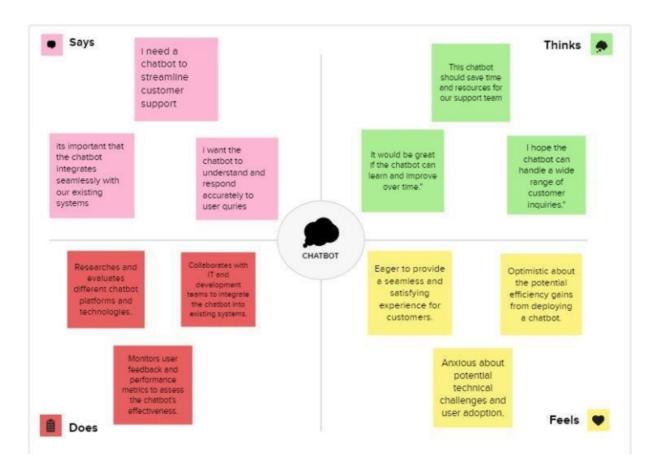
# **Ideation Phase Empathize & Discover**

Date	30 September 2023
Team ID Name	NM2023TMID5559 A.Yuvashree
Project Name	Chatbot Deployment with IBM Cloud Watson Assistant



# Ideation Phase Define the Problem Statements

Date	30 September 2023
Team ID	NM2023TMI5559
Project Name	Chatbot Deployment with IBM cloud Watson assistant

### **Customer Problem Statement Template:**

We, [Customer Name/Company Name], aim to enhance our customer support and engagement by implementing an intelligent chatbot solution using IBM Cloud Watson Assistant. Our organization faces several challenges that we believe can be effectively addressed through this chatbot deployment.

Says: Understand what specific queries or statements the customers are likely to make. This involves analyzing the language and phrases they use when interacting with the chatbot.

Feels: Determine the emotions or sentiments customers might have during their interactions. Are they frustrated, happy, confused, or satisfied? This information can help tailor the chatbot's responses and tone.

Thinks: Identify the thought process of customers. What information or answers are they seeking? What are their expectations when using the chatbot? Knowing this can help in crafting more relevant responses.

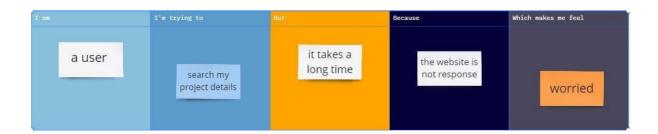
Does: Understand the actions customers take before and after interacting with the chatbot. This includes the actions they want to perform through the chatbot and any follow-up actions required.

# Actionable insights for

Iam	Describe customer with 3-4 key characteristics-Who are they?	Describe the customer and their attributes here.
I'm trying to	•	
But	Describe what problems or barriers stand in the way-what bothers them most?	
because	Enter the "root cause" of why the problem or barrier exists-what needs to be solved?	barriers exist.
Which makes me feel		Describe the emotions the result from experiencing the problems or Barriers.

Reference: <a href="https://miro.com/templates/customer-problem-statement/">https://miro.com/templates/customer-problem-statement/</a>

### Example:



Problem Statemen t (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A user	Understand what specific queries or statements the customers are likely to make. This involves analyzing the language and phrases they use when interacting with the chatbot.	Identify the thought process of customers. What information or answers are they seeking? What are their expectations when using the chatbot? Knowing this can help in crafting more relevant responses.	Determine the emotions or sentiments customers might have during their interactions.  Are they frustrated, happy, confused, or satisfied? This information can help tailor the chatbot's responses and tone	Understand the actions customers take before and after interacting with the chatbot. This includes the actions they want to perform through the chatbot and any follow-up actions required.
PS-2	a user pain points	Says: Understand what specific challenges or issues the customers are vocalizing. This could include phrases like "I can't find the information I need" or "It takes too long to get support		Explore the emotional aspect of the problem. For instance, customers might feel frustrated, confused, or overwhelmed when interacting with the current system.	Understand the actions or behaviors that result from these pain points. Customers might abandon the website or contact support frequently due to their issues.

# Ideation phase brainstroming

Date 30 September 2023

Team ID NM2023TMID5559

Project name Chatbot deployment with IBM

Cloud Watson Assistant

Defining problems statements and prioritizing ideas based on project. Organizations looking to increase sales or service productivity may Adopt chatbot for time savings and efficiency, as artificial intelligence chatbot can converse with users and answer recurring questions. It has various personality which is tone and style .CHATBOT is designed to stimulate conversation with human users,

Especially over the internet.

# **Problem**

How chatbot used in Various field

# Listing usage

She looking for a mystery novel

Divya rosy

She want information about paris to travel

yuvashree

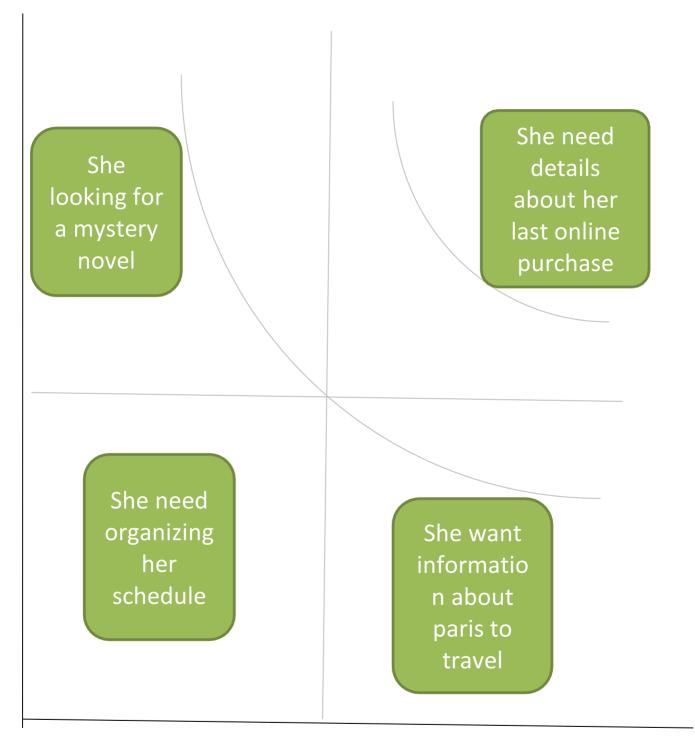
She need details about her last online purchase

lokeshwari

She need organizing her schedule

latha

# **Prioritize ideas**



**Feasibility** 

### **Project Design Phase-II**

### **Chatbot deployment with IBM cloud Watson assistant**

### **PHASE 2- INNOVATION**

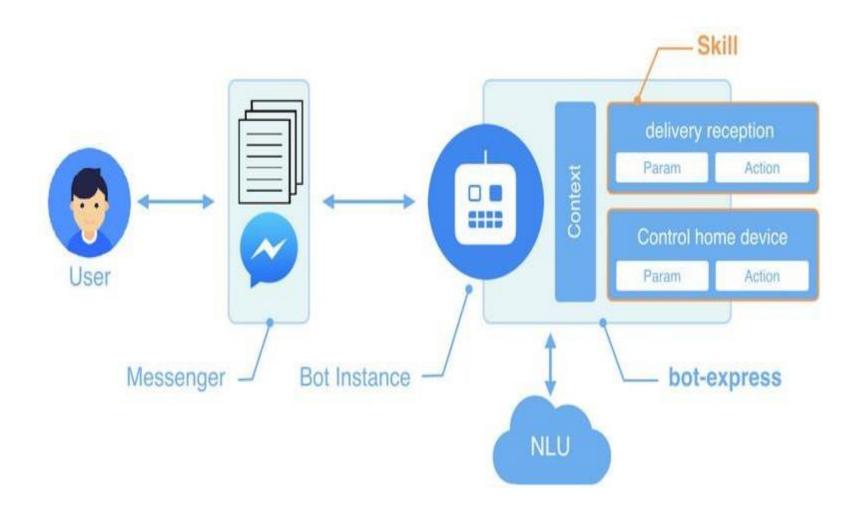
In this section you need to put your design into innovation to solve the problem. Create a document around it and share the same for assessment as per the instructions mentioned.

Consider implementing advanced features such as natural language understanding (NLU) for more accurate user intent recognition.

## **Chatbot deployment:**

IBM Cloud Watson Assistant is a powerful chatbot platform that enables businesses to create and deploy virtual assistants for various applications. It leverages natural language processing to understand and respond to user queries, making it a versatile tool for customer support, information retrieval, and more. With Watson Assistant, you can design conversational interfaces, integrate with different channels, and analyze interactions to improve user experience.

# **Architecture of chatbot deployment(NLU) diagram:**



### **Example Dataset:**

You can create an example dataset in JSON format.

For instance:

### Step 1: Create a Watson Assistant Service on IBM Cloud

- 1. Log in to your IBM Cloud account and go to the catalog.
- 2. Search for "Watson Assistant" and select it.
- 3. Follow the prompts to create a new Watson Assistant instance.

### Step 2: Create a Skill

- 1. Once your Watson Assistant service is created, open it.
- 2. Create a new skill or import an existing one. This is where you'll define the dialog flow and responses for your chatbot.

### Step 3: Obtain Credentials

- 1. In your Watson Assistant instance, navigate to the "Manage" tab.
- 2. Under the "API Details" section, note down your API Key, Service URL, and Assistant ID. You'll need these to interact with the Watson Assistant service through code.

You can use any code editor or IDE for this. Let's assume you're using Visual Studio Code (VS Code) for this example.

### Step 5: Create a New Project

- 1. Create a new folder for your project. In this folder, you'll organize your code, configurations, and any other files related to your chatbot.
- 2. Inside the project folder, create subfolders for different components.

### For example:

```
/my_chatbot_project
/src  # Source code
/intents  # Intent recognition logic
/actions  # Actions taken based on user input
/config  # Configuration files (credentials, etc.)
/static  # Static files (images, etc.)
/tests  # Test cases (if applicable)
```

### Step 6: Set Up Code to Interact with Watson Assistant

- 1. In the `/src` folder, create a file for your chatbot logic (e.g., `chatbot.py` if you're using Python).
- 2. Use the Watson Assistant SDK or API to connect to your Watson Assistant service using the credentials you obtained earlier.

### Step 7: Define Intent Recognition and Actions

- 1. In the `/src/intents` folder, create files for intent recognition logic. This can include code for natural language processing (NLP) or any other methods you're using to recognize user intents.
- 2. In the `/src/actions` folder, create files for handling actions based on user input. This could be sending responses, performing tasks, etc.

### **Step 8:** Manage Configuration

1. In the `/src/config` folder, create files to store configuration settings. This could include your Watson Assistant credentials, environment variables, etc.

### Step 9: Add Static Files (Optional)

If your chatbot uses images, CSS, or other static assets, place them in the `/src/static` folder.

### Step 10: Testing (Optional)

If applicable, create a '/tests' folder and add unit tests for your chatbot's components.

#### Step 11: Deployment

To deploy your chatbot, you'll need to package the code, dependencies, and configurations. This could involve creating a Docker container, setting up a web server, or deploying it on a cloud platform.

### NLU TECHNIQUE FOR IMPROVE THE CHATBOT DEPLOYMENT:

The steps to create a Chatbot deployment with IBM Cloud Watson Assistant using Natural Language Understanding (NLU) and provide you with a basic outline of the code. Please note that I'll be providing a simplified example, and you might need to customize it further based on your specific requirements.

### Step 1: Set Up IBM Cloud Account

- 1. Sign up for an IBM Cloud account if you haven't already.
- 2. Navigate to the Watson Assistant service and create a new instance.

### Step 2: Create Watson Assistant Workspace

- 1. Go to your Watson Assistant instance in IBM Cloud.
- 2. Create a new workspace.
- 3. Define intents, entities, and add sample user inputs for training.

### Step 3: Set Up NLU Service

- 1. Go to the IBM Cloud catalog and create a new Natural Language Understanding (NLU) service.
- 2. Obtain the credentials for this service.

### Step 4: Code the Chatbot

Here's a simplified Python example using the Flask framework to create a basic web application:

```
python
from flask import Flask, request, jsonify
from ibm_watson import AssistantV1, NaturalLanguageUnderstandingV1
from ibm cloud sdk core.authenticators import IAMAuthenticator
app = Flask( name )
# Set up Watson Assistant
authenticator = IAMAuthenticator('<ASSISTANT_API_KEY>')
assistant = AssistantV1(
  version='2018-09-20',
  authenticator=authenticator
assistant.set_service_url('<ASSISTANT_URL>')
# Set up NLU
nlu authenticator = IAMAuthenticator('<NLU API KEY>')
nlu = NaturalLanguageUnderstandingV1(
  version='2018-09-21',
  authenticator=nlu authenticator
nlu.set service url('<NLU URL>')
@app.route('/chat', methods=['POST'])
def chat():
  input_text = request.json['text']
  # Use NLU to analyze user input
  response = nlu.analyze(text=input_text, features={'entities': {'model': 'YOUR_CUSTOM_MODEL_ID'}}).get_result()
  entities = response['entities']
  # Pass user input and entities to Watson Assistant
  response = assistant.message(
     workspace_id='<WORKSPACE_ID>',
     input={
       'text': input_text,
       'entities': entities
  ).get_result()
```

```
return jsonify(response)

if__name__== '_main_':
    app.run(debug=True)
```

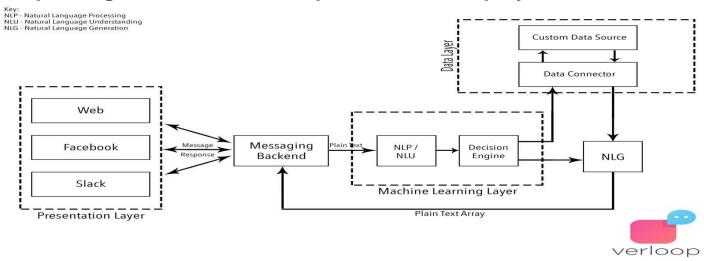
### Step 5: Deploy on IBM Cloud

- 1. Create a `manifest.yml` file with necessary configurations.
- 2. Push your application to IBM Cloud using the 'cf push' command.

### Step 6: Test Your Chatbot

Access your deployed application's URL and interact with the chatbot.

### Simple diagram for NLU technique in chatbot deployment



### **Conclusion:**

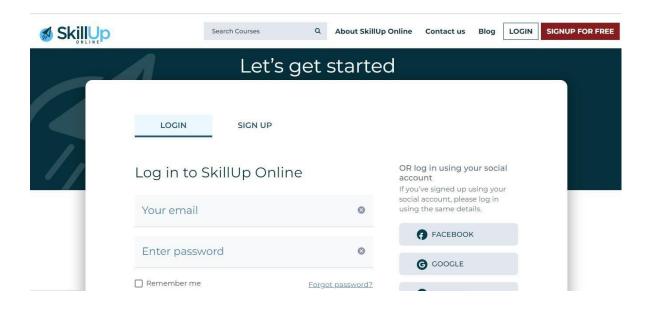
Integrating Watson Assistant with Natural Language Understanding can greatly enhance the capabilities of your chatbot by providing deeper insights into user intents and sentiments. This combination allows for more contextually aware responses. Remember to replace placeholders (e.g., YOUR\_ASSISTANT\_API\_KEY, YOUR\_NLU\_API\_KEY, etc.) with your actual credentials.

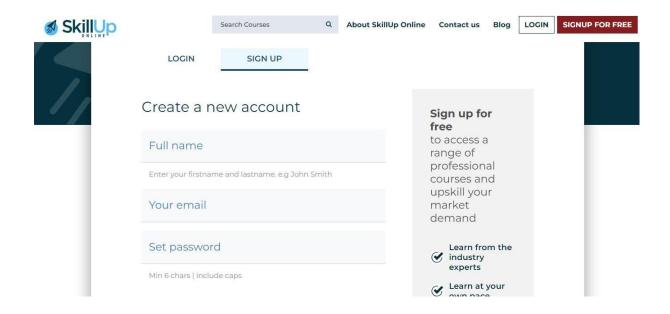
# Project Design Phase - III

Initially we have to create IBM cloud Watson assistant service account (For free trial of 365 days if users had not created the account )

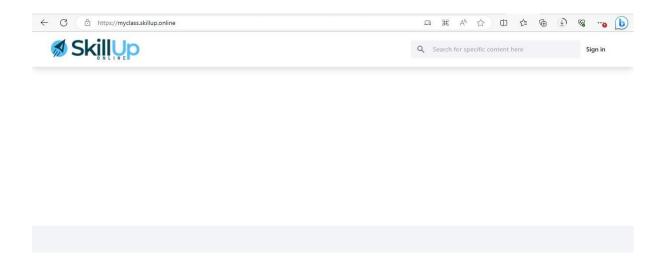
### PROCEDURES GIVEN(step by step):

Step 1.Create an account or log-in in skillup portal.

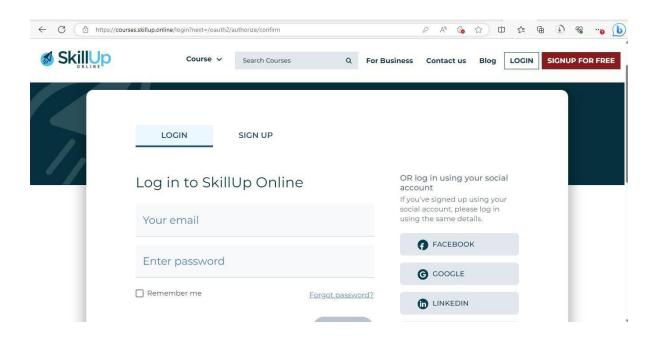




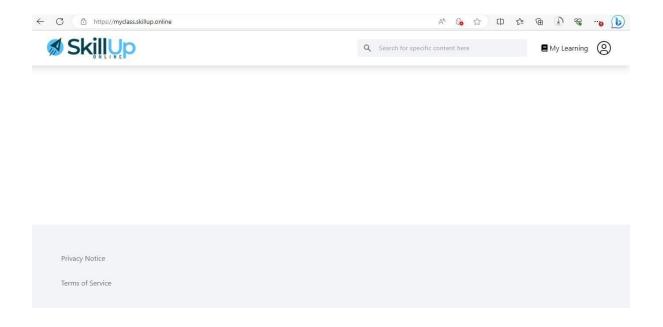
Step 2. Once you sign in skillup portal, Now open <u>Welcome (skillup.online)</u> (myclass.skillup.online) these link and sign in



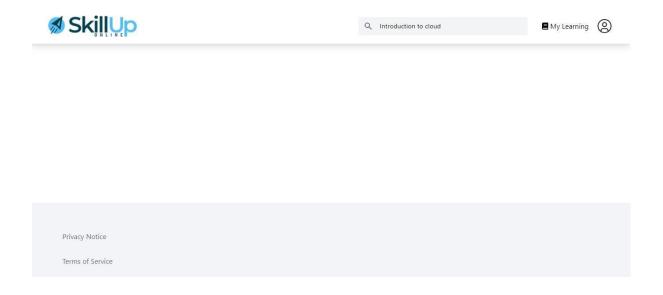
Step- 3.After clicking on sign in, It will be redirected to these page, Put the credentials that you had used while creating the account



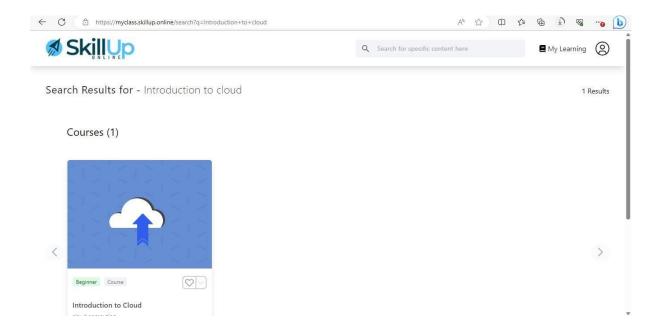
Step 4. Once you sign in , you can check in myclass.skillup.online , You would have been logged in your profile



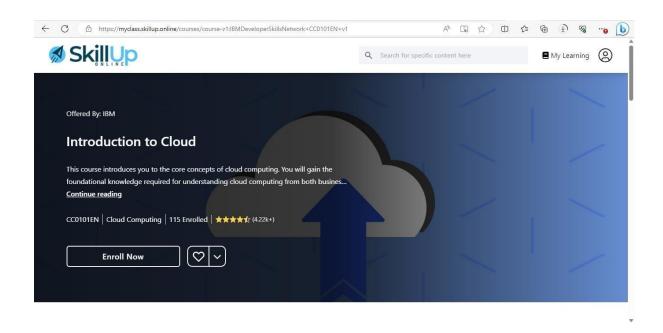
Step-5. In Search Bar, Search for Introduction to cloud.



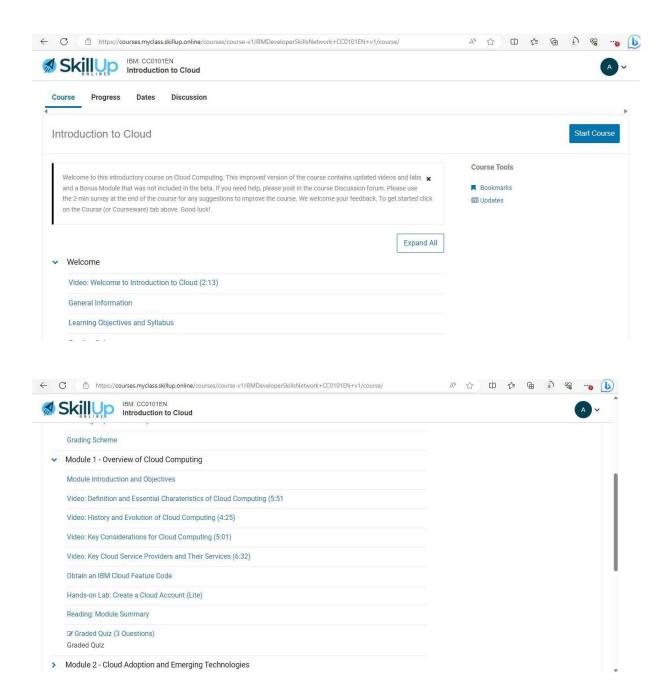
Step-6. Click on the course, that has been came after searching



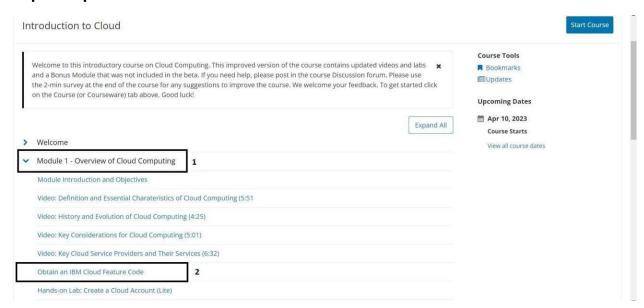
Step-7. After entering inside the course, click on the enroll now option.



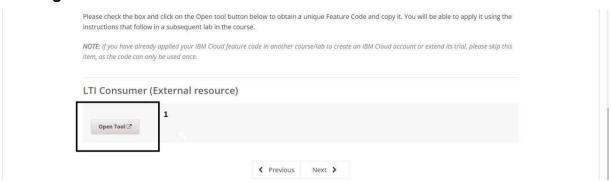
Step-8. In the Course section, Scroll Down there you will get the module 1 option, Expand the module 1 option



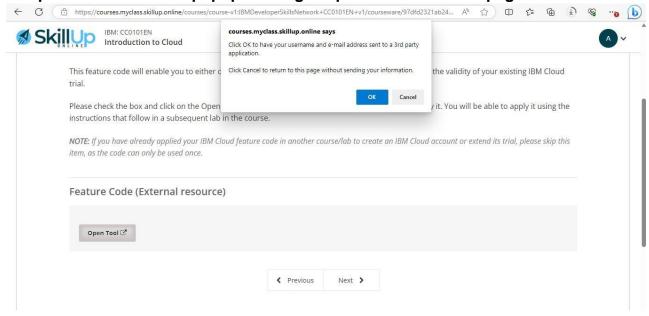
### Step-9 Expand Module-1 and click on Obtain an IBM Cloud Feature Code.



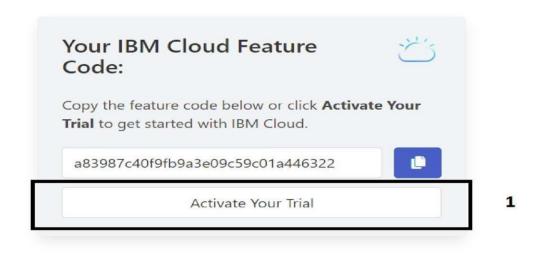
# Step-10 Scroll down and click on the open tool to get the feature code for creatingan IBM cloud account.



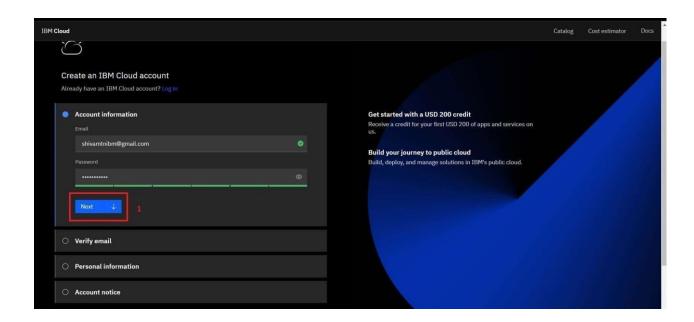
Step-11 Click ok on the popup message to proceed to the next page.



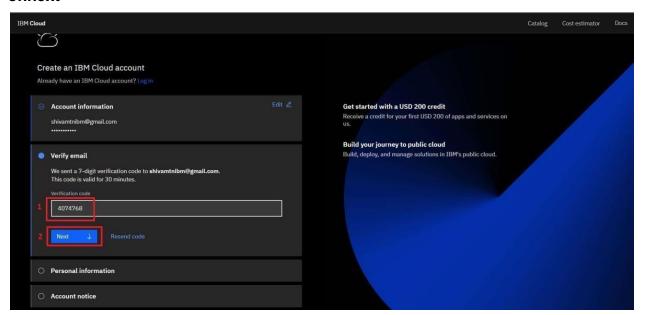
Step-12 Click on activate your trial account for 365 Days with the feature code



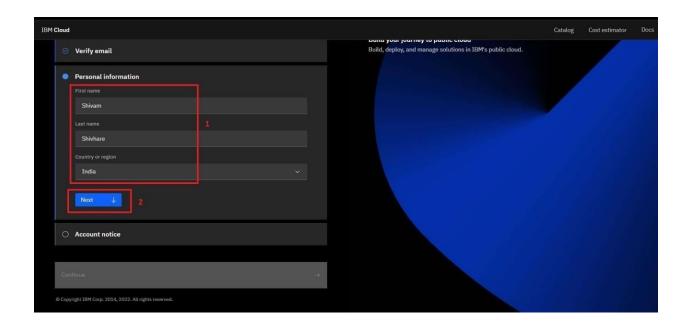
Step-13 Provide the same credentials i.e email id/username & password used for creating the skillup account and click on next to get the verification code on the registered email id or if the ibm account is already created then click in log in



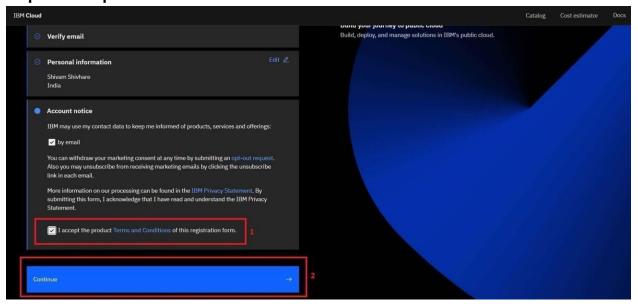
Step-14 Fill the received verification code on the registered email id and click onnext



Step-15 Provide personal information and click on next



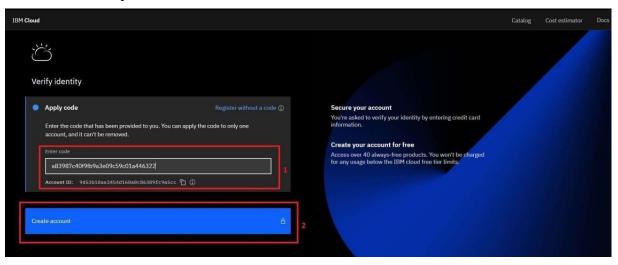
Step-16 Accept the terms and conditions then click on continue



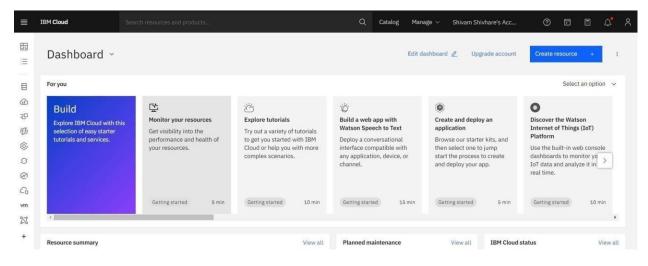
Step-17 Review account privacy notice mark the checkbox then click on continue



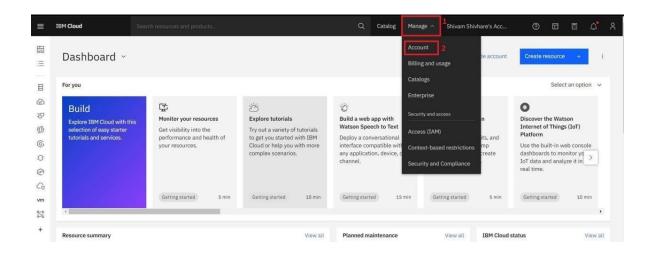
# Step-18 Refer to Step-12 to copy the feature code or continue with theautomatically filled feature code then click on create account



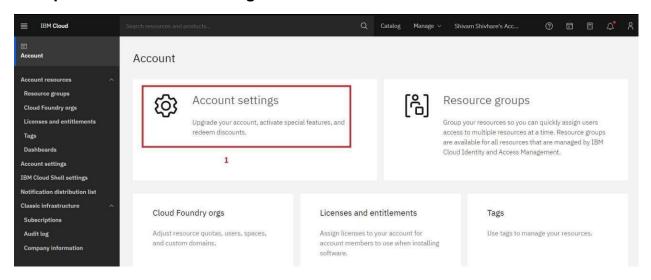
# Step-19 After Successfully creating the account you are redirected to the dashboard page of the IBM Cloud account.



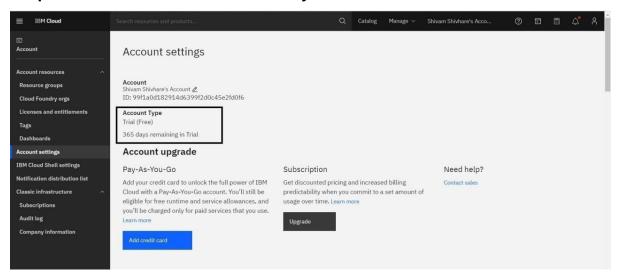
# Step-20 To check the free trial details click on the manage dropdown from the top navigation bar and click on account.



### Step-21 Go to Account settings to check Free trial details



### Step-22 Good Job! You created 365 Days Free trial account



```
# Defition of chatbot's persona:
[ ]:
      #A chatbot's persona refers to the character, identity, or personality that a_
       •chatbot is designed to embody when interacting with users.
      #It involves giving the chatbot human-like qualities and characteristics to
       make it more relatable and engaging.
      # THE COVERSATION FLOW CONFIGURE
      # 1.INTENTS
      # 2.ENTITIES
      # 3.DIALOG NODLES
[ ]: # Code implementation(procedures for creating watson assistant ):
      from ibm_watson import AssistantV1
      from ibm_cloud_sdk_core.authenticators import IAMAuthenticator
      # Set up the Assistant service
      authenticator = IAMAuthenticator('YOUR_API_KEY') # Replace with your API key
      assistant = AssistantV1(
                                 # Adjust to your version
          version='2019-02-28',
          authenticator=authenticator
      )
      assistant.set_service_url('YOUR_ASSISTANT_URL') # Replace with your Assistant_
       \Box URL
[ ]: # Define the workspace ID (replace with your own)
workspace_id = 'YOUR_WORKSPACE_ID'
     # Send a message to the assistant
F 1:
[ ]: def send_message(message):
          response = assistant.message(
```

return response

# Get intents, entities, and dialogue nodes

def get\_intents\_entities\_nodes():
 intents = assistant.list\_intents(workspace\_id=workspace\_id).get\_result()
 entities = assistant.list\_entities(workspace\_id=workspace\_id).get\_result()
 nodes = assistant.list\_dialog\_nodes(workspace\_id=workspace\_id).get\_result()
 return intents, entities, nodes

# Example usage

if \_\_name\_\_ == '\_\_main\_':
 message = 'Hello'
 response = send\_message(message)
 print(response)

intents, entities, nodes = get\_intents\_entities\_nodes()
 print("Intents:", intents)
 print("Entities:", entities)
 print("Entities:", entities)
 print("Dialog Nodes:", nodes)

### [ ]: Here's what you need to do:

- 1. Install the necessary packages using pip install ibm-watson.
- 2. Replace YOUR\_API\_KEY with your actual IBM Watson API key.
- 3. Replace YOUR\_ASSISTANT\_URL'` with the URL of your IBM Watson Assistant\_service.
- 4. Set the workspace\_id variable with the ID of your Watson Assistant workspace.
- 5. You can call `send\_message(message)` with a user's message to interact with the chatbot. The response will be stored in the `response` variable.
- 6. get\_intents\_entities\_nodes() retrieves the intents, entities, and dialogue\_nodes.

Please remember to replace the placeholders with your actual values. If you're\_unsure about where to find certain values, refer to your IBM Cloud account\_uor the IBM Watson Assistant documentation.

# SARA, THE BOOKWORM

"I love to spend my time reading and learning about things."



AGE 28

OCCUPATION Librarian

EDUCATION BS on Library

Science

LOCATION Campo Grande, RJ

### ATTRIBUTES

Bruna simply loves to read anything that pops in front of her. She prefers books, but since she doesn't live very near her working place, she always reads Wikipedia on her way home.

#### GOALS

- Throwing different cultures and ways of thinking
- Reading as much books as possible

#### PAIN POINTS

- -- Reading too much texts that are not useful for her final paper
- Sometimes she has to work extra hours on the internship
- Has limited time to do her research

### PERSONALITY

Insightful

### MOST USED DEVICES







### LIKES

- Reading novels, biographies, etc.
- → Social Media
- Going to the movies
- Having friends over

# PHASE 4 (Chatbot Deployment with IBM Cloud WatsonAssistant)

# **Facebook Messenger Integration:**

# **Create a Facebook App:**

Go to the Facebook Developers portal, create an app, and set up a Messenger product for it.

# **Generate Page Access Token:**

Link your app to a Facebook Page and generate a Page Access Token.

# Set Up Webhooks:

Configure webhooks to receive messages and events from Messenger. You'll need a publicly accessible endpoint (e.g., a web server) to handle incoming requests.

# **Verify Callbacks:**

Ensure that your server can verify the authenticity of incoming requests using the app secret.

# **Handle Messages:**

Implement logic to process incoming messages, interpret user requests, and generate responses.

# **Slack Integration:**

# **Create a Slack App:**

Visit the Slack API site and create a new app. Configure it with the necessary permissions and settings.

# **Install Your App:**

Install your app to your Slack workspace to obtain an OAuth access token.

# **Set Up Event Subscriptions:**

Enable Event Subscriptions for your app and configure it to receive events from Slack.

Implement the OAuth 2.0 flow to obtain access tokens to interact with Slack's API on behalf of users.

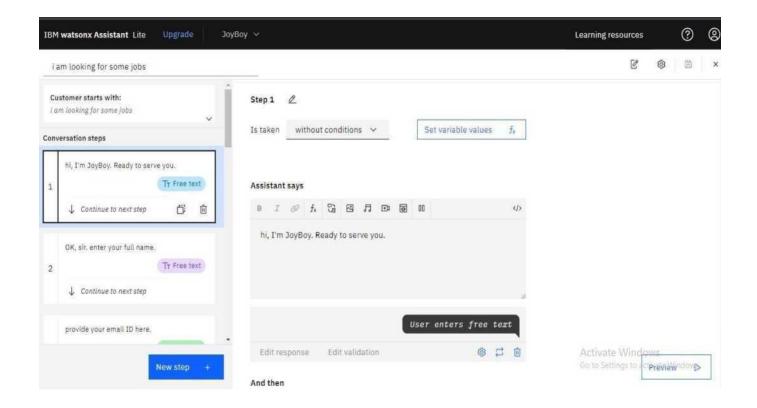
### **Handle Events:**

Write code to handle events and messages sent to your app in Slack, interpreting user inputs and generating appropriate responses.

# **Interactive Components:**

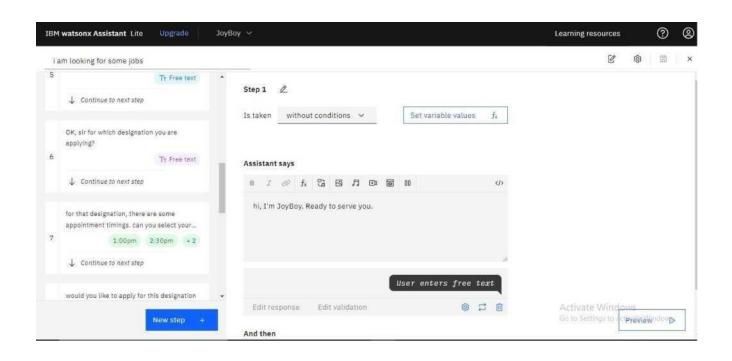
If you want interactive elements (buttons, menus), you'll need to handle interactions using Slack's interactive components.

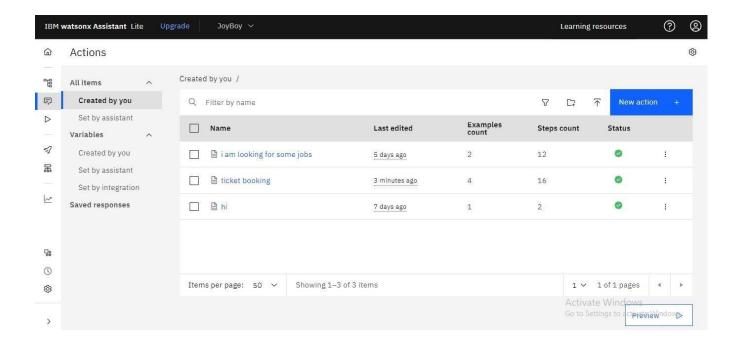
In my phase 3 project a basic chatbot has been created using IBM Cloud Watson Assistant. And it has only basic commands which have been integrated into it. But now in my Phase 4 project the chatbot has been developed a step ahead and integrated some Intents and Entities to it. At the first stage of the chatbot project (i.e phase 3), the command which have been integrated in the command and response page will be the only output from the chatbot but now with the help of the intents and entity the chatbot can understand the user input with the words that is given by the user and it will give the desired response.



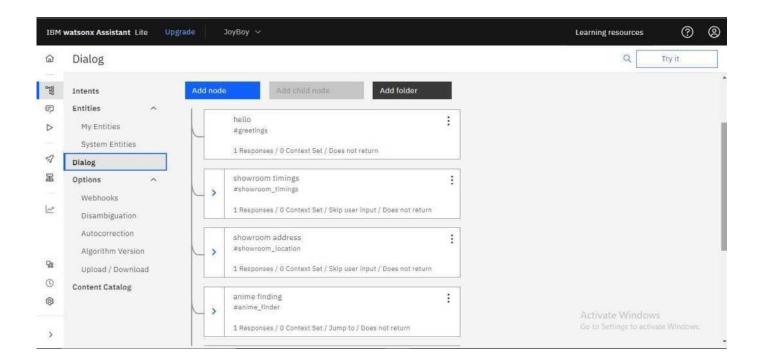
At first we were only able to make the chatbot function by actions. Which is very complicated since the user should give the whole user input then only the bot can understand the command.

The action functions and the user input and the bot responses both should be integrated.

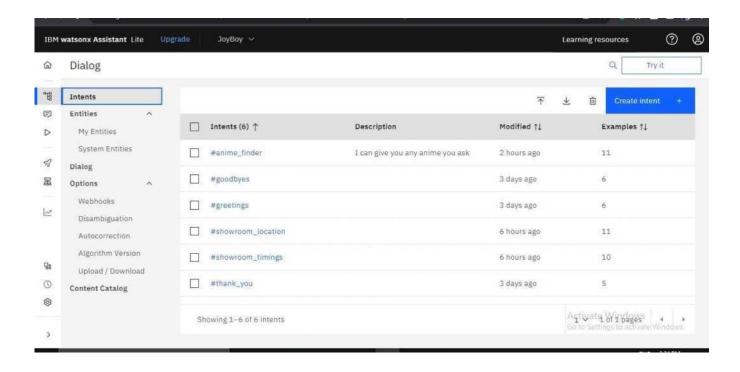




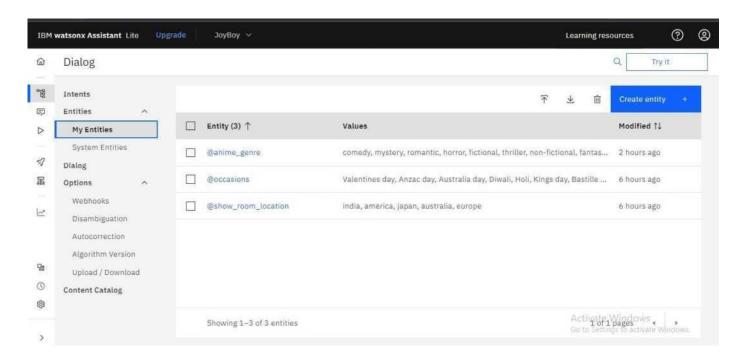
And from phase 4, the chatbot can work faster by understanding the user input with the required words alone. With the Intents and Entities the chatbot do require a full sentence instead the chatbot requires only the required word which is already integrated in the entities and intent. And from the dialog every intent and entity has been integrated with the help of nodes. The work of the node is to integrate the Intent and the Entity.



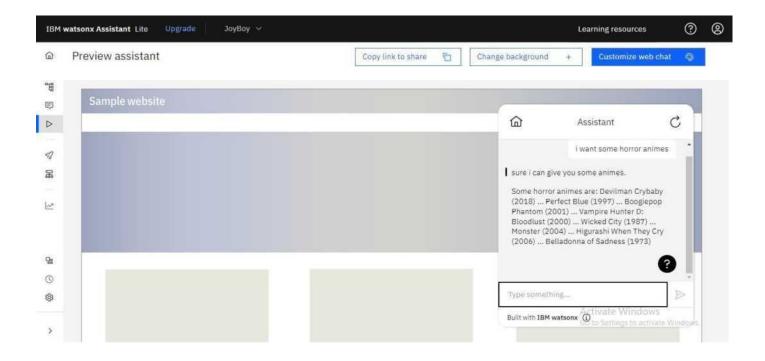
# The Dialog page containing nodes



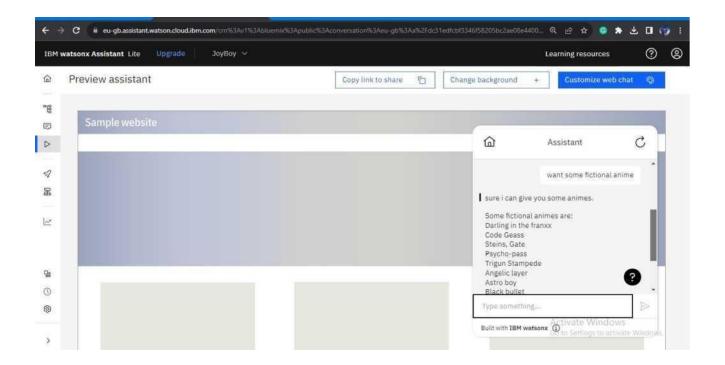
# The Intent page containing Intent:



# The Entity page containing Entities



# The preview page of the Chatbot:



With these images we can see the chatbot responses which are obtained from the Intent and Entity. Therefore the chatbot has been developed ahead.

### **Chatbot link:**

https://web-

chat.global.assistant.watson.appdomain.cloud/previe

w.html?backgroundlmageURL=

https%3A%2F%2Feu-

gb.assistant.watson.cloud.ibm.com%2Fpublic%2Fim

ages%2Fupx-be804 cb6-e8e8-4d11 -95a9-

f0280aad783e%3A%3A5a767323-aa5f-436a-a3ec-

cb9ba57d9c69&integra tionID=0e28d050-204c-4473-

8664-6b9011cd9660&region=eu-

gb&serviceInstanceID=be804cb6

<u>-e8e8-4d11-95a9-f0280aad783e</u>