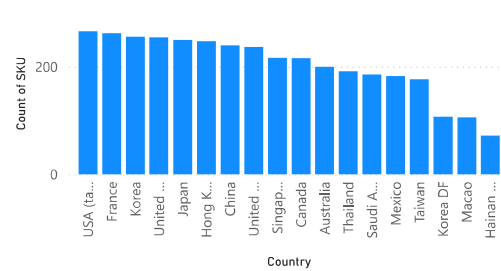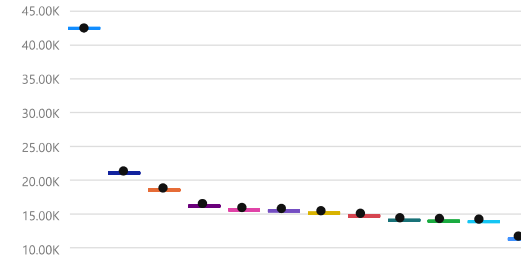# Luxurynsight Case Study

Count of SKU by Country

Median of Value by Brand
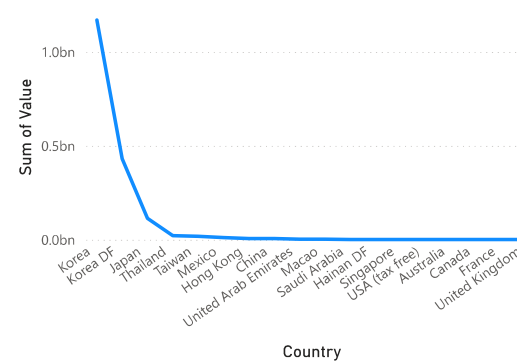

Country

All

Total Category

241

Heatmap on Product Distribution

Brand	Australia	Canada	China	France	Hainan DF
Alexander McQueen	2	8	7	8	6
Balenciaga	9	9	8	9	8
Bottega Veneta	22	22	17	22	18
Burberry	7	7	8	8	
Celine	17	17	16	18	
Chanel	3	3	18	18	
Dior	25	28	27	26	
Fendi	1	18	18	18	
Goyard			4	4	
Gucci	45	50	46	51	21
Jacquemus	5	5	5	5	
Loewe	13	13	13	13	
Louis Vuitton	21	21	20	21	
Total	**200**	**216**	**240**	**262**	**72**

Sum of Value by Country

Price Difference between the brands

Brand ● Alexander ... ● Balenciaga ● Bottega Ve... ▶