Customer Risk Analysis

Risk of churn
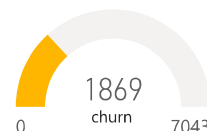
- [ ] No
- [ ] Yes

7043
Total customers

26.54%
churn rate %

1869
churn
0   7043

$16.06M
Yearly Charges

2955
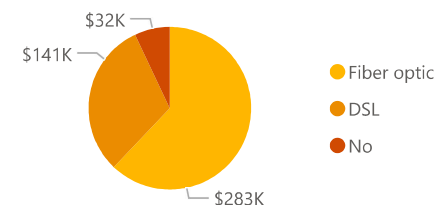Tech Tickets

3632
Admin Tickets

Internet service

- [ ] DSL
- [ ] Fiber optic
- [ ] No

Churn by type of internet service

Fiber optic 41.89%
DSL 18.96%
No 7.40%
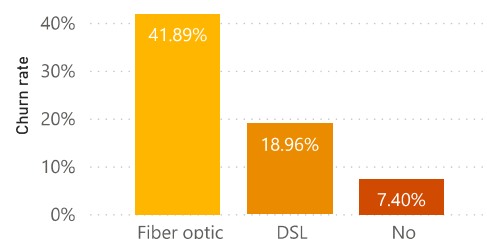
of customers by internet service

1.53K
3.1K
2.42K

Sum of monthly charges

$32K
$141K
$283K

- Fiber optic
- DSL
- No
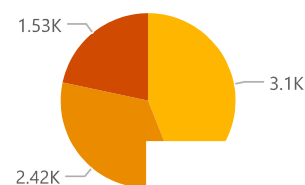
Months subscribed

| 0 | 72 |

Type of contract

- Churn rate
- Customers

3.9K
1.5K
1.7K

Month-to-m...   One year   Two year

Years of contract

- churn rate %
- Sum of MonthlyCharges

< 1 year < 2 years < 3 years < 4 years < 5 years < 6 years

$100K
$50K
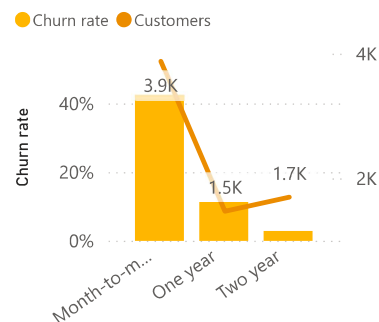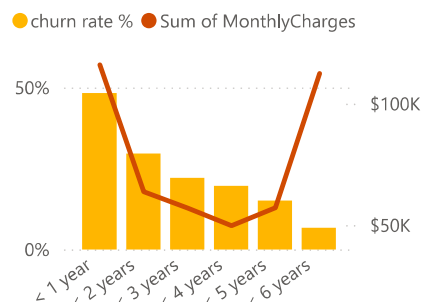
Churn by payment method

- churn rate %
- Sum of MonthlyCharges

$200K
$100K

Electro... check   Mailed check   Bank transfer (autom...   Credit card (autom...
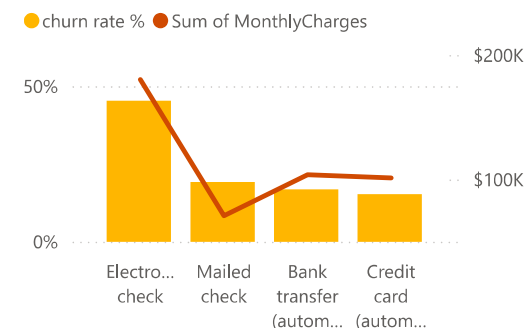
Contract type

- [ ] Month-to-month
- [ ] One year
- [ ] Two year