JOB ANALYSTIC DASHBORD REPORT

EXECUTIVE SUMMARY

The Job Analytics Dashboard provides a detailed overview of job market data, including salary estimates, company ratings, job distributions, and application options. The dashboard allows users to filter and interact with the data to gain insights into job trends, company performance, and industry standards.

DASHBORD OVERVIEW

The dashboard consists of several sections, each providing specific insights:

- 1. Key Metrics
- 2. Location Insights
- 3. Company Insights
- 4. Application Insights

KEY MERTICS

Average Salary by Job Title

- **Visualization:** Bar Chart
- **Purpose:** Displays the average salary for different job titles.
- **Insight:** Helps identify high-paying job roles and compare salaries across positions.

Average Company Rating

- **Visualization:** Pivot Table
- **Purpose:** Shows the average rating for each company.
- **Insight:** Indicates employer reputation and job satisfaction.

LOCATION INSIGHTS

Job Distribution by Location

- **Visualization:** Pie Chart
- Purpose: Illustrates the distribution of job postings across various locations.
- **Insight:** Highlights regions with the most job opportunities, guiding geographic focus for job searches or business expansions.

COMPANY INSIGHTS

Jobs by Company Size

- Visualization: Column Chart
- **Purpose:** Shows the number of job postings by company size.
- **Insight:** Helps understand which sizes of companies are hiring the most, aiding in workforce planning.

Average Salary by Industry

- Visualization: Bar Chart
- **Purpose:** Displays average salaries across different industries.
- **Insight:** Allows comparison of salary standards between industries, guiding career choices and salary negotiations.

APPLICATION INSIGHTS

Jobs with Easy Apply Option

- **Visualization:** Pie Chart
- **Purpose:** Shows the proportion of jobs that offer the easy apply option.
- **Insight:** Indicates the accessibility and convenience of the application process.

INTERACTIVE FEATURES

Slicers:

- 1. Job Title
- 2. Location
- 3. Company Name
- 4. Industry
- 5. Size

Functionality: Slicers enable users to filter and analyze data dynamically, enhancing the dashboard's interactivity and usability.

KEY INSIGHTS AND RECOMMENDATIONS

- 1. **Identify High-Paying Job Titles**: Focus on roles with higher salaries for targeted recruitment.
- 2. **Highlight Top-Rated Companies**: Guide job seekers to highly rated employers.
- 3. **Assess Regional Job Availability**: Direct job searches or business expansions to regions with more opportunities.
- 4. **Understand Hiring Trends by Company Size**: Plan workforce strategies based on which company sizes are hiring.
- 5. Compare Industry Salary Standards: Aid career decisions and salary negotiations.
- 6. **Promote Easy Apply Jobs**: Increase application rates by highlighting jobs with easy apply options.

CONCLUSION

The Job Analytics Dashboard is a powerful tool for understanding job market dynamics. By leveraging interactive features and key metrics, users can make informed decisions to optimize recruitment, job searches, and strategic planning.

DASHBORD

JOB ANALYSTICS DASHBORD

