

Project Overview

The dashboard Provide Insights to the Revenue Team in Hospitality Domain:

1. Developed 4 Dashboards for Overall Analysis, Revenue Analysis, Booking Analysis, and Rating Analysis.
2. The analysis is done on various parameters to give a proper insight from the requirement mentioned by the revenue team.
3. We need to focus more on Elite customers across the cities as they drive the revenue boost. Room type should be prioritized more as it has the highest influence on revenue.
4. We should make a good connection with the make your trip and log trip platforms. The last two weekends should be in focus to create a balance in realized revenue.
5. Revenue started trending down in the last 4days of the month, falling by
6. of revenue realized from Mumbai. June month realized the highest cancellation rate , which dipped the Occupancy Rate than the average.
7. had the highest Average Rating and higher than Seasons, which had the lowest Average Rating

Filter

Filter Property na... ▾

All ▾

Filter By City ▾

All ▾

Filter By Status ▾

All ▾

Filter By Platfor... ▾

All ▾

Filter By Month ▾

All ▾

Filter By Days ▾

All ▾

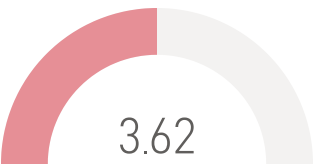
Revenue

1.71bn

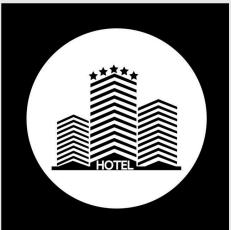
Occupancy %

57.9%

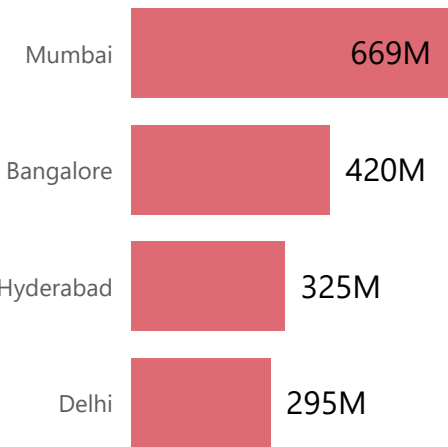
Average Rating



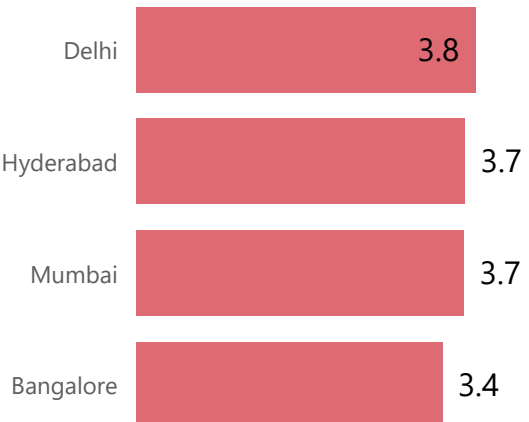
HOSPITALITY DASHBOARD



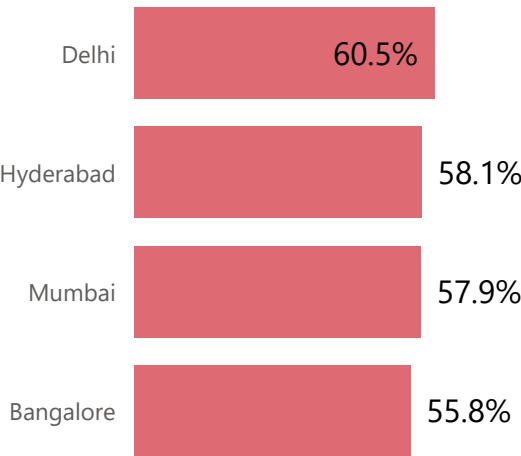
Revenue by city



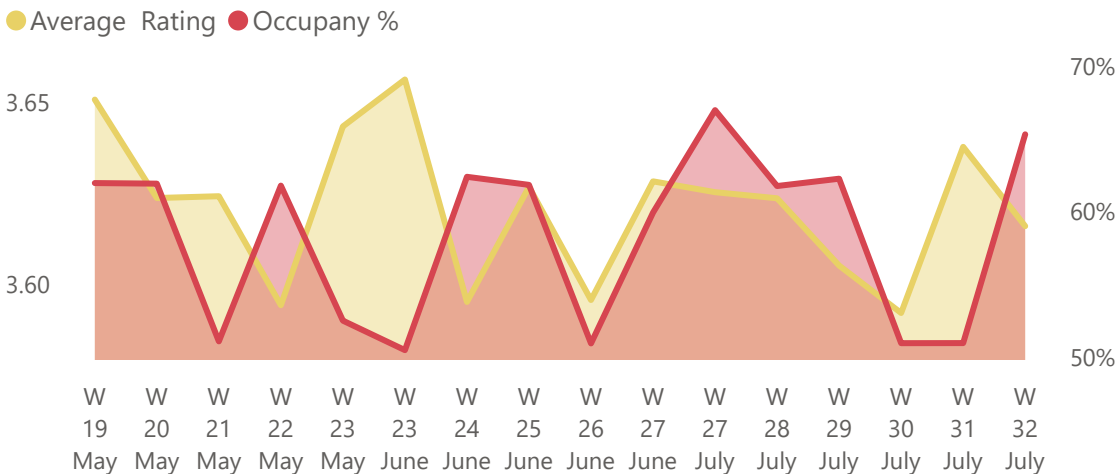
Average Rating by city



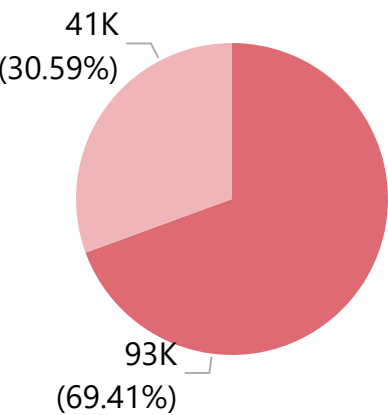
Occupany % by city



Average Rating and Occupany % by week no and Month



Total Bookings



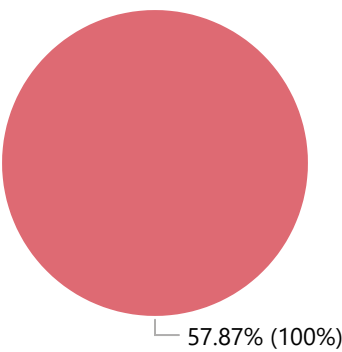
Revenue by Weekday

1185M

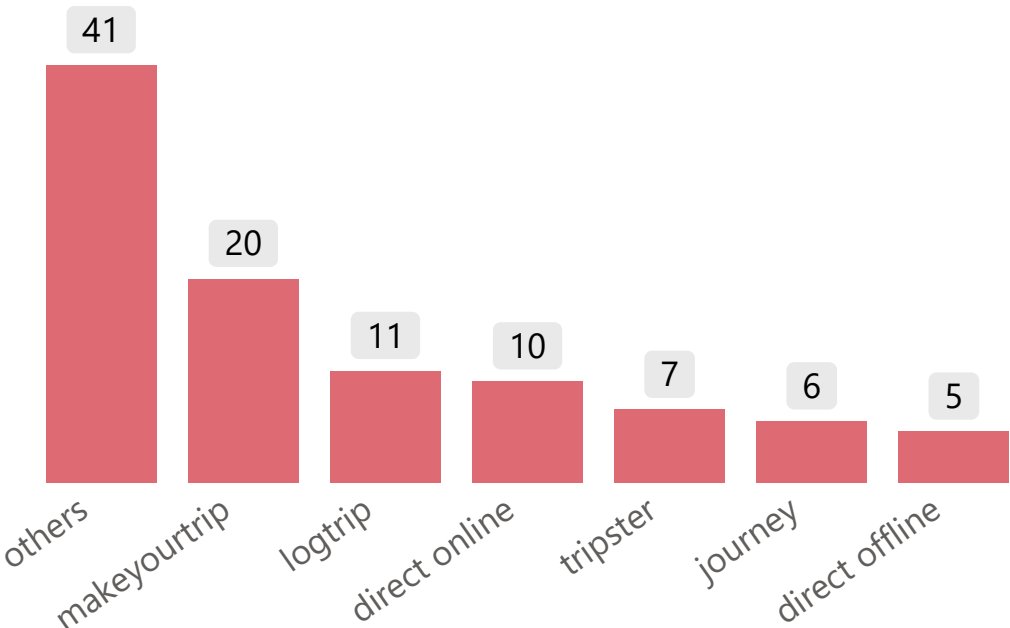
Revenue by Weekend

524M

Occupany %



Booking % by Platform by booking_platform



Filter

Filter By Prope... 

All 

Filter By City 

All 

Filter By Status 

All 

Filter By Platfor... 

All 

Filter By Month 

All 

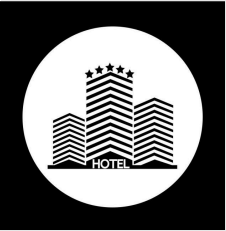
Filter By Da... 

All 

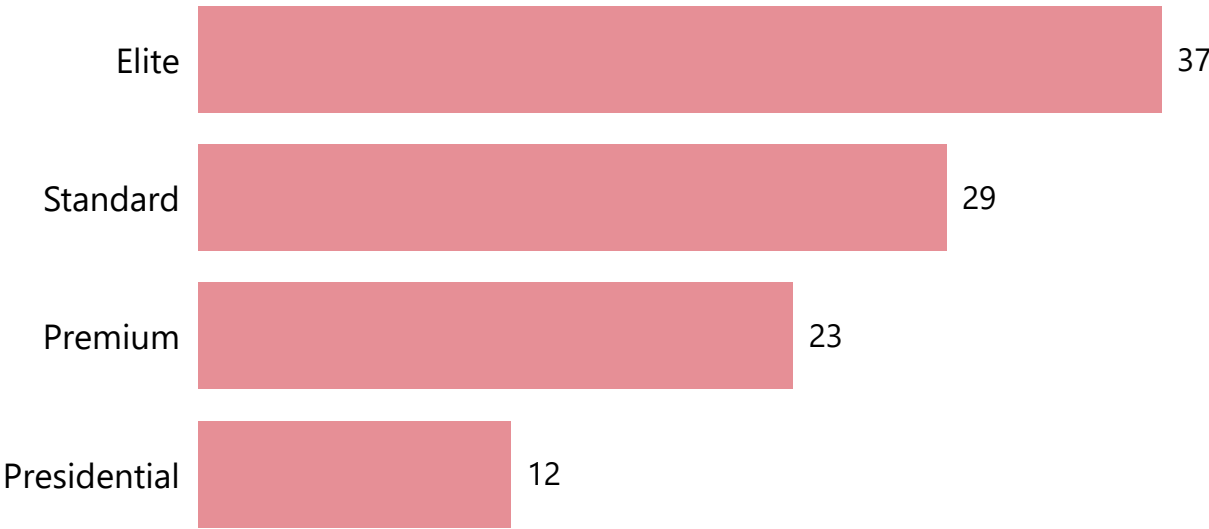
Property by Key Metrix

property_id	property_name	city	Average Rating	Occupany %	Cancellation %	Revenue
16562	Atliq Bay	Delhi	3.07	53.46%	25.27%	56437570
17562	Atliq Bay	Mumbai	2.36	44.84%	25.44%	51914158
18562	Atliq Bay	Hyderaba d	4.30	65.87%	24.70%	69255910
19562	Atliq Bay	Bangalore	4.28	65.81%	24.33%	82443540
16561	Atliq Blu	Delhi	4.28	65.78%	25.51%	57933400
17561	Atliq Blu	Mumbai	4.30	66.28%	24.52%	73918312
18561	Atliq Blu	Hyderaba d	4.25	65.60%	24.17%	56040450
19561	Atliq Blu	Bangalore	3.08	53.29%	24.65%	72963360
16560	Atliq City	Delhi	3.01	53.70%	24.12%	54932178
17560	Atliq City	Mumbai	3.04	53.14%	25.06%	87996216
18560	Atliq City	Hyderaba d	4.26	66.19%	24.03%	61007200
19560	Atliq City	Bangalore	4.28	65.65%	26.38%	81876345
16559	Atliq Exotica	Mumbai	4.32	65.92%	24.61%	118448418
17559	Atliq Exotica	Mumbai	4.32	66.10%	24.01%	93996570
18559	Atliq Exotica	Hyderaba d	2.33	44.63%	24.35%	47844020
19559	Atliq Exotica	Bangalore	3.05	53.83%	24.48%	60023460
16558	Atliq Grands	Delhi	4.25	65.91%	25.06%	36061172
17558	Atliq Grands	Mumbai	3.05	53.67%	25.66%	74730742
18558	Atliq Grands	Hyderaba d	3.07	53.45%	24.98%	46246510
19558	Atliq Grands	Bangalore	2.36	44.40%	24.55%	54494340
16563	Atliq Palace	Delhi	4.27	66.40%	25.26%	89135998
17563	Atliq Palace	Mumbai	4.29	66.23%	24.38%	101511080
18563	Atliq Palace	Hyderaba d	3.07	52.98%	25.95%	44838780
19563	Atliq Palace	Bangalore	3.02	53.49%	25.35%	68596005
17564	Atliq Seasons	Mumbai	2.29	44.62%	24.79%	66125495
Total			3.62	57.87%	24.83%	1708771229

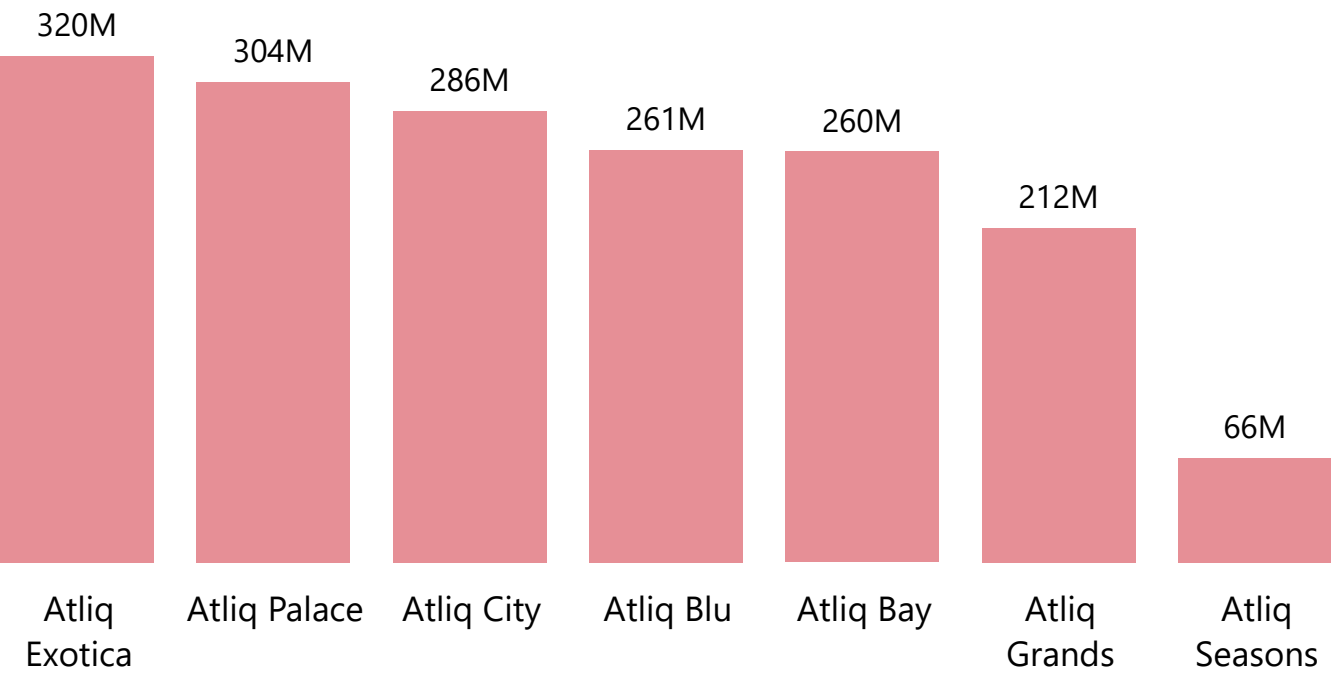
HOSPITALITY DASHBOARD



Booking % by Room class by room_class



Revenue by property name



Filter By City

All

Filter By Room Type

All

Filter By Property Name

All

May 22

Jun 22

Jul 22

W 19

W 20

W 21

W 22

W 23

W 24

W 25

W 26

W 27

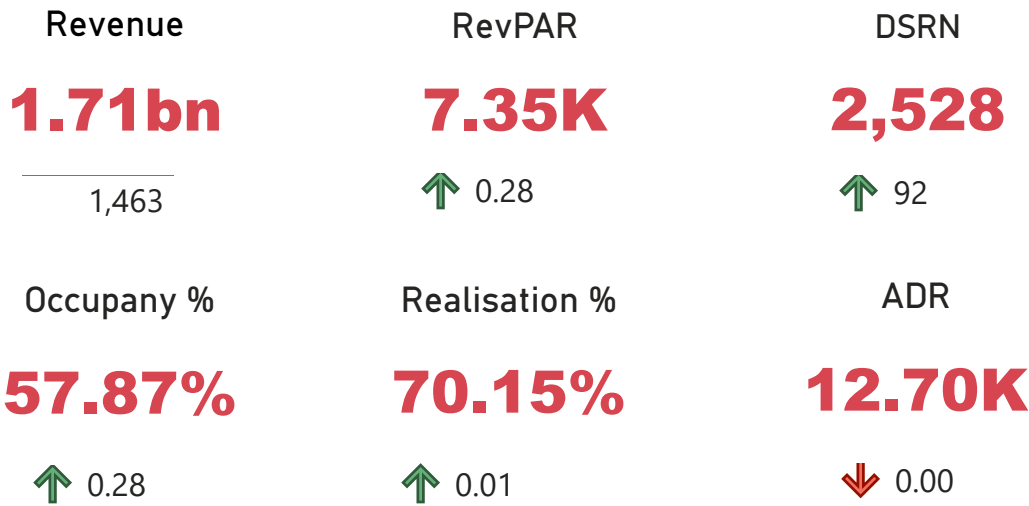
W 28

W 29

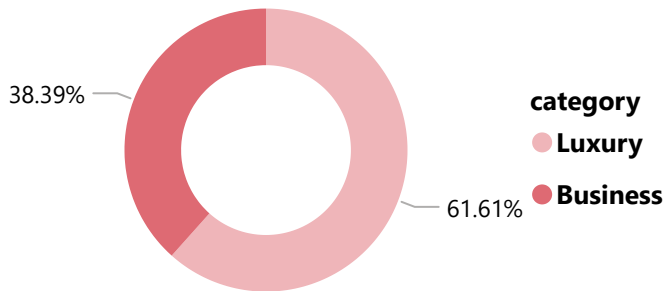
W 30

W 31

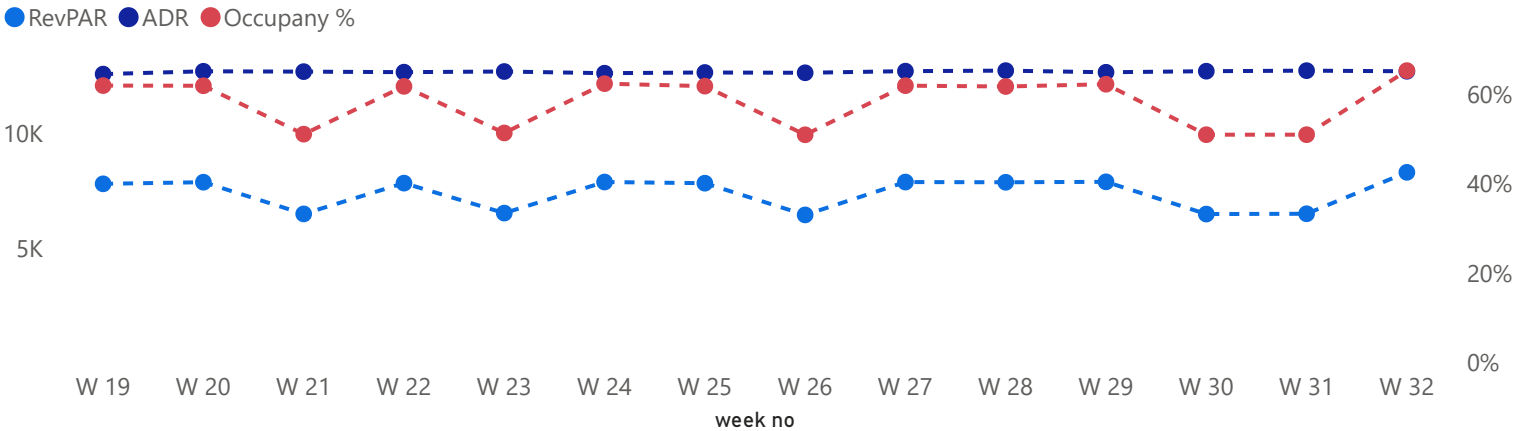
W 32



% Revenue by category



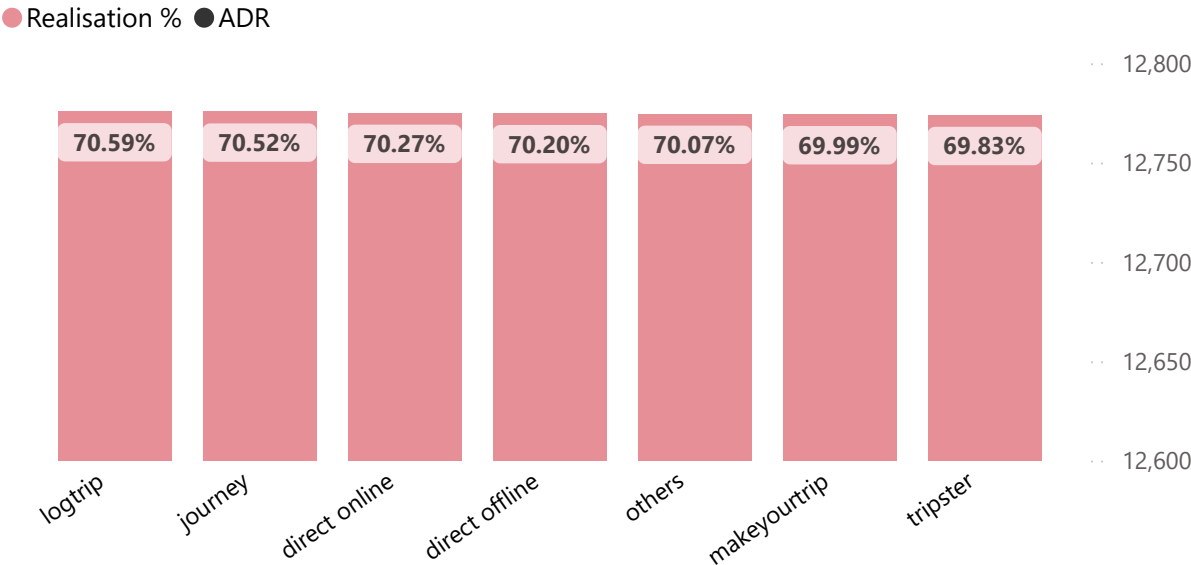
Trend By Key Metrics



Property By Key Metrics

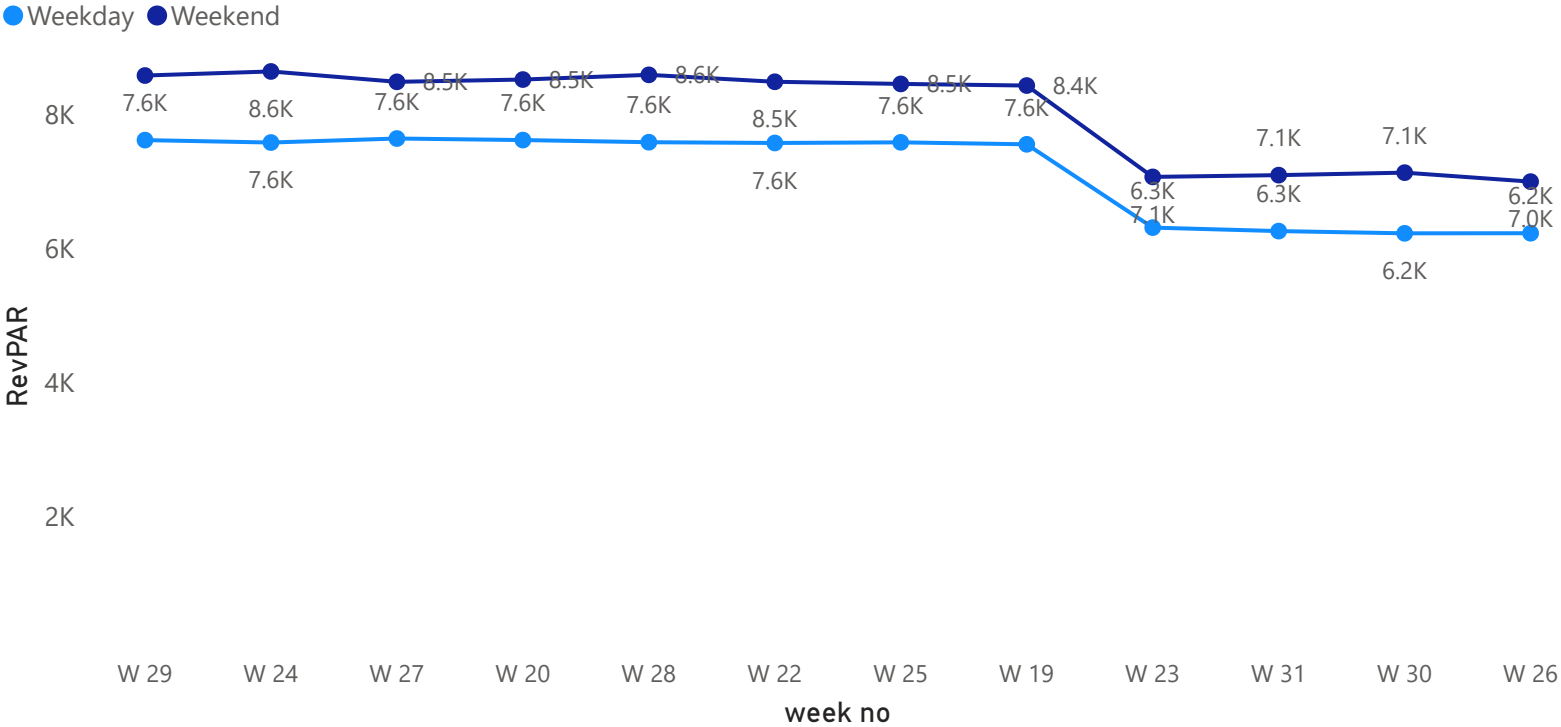
property_id	property_name	city	Revenue	Total Bookings	RevPAR	Occupancy %	ADR	DSRN	DBRN	DURN	Realisation %	Cancellation %	Average Rating
16559	Atliq Exotica	Mumbai	118M	7338	10,640	65.92%	16,142	121	80	56	70.37%	24.61%	4.32
17559	Atliq Exotica	Mumbai	94M	6142	10,116	66.10%	15,304	101	67	47	70.81%	24.01%	4.32
18562	Atliq Bay	Hyderabad	69M	7333	6,221	65.87%	9,444	121	80	56	70.18%	24.70%	4.30
17561	Atliq Blu	Mumbai	74M	5183	9,452	66.28%	14,262	85	56	39	69.98%	24.52%	4.30
17563	Atliq Palace	Mumbai	102M	6337	10,609	66.23%	16,019	104	69	49	70.66%	24.38%	4.29
19560	Atliq City	Bangalore	82M	5979	8,989	65.65%	13,694	99	65	45	69.13%	26.38%	4.28
19562	Atliq Bay	Bangalore	82M	5812	9,335	65.81%	14,185	96	63	45	70.46%	24.33%	4.28
16561	Atliq Blu	Delhi	58M	4418	8,626	65.78%	13,113	73	48	34	69.87%	25.51%	4.28
16563	Atliq Palace	Delhi	89M	7147	8,281	66.40%	12,472	117	78	54	69.99%	25.26%	4.27
18560	Atliq City	Hyderabad	61M	6638	6,084	66.19%	9,191	109	72	51	70.99%	24.03%	4.26
16558	Atliq Grands	Delhi	36M	3153	7,538	65.91%	11,437	52	34	24	70.03%	25.06%	4.25
18561	Atliq Blu	Hyderabad	56M	6458	5,693	65.60%	8,678	107	70	49	70.46%	24.17%	4.25
19561	Atliq Blu	Bangalore	73M	5736	6,778	53.29%	12,720	117	62	44	69.79%	24.65%	3.08
18563	Atliq Palace	Hyderabad	45M	4728	5,025	52.98%	9,484	97	51	36	69.63%	25.95%	3.07
Total			1709M	134590	7,347	57.87%	12,696	2,528	1,463	1,026	70.15%	24.83%	3.62

Realisation % and ADR by booking_platform



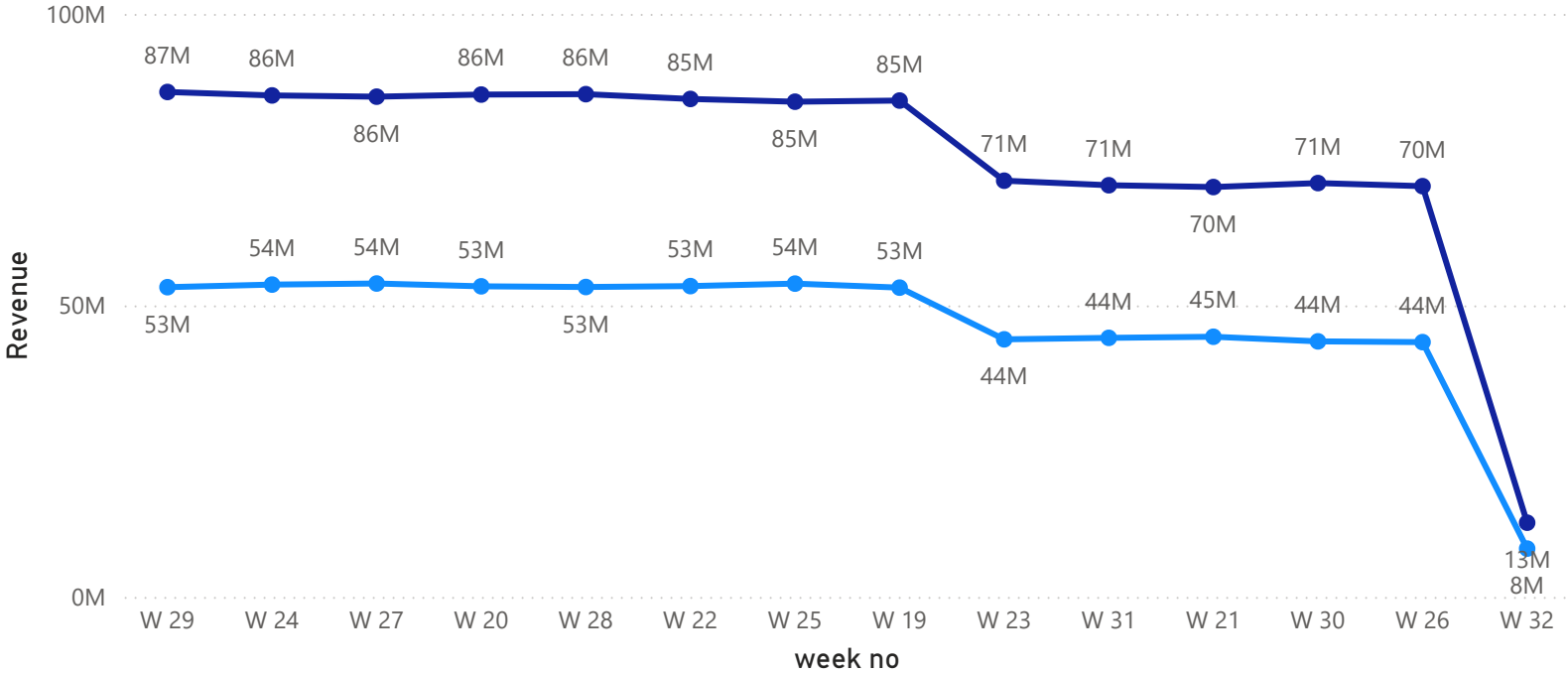
| Daily sellable room night| Average daily rate| Daily booked room night| Daily utilized room night

RevPAR by week no and data_type

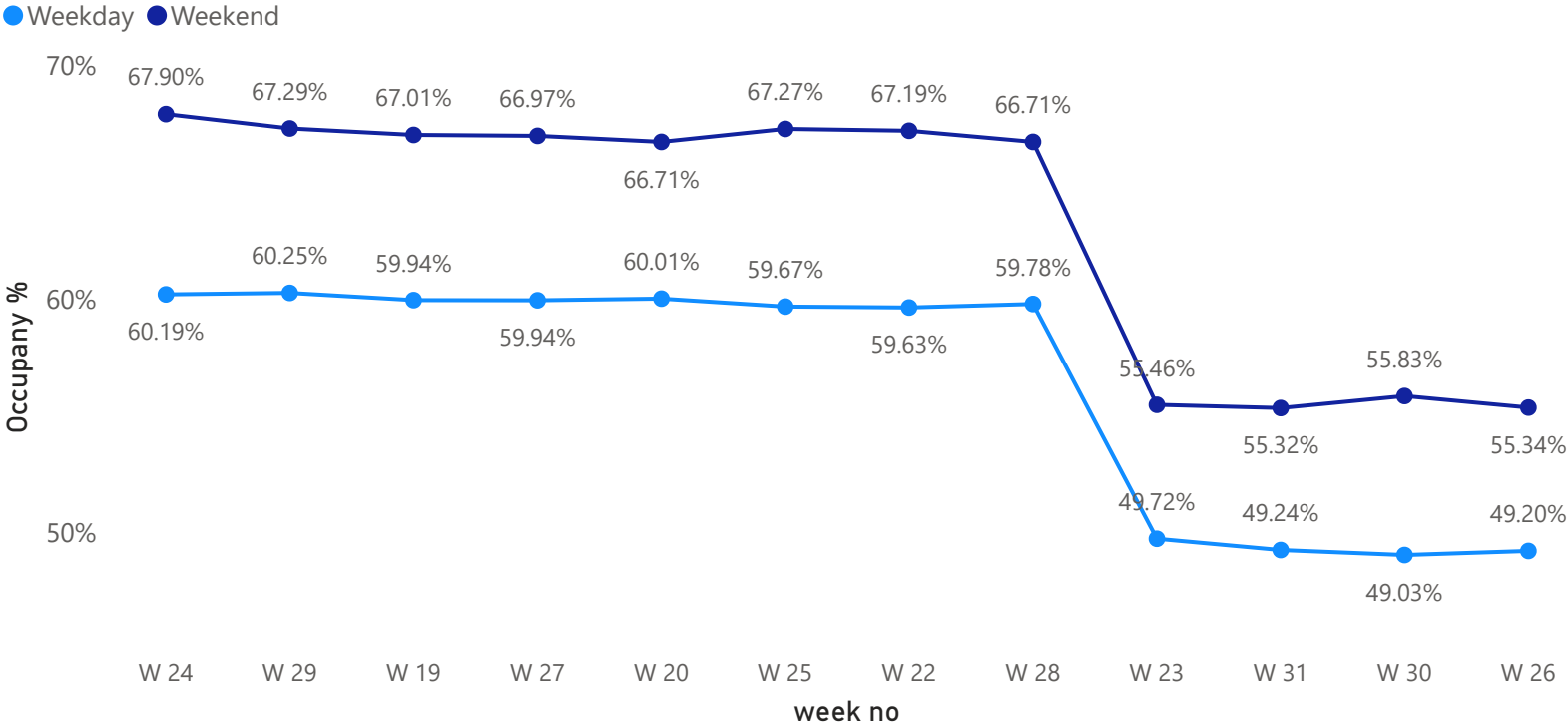


Revenue by week no and category

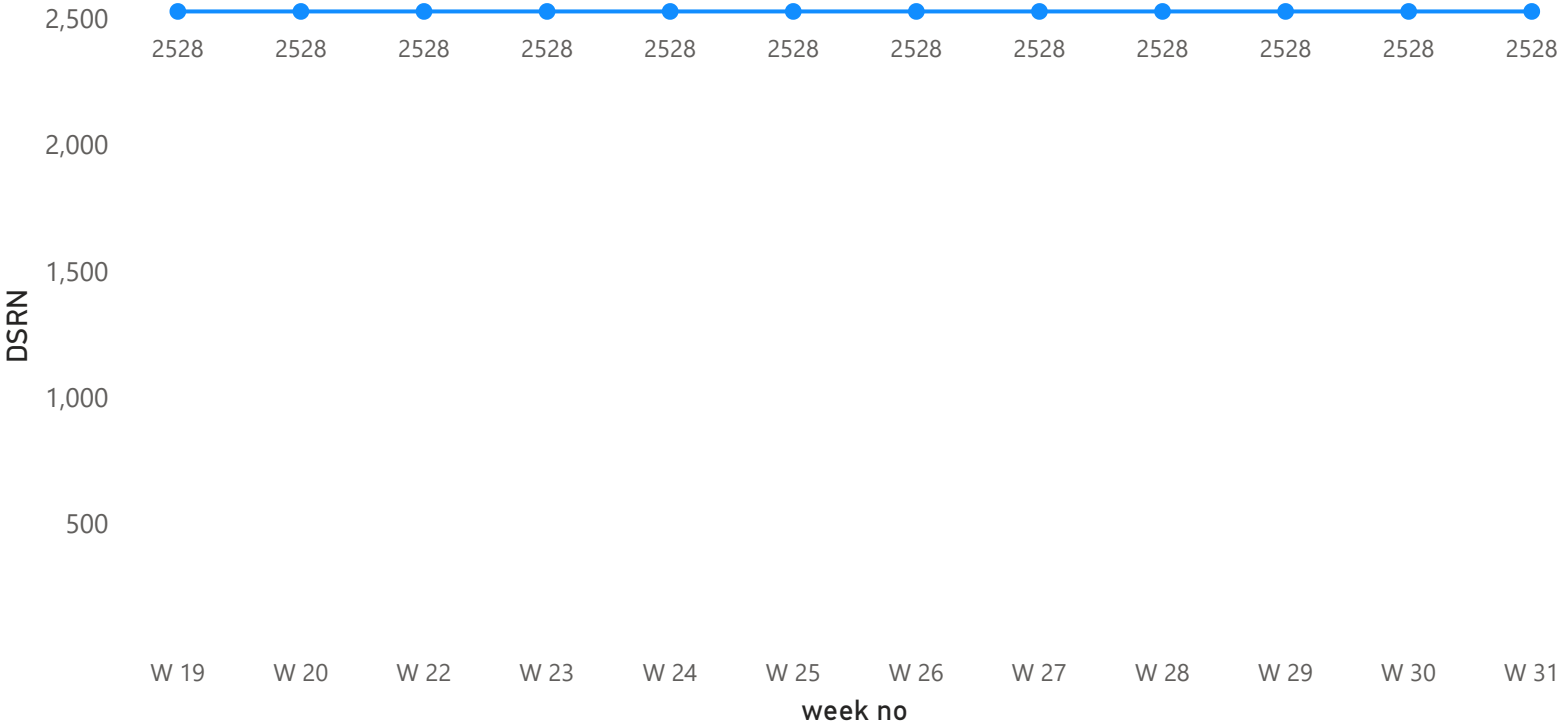
category ● Business ● Luxury



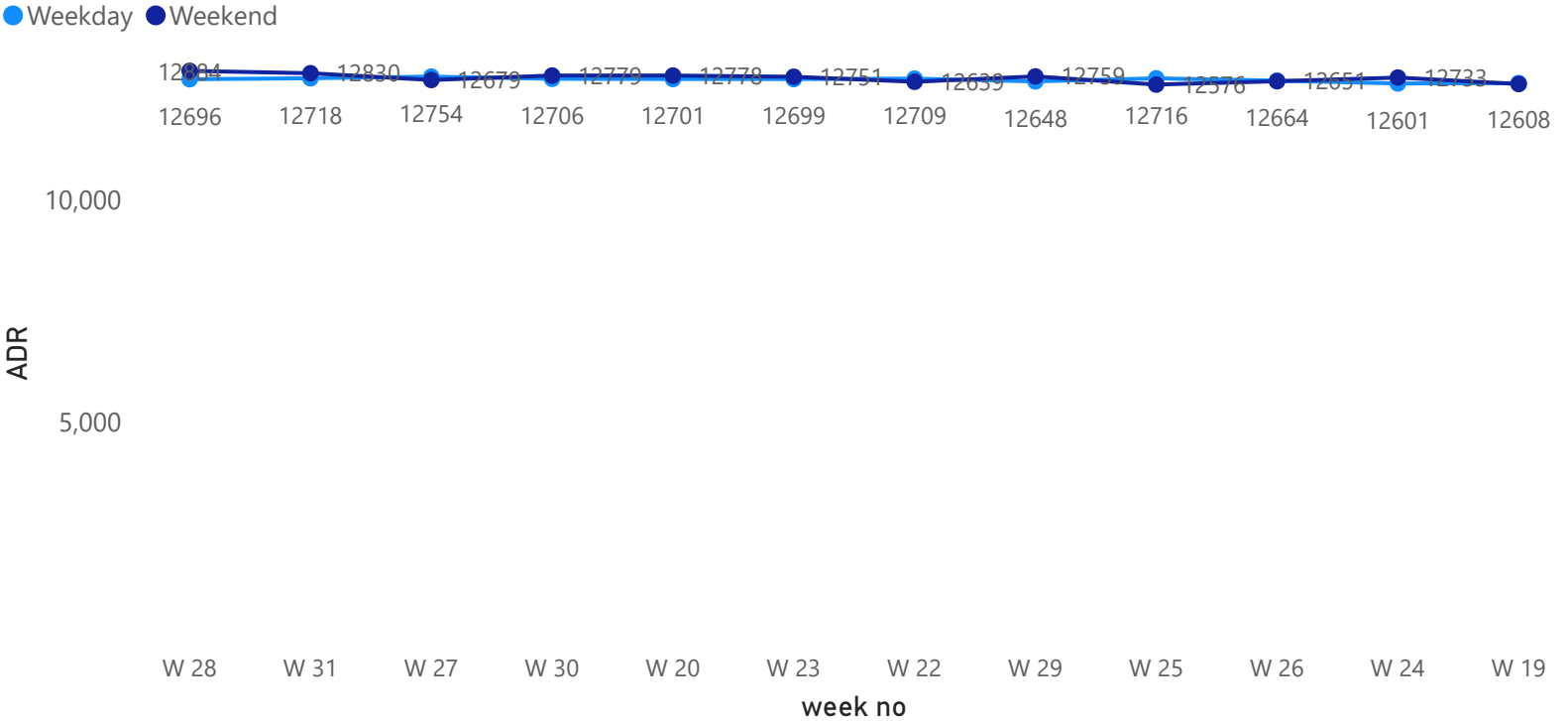
Occupany % by week no and data_type



DSRN by week no



ADR by week no and data_type



Realisation % by week no and data_type

