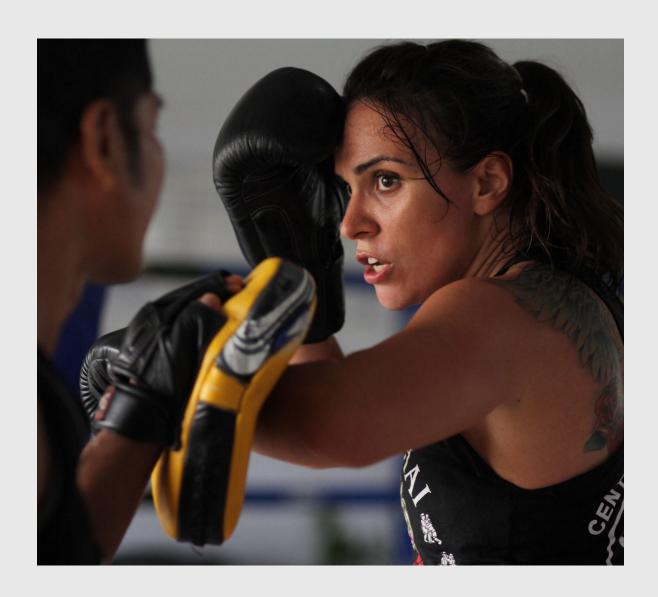


CROSS FIT

FIGHT





HOW WE GOT STARTED IN THIS BUSINESS

3 WEEKS AGO - ANOTHER ATTEMPT IN
JULY 1982 WAS MADE TO REVIVE SALES
BY OFFERING DISCOUNTS TO
DEALERSHIPS AND OFFERING A 5YEAR/50,000-MILE (80,000 KM)
WARRANTY WITH THE FIRST YEAR OR
12,000-MILE (19,000 KM) PORTION
SECURED BY A MAJOR INSURANCE
CARRIER BUT THIS WAS NOT
SUCCESSFUL.

READY FOR YOUR

NEXT LESSON?







