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## Monetization overview

Custom May 8 - Jun 4, 2023



Items purchased by Item name

ITEM NAME	ITEMS PURCHASED
Google Metallic Note...	296
Google Recycled Dra...	227
Google Classic Black...	160
Google Recycled Dra...	154
Google Black Wheat ...	147
Chrome Dino Socks	86
Google Blue Canvas ...	84

[View items](#)

Items purchased by Item list name

ITEM LIST NAME	ITEMS PURCHASED
Shop by Brand	2K
New	1K

Items viewed in promotion by Item promotion name

ITEM PROMOTION	ITEMS VIEWED
send a smile	76K
sip, sip, hooray!	49K

Purchase revenue by Order coupon

ORDER COUPON	PURCHASE REV...
	No data available

Variables Settings

EXPLORATION NAME: Free form

Custom Oct 15 - Dec 31, 2023

SEGMENTS

- US
- Direct traffic
- Paid traffic
- Mobile traffic
- Tablet traffic

DIMENSIONS

- Event name
- Gender
- Country
- Device category
- First user medium

TECHNIQUE

Free form

VISUALIZATION

Line chart

SEGMENT COMPARISONS

+ Drop or select segment

GRANULARITY

Day

BREAKDOWNS

+ Drop or select dimension

LINES PER DIMENSION

10

VALUES

- Active users



