# Fintech Customer, Account & Loan Performance Analysis

Customer and Account Insights Dashboard

**Total Customers**

2000

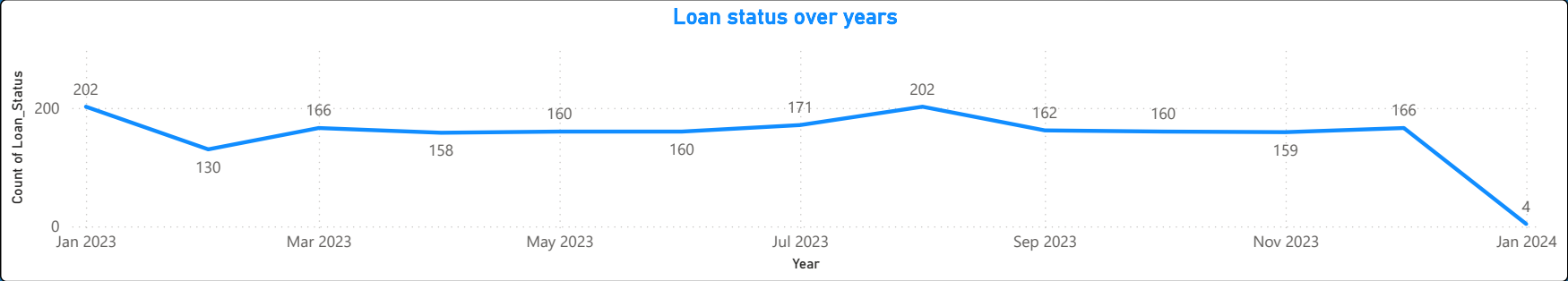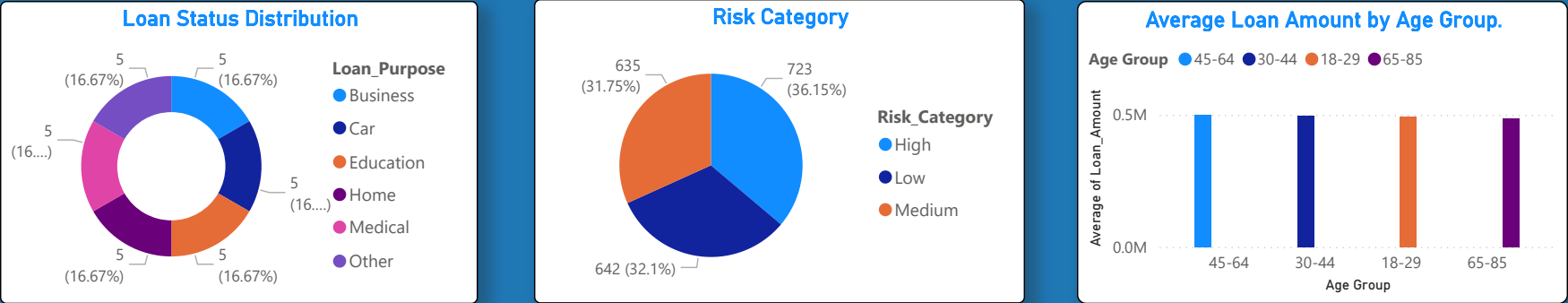**Total Loan Amount**

995.09M

**Average Risk Score**

1014

**Marital_Status**

All ⌄

## Loan Status Distribution

**Loan_Purpose**
- Business
- Car
- Education
- Home
- Medical
- Other

5 (16.67%)
5 (16.67%)
5 (16....)
5 (16....)
5 (16.67%)
5 (16.67%)

## Risk Category

**Risk_Category**
- High
- Low
- Medium

723 (36.15%)
635 (31.75%)
642 (32.1%)

## Average Loan Amount by Age Group.

Age Group  ● 45-64  ● 30-44  ● 18-29  ● 65-85

Average of Loan_Amount

0.5M

0.0M

45-64    30-44    18-29    65-85

Age Group

## Loan status over years

Count of Loan_Status

200

0

202
130
166
158
160
160
171
202
162
160
159
166
4

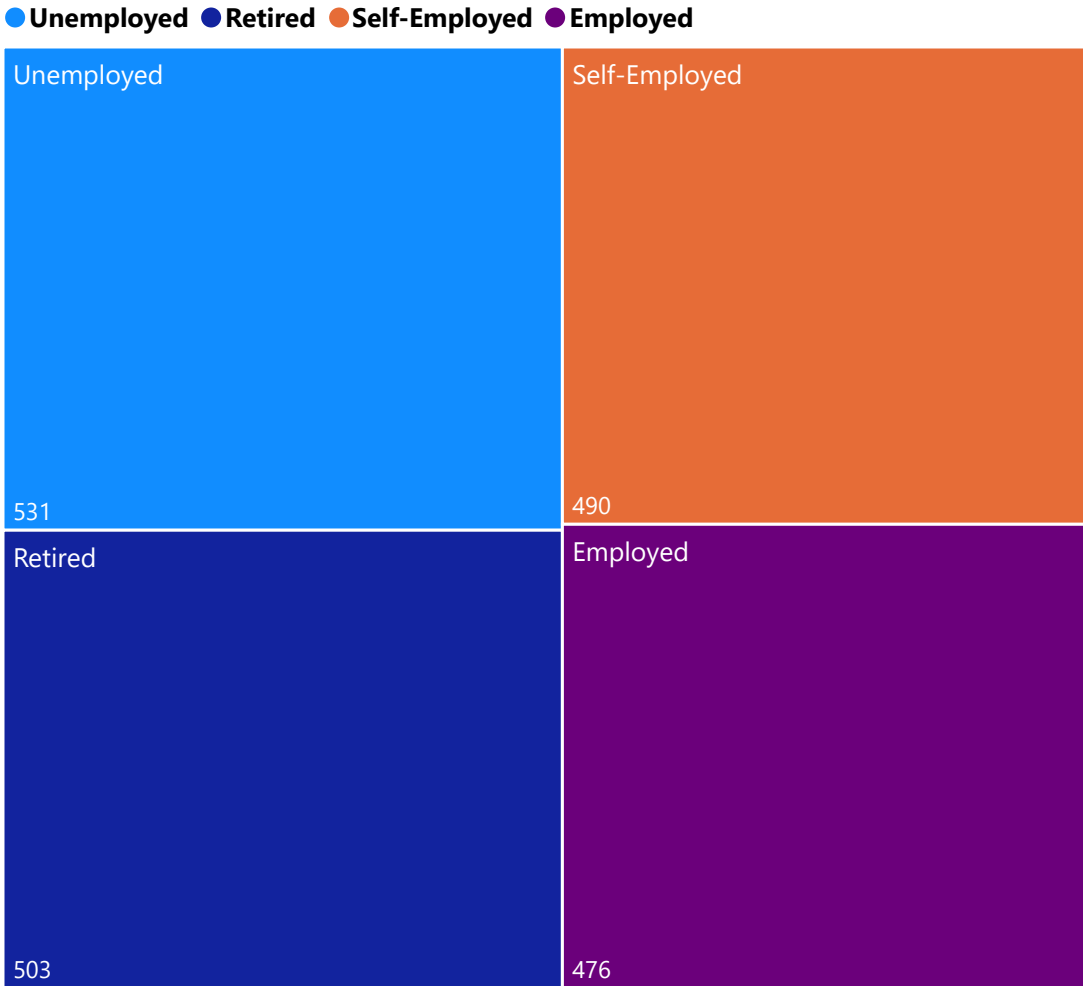Jan 2023   Mar 2023   May 2023   Jul 2023   Sep 2023   Nov 2023   Jan 2024

Year

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## Customer and Account Insights Dashboard

### Customer Risk and Loan Status Overview Status Overview

| Client_ID | Sum of Age | Gender | Sum of Risk_Score ▼ | Loan_Status |
|-----------|-----------|--------|---------------------|-------------|
| POST00001 | 49 | Male | | Approved |
| POST00002 | 35 | Other | | Approved |
| POST00003 | 63 | Female | | Approved |
| POST00005 | 41 | Other | | Approved |
| POST00008 | 43 | Male | | Approved |
| POST00010 | 31 | Male | | Approved |
| POST00012 | 56 | Other | | Approved |
| POST00013 | 60 | Female | | Approved |
| POST00018 | 44 | Male | | Approved |
| POST00019 | 64 | Male | | Approved |
| POST00021 | 58 | Other | | Approved |
| POST00023 | 41 | Other | | Approved |
| POST00033 | 36 | Female | | Approved |
| POST00034 | 35 | Male | | Rejected |
| POST00037 | 23 | Male | | Rejected |
| POST00039 | 27 | Female | | Rejected |
| **Total** | **90470** | | **1014** | |

### Customer count by Employment_Status

● **Unemployed** ● **Retired** ● **Self-Employed** ● **Employed**

| Unemployed | Self-Employed |
|------------|---------------|
| 531 | 490 |

| Retired | Employed |
|---------|----------|
| 503 | 476 |

# Fintech Customer, Account & Loan Performance Analysis
Loan Performance Insight
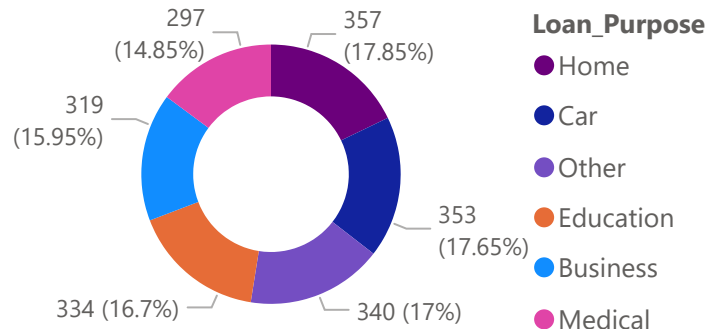
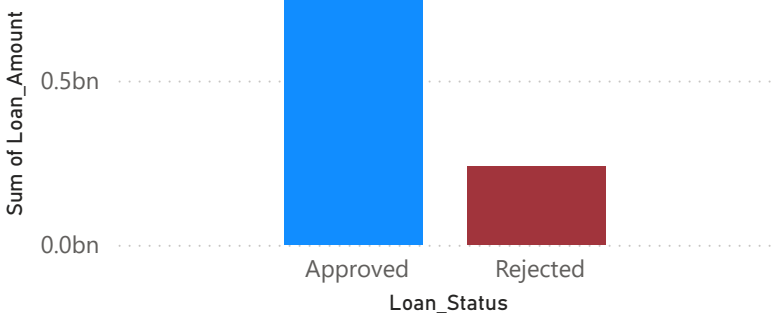| Total Loans | Average Loan Amount | Average Risk Score | Marital_Status |
|:---:|:---:|:---:|:---:|
| **2000** | **497.55K** | **0.51** | All ▾ |

## Loan Amount by Purpose



**Loan_Purpose**
- Home
- Car
- Other
- Education
- Business
- Medical

357 (17.85%)
297 (14.85%)
319 (15.95%)
334 (16.7%)
340 (17%)
353 (17.65%)

## Loan Amount by status



## Loan Purpose vs Approval Rate

**Loan_Status** ● Approved ● Rejected



## Loan Approval Trends

**Loan_Status** ● Approved ● Rejected