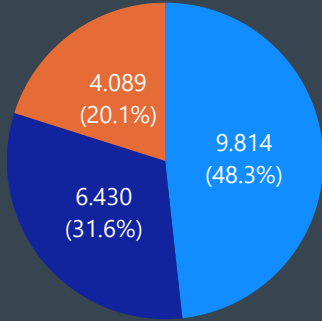


Sum of conversion2 by category

category ● influencer ● search ● media ● social



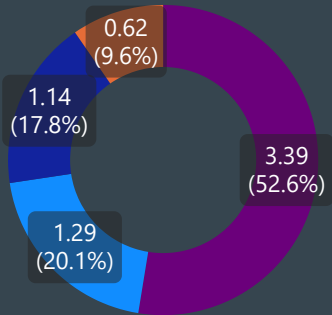
Sum of Gross profit by category

Deselect all

influencer

media

Sum of conversion1 by category



category

● social

● influencer

● search

● media

Marketing Performance Analysis

12.30M

Sum of Gross profit

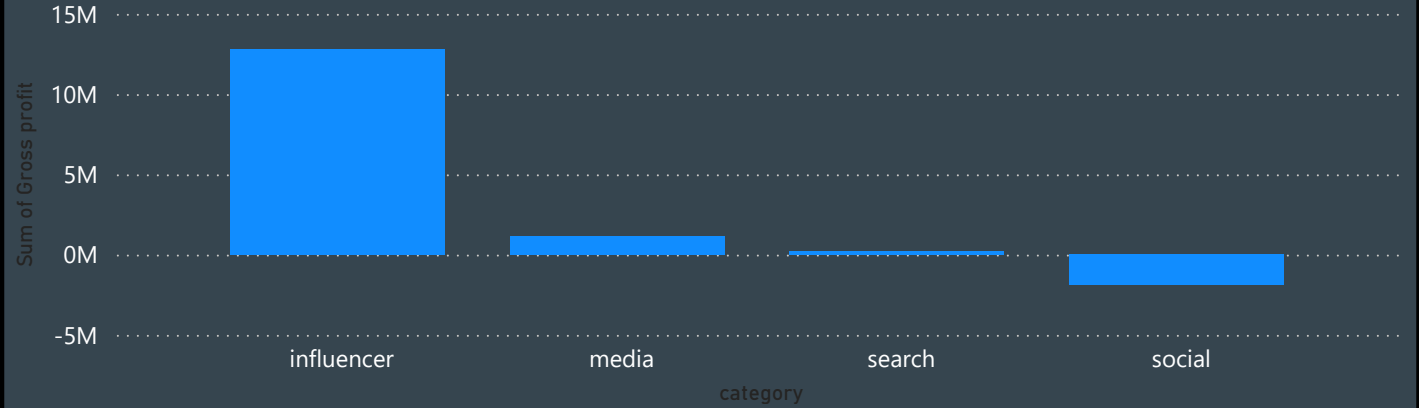
3.47K

Sum of CPC

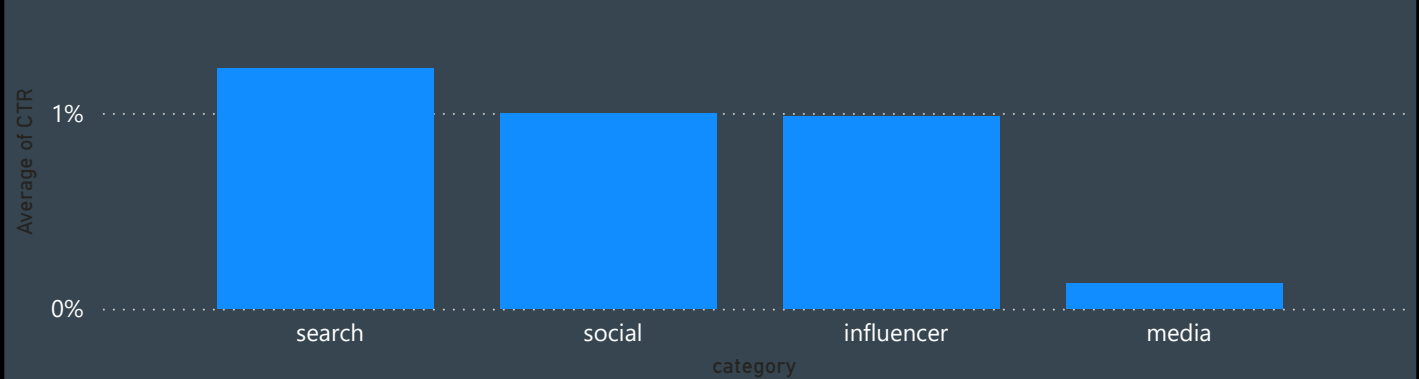
1%

Average of CTR

Sum of Gross profit by category



Average of CTR by category



Sum of Gross profit by category

Search

Deselect all

influencer

media

43M

Sum of revenue

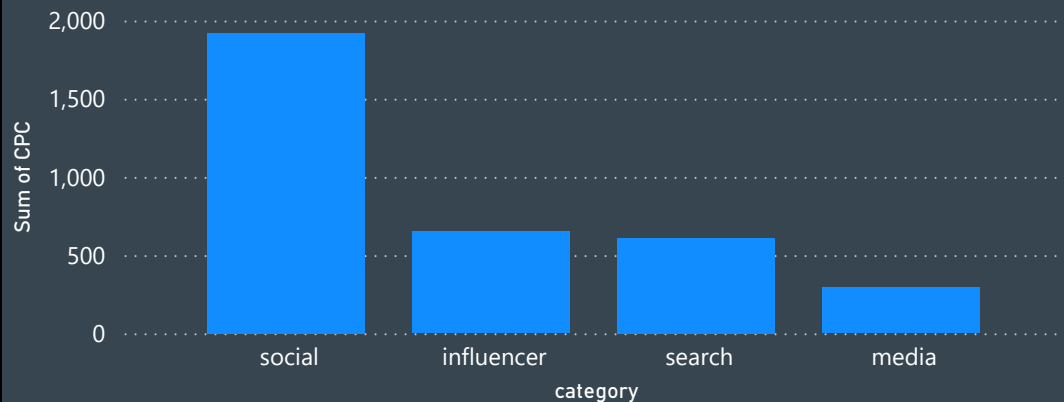
8043

Sum of orders

43M

Sum of revenue

Sum of CPC by category

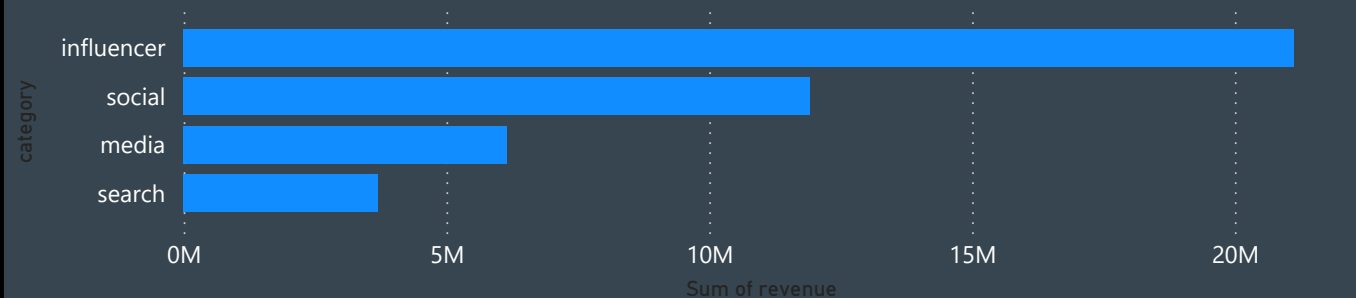


Sum of CAC by category



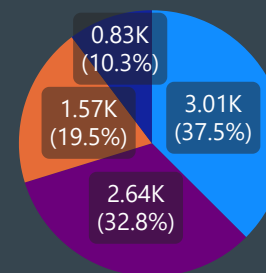
Marketing Performance Analysis

Sum of revenue by category



Sum of orders by category

category ● influencer ● social ● media ● search



Sum of mark_spent by category

