

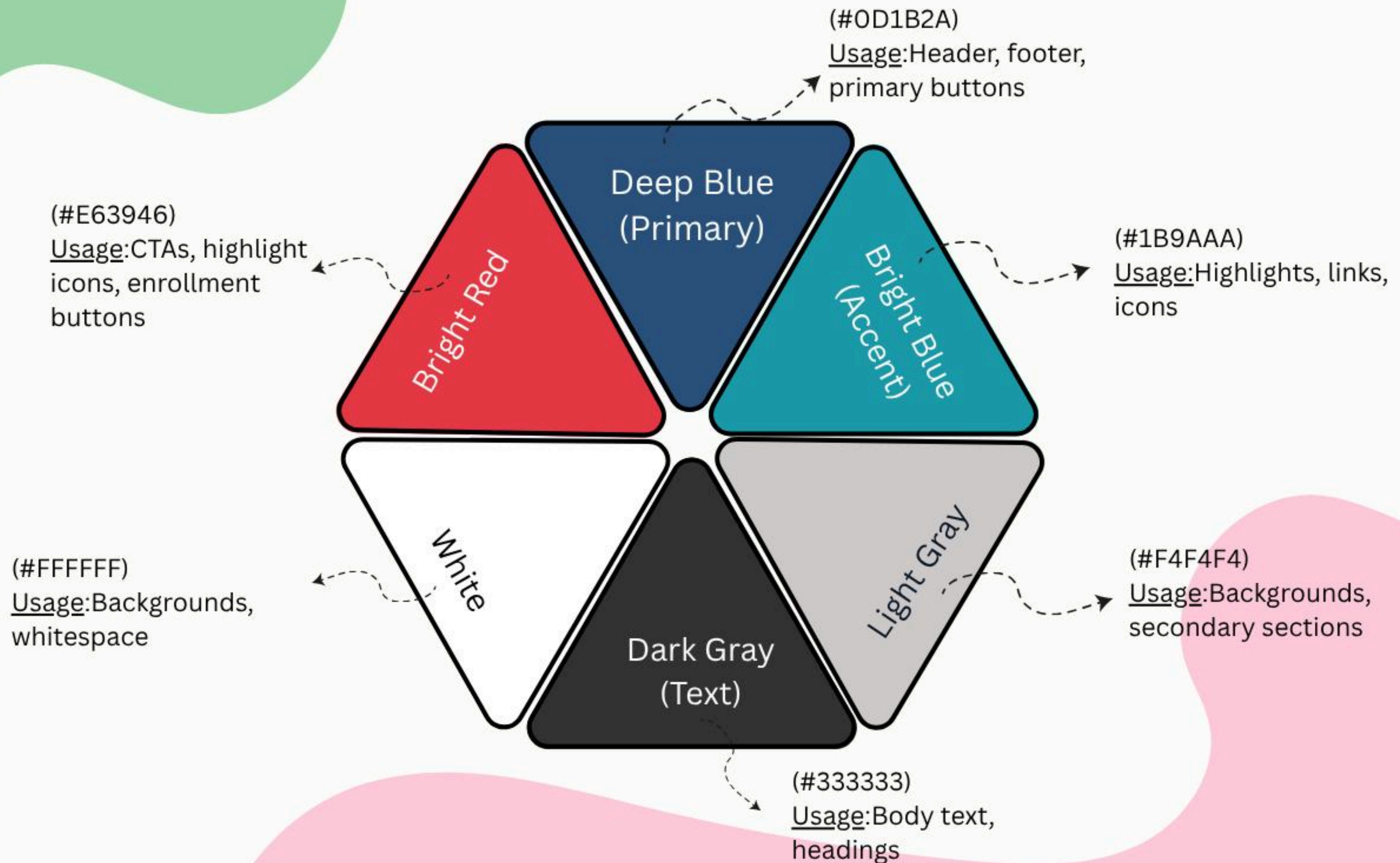
# STYLE GUIDE



Visual Identity & UI Guidelines



# Color Palette



# Typography

## Headings:

Font: Roboto Slab Bold

Size: H1 H2

Usage: Primary heading, large

## Body Text:

Font: Lato

Size: H1 H2

Usage: Primary heading, large

# UI Components

## Primary Button:



## Form Inputs:

Background: Off-White #FAF9F6

Border: 1px solid Slate Gray

Focus: Bright Red outline

## Header / Navigation

Background: White

Text links: Deep Navy

Active link: Bright Red underline or text