

YUVRAJ KOHLI | WEB DEVELOPER  
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## PROFESSIONAL SUMMARY

Motivated and detail-oriented web developer with 2.5 years of experience in designing and developing responsive, user-friendly websites and web applications. Proficient in front-end and back-end development, with expertise in HTML, CSS, JavaScript, PHP, and frameworks like Laravel and Tailwind CSS. Adept at building functional and visually appealing websites, optimizing performance, and ensuring cross-browser compatibility. Strong knowledge of integrating APIs, handling CRUD operations, and implementing SEO best practices. Committed to delivering clean, maintainable code and ensuring seamless user experiences.

## TECHNICAL SKILLS

### Programming Languages

- HTML5, CSS3, JavaScript (ES6+), PHP

### Frameworks and Libraries

- Laravel, Tailwind CSS, jQuery, MERN

### Databases

- MySQL, Mongoose

### Version Control

- Git, GitHub

### API Integration and Development

- RESTful APIs

### Other Tools and Technologies

- AJAX, JSON, SweetAlert, Postman

## CORE COMPETENCIES

- ✓ Programming Languages
- ✓ Code structure & architecture
- ✓ Web performance optimization
- ✓ Front-end & Back-end web development

- ✓ Agile leadership or scrum master
- ✓ Agile software development
- ✓ Test driven development
- ✓ Source control

## PROFESSIONAL EXPERIENCE

### VerveGen Tech Pvt Ltd

#### Web Developer | July 2023 – Dec 2024

- Designed and developed responsive, user-friendly websites and web applications for diverse clients, ensuring mobile-first design and cross-browser compatibility.
- Proficient in both front-end and back-end development using HTML, CSS, JavaScript, PHP, Laravel, and Tailwind CSS to build visually appealing and functional web applications.
- Integrated RESTful APIs and managed CRUD operations for efficient data handling and dynamic content generation.
- Optimized website performance through efficient coding practices, image optimization, and minimizing load times to enhance user experience.
- Implemented SEO best practices, including structured data markup, meta descriptions, and keyword optimization to improve search engine visibility.
- Collaborated with cross-functional teams to ensure the successful deployment of projects within Agile frameworks, contributing to sprint planning, backlog grooming, and code reviews.
- Used version control systems (Git, GitHub) to manage source code effectively and maintain code quality.
- Ensured high code quality by following Test-Driven Development (TDD) practices, writing clean, maintainable code with thorough testing.

### Call Connect India

#### PHP Developer | Jan 2025 – May 2025

At Call Connect India, I have led the development and deployment of high-quality, responsive websites and web applications tailored for various clients and in-house initiatives. My work spans full-stack development using Laravel, Core PHP, MERN Stack, and WordPress, focusing on mobile-first design, SEO, performance optimization, and scalable architecture.

#### Key Responsibilities:

- Designed and developed dynamic web applications using Laravel, PHP, React, and Node.js, ensuring mobile responsiveness and cross-browser compatibility.
- Built and customized multiple WordPress websites for client and internal projects, integrating themes, plugins, and custom PHP functions as needed.
- Managed complete CRUD operations, integrated RESTful APIs, and implemented secure authentication systems.
- Optimized front-end performance using Tailwind CSS, lazy loading, image compression, and efficient asset management.
- Applied SEO best practices, including structured data, optimized meta tags, and schema markup to improve organic visibility.
- Collaborated with cross-functional teams under Agile methodologies, participating in sprint planning, daily stand-ups, and code reviews.
- Utilized Git and GitHub for version control, ensuring collaborative development and maintaining clean, well-documented code.
- Followed TDD principles, writing unit and feature tests to maintain code reliability and scalability.



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## RELEVANT PROJECTS

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### VerveGen Tech Pvt Ltd

#### Web Developer | July 2023 – Dec 2024

- Learning Management System (LMS)  
Developed a comprehensive LMS for VerveGen Tech Pvt Ltd, hosted at VerveGenLMS, enabling seamless management of educational content and roles (students, teachers, managers, and admins). Key features include:
  - Batch creation and management: Implemented functionality to create and manage batches of students.
  - Role-based access: Added role-based permissions to allow specific functionalities for admins, teachers, managers, and students.
  - Attendance tracking: Developed attendance marking and management systems to streamline the process for teachers and administrators.
- E-commerce Platform  
Built a fully functional e-commerce web application for VerveGen Tech Pvt Ltd, incorporating:
  - Product listing and management: Developed a dynamic product catalog with inventory management and filtering options.
  - Order processing: Integrated payment gateways and automated order processing.
  - Admin panel: Created an intuitive admin panel for managing products, orders, and customers.

### Call Connect India

#### PHP Developer | Jan 2025 – May 2025

- CallConnectIndia.com – PHP
- Developed and maintain the company's main website with a custom Laravel backend and admin panel. Integrated blog and service modules, multilingual support, and a dynamic content management system.
- HoneyMarketing.com – WordPress
- Designed and customized a professional digital marketing website with SEO-rich content, responsive design, and contact form integrations using Elementor and custom PHP snippets.
- Lighting Decor – WordPress
- Delivered a visually rich website for a home decor client, showcasing their product catalog, integrating WooCommerce, and improving UX with a tailored front-end layout.
- HardFarm – WordPress
- Implemented a dual-stack solution using Laravel for backend API and WordPress for frontend CMS, handling real-time crop data, blog updates, and farmer registration workflows.
- SparkCenter.co – Core PHP
- Built a lightweight, high-performance web portal for a co-working space provider, dynamic slot booking, and feedback forms.
- AirportTerminal.info & TerminalGuide.info – WordPress & Laravel
- Created travel-focused WordPress platforms offering guides, flight terminal maps, and informational blog articles. Integrated Google Maps API and booking modules.
- Tymehsares.com – WordPress
- A custom Laravel-based web app for time-share property listings, including user authentication, booking logic, and property management modules.

#### Freelance Projects

- Kaakh Overseas (Information Website)  
Worked as a freelancer to develop Kaakh Overseas, an informational website to provide details on overseas services. Focused on a clean, user-friendly design with clear content presentation and search engine optimization.
- Daily Lacner Job Portal (Backend Development)  
As a freelancer, developed the backend for a job portal called Daily Lacner. Key features included:
  - Admin panel: Built an admin dashboard to manage job listings, candidates, and employer details.
  - Database management: Implemented CRUD operations for managing job postings and user data.

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## EDUCATION

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### 2022 - 2023 | FOUNDATION COMPUTER INSTITUTE

COURSE OF Web Developer