

94%

**Employer Satisfaction\***  
with the knowledge and skills  
that our graduates possess.

**Ontario College  
Graduate Certificate**

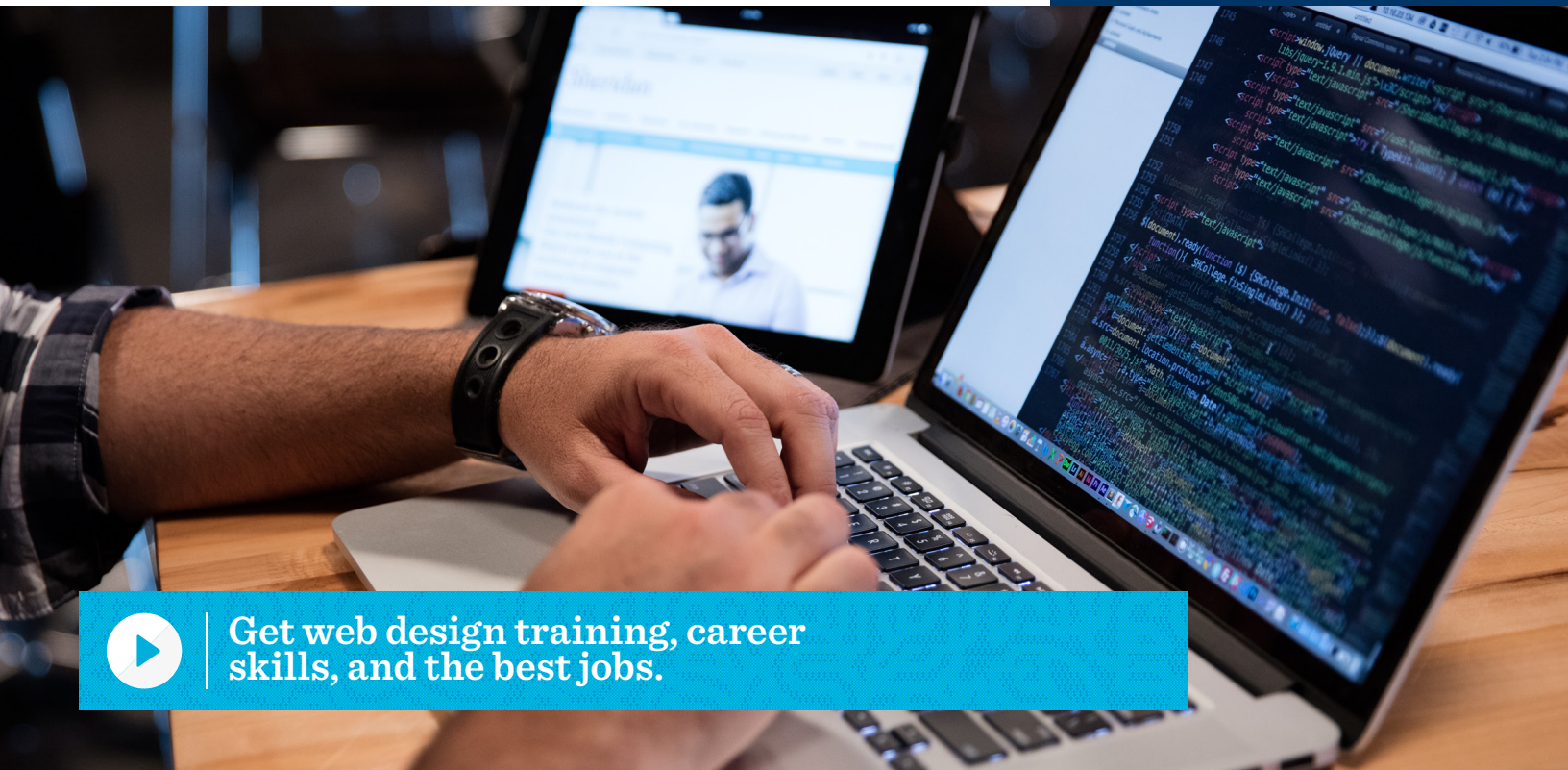
**Program Code: PNMED**

Full-Time | Trafalgar Road Campus | 1 yr  
(2 semesters)

**FACULTY OF ANIMATION, ARTS & DESIGN**

# Web Design

Our program provides professional skills that translate directly to the marketing and communications, advertising, e-commerce and web design industries.



**Get web design training, career skills, and the best jobs.**

## Intensive, project-based web design training

- Design and launch up to 5 websites
- Design and prototype engaging mobile apps using UI/UX best practices
- Learn the current versions of industry-standard web design software
- Gain coding skills in HTML, CSS and jQuery

## Flexibility in a fast-paced industry

Web design trends and technologies are constantly evolving, and so is Sheridan's curriculum. You'll learn the most up-to-the-moment practices — but you'll also develop core principles that never change, so you can adapt to whatever new web design trends come along next month, next year, or next decade.

## Our program and your career

As Canada's only two-semester postgraduate web design diploma program, Sheridan offers the shortest path to a web design career: you can be working in less than a year. We draw students from a wide range of design-related fields, including graphic design, illustration, architecture, industrial design and fine arts.

## Admission Requirements

### Program Eligibility

- Postsecondary diploma or degree in design, visual or fine arts.

and/or

- Demonstrated competence through related work and/or educational experience.

Applicants must be competent in Adobe Photoshop and Illustrator or equivalent software. Applicants will be expected to have these competencies prior to the start of the first course.

### Applicant Selection

Eligible applicants will be selected on the basis of:

- Demonstrated competence through related work and/or educational experience

and

- Response to a questionnaire
- Portfolio assessment

Your portfolio should consist of 12–15 pieces of original design and/or other visual art work. The questionnaire assesses suitability for a professional career in web design and outlines business/work experience and personal/professional goals.

There is a portfolio review fee.

Postsecondary transcripts, indicating courses completed to date, must be submitted to [ontariocolleges.ca](http://ontariocolleges.ca) at the time of application.

Domestic applicants with education outside of Canada must have their transcripts assessed for equivalency through ICAS or WES. A general (document-by-document) or a comprehensive (course-by-course) assessment is required.

Applicants who do not meet the admission requirements for this program will be assessed and advised individually and may be considered for other, related programs.

Refer to the website for full admission requirements.

## Career Opportunities

Employers with an ongoing need for web design talent include: advertising agencies, marketing firms, corporate creative services departments, government agencies, and design firms.

### SAMPLE JOB TITLES

Web Designer

Product Designer

Designer/Developer

UI/UX Designer

User Interface Designer

User Experience Designer

Front-end Developer

Digital Designer

## Courses

### SOME OF THE COURSES YOU CAN EXPECT TO TAKE IN YOUR PROGRAM

Design for Interactive Media

Digital Typography

Graphic Systems Studio

Marketing for Web Designers

Professional Topics: Career Options

Responsive Web Design

Note: See website for specific terms and course listings.

## More information



**Website:**  
[sheridancollege.ca](http://sheridancollege.ca)



**Facebook:**  
[facebook.com/sheridaninstitute](https://facebook.com/sheridaninstitute)



**Twitter:**  
[@sheridancollege](https://twitter.com/sheridancollege)



## Visit us!

There's no better way to get a sense of Sheridan than with a personal visit. Book a tour and see for yourself!



[tours.sheridancollege.ca](http://tours.sheridancollege.ca)