## **App-venturers: Reimagining the Familiar, One Feature at a Time**

<u>Case:</u> Unleash your creativity and craft the next big feature for your favorite app. The challenge is to choose your favorite app from the given list of apps and take it to the next level by suggesting innovative features and clever improvements.

<u>Submission:</u> Registered teams have to submit a <u>one-slider executive summary</u> in <u>PDF/PPT format</u> selecting one app from the given list, suggesting new features that can be added to it.

- 1. Notion
- 2. Kite by Zerodha
- 3. Kahoot
- 4. IRCTC
- 5. Groww
- 6. Uber
- 7. Airbnb
- 8. Kindle
- 9. Reddit
- 10. Udemy
- 11. Google Classroom
- 12. BlueSmart
- 13. Rapido
- 14. Telegram
- 15. Snapseed
- 16. Ola
- 17. VN Video editor
- 18. Tata Neu
- 19. Duolingo
- 20. Splitwise