UDGAM 2 4

PMx

Explore the Productverse

ROUND 0: PREPARATORY ROUND

Duration: **12 Dec 2023 to 14 Dec 2023**

In this round, we challenge your mental fortitude and analytical skills in a short quiz covering all things product and tech related to help you assess your strengths and weaknesses.

ROUND 1

Duration: **15 Dec 2023 to 25 Dec 2023**

This is the time for you to put on your PM hat and solve a product case to get a taste of the role of a product manager in solving real life problems

ROUND 2

Duration: **03 Jan 2024 to 17 Jan 2024**

The shortlisted participants after Round 1 will be provided with a real world problem to solve. The problem statement will be floated 10-12 days prior to the submission. The teams will not only have to come up with a solution but also present it in front of industry experts.

P. S. NO PREREQUISITES!

Registration deadline - 14th Dec 2023

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IMPORTANT POINTS

- The only prerequisites you require are unquenchable curiosity and an ardent desire to solve a problem .
- PMx is open to all college students irrespective of branch or field of study.
- The maximum team size is 4 and the minimum is 2 .
- Team members need not belong to the same college.

THE LEGACY OF PMx

- Product Management Expedition (PMx) is a Product case study competition organized by Udgam, the official E-summit of IIT Guwahati.
- PMx is the best platform for aspiring product managers and budding entrepreneurs to put their skills to test and kickstart their product journey
- PMx 2022 achieved great heights and recorded a huge participation from across the country, becoming India's largest product management expedition
- There were more than 2000 participating teams, with students from various different colleges across the country.

REWARDS

- Prizes worth **INR 1,00,000**.
- Internship opportunities, resources for PM interview preparation.
- Branded merchandise for exceptional performers.
- Certificate of Appreciation to the top 10 winning teams. Participation certificates to all participants who have made a successful submission.

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