

27 Oct 2024

Sales Excel Project

Yuvraj Giri

Introduction

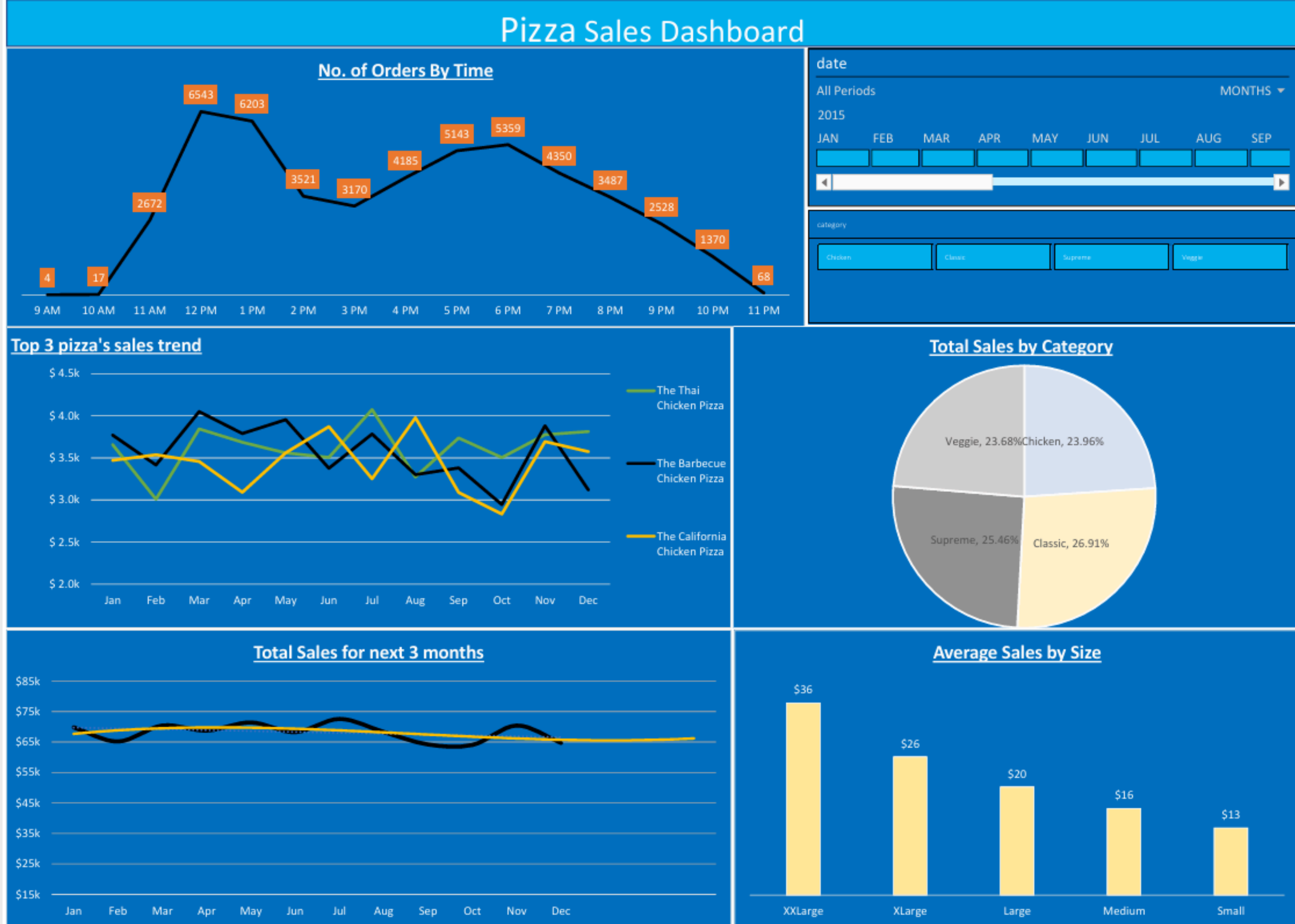
My name is Yuvraj Giri. This project focuses on sales price analysis, including sales forecasting, sales trend, and so on. I've included various charts in this project which will be beneficial for making data driven business decisions and extracting meaningful insights from this.



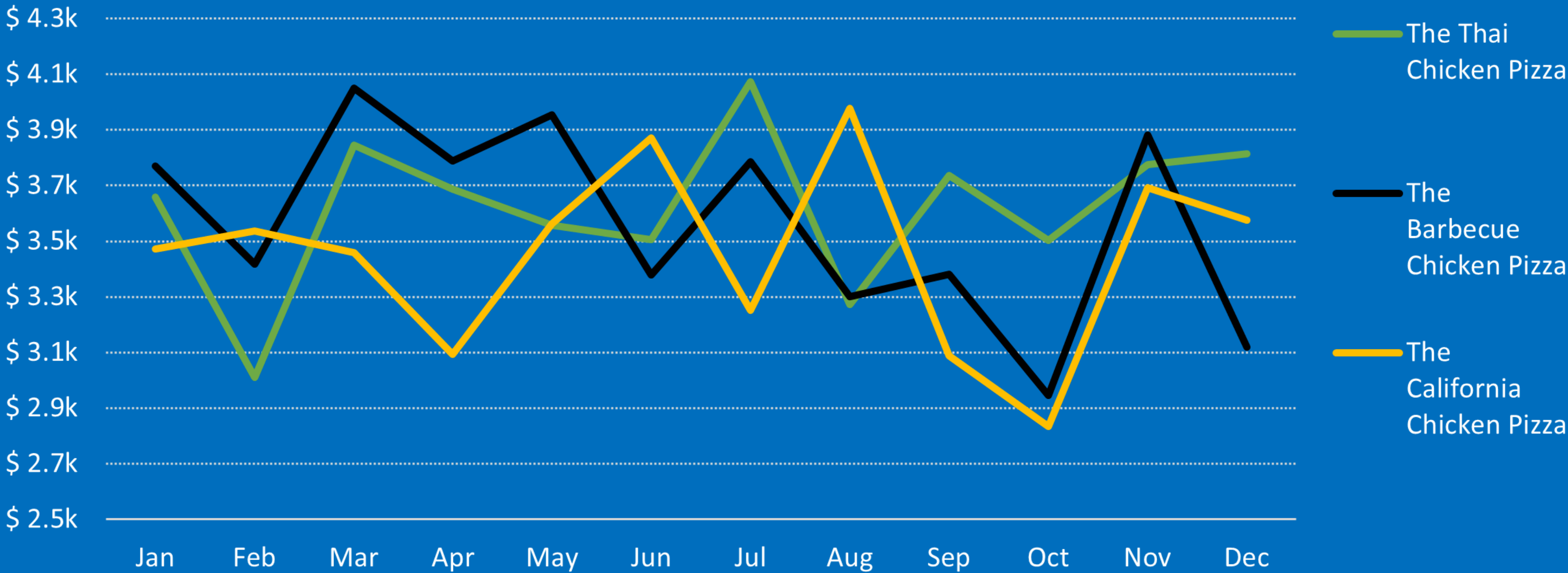
Dashboard

Steps

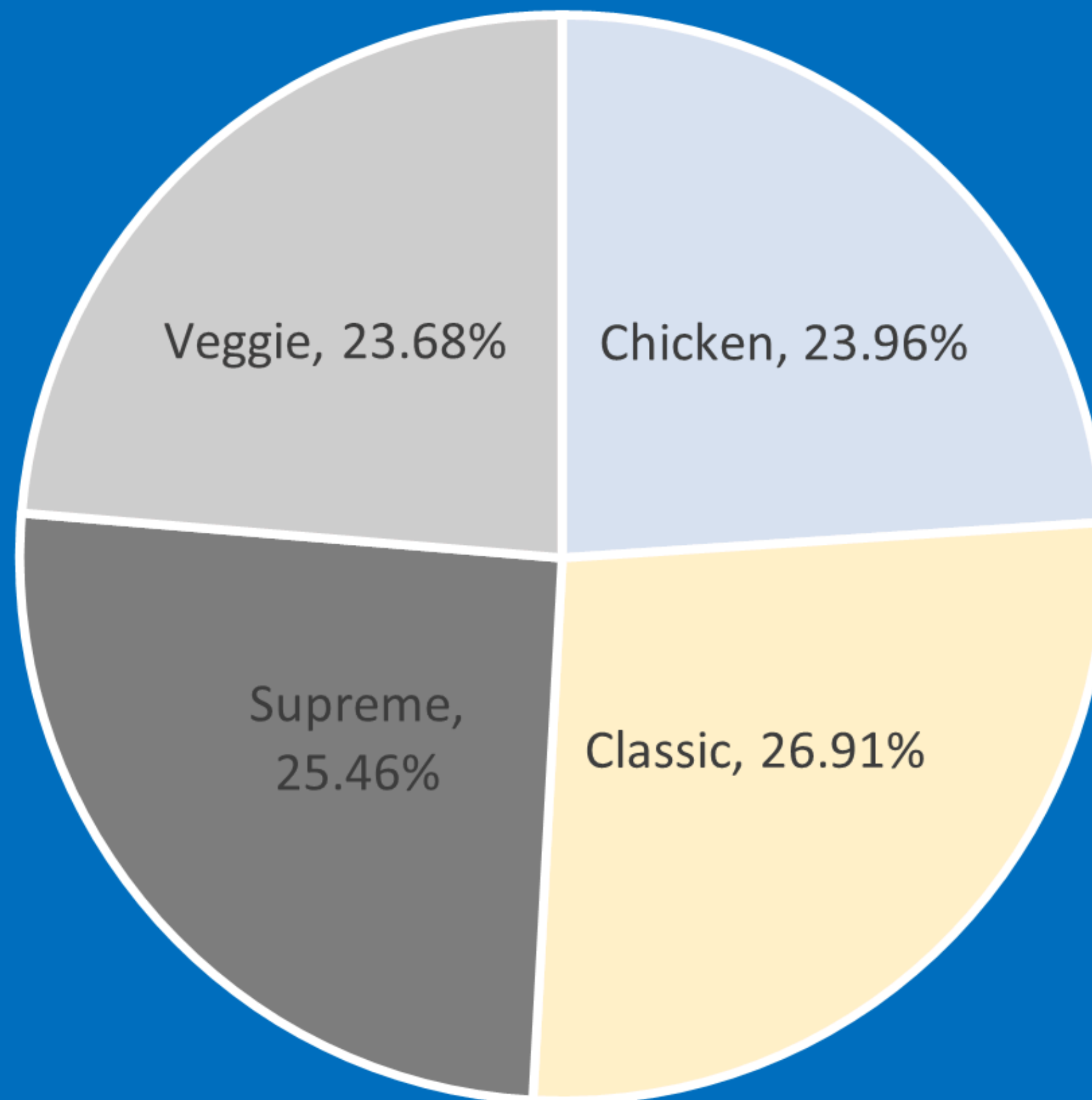
- Data Cleaning
- Data Processing
- Data analysing using pivot table
- Dashboard



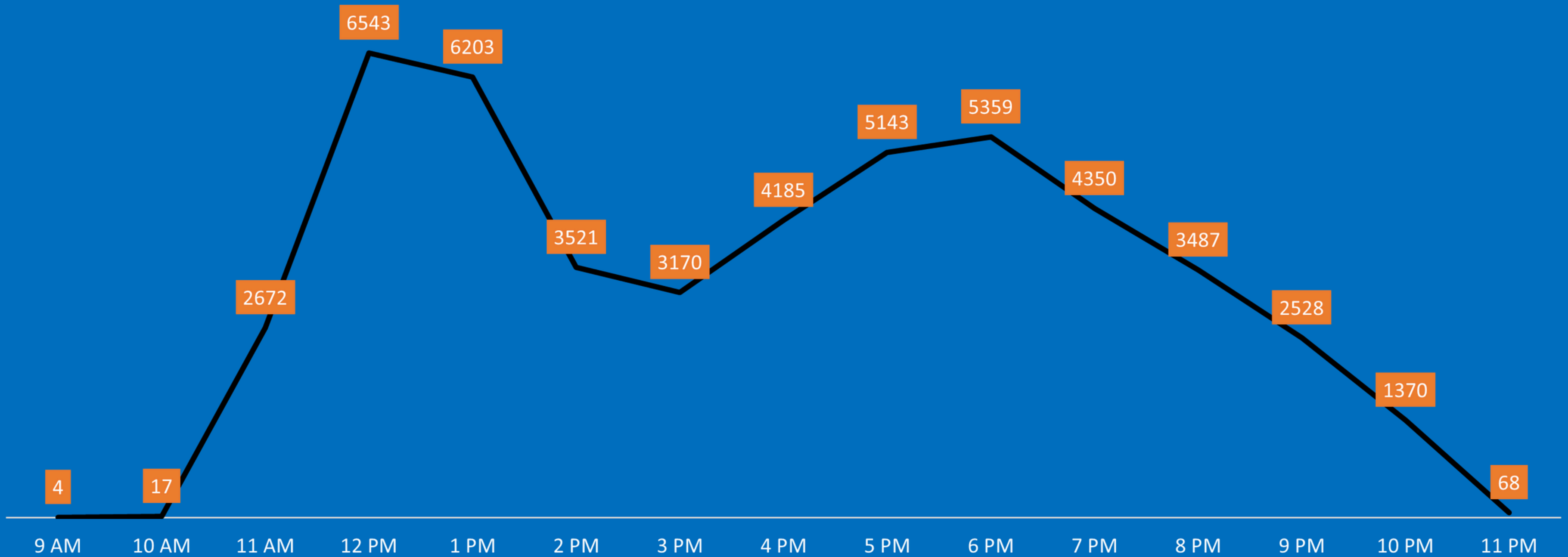
Top 3 pizza's sales trend



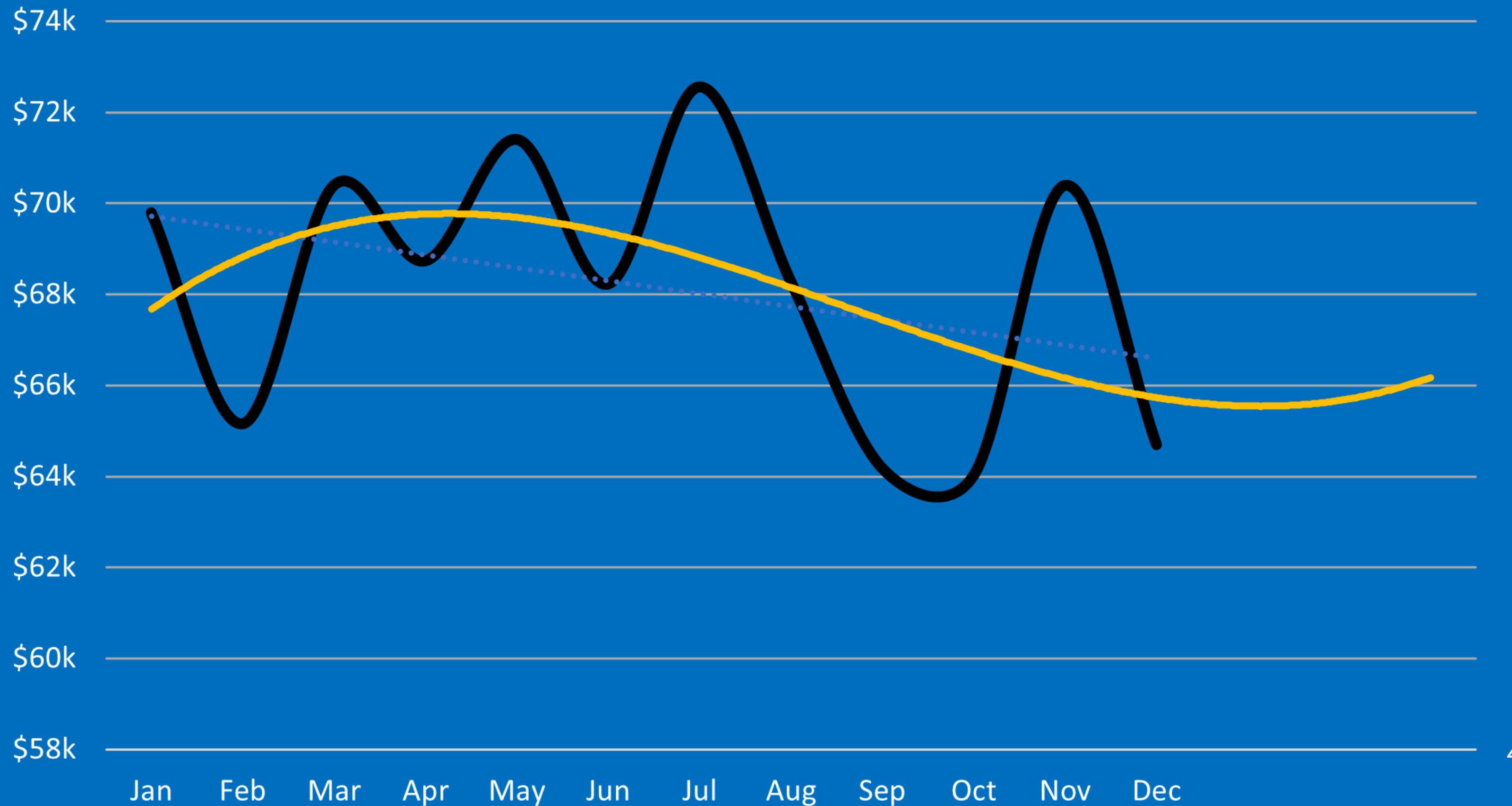
Total Sales by Category



No. of Orders By Time



Total Sales for next 3 months



Average Sales by Size

\$36

\$26

\$20

\$16

\$13

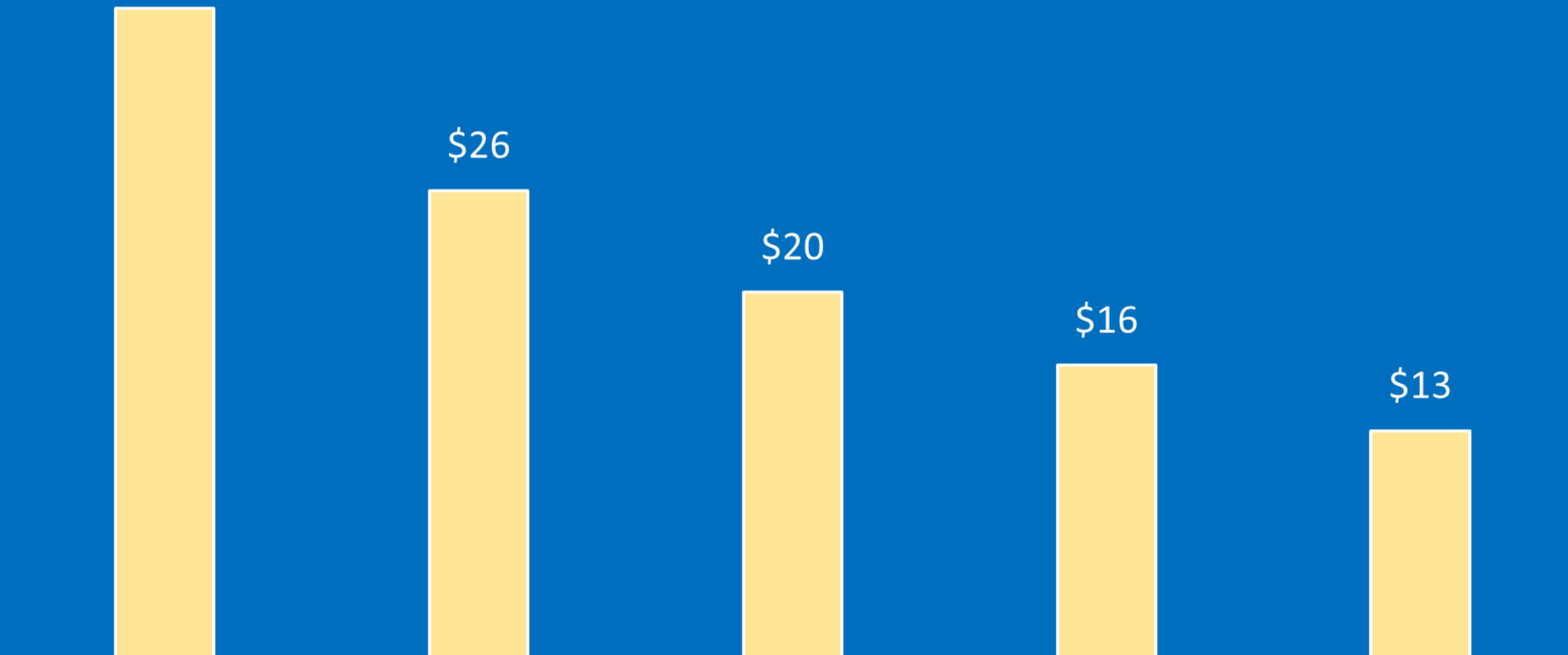
XXLarge

XLarge

Large

Medium

Small



Final Conclusion

To increase revenue, run promotions and discounts during slow hours and add premium choices to popular "Classic" pizzas. Encourage customers to buy larger sizes, and highlight top-sellers like the "Thai Chicken" with extra toppings. Use seasonal promotions during busy months to boost sales and keep growth steady.

Thank you

Yuvraj Giri