

**YUVRAJ SINGH LODHI**

Jabalpur, Madhya Pradesh

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Instagram: global\_.humor

**OBJECTIVE**

Looking for a Social Media & Off-Page SEO Internship where I can use my hands-on social media experience and learn SEO practically while contributing to brand growth.

**SKILLS**

Social Media Content Posting & Engagement

Reddit Basics (Posting, Communities, Engagement)

Instagram Page Handling

Basic Off-Page SEO Knowledge

Google Analytics (Basic)

Canva (Basic)

Written Communication

**EXPERIENCE****Instagram Meme Page – global\_.humor**

Content Creator & Page Handler

- Manage and post meme content regularly
- Understand trends and audience engagement
- Write captions and use hashtags for better reach
- Track likes, shares, and engagement to improve posts

**SEO & MARKETING (BASIC EXPOSURE)**

- Understanding of off-page SEO concepts like backlinks and outreach

- Basic idea of SEO tools like Moz / Ahrefs

- Learning how traffic and engagement are measured

**EDUCATION**

B.Tech – Electronics & Communication Engineering

Global Baderia Engineering and Management, Jabalpur, Madhya Pradesh

CGPA: 7.0 (Completed)

**STRENGTHS**

Creative thinking

Willingness to learn

Consistent and disciplined

Comfortable working in a team