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Avinash Gour



“I’m the Founder & Managing Director of Inforag Technology, a leading IT & Digital Marketing company. I’m also the Co-Founder & COO of E-Skills Web, where we empower youth with hands-on training and industry-based internships.”

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About Me

1. professional journey

I began my career with a strong academic foundation, completing my BCA (2019–2021) followed by an MCA (2021–2023). While pursuing my studies, I also started working as a .NET Developer (Jan 2021 – May 2022), gaining practical industry experience early on. Driven by a passion for modern web technologies, I transitioned to the MERN Stack, where I worked on various live projects from June 2022 to Jan 2024.

In January 2024, I took a bold step and founded my own IT and Digital Marketing company, Inforag Technology, focused on delivering innovative tech solutions. Soon after, in February 2025, I co-founded E-Skills Web, an institute dedicated to professional training in IT and Digital Marketing, helping students and freshers build real-world skills.

2. Founding story

During my early professional journey, I realized a significant gap between what students were taught in classrooms and the real skills required in the tech industry. While working as a .NET Developer and later on the MERN Stack, I interacted with many freshers and interns who had potential—but lacked proper guidance, mentorship, and hands-on experience.

This sparked the idea to build something meaningful.

In January 2024, I founded Inforag Technology with a vision to offer not just IT solutions to businesses, but also to create an environment where learning and execution go hand-in-hand. I wanted to blend service with skill-building—where clients get results, and young talents get real work exposure.

Later, in February 2025, I co-founded E-Skills Web with the aim to bridge the education-to-employment gap. Our goal is simple: empower students with practical knowledge, real project experience, and industry-relevant training in fields like full-stack development, digital marketing, and more.

3. core values and vision

Core Values

1. Integrity & Transparency

- I believe in building trust through honesty. Every project, partnership, and decision is guided by clear communication and ethical practices.

2. Skill-Focused Growth

- Degrees may open doors, but skills build careers. I focus on developing practical, industry-ready talent—because knowledge applied is power.

3. Innovation-Driven Work

- I strive to stay ahead with the latest technologies and strategies, always exploring smarter, faster, and better ways to solve problems.

4. Client Success is Our Success

- We treat client goals as our own—delivering results that go beyond expectations and add real value to their business.

5. Mentorship & Empowerment

- I'm committed to guiding freshers, students, and young professionals—helping them gain confidence, clarity, and career direction.

Vision

My vision is to build a powerful ecosystem where technology, innovation, and practical education work hand-in-hand to drive real transformation—for businesses, for learners, and for communities.

Through Inforag Technology, I aim to provide cutting-edge digital solutions that not only solve technical problems but also support long-term business growth. From startups to established brands, our goal is to deliver services that are efficient, scalable, and future-ready—whether it's web development, digital marketing, or custom software solutions.

At the same time, through E-Skills Web, I am committed to reshaping the way students and freshers learn IT and Digital Marketing. Our vision is to fill the gap between traditional classroom education and real industry needs. We focus on skill-based, job-oriented training, live projects, and mentorship that prepares learners not just for jobs—but for impactful careers.

In the long run, I envision creating a network of talent and technology that supports each other. Businesses get the results they need; students get the career guidance they deserve.

4. Leadership Style

I follow a leadership style that combines strategic vision with active collaboration. I believe in empowering individuals by giving them the space to think, create, and take ownership of their work. Rather than micromanaging, I focus on mentorship, skill development, and accountability—ensuring that everyone on the team grows alongside the company.

Clear communication, trust, and continuous learning are at the core of how I lead. I aim to create an environment where people feel confident to share ideas, solve problems independently, and stay aligned with a shared mission.

What I Achieved?

Accomplishments

1. Inforag Technology






Founded: January 2024

Role: Founder & Managing Director

Tagline: Helping enterprises build future-ready digital experiences.

About:

Inforag Technology is a full-service IT solutions and digital transformation company, providing cutting-edge services across multiple domains. We specialize in:

-  Web Development (Frontend & Backend using all major programming languages)
-  Mobile App Development (Android, iOS, Hybrid)
-  Gaming App Development
-  SaaS Product Development
-  Custom Software Solutions

In addition, our Digital Marketing division offers end-to-end solutions, including SEO, SMO, PPC, branding, and lead generation strategies to help businesses grow online. Our mission is to deliver scalable, reliable, and future-ready digital solutions to startups and enterprises alike.

Links to websites

2. E-Skills Web






Founded: February 2025

Role: Co-Founder & COO

Tagline: Shaping tomorrow's IT professionals through practical learning.

About:

E-Skills Web is a dedicated IT & Digital Marketing training institute based in Indore, Madhya Pradesh. We provide industry-aligned, career-focused training programs, including:

-  MERN Stack Development
-  Web Design & UI/UX
-  Digital Marketing (SEO, SMO, PPC, Content)
-  Data Science & Analytics
-  Programming Languages (Python, Java, C++, .NET)

Our training model combines classroom teaching with real project experience, mentorship, and internship opportunities to prepare students for real-world jobs and freelancing success.

Links to websites

Skills & Experties

As a passionate and multi-skilled tech professional, I specialize in MERN Stack Development, .NET Development, and Web Design. With a strong foundation in programming languages such as Java, C++, HTML, CSS, JavaScript, and ReactJS, I have built a variety of fast, responsive, and scalable web applications. My knowledge of MongoDB, SQL, and NoSQL databases ensures that I can manage and optimize data efficiently for both small-scale and enterprise-level projects.

In addition to development, I have a deep understanding of Digital Marketing—from SEO, social media marketing, content strategy, to paid ad campaigns and automation tools. I don't just build websites—I help businesses grow their complete digital presence by combining technology with performance marketing.

Currently, I handle the operations, project delivery, and management of both my companies:

- ◆ Inforag Technology – an IT & digital solutions company, and
- ◆ E-Skills Web – a career-focused training institute for IT and marketing professionals.

My goal is to deliver real value through powerful digital solutions and to mentor the next generation of tech talent.

Testimonials

inforag Review

E skills review

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Contact Me



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Address

