SUMMARY FOR RSVP CASE STUDY

The following summary was drawn after analyzing IMDB dataset:-

1. Highest numbers of movie were produced in 2017 followed by 2018 and 2019 respectively which shows a fall in numbers and most numbered of movies in terms of month were produced in march.

2. Most famous genre stands to be Drama with 4285 number of movies .So rsvp should focus more on drama genre.

3. For the production company rsvp can go with either Dream Warrior Pictures or National Theatre live as they have most numbers of hit movies produced.

4. For next project rsvp can hire James Mangold as their director as he has the most number of movies Whose average rating is greater than eight(8) for drama genres.

5. For the actor role rsvp can take Mammooty as he has been quite successful comparatively.

6. For their next project Vijay Sethupathi as an actor and Taapsee Pannu as an actress is the best choice for them to cast woo Indian audience.

7. Since rsvp next project is meant for global audience star cinema(7 films) and 'Twentieth Century Fox(4 films) has produced highest number of multilingual films making them a good contender.

8. Parvathy Thiruvothu, Susan Brown and Amanda Lawrence are top 3 Drama genre Actresses with most numbered of superhit movies.

9. Marvel studios and Twentieth century fox are top two production houses in terms of votes should be considered as global partner for upcoming projects.

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