SPARSH YADAV

Visual Designer, UI Designer

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Summary

I am a Visual and UI Designer with a Bachelor in Fine Arts degree, skilled in various design tools such as Figma, Adobe Photoshop, and Blender. My experience includes internships at leading companies where I developed templates and UI designs, enhanced user experiences, and contributed to impactful projects. I possess bilingual proficiency in English and Hindi and am passionate about creating meaningful designs

Experience

RegisterKaro FinTech Company
Intern   04/2025 - Present

FinTech company focused on innovative solutions

- **Developed** over **300** templates for service pages, infographics, blog features, and banners, leading to a **25%** increase in content production efficiency and a **30%** boost in user engagement.
- **Contributed** as a Design Intern at **RegisterKaro FinTech Company**, collaborating on **5+** cross-functional projects, enhancing UI/UX designs, and assisting in the development of digital assets that improved user onboarding by **20%**.

Spires Recruit
Intern   10/2024 - 03/2025

Recruitment services company

- Collaborated on over **10** design projects, contributing to a **15%** improvement in user interface efficiency.
- Participated in user research and iterative design processes, leading to a **20%** increase in user satisfaction scores.

Inpaper Studios
2D Artist   04/2023 - 10/2024

Studio specializing in design and media

- **Created** over **150** original 2D assets, including characters, backgrounds, and UI elements, contributing to a **25%** increase in project delivery efficiency.
- **Collaborated** on **10+** design projects, focusing on 2D artistry that enhanced user engagement by **20%** through improved visual storytelling and design consistency.

zidio
Intern   01/2025 - 04/2025

Company involved in UI/UX projects

- **Designed** over **15** interactive wireframes and high-fidelity prototypes using Figma, leading to a **25%** improvement in user task completion rates.
- **Conducted** usability testing sessions with **20+** participants, identifying key pain points and contributing to a **30%** enhancement in overall user satisfaction.
- **Collaborated** with cross-functional teams to implement responsive design principles, resulting in a **20%** increase in mobile user engagement.

Education

Bundelkhand University   Jhansi
Bachelor in Fine Arts   08/2020 - 05/2024

Skills

Adobe Illustrator · Adobe Photoshop · Canva · Figma · Interface Design · Photoshop · Wireframing · Blender 3D · Illustrator

Projects

UI Design Projects
https://www.behance.net/sparshyadav1   04/2024 - Present

Working on various UI projects to enhance user interaction

- Experienced in UI Design, creating detailed designs in Figma
- Applied design principles and prototyped interactive designs

Adobe Fresco Illustrations
https://bento.me/sparsh17   04/2024 - Present

Illustrative projects focusing on societal issues

- Created numerous 2D animations and illustrations in Adobe Fresco
- Developed narrative-driven illustrations based on the Kolkata Rape Case

Blender Projects   04/2023 - Present

3D modeling and animations for public transport systems

- Worked on Blender projects including layouts for airports and railway stations
- Created 3D animations for various design projects