

Pre-lecture assignment 6

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The proposition that companies should financially compensate individuals for the use of their data is a compelling argument that reflects the growing awareness and value of personal data in the digital age. I agree with this statement for two main reasons.

First, personal data is worth a lot of money these days. Companies use this data to make important business decisions and earn profits. So if they make money from your data, it's only fair that you get a piece of the pie.

Second, paying for data builds trust and honesty. If companies have to pay for your data, they may use it more carefully. This means better data processing rules. Plus, it makes people feel more in control of their own information.

In short, paying for people's data isn't just about fairness. It has the potential to change the way data is shared, with huge benefits for all involved.