

# MOT1452 Workshop 5 for May 27<sup>th</sup>, 2024

## Assignment 5 (total time around 60mins)

Based on Lecture 5: “Building Bridges for Innovation: Inter-organisational Collaboration in the European Innovation Council (EIC).”

### Part 1: Link your technology/innovation solution to the EU’s wider policy and program agenda (40 mins)

In this exercise, you can choose to work in your groups or merge with another group (intraorganizational perspective) to develop the “winning proposal”. This could reduce the competition and/or build a more convincing proposal. At the same time, if more than two groups come together, they will need to decide on selecting ONE topic. Take time in-between the break to strategize with your groups.

#### Assignment

You are asked to develop a convincing argument on why your ‘technology/innovation solution’ (can be your group report topic or another topic) should receive funding from the 2024 Commission Work Programme to either promote its implementation and/or scale the technology and innovative solution.

This exercise helps you to link your technology/solution addressing a wicked problem to a current policy agenda or priorities. In this assignment the policy agenda appears as ‘headline ambitions’ in the Commission Work Program (as discussed in the lecture). In practice, business and their decisions are highly impacted by policy priorities and making links to these priorities can help support and promote a business’ technology/innovation solutions directly via funding or indirectly by legitimising the technology/innovation solutions that meets a current policy/societal need.

In this exercise, you need to convince the Commission on why they should consider your technology or innovation solution by doing the following:

- a. Explain how/why your technology/solution is important to the headline ambition in the [Work Program](#) (select 1-2 key headlines rather than trying to make links to all headline ambitions). [See Delivery on the 6 headline ambitions: pg 7-11](#)
  1. A European Green Deal
  2. A Europe fit for the digital age
  3. An economy that works for people
  4. A stronger Europe in the world
  5. Promoting our European way of life
  6. A new push for European democracy

- b. Describe how specific stakeholders in the EU and your project will benefit from your technology/innovation solution.
- c. Provide arguments on how your project facilitates learning across regions within and outside Europe.

### **Part B: 15 mins**

#### **Presenting the most convincing topics (10-15mins)**

Your group will give a short 2-minute presentation on why your topic is important and who it will impact. The guest speaker, guest lecturer, module manager, or another TA, will decide on whose argument is the most convincing. The winning group will receive a surprise reward.

You will be assessed by how convincing you can link your project to EU related priority goals.

#### **Part 2: Self-reflection (10mins) 1-2 short paragraphs (submit on Brightspace by end of next working day 5:00pm).**

How did the exercise make you feel and try to explain why you felt the way you did? (reflection)

Is there anything that you would approach differently in the context of this group exercise and why? (reflexivity)