

# Coordination on Networks

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2018/11/1

# Motivating Example

- ▶ Setting with binary actions, positive network effects, and incomplete information.
- ▶ Scenario
  1. Cryptocurrency Adoption
    - ▶ the more neighbors adopt, the more valuable as a medium of exchange
    - ▶ the future stability or inflation of the currency is uncertain
  2. Crime
    - ▶ the more neighbors take part in crime, the more help you have and the less likely you will be caught
    - ▶ the state of the world (ex: the presence of police) is unknown
  3. Immigration Policy
    - ▶ bordering countries' open policies imply less refugees come to your country
    - ▶ state of economy or war is unknown

# Who coordinate with whom?

- ▶ When agents' adoption of a technology affects the technology's value experienced by others, which agents will tend to adopt together?
- ▶ Given agent 3's advantageous position, will she adopt in strictly more states than agent 1?

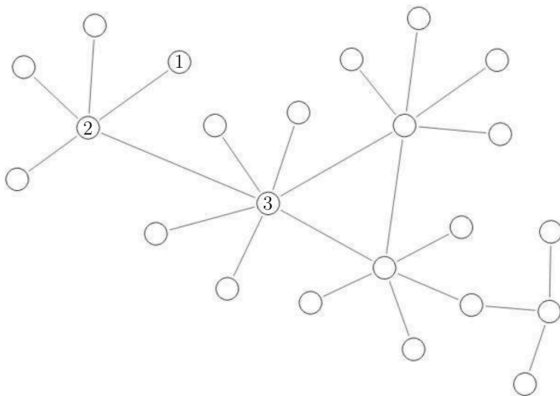


Figure 1: Who coordinates with whom?

# Main Results

- ▶ Coordination set characterizes the properties of limit-equilibrium
  - ▶ solve for unique set of limiting coordination sets
  - ▶ easy to obtain a single coordination set
- ▶ Contagion within coordination sets
  - ▶ all agent within same coordination set respond uniformly to targeted adoption
  - ▶ effect on other coordination sets spreads discontinuously
- ▶ Welfare and policy implication
  - ▶ in the limit, optimal policy targets coordination sets rather than individuals
  - ▶ optimal strategies to maximize adoption and one to maximize welfare may be different

# Model

- ▶ A finite set of agents  $N$  simultaneously choose whether or not adopt a technology  $a_i \in \{0, 1\}$ 
  - ▶ denote vector  $\mathbf{a} := (a_1, \dots, a_{|N|})$
- ▶ fundamental state  $\theta$ , continuously distributed over bounded, interval support  $\Theta \subseteq \mathbb{R}$
- ▶ connected network  $\mathcal{G} = (N, E)$ , edges  $(i, j) \in E$ 
  - ▶ assume a connected and undirected graph
- ▶  $N_i := \{j : (i, j) \in E\}$  is the set of  $i$ 's neighbors, and  $d_i := |N_i|$  her degree

# Payoff

- ▶ each  $i$  obtains the following payoff from adopting

$$u_i(\mathbf{a}_{-i}|\theta) = v_i + \sigma(\theta) + \phi \sum_{j \in N_i} a_j$$

where  $v_i \in \mathbb{R}$ ,  $\sigma : \Theta \rightarrow \mathbb{R}$ , and  $\phi > 0$

- ▶  $v_i$  gives the state independent value (intrinsic value) from adoption
- ▶  $\sigma$  is the state dependent value,  $\sigma(\theta)$  is assumed to be differentiable and strictly increasing
- ▶ third term represents the positive externality that  $j$ 's adoption imposes on  $i$
- ▶ the value from not adopting the technology is normalized to 0

# Dominance Region and Information Structure

## ► Dominance Region

- suppose for each  $i$  there exist  $\underline{\theta}_i$  and  $\bar{\theta}_i$  such that  $a_i = 0$  is dominant strategy when  $\theta < \underline{\theta}_i$  and  $a_i = 1$  is dominant strategy when  $\bar{\theta}_i < \theta$
- let  $\underline{\theta} = \min \underline{\theta}_i$  and  $\bar{\theta} = \max \bar{\theta}_i$ , which characterize dominant strategies for all players
- when  $\theta$  is common knowledge, there can exist a strictly positive measure of  $\theta$  realizations within  $[\underline{\theta}, \bar{\theta}]$  at which multiple pure strategy Nash equilibria occur

## ► Information Structure

- each  $i$  observes signal  $s_i = \theta + \nu \epsilon_i$ , where  $\epsilon_i$  is distributed via density function  $f$  and cumulative function  $F$  with support  $[-1, 1]$ 
  - let  $S$  denote the set of possible signals
- for each  $\nu > 0$ , we write  $G(\nu)$  the corresponding global game

# Cutoff Strategy

- ▶ agent  $i$  chooses signal-contingent strategy  $\pi_i : S \rightarrow [0, 1]$ , mapping each signal to the likelihood  $i$  adopts
  - ▶ we write  $\pi := (\pi_1, \dots, \pi_{|N|})$
- ▶ for  $\nu > 0$ , define  $i$ 's cutoff strategy at  $c_i \in S$  by

$$\pi_i(s_i) := \begin{cases} 1 & (s_i \geq c_i) \\ 0 & (s_i < c_i) \end{cases}$$

- ▶ lower cutoff means more adoption



# Expected Payoff

- ▶ given cutoff strategy  $\pi_{-i}$  and conditional on signal realization  $s_i$ ,  $i$ 's expected payoff from adopting is given by

$$\begin{aligned} U_i(\pi_{-i}|s_i) &:= \mathbb{E}_\theta[\mathbb{E}_{s_{-i}}[u_i(\mathbf{a}_{-i}|\theta)|\pi_{-i}, \theta]|s_i] \\ &= v_i + \mathbb{E}_\theta[\sigma(\theta)|s_i] + \phi \sum_{j \in N_i} \mathbb{E}_\theta[\mathbb{E}_{s_j}[\pi_j(s_j)|\theta]|s_i] \end{aligned}$$

- ▶ BNE  $\pi^*$  of  $G(\nu)$  in cutoff strategy satisfies  $U_i(\pi_{-i}|s_i = c_i^*) = 0$  for all  $i \in N$ , that is, each agent must be indifferent between adopting and not adopting when observing signal  $s_i$  equal to her cutoff  $c_i^*$

# Existence and Uniqueness of Limit Equilibrium

- ▶ the following Lemma establishes the existence of equilibrium in cutoff strategies

Lemma B1

A Bayesian Nash Equilibrium  $\pi^*$  of  $G(\nu)$  in cutoff strategies exists. [Proof]

- ▶ From Lemma B1 and Frankel et al.(2003)<sup>1</sup> Theorem 1, we can show the uniqueness of limit equilibrium in cutoff strategies

Proposition B1

There exists an essentially unique strategy profile  $\vec{\pi}$ , which is in cutoff strategies, such that any  $\pi(\cdot; \nu)$  surviving iterative elimination of strictly dominated strategies in  $G(\cdot; \nu)$  satisfies  $\lim_{\nu \rightarrow 0} \pi(\nu) = \vec{\pi}$  [Proof]

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<sup>1</sup>Frankel, David M., Stephan Morris and Ady Pauzner. Equilibrium Selection in Global Games with Strategic Complements. Journal of Economic Theory, 108:1-44, 2003

# Characterization of Limiting Equilibrium

- ▶ any BNE  $\pi^*$  can be characterized by its cutoffs  $\mathbf{c}^*$
- ▶ moreover, we can characterize the unique limit equilibrium  $\lim_{\nu \rightarrow 0} \pi^*$  of  $G(0)$ , by solving for the limiting cutoffs  $\theta^* := (\lim_{\nu \rightarrow 0} c_i^*)_{i \in N}$
- ▶ denote  $\mathbf{w}^*$  the limiting expectations placed on neighbors adopting in equilibrium  $\pi^*$  when each agent  $i$  realizes signal  $s_i$  equal to her equilibrium cutoff  $c_i^*$

$$w_{ij}^* := \lim_{\nu \rightarrow 0} \mathbb{E}_{s_j} [\pi_j^*(s_j) | s_i = c_i^*] \in [0, 1]$$

# Limit Equilibrium Weights

## Lemma 1

For each  $(i, j) \in E$ , the following identity holds:

$$w_{ij}^* + w_{ji}^* = 1$$

Moreover, if  $\theta_i^* < \theta_j^*$ , then

$$w_{ij}^* = 0, \text{ and } w_{ji}^* = 1$$

[Proof]

- ▶ define the set of feasible weighting functions for  $\mathcal{G}$ :

$$\mathcal{W} = \{\mathbf{w} = (w_{ij}, (i, j) \in E) \mid w_{ij} \geq 0, w_{ji} \geq 0, w_{ij} + w_{ji} = 1; \forall (i, j) \in E\}$$

- ▶  $\mathcal{W}$  is compact, convex, and isomorphic to  $[0, 1]^{e(N)}$
- ▶ note that  $\mathbf{w}^* \in \mathcal{W}$

# Limit Equilibrium

- define affine mapping (with image  $\Phi(\mathcal{W})$ ):

$$\Phi_i(\mathbf{w}) := v_i + \phi \sum_{j \in N_i} w_{ij}, \quad \forall i \in N$$

- given linearity of  $\Phi(\cdot)$ ,  $\Phi(\mathcal{W})$  is a compact, convex polyhedron
- Theorem 1 gives the equilibrium cutoff value for each agent  $i$

Theorem 1

For any  $\mathbf{v}$ ,  $\phi$ , and network  $\mathcal{G}$ , the equilibrium limit cutoffs  $\theta^*$  are given by:

$$\sigma(\theta_i^*) + q_i^* = 0, \quad \forall i \in N$$

where  $\mathbf{q}^* = (q_1^*, \dots, q_n^*)$  is the unique solution to:

$$\mathbf{q}^* = \arg \min_{\mathbf{z} \in \Phi(\mathcal{W})} \|\mathbf{z}\|$$

[Proof]

- this theorem implies  $\mathbf{q}^* = \Phi(\mathbf{w}^*)$

# Coordination Sets

- ▶ for  $S \subseteq N$ , denote  $E_S$  the subset of edges in  $E$  corresponding with the subgraph  $\mathcal{G}_S := (S, E_S)$  of  $\mathcal{G}$  restricted to vertices  $S$
- ▶ the limit equilibrium  $\lim_{\nu \rightarrow 0} \pi^*$  must then define an ordered partition  $\mathcal{C}^* := (C_1^*, \dots, C_{\bar{m}^*}^*)$  of  $N$

## Definition 1 (Coordination sets)

The limit equilibrium  $\vec{\pi}$  maps to a unique ordered partition  $\mathcal{C}^* := (C_1^*, \dots, C_{\bar{m}^*}^*)$  of  $N$  satisfying:

1. common adoption : for each  $m$ ,  $C_m^* \rightarrow \theta_m^* \in \Theta$  with  $\theta_i^* = \theta_j^* = \theta_m^*$  for each  $i, j \in C_m^*$ , and  $\theta_m^* \leq \theta_{m'}^*$  for each  $m < m'$
2. within-set path connectedness : for each  $m$ ,  $\mathcal{G}_{C_m^*}$  is connected
3. coarse partitioning : for each  $m \neq m'$  such that  $\theta_m^* = \theta_{m'}^*$ ,  $E_{C_m^* \cup C_{m'}^*} = E_{C_m^*} \cup E_{C_{m'}^*}$

- ▶ let  $m(i)$  denote  $i$ 's coordination set :  $i \in C_{m(i)}^*$

# From Coordination Sets to Cutoffs

- ▶  $d_i(S) := |N_i \cap S|$  will denote the within-degree of  $i$
- ▶ define for any disjoint agent sets  $S$  and  $S'$  :

$$e(S, S') = \sum_{i \in S} d_i(S')$$

the number of edges from  $S$  to  $S'$

- ▶ for any agent set  $S$ , define :

$$e(S) = \frac{1}{2} \sum_{i \in S} d_i(S)$$

the number of edges between members of  $S$

- ▶  $v(S) := \sum_{i \in S} v_i$  denotes the sum of intrinsic values among members of  $S$
- ▶ for each  $C_m^* \in \mathcal{C}^*$  denote  $\underline{C}_m^* := \cup_{m' < m} C_{m'}^*$ , which includes all neighbors to  $C_m^*$  taking cutoffs below  $\theta_m^*$

# Coordination-set Cutoffs

## Proposition 1

For each  $C_m^* \in \mathcal{C}^*$ , each  $q_i^* = q_m^*$ ,  $i \in C_m^*$ , where:

$$q_m^* = \frac{v(C_m^*) + \phi(e(C_m^*, \underline{C}_m^*) + e(C_m^*))}{|C_m^*|}$$

[Proof]

- ▶ Proposition 1 shows that, while  $\mathcal{G}$  plays a key role in determining the limit partition  $\mathcal{C}^*$ , upon conditioning on  $\mathcal{C}^*$  the network structure within coordination sets plays no role in determining limiting cutoffs.
- ▶ for any set  $S$  of connected agents that converge on a common cutoff  $\theta^*$ , we can average over expected network effects and apply the belief property to obtain a limiting average network externality between members of  $S$  when  $\theta^*$  is observed : as  $\nu \rightarrow 0$

$$\frac{\sum_{i \in S} \sum_{j \in N_i \cap S} \phi \mathbb{E}[\pi_j^*(s_j) | s_i = c_i^*]}{|S|} \rightarrow \phi \frac{\text{\#edges between agents in } S}{2|S|}$$



# Determining Coordination Sets

- ▶ assume homogeneous intrinsic values, that is,  $v_i = v$  for all  $i$

## Proposition 2 (Single Coordination Set)

Under homogeneous intrinsic values, a single coordination set exists (i.e.  $\mathcal{C}^* = \{C_1\}$ ) if and only if the network is balanced, in the sense that for every nonempty  $S \subset N$ ,

$$\frac{e(S)}{|S|} \leq \frac{e(N)}{|N|}$$

[Proof]

- ▶ a network  $\mathcal{G}$  is balanced if the average degree of each subnetwork  $\mathcal{G}$  is no longer than the average degree of the original network  $\mathcal{G}$
- ▶ when  $\mathcal{G}$  is balanced, the common cutoff value is  $\theta_1^* = \sigma^{-1}(-v - \phi \frac{e(N)}{|N|})$

# Example of Single Coordination Set

## Proposition 3 (Single Coordination Set : Exapmles)

Under homogeneous intrinsic values, there exists a single coordination set if  $\mathcal{G}$  takes at least one of the following properties:

1. is a regular network, or
2. is a tree network, or
3. is a regular-bipartite network, or
4. has a unique cycle, or
5. has at most four agents

- ▶ network  $\mathcal{G}$  is regular if  $d_i = d$  for all  $i$
- ▶ a tree is any connected network without cycles
- ▶ we say network  $\mathcal{G}$  is a regular-bipartite network with disjoint within-set symmetric agent sets  $B_1$  and  $B_2$ , with  $B_1 \cup B_2 = N$  and of sizes  $n_s := |B_s|$  and degrees  $d_s := d_i, i \in B_s$ , for sides  $s = 1, 2$

# Limit Partition Homogeneity

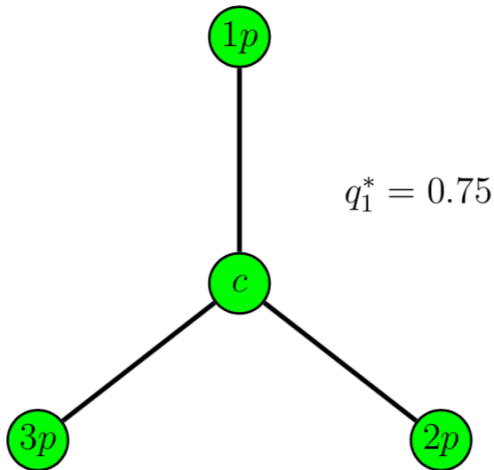
## Proposition 4 (Limit Partition Homogeneity)

Under homogeneous intrinsic values,  $\mathcal{C}^*$  is independent of  $v$  and of  $\phi$ .  
Moreover,  $\mathbf{q}^* = v\mathbf{1} + \phi\hat{\mathbf{q}}^*$  [Proof]

- ▶ denote  $\hat{\mathbf{q}}^*$  to give the  $\mathbf{q}^*$  at  $\mathbf{v} = \mathbf{0}$  and  $\phi = 1$
- ▶ scaling the size of valuations or network effects has no effects on the limit partition
- ▶  $\mathbf{q}^*$  is linearly augmented by the size of values  $v$  and of network effects  $\phi$

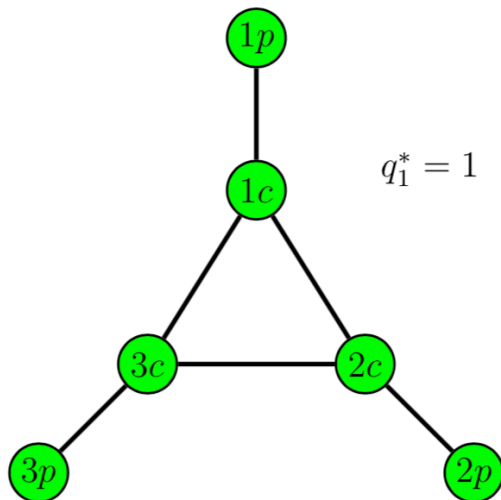
## Example 1 : Star Network

(a) Star network.



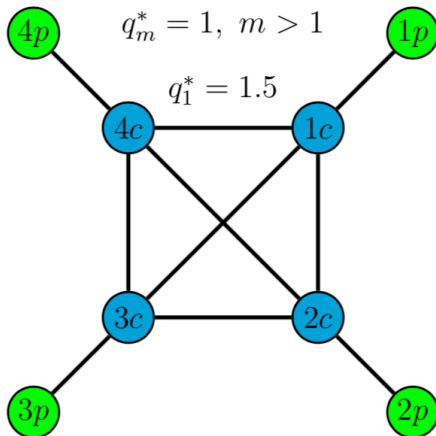
## Example 2 : Triad-core-periphery Network

(b) Triad-core-periphery network.



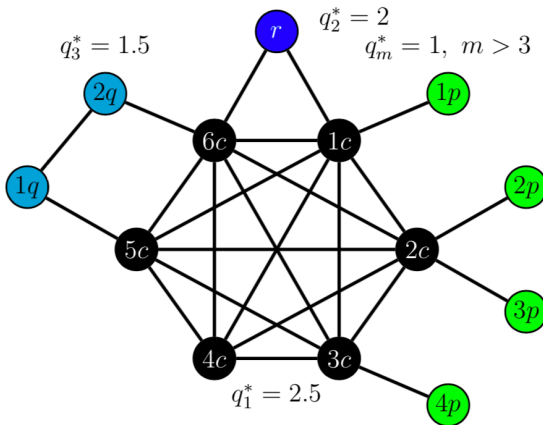
## Example 3 : Quad-core-periphery Network

(c) Quad-core-periphery network.



## Example 4 : Large core-periphery Network

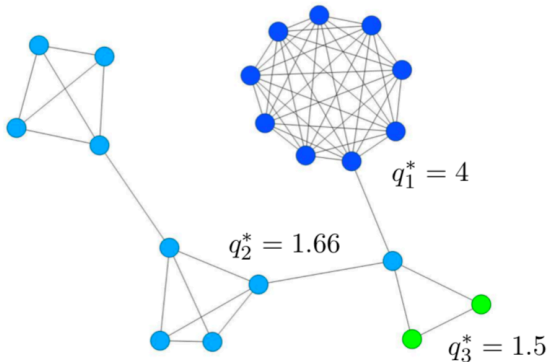
(d) Large core-periphery network.



# Coordination in Real-world Networks

- “help decision” network in rural India studied in Banerjee et al.(2013)<sup>2</sup>

(a) Banerjee et al. (2013) network 1

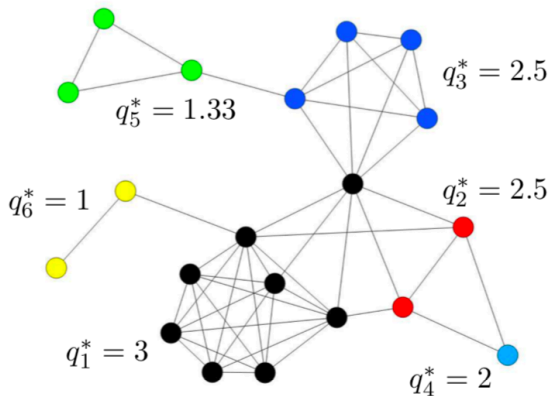


<sup>2</sup>Abhijit, Banerjee, Arun G. Chandrasekhar, Esther Duflo and Matthew O. Jackson. The Diffusion of Microfinance. Science, 341:363-373, 2013.



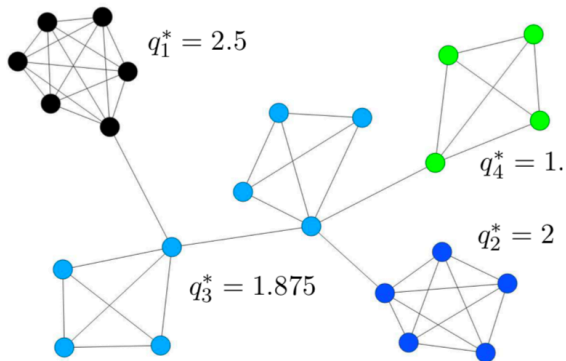
# Banerjee et al. (2013)

(b) Banerjee et al. (2013) network 2



# Banerjee et al. (2013)

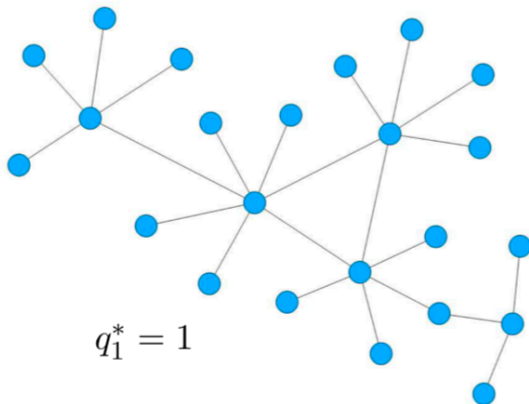
(c) Banerjee et al. (2013) network 3



# Coordination in Real-world Networks

- ▶ the friendship network of adolescents in the United States sourced from the Add Health data set

(d) Add Health friendship network



# Coordination in Real-world Networks

- ▶ it is not immediately apparent which agents will coordinate by a casual inspection of the network's structure
- ▶ network effects are crucial in adoption decisions, which are captured by coordination sets
- ▶ for adoption decisions, it is not the individual centrality that matters but the coordination set

# Characterization with Heterogeneous Intrinsic Valuations

- ▶ assume heterogeneous  $v_i$
- ▶ we can generalize Proposition 2 to this more general framework

Corollary D1

Under heterogeneous valuations, a single coordination set exists (i.e.  $\mathcal{C}^* = \{C_1\}$ ) if and only if for every nonempty  $S \subset N$ ,

$$\frac{v(S) + \phi e(S)}{|S|} \leq \frac{v(N) + \phi e(N)}{|N|}$$

# Comparative Statics : Local Contagion

- ▶ we would like to investigate how changes in intrinsic value to one agent reverberate through that agent's entire coordination set
- ▶ Proposition 5 shows that increasing  $v_i$ , the intrinsic value of agent  $i$  belonging to  $C_m$ , reduces the common cutoff value  $\theta_m^*$  for all agents in  $C_m$ , so that all these individuals are more likely to adopt
- ▶ the competitive statics results for any two agents in coordination set  $C_m$  are exactly the same

## Proposition 5 (Local Contagion)

In the limit, the mapping  $\mathbf{q}^*(\mathbf{v})$  is piecewise linear, Lipschitz continuous, and monotone. For generic  $\mathbf{v}$ , when  $i, j \in C_m$  and  $k \notin C_m$ , then:

$$\frac{\partial q_j^*}{\partial v_i} = \frac{1}{|C_m|} \text{ and } \frac{\partial q_k^*}{\partial v_i} = 0$$

[Proof]

# Comparative Statics : Sticky Coordination

► for any  $i \in N$  denote :

$$\hat{v}_i^*(\mathbf{v}_{-i}) := \arg \max \{v_i : \theta_i^* = \theta_j^*, j \in C_m^* \setminus \{i\}; \mathbf{v}_{-i}\}$$

$$\check{v}_i^*(\mathbf{v}_{-i}) := \arg \min \{v_i : \theta_i^* = \theta_j^*, j \in C_m^* \setminus \{i\}; \mathbf{v}_{-i}\}$$

Proposition 6 (Sticky Coordination)

Take coordination set  $C_m^* \in \mathcal{C}^*$  with  $|C_m^*| > 1$ . Take for each  $i \in C_m^*$ :

$$\hat{v}_i^*(\mathbf{v}_{-i}) - \check{v}_i^*(\mathbf{v}_{-i}) \geq \phi d_i(C_m^*)$$

When  $\mathcal{C}^*$  is constant for  $v_i \in (\check{v}_i^*(\mathbf{v}_{-i}), \hat{v}_i^*(\mathbf{v}_{-i}))$ , then:

$$\hat{v}_i^*(\mathbf{v}_{-i}) - \check{v}_i^*(\mathbf{v}_{-i}) = \frac{|C_m^*|}{|C_m^*| - 1} \phi d_i(C_m^*)$$

# Comparative Statics : Sticky Coordination

- ▶ first half shows that  $\hat{v}_i^*(\mathbf{v}_{-i}) - v_i^*(\mathbf{v}_{-i})$  is strictly positive and bounded below by  $\phi$  times the number of neighbors  $i$  has in  $C_m^*$
- ▶ second half establishes that  $\hat{v}_i^*(\mathbf{v}_{-i}) - v_i^*(\mathbf{v}_{-i})$  scales linearly with  $d_i(C_{m(i)}^*)$ , with slope increasing in  $\phi$  and the size of  $C_m^*$  when  $\mathcal{C}^*$  is constant
- ▶ Proposition 6 says that when social interactions in the network increase, the ranges of intrinsic values that support coordination amongst agents expand



# Heterogeneous Values : Example

- ▶ again, star network
- ▶ set  $v_i = 1$  for  $i \neq 1p$ , and vary the intrinsic value from adopting of the periphery agent 1,  $v_{1p}$ , over  $[0.5, 2.5]$
- ▶ assume following specification

$$u_i(\mathbf{a}_{-i}|\theta) = v_i - 3\frac{1-\theta}{\theta} + \sum_{j \in N_i} a_j$$

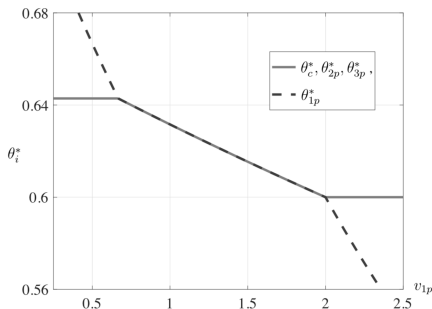


Figure 5: Intrinsic values and local contagion: equilibrium cutoffs in the noiseless limit, versus  $v_{1p}$  in the star network.

# Welfare and Policy Implications

- ▶ what marginal benefits are realized with adoption subsidies?
- ▶ which agents' adoption should be subsidized?
- ▶ in this model, subsidization means increasing  $v_i$
- ▶ consider a policy designer with either of the following two objectives
  - ▶ maximize the aggregate ex-ante adoption likelihood
  - ▶ maximize the ex-ante aggregate welfare across agents

# Benchmarks

- ▶ Benchmark 1 (adoption maximization) :

$$ma_i^* := \frac{\partial}{\partial v_i} \sum_{j \in N} \mathbb{E}_{\mathbf{s}}[\pi_j^*] \xrightarrow{\nu \rightarrow 0} \frac{\partial}{\partial v_i} \sum_{j \in N} \mathbb{E}_{\theta}[\chi(\theta \geq \theta_j^*)]$$

- ▶  $\chi(\cdot)$  denoting the indicator function

- ▶ Benchmark 2 (welfare maximization) :

$$mw_i^* := \frac{\partial}{\partial v_i} \sum_{j \in N} \mathbb{E}_{s_j} [U_j(\pi^* | s_j)]$$
$$\xrightarrow{\nu \rightarrow 0} \frac{\partial}{\partial v_i} \mathbb{E}_{\theta} \left[ \sum_{j \in N} \chi(\theta \geq \theta_j^*) \left( v_j + \sigma(\theta) + \phi \sum_{k \in N_j} \chi(\theta \geq \theta_k^*) \right) \right]$$

# Policy Implications

## Proposition 7 (Policy impact)

Denote  $H$  the marginal cdf of  $\theta$ . For each  $C_m^* \in \mathcal{C}^*$  and  $i \in C_m^*$  :

1.

$$\lim_{\nu \rightarrow 0} ma_i^* = \frac{H'(\theta_m^*)}{\sigma'(\theta_m^*)}$$

2.

$$\lim_{\nu \rightarrow 0} mw_i^* = (1 - H(\theta_m^*)) + \phi \left( \frac{e(C_m^*, \underline{C}_m^*) + e(C_m^*)}{|C_m^*|} \right) \frac{H'(\theta_m^*)}{\sigma'(\theta_m^*)}$$

- ▶ for any  $i$  and  $i'$  in  $C_m^*$ ,  $\lim_{\nu \rightarrow 0} ma_i^* = \lim_{\nu \rightarrow 0} ma_{i'}^*$ , and  $\lim_{\nu \rightarrow 0} mw_i^* = \lim_{\nu \rightarrow 0} mw_{i'}^*$
- ▶ whether a planner maximizes aggregate adoption likelihood or aggregate welfare, she needs to target coordination sets and not individuals

# Key Coordination Set

## Corollary 1 (Key coordination sets)

Assume homogeneous intrinsic values, uniform  $H(\cdot)$  and  $\sigma'(\theta)$  decreasing. Then, the key adoption-maximizing coordination set is  $C_{\bar{m}}^*$ , the highest coordination set, whereas, if  $v$  is sufficiently large, the key welfare-maximizing coordination set is  $C_1^*$ , the lowest coordination set. [Proof]

- ▶ to maximization aggregate adoption or welfare, one needs to target coordination sets and not individuals
- ▶ two objectives, aggregate adoption and aggregate welfare, need not lead to the same key coordination set
  - ▶ in particular, the adoption-maximizing planner's optimal target strongly depends on the elasticity of the value of the technology
  - ▶ the welfare-maximizing planner incorporates expected externalities borne within the targeted coordination set and across to adjacent coordination sets

# Conclusion

- ▶ technical contribution :
  - ▶ provide solution to limit cutoffs for general networks, incorporating multiple coordination sets in a global-game setting
  - ▶ characterize network conditions for common coordination
- ▶ equilibrium characterizations unique to network-games literature : coordinated adoption cutoffs in noiseless limit
  - ▶ homogeneous values : stratified coordination across network cliques/peripheries
  - ▶ heterogeneous values : “sticky” coordination amongst interconnected agents
  - ▶ local contagion : strategic spillovers contained within coordination sets

# Conclusion

- ▶ common coordination not hard to obtain :
  - ▶ homogeneous values : regular network, trees, regular-bipartite networks, networks with a unique cycle, and network with at most four nodes
- ▶ comparative statics :
  - ▶ quantify effect of linkage on equilibrium cutoffs
  - ▶ quantify marginal affect of adoption subsidization on equilibrium cutoffs
- ▶ welfare implications :
  - ▶ optimal policy problems reduce to targeting a coordination set
  - ▶ planner aiming to maximize adoption designs intervention to yield large strategic effects
  - ▶ planner aiming to maximize welfare also accounts for direct (ex-ante) externalities on neighbors with strictly lower cutoffs

# Proof of Lemma B1 (1/2)

- ▶  $i$ 's expected payoff can be written

$$U_i(\pi_{-i}|s_i) = \mathbb{E}_\theta[v_i + \sigma(\theta) + \phi \sum_{j \in N_i} r(\theta, c_j; \nu) | s_i]$$

where

$$r(\theta, c_j; \nu) = \int_{-1}^1 \pi_j(\theta + \epsilon_j) f(\epsilon_j) d\epsilon_j = \begin{cases} 0 & (\theta \leq c_j - \nu) \\ F(\frac{\theta - c_j}{\nu}) & (c_j - \nu < \theta \leq c_j + \nu) \\ 1 & (c_j + \nu < \theta) \end{cases}$$

- ▶ Also,  $i$ 's expected payoff can be rewritten

$$U_i(\pi_{-i}|s_i) = v_i + \int_{-1}^1 \left( \sigma(s_i - \nu \epsilon_i) + \phi \sum_{j \in N_i} r(s_i - \nu \epsilon_i, c_j; \nu) \right) f(\epsilon_i) d\epsilon_i$$



# Proof of Lemma B1 (2/2)

- ▶ we first show that each agent best responds in  $G(\nu)$  to a profile of cutoff strategies via a unique strategy
- ▶ since  $\sigma(\theta)$  is strictly increasing and  $r(\theta, s_j; \nu)$  is weakly increasing in  $\theta$ , it is immediate that expected payoff is strictly increasing in  $s_i$
- ▶ there must be unique signal realization  $c_i^* \in [\underline{\theta} - \nu, \bar{\theta} + \nu]$  that solves  $U_i(\pi_{-i} | c_i^*) = 0$
- ▶ by continuity of all payoffs in other's cutoff, we can applying Brouwer's fixed point theorem giving the result

[Back]

# Proof of Proposition B1

Frankel et al.(2003) Theorem 1

$G(\nu)$  has an essentially unique strategy profile surviving iterative strict dominance in the limit as  $\nu \rightarrow 0$ . It is an increasing pure strategy profile. More precisely, there exists an increasing pure strategy profile  $\pi^*$  such that if, for each  $\nu > 0$ ,  $\pi^\nu$  is a pure strategy profile that survives iterative strict dominance in  $G(\nu)$ , then  $\lim_{\nu \rightarrow 0} \pi_i^\nu(s_i) = \pi_i^*(s_i)$  for almost all  $s_i$

- ▶ this theorem shows that as signal errors shrink to zero, this process selects an essentially unique Bayesian equilibrium of the game

[Back]

# Proof of Lemma 1 (1/4)

- ▶ given  $s_i = c_i$ , the conditional distribution of  $\theta$  is  $c_i - \nu\epsilon_i$ , so:

$$Pr(c_i - \nu\epsilon_i \leq \theta) = 1 - F\left(\frac{c_i - \theta}{\nu}\right)$$

- ▶ furthermore, conditional on  $\theta$ , the distribution of  $s_j$  is  $\theta + \nu\epsilon_j$ , so:

$$E[\pi_j(s_j)|\theta] = Pr(\theta + \nu\epsilon_j \geq c_j) = 1 - F\left(\frac{c_j - \theta}{\nu}\right)$$

- ▶ using the law of iterated expectations:

$$E[\pi_j(s_j)|s_i = c_i] = \int_{\theta} \left\{ 1 - F\left(\frac{c_j - \theta}{\nu}\right) \right\} d \left[ 1 - F\left(\frac{c_i - \theta}{\nu}\right) \right]$$

- ▶ similarly,

$$E[\pi_i(s_i)|s_j = c_j] = \int_{\theta} \left\{ 1 - F\left(\frac{c_i - \theta}{\nu}\right) \right\} d \left[ 1 - F\left(\frac{c_j - \theta}{\nu}\right) \right]$$

## Proof of Lemma 1 (2/4)

- ▶ taking a sum and using the product rule :

$$\begin{aligned} & E[\pi_j(s_j)|s_i = c_i] + E[\pi_i(s_i)|s_j = c_j] \\ &= \left[ \left\{ 1 - F\left(\frac{c_j - \theta}{\nu}\right) \right\} \left\{ 1 - F\left(\frac{c_i - \theta}{\nu}\right) \right\} \right]_{\theta=-\infty}^{\theta=\infty} = 1 \end{aligned}$$

- ▶ since this holds for any cutoff and any  $\nu$ , it continues to hold in the limit as  $\nu$  goes to 0, we have  $w_{ij}^* + w_{ji}^* = 1$

## Proof of Lemma 1 (3/4)

- ▶ recall  $E[\pi_j(s_j)|s_i = c_i] = \int_{\theta} \left\{ 1 - F\left(\frac{c_j - \theta}{\nu}\right) \right\} d[1 - F\left(\frac{c_i - \theta}{\nu}\right)]$
- ▶ let  $z = \frac{\theta - c_i}{\nu}$ , then

$$\begin{aligned} E[\pi_j(s_j)|s_i = c_i] &= \int_{\Theta} \left\{ 1 - F\left(-z + \frac{c_j - c_i}{\nu}\right) \right\} d(1 - F(-z)) \\ &= - \int_{\Theta} \left\{ 1 - F\left(-z + \frac{c_j - c_i}{\nu}\right) \right\} dF(-z) \end{aligned}$$

- ▶ when  $\lim_{\nu \rightarrow 0} c_i < \lim_{\nu \rightarrow 0} c_j$ , for each fixed  $z$ : as  $\nu \rightarrow 0$

$$\left\{ 1 - F\left(-z + \frac{c_j - c_i}{\nu}\right) \right\} \rightarrow 0$$

## Proof of Lemma 1 (4/4)

- ▶ by Dominant Convergence Theorem,

$$\lim_{\nu \rightarrow 0} E[\pi_j(s_j) | s_i = c_i] = - \int_{\theta} 0 \cdot dF(-z) = 0$$

- ▶ similarly,

$$\lim_{\nu \rightarrow 0} E[\pi_i(s_i) | s_j = c_j] = - \int_{\theta} dF(-z) = 1$$

[Back]

# Proof of Theorem 1 (1/5)

## Definition 2

Let  $K$  be a closed convex set in  $\mathbb{R}^n$ . For  $\mathbf{x} \in \mathbb{R}^n$ , the orthogonal projection of  $\mathbf{x}$  on the set  $K$  is the unique point  $\mathbf{y} \in K$  such that:

$$\|\mathbf{x} - \mathbf{y}\| \leq \|\mathbf{x} - \mathbf{z}\| \quad \forall \mathbf{z} \in K$$

We denote  $\mathbf{Proj}_K[\mathbf{x}] := \mathbf{y} = \arg \min_{\mathbf{z} \in K} \|\mathbf{x} - \mathbf{z}\|$

## Lemma 2

The unique vector  $\mathbf{q}^*$ , the projection of  $\mathbf{0}$  onto the  $\Phi(\mathcal{W})$ , is the uniquely characterized by the following two conditions:

(C1)  $\mathbf{q}^* \in \Phi(\mathcal{W})$  : i.e., there exists  $\mathbf{w}^*$  such that

$$q_i^* = v_i + \phi \sum_{j \in N_i} w_{ij}^* \text{ for all } i \in N$$

(C2) for any edge  $(i, j) \in E$  and for any  $z_{ij} \in [0, 1]$ ,

$$(q_i^* - q_j^*)(z_{ij} - w_{ij}^*) \geq 0$$

Moreover, we can replace (C2) by the equivalent form:

(C2')  $(i, j) \in E, (q_i^* - q_j^*) > 0 \Rightarrow w_{ij}^* = 0, w_{ji}^* = 1$

# Proof of Theorem 1 (2/5)

## Proof of Lemma 2

(Necessity)

- ▶ obviously (C1) is just the feasibility condition, hence necessary
- ▶ for (C2), for any  $\mathbf{w}' \in \mathcal{W}$ , by optimality of  $\mathbf{q}^*$ , the following must be true:

$$\eta(t) := \|\Phi((1-t)\mathbf{w}^* + t\mathbf{w}')\|^2 \geq \|\Phi(\mathbf{w}^*)\|^2 = \|\mathbf{q}^*\|^2 = \eta(0)$$

- ▶ since  $\Phi(\cdot)$  is affine mapping, we obtain:

$$\eta'(0) = 2\langle \mathbf{q}^*, \Phi(\mathbf{w}') - \Phi(\mathbf{w}^*) \rangle \geq 0$$

- ▶ now for any  $z_{ij} \in [0, 1]$ , we construct a special  $\mathbf{w}'$  by only modifying the weights  $w_{ij}^*$  and  $w_{ji}^* = 1 - w_{ij}^*$  on the edge between  $i$  and  $j$  in  $\mathbf{w}^*$  to  $w'_{ij} = z_{ij}$  and  $w'_{ji} = 1 - z_{ij}$
- ▶ since  $\mathbf{w}'$  is still in  $\mathcal{W}$ , we have

$$\phi(q_i^*(z_{ij} - w_{ij}^*) + q_j^*(z_{ji} - w_{ji}^*)) \geq 0$$



# Proof of Theorem 1 (3/5)

## Proof of Lemma 2

- ▶ however,  $z_{ji} - w_{ji}^* = (1 - z_{ij}) - (1 - w_{ij}^*) = -(z_{ij} - w_{ij}^*)$
- ▶ so, we have the following inequality

$$(q_i^* - q_j^*)(z_{ij} - w_{ij}^*) \geq 0$$

(Sufficiency)

- ▶ for any  $\mathbf{w}' \in \mathcal{W}$ , simple calculation shows that:

$$\langle \mathbf{q}^*, \Phi(\mathbf{w}') - \Phi(\mathbf{w}^*) \rangle = \phi \sum (q_i^* - q_j^*)(w'_{ij} - w_{ij}^*) \geq 0$$

- ▶ therefore,  $\eta'(0) \geq 0$ , moreover  $\eta(\cdot)$  is clearly convex in  $t \in [0, 1]$ , so  $\eta(1) - \eta(0) \geq (1 - 0)\eta'(0) \geq 0$
- ▶ that is:

$$\|\Phi(\mathbf{w}')\|^2 \geq \|\Phi(\mathbf{w}^*)\|^2 = \|\mathbf{q}^*\|^2$$

- ▶ since  $\mathbf{w}' \in \mathcal{W}$  is arbitrary, and indeed  $\mathbf{q}^*$  is the projection of  $\mathbf{0}$  onto  $\Phi(\mathcal{W})$

# Proof of Theorem 1 (4/5)

## Proof of Lemma 2

(equivalence between (C2) and (C2'))

► (C2)  $\Rightarrow$  (C2')

► Suppose  $q_i^* > q_j^*$  and let  $z_{ij} = 0$ . We have  
 $(q_i^* - q_j^*)(0 - w_{ij}^*) \geq 0$ , and it must be  $w_{ij}^* = 0$ .

► Similarly, assuming  $q_i^* < q_j^*$  and picking  $z_{ij} = 1$  shows that  
 $w_{ij}^* = 1$

► (C2')  $\Rightarrow$  (C2)

► If  $q_i^* > q_j^*$  and  $w_{ij}^* = 1$ , then for any  $z_{ij} \in [0, 1]$ ,

$$(q_i^* - q_j^*)(z_{ij} - w_{ij}^*) \geq 0$$

► Similarly, if  $q_i^* < q_j^*$  and  $w_{ij}^* = 1$ , then for any  $z_{ij} \in [0, 1]$ ,

$$(q_i^* - q_j^*)(z_{ij} - w_{ij}^*) \geq 0$$

# Proof of Theorem 1 (5/5)

- ▶ the cutoff in the limit must satisfy the indifference conditions : for all  $i \in N$ ,

$$v_i + \sigma(\theta_i^*) + \phi \sum_{j \in N_i} w_{ij}^* = 0$$

- ▶ clearly,  $w_{ij}^* + w_{ji}^* = 1$  by Lemma 1.
- ▶ let  $q_i^* = -\sigma(\theta_i^*)$ .  $\theta_i^* < \theta_j^*$  if and only if  $q_i^* > q_j^*$ , then  $q_i^* = v_i + \phi \sum_{j \in N_i} w_{ij}^*$
- ▶ moreover, suppose  $\theta_i^* < \theta_j^*$ , then  $w_{ij}^* = 0$  and  $w_{ji}^* = 1$  by Lemma 1
- ▶ as a result,  $\mathbf{q}^*$  satisfies the two conditions stated in Lemma 2, therefore  $\mathbf{q}^*$  must be the projection of  $\mathbf{0}$  onto  $\Phi(\mathcal{W})$ , which proves the theorem

[Back]

# Proof of Proposition 1

- given  $q_i^* = q_j^* = q_m^*$  for each  $i, j \in C_m^*$  by definition, it must be that

$$\begin{aligned} |C_m^*| q_m^* &= \sum_{i \in C_m^*} \left( v_i + \phi \sum_{j \in N_i} w_{ij}^* \right) \\ &= \sum_{i \in C_m^*} \left( v_i + \phi \left( \sum_{j \in N_i \setminus C_m^*} w_{ij}^* + \sum_{j \in C_m^*} w_{ij}^* \right) \right) \\ &= v(C_m^*) + \phi(e(C_m^*, \underline{C}_m^*) + e(C_m^*)) \end{aligned}$$

- the last equality comes from Lemma 1

[Back]

# Proof of Proposition 2 (1/4)

(Necessity)

- ▶ by Theorem 1, existence of single coordination set is equivalent to

$$\frac{\sum_i v_i + \phi e(N)}{n} \mathbf{1} \in \Phi(\mathcal{W})$$

- ▶ this can be re-formulated as following

$$v_i + \phi \sum_{j \in N_i} w_{ij} = \frac{\sum_i v_i + \phi e(N)}{n}, \quad \forall i \in N$$

$$w_{ij} \geq 0, \quad w_{ij} + w_{ji} = 1, \quad \forall (i, j) \in E$$

- ▶ given  $v_i = v$  and  $\frac{\sum_i v_i + \phi e(N)}{n} = nv + \phi e(N)$ , above system is equivalent to:

$$\sum_{j \in N_i} w_{ij} = \frac{e(N)}{|N|}, \quad \forall i \in N$$

$$w_{ij} \geq 0, \quad w_{ij} + w_{ji} = 1, \quad \forall (i, j) \in E$$

## Proof of Proposition 2 (2/4)

- ▶ suppose there exists a solution  $\mathbf{w}^*$  to the system
- ▶ then,

$$|S| \frac{e(N)}{|N|} = \sum_{i \in S} \left( \sum_{j \in N_i} w_{ij}^* \right) \geq \sum_{i, j \in S: (i, j) \in E} w_{ij}^* = e(S)$$

- ▶ third equality comes from Lemma 1

# Proof of Proposition 2 (3/4)

(Sufficiency)

- ▶ from the original network  $G = (N, E)$ , construct a specific bipartite network  $\tilde{G} = (V, A)$  so that  $V = V_1 \cup V_2$  where  $V_1 = E$  and  $V_2 = N$
- ▶  $f \in E = V_1$  is connected to  $i \in N = V_2$  in  $\tilde{G}$  if and only if  $i$  is one of the end-points of this edge  $f$  in the original network  $G$
- ▶ each node  $i \in V_2$  is a demand node, demanding  $d_i = \frac{e(N)}{|N|}$
- ▶ each node  $j \in V_1$  is a supply node, supplying  $s_j = 1$
- ▶ Gale's Demand Theorem<sup>3</sup> states that there is a feasible way to match demand and supply if and only if for all  $S \subset V_2$ :

$$\sum_{i \in S} d_i \leq \sum_{j \in N(S)} s_j$$

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<sup>3</sup>Gale, David. A Theorem of Flows in Networks. Pacific Journal of Mathematics, 7(2):1073-1082, 1957

## Proof of Proposition 2 (4/4)

- ▶ This is equivalent to:

$$|S| \frac{e(N)}{|N|} \leq |N(S)|, \quad \forall \emptyset \subset S \subset V_2$$

- ▶ Note that  $|N(S)| = e(N) - e(S^C)$  and  $|N| = |S| + |S^C|$
- ▶ Then, we have

$$|S| \frac{e(N)}{|N|} \leq |N(S)| \iff \frac{e(S^C)}{|S^C|} \leq \frac{e(N)}{|N|}$$

- ▶ since  $S$  is arbitrary,  $S^C$  is also arbitrary
- ▶ therefore, if  $\frac{e(S)}{|S|} \leq \frac{e(N)}{|N|}$  is satisfied, the feasibility condition is satisfied and sigle coordination exists

[Back]



## Proof of Proposition 4

- ▶ take  $v$  and  $\phi$  and corresponding  $\mathbf{q}^*$  from Theorem 1
- ▶ for each  $v' \neq v$ , it must be that  $v' - q_i'^* = v - q_i^*$ , so :

$$\Phi'(\mathcal{W}) = \{\mathbf{q} + (v - v')\mathbf{1} : \mathbf{q} \in \Phi(\mathcal{W})\}$$

- ▶ thus,  $q_i^* = q_j^*$  if and only if  $q_i'^* = q_j'^*$ , this implies  $\mathcal{C}^*$  is independent of  $v$
- ▶ setting  $v = 0$ , again take  $\phi$  and corresponding  $\mathbf{q}^*$  from Theorem 1
- ▶ for each positive  $\phi' \neq \phi$  it must be that  $q_i'^* = \frac{\phi'}{\phi} q_i^*$ , so :

$$\Phi'(\mathcal{W}) = \{\frac{\phi'}{\phi} \mathbf{q} : \mathbf{q} \in \Phi(\mathcal{W})\}$$

- ▶ again,  $q_i^* = q_j^*$  if and only if  $q_i'^* = q_j'^*$ , which implies  $\mathcal{C}^*$  is independent of  $\phi$

[Back]

# Proof of Proposition 5 (1/3)

## Definition (Lipschitz Continuity)

Given two metric spaces  $(X, d_X)$ ,  $(Y, d_Y)$ , where  $d_X$  denotes the metric on the set  $X$  and  $d_Y$  denotes the metric on the set  $Y$ , a function  $f : X \rightarrow Y$  is called Lipschitz continuous if there exists a real constant  $K \geq 0$  such that , for all  $x_1$  and  $x_2$  in  $X$ ,

$$d_Y(f(x_1), f(x_2)) \leq K d_X(x_1, x_2)$$

## Definition (Piecewise Continuous Function)

a piecewise linear function is a real-valued function defined on the real numbers or a segment thereof, whose graph is composed of straight-line sections

# Proof of Proposition 5 (2/3)

## Lipschitz Continuity

- ▶ since  $\Phi$  depends on  $\mathbf{v}$  in a linear way, we let  $\mathbf{K} = \Phi(\mathcal{W})$  when  $\mathbf{v} = \mathbf{0}$ , then for any  $\mathbf{v}$ ,  $\Phi(\mathcal{W}) = \mathbf{v} + \mathbf{K}$
- ▶ we can rewrite the projection problems as follows :

$$\mathbf{q}^*(\mathbf{v}) = \arg \min_{\mathbf{z} \in \mathbf{v} + \mathbf{K}} \|\mathbf{z}\| = \mathbf{v} + \arg \min_{\mathbf{y} \in \mathbf{K}} \|(-\mathbf{v}) - \mathbf{y}\| = \mathbf{v} + \mathbf{Proj}_{\mathbf{K}}[-\mathbf{v}]$$

- ▶ the projection mapping is nonexpansive,<sup>4</sup> i.e :

$$\|\mathbf{Proj}_{\mathbf{K}}[\mathbf{x}] - \mathbf{Proj}_{\mathbf{K}}[\mathbf{y}]\| \leq \|\mathbf{x} - \mathbf{y}\|$$

- ▶ so for any  $\mathbf{v}$  and  $\mathbf{v}'$ , we have

$$\begin{aligned} \|\mathbf{q}^*(\mathbf{v}) - \mathbf{q}^*(\mathbf{v}')\| &= \|(\mathbf{v} + \mathbf{Proj}_{\mathbf{K}}[-\mathbf{v}]) - (\mathbf{v}' + \mathbf{Proj}_{\mathbf{K}}[-\mathbf{v}'])\| \\ &\leq \|\mathbf{v} - \mathbf{v}'\| + \|\mathbf{Proj}_{\mathbf{K}}[-\mathbf{v}] - \mathbf{Proj}_{\mathbf{K}}[-\mathbf{v}']\| \\ &\leq 2\|\mathbf{v} - \mathbf{v}'\| \end{aligned}$$

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<sup>4</sup>see chapter 1 of Nagurney, Anna. Network Economics: A Variational Inequality Approach. Kluwer Academic Publishers, 1992.

# Proof of Proposition 5 (3/3)

## Comparative Statics

- ▶ by Lipschitz continuity,  $\mathbf{q}^*(\mathbf{v})$  is differentiable for almost all  $\mathbf{v}$
- ▶ by Proposition 1, each  $q_i^* = q_m^*$  for each  $i \in C_m^*$  is given by:

$$q_m^* = \frac{\sum_{i \in C_m^*} v_i + \phi(e(\underline{C}_m^*, C_m^*) + e(C_m^*))}{|C_m^*|}$$

- ▶ note that the terms  $e(\underline{C}_m^*, C_m^*)$  and  $e(C_m^*)$  are constant holding  $\mathcal{C}^*$  constant
- ▶ for generic  $\mathbf{v}$ ,  $\mathcal{C}^*$  is locally constant, hence  $e(\underline{C}_m^*, C_m^*)$  and  $e(C_m^*)$  do not depend on  $\mathbf{v}$  locally
- ▶ the derivative results follows directly

## Monotonicity

- ▶  $\frac{\partial \mathbf{q}^*}{\partial \mathbf{v}}$  is nonnegative, so  $\mathbf{q}^*$  is monotone in  $\mathbf{v}$

[Back]

# Proof of Corollary 1

- ▶ with uniform  $H(\cdot)$  and  $\sigma'(\theta)$  decreasing,  $\lim_{\nu \rightarrow 0} ma_i^*$  is clearly increasing in  $\theta_m^*$  and thus, an adoption-maximizing planner will always target the highest coordination set
- ▶ the condition for  $\lim_{\nu \rightarrow 0} mw_i^*$  decreasing becomes:

$$\frac{\partial}{\partial \theta} \left( 1 - \theta - \frac{\sigma(\theta)}{\sigma'(\theta)} - \frac{v}{\sigma'(\theta)} \right) < 0$$

$$\Leftrightarrow \sigma''(\theta)[v + \sigma(\theta)] < 2(\sigma'(\theta))^2$$

recall Proposition 1 and Theorem 1

- ▶ with  $\sigma''(\theta) < 0$ , a sufficient condition for  $\lim_{\nu \rightarrow 0} mw_i^*$  decreasing for all  $\theta_m^*$  is  $v \geq \bar{v}$  where:

$$\bar{v} = \max_{m=1, \dots, \bar{m}^*} \left\{ \frac{2(\sigma'(\theta_m^*))^2}{\sigma''(\theta_m^*)} - \sigma(\theta_m^*) \right\}$$

[Back]

# Algorithmic Characterization

- ▶ the next algorithm provides an approach for calculating the limiting coordination sets

Algorithm 1 (Combinational derivation of coordination sets)

For disjoint agents sets  $S, A \subseteq N$ ,  $S \neq \emptyset$ , define the function:

$$\psi(S|A) := \frac{v(S) + \phi(e(S, A) + e(S))}{|S|}$$

Define  $A_0 := \emptyset$ . For  $A \subset N$ , define  $\Lambda(A) := \arg \max_{\emptyset \neq S \subseteq N \setminus A} \psi(S|A)$ . Step  $k = 1, \dots$ , of the algorithm is defined as follows:

# Algorithmic Characterization

Algorithm 1 (Combinational derivation of coordination sets)

**Step  $k$**

1. Solve

$$B_k = \cup_{S \in \Lambda(A_{k-1})} S$$

2. Partition  $B_k$  into disjoint, connected subsets  $\{B_k^1, \dots, B_k^{p(k)}\}$ :  
 $E_{B_k^s \cup B_k^{s'}} = E_{B_k^s} \cup E_{B_k^{s'}}, 1 \leq s < s' \leq p(k)$

3. Set  $A_k = B_k \cup A_{k-1}$

▶ Continue until  $A_k = N$

▶ Then,  $\{\{B_1^1, \dots, B_1^{p(1)}\}, \{B_2^1, \dots, B_2^{p(2)}\}, \dots\}$  gives  $\mathcal{C}^*$