Results

Contingency Tables

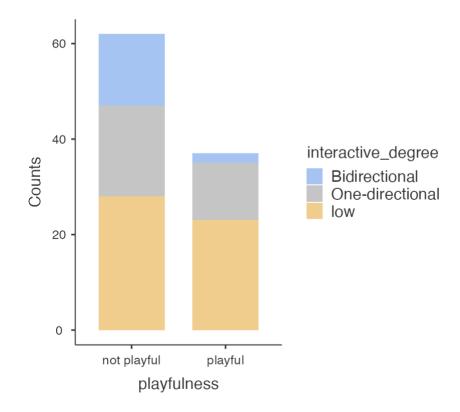
Contingency Tables

		interactive_degree				
playfulness		Bidirectional	One-directional	low	Total	
not playful	Observed	15	19	28	62	
	Expected	10.65	19.4	31.9	62.0	
playful	Observed	2	12	23	37	
	Expected	6.35	11.6	19.1	37.0	
Total	Observed	17	31	51	99	
	Expected	17.00	31.0	51.0	99.0	

χ² Tests

	Value	df	р
Χ²	6.09	2	0.048
Likelihood ratio	6.96	2	0.031
Fisher's exact test			0.044
N	99		

Plots



ANOVA

	Sum of Squares	df	Mean Square	F	р
playfulness	1.88e+12	1	1.88e+12	0.0441	0.834
interactive_degree	6.45e+13	2	3.23e+13	0.7577	0.472
playfulness * interactive_degree	10.00e+12	2	5.00e+12	0.1174	0.889
Residuals	3.96e+15	93	4.26e+13		

[4]

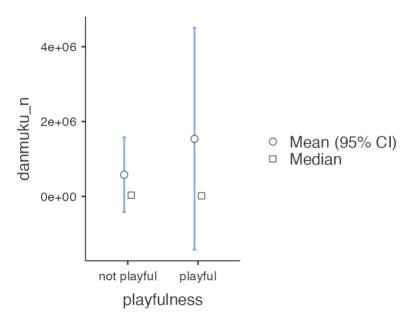
Independent Samples T-Test

Independent Samples T-Test

							95% Confidence Interval	
		Statistic	df	р		Effect Size	Lower	Upper
danmuku_n	Student's t	-0.718	97.0	0.474	Cohen's d	-0.149	-0.557	0.259

Plots

$danmuku_n$



Linear Regression

Model Fit Measures

Model	R	R ²		
1	0.164	0.0270		

Predictor	Estimate	SE	t	р
Intercept ^a	-1.52e-6	2.42e+6	-0.6290	0.531
view	184983	225344	0.8209	0.414
playfulness:				
playful – not playful	604386	1.41e+6	0.4292	0.669
interaction_mode:				
Bottom-Up - Bidirectional	566101	6.73e+6	0.0841	0.933
Official Only – Bidirectional	1.67e+6	1.90e+6	0.8781	0.382
Top-Down – Bidirectional	196433	2.07e+6	0.0950	0.925

a Represents reference level

References

- [1] The jamovi project (2021). jamovi. (Version 2.0) [Computer Software]. Retrieved from https://www.jamovi.org.
- [2] R Core Team (2021). *R: A Language and environment for statistical computing*. (Version 4.0) [Computer software]. Retrieved from https://cran.r-project.org. (R packages retrieved from MRAN snapshot 2021-04-01).
- [3] Meyer, D., Zeileis, A., Hornik, K., Gerber, F., & Friendly, M. (2017). *vcd: Visualizing Categorical Data*. [R package]. Retrieved from https://cran.r-project.org/package=vcd.
- [4] Fox, J., & Weisberg, S. (2020). *car: Companion to Applied Regression*. [R package]. Retrieved from https://cran.r-project.org/package=car.