

6687

Number of Customers

26.86%

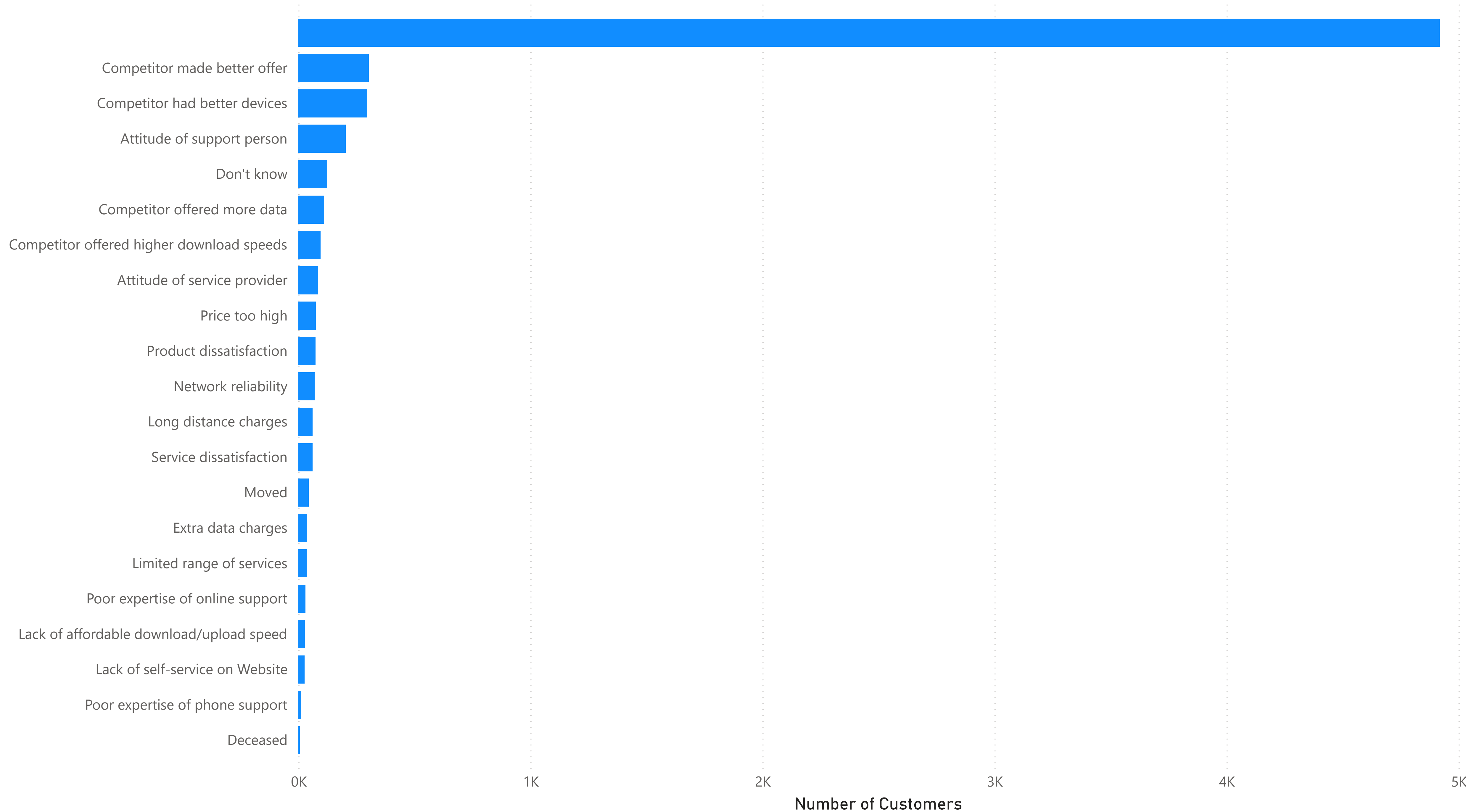
Churn Rate

6687

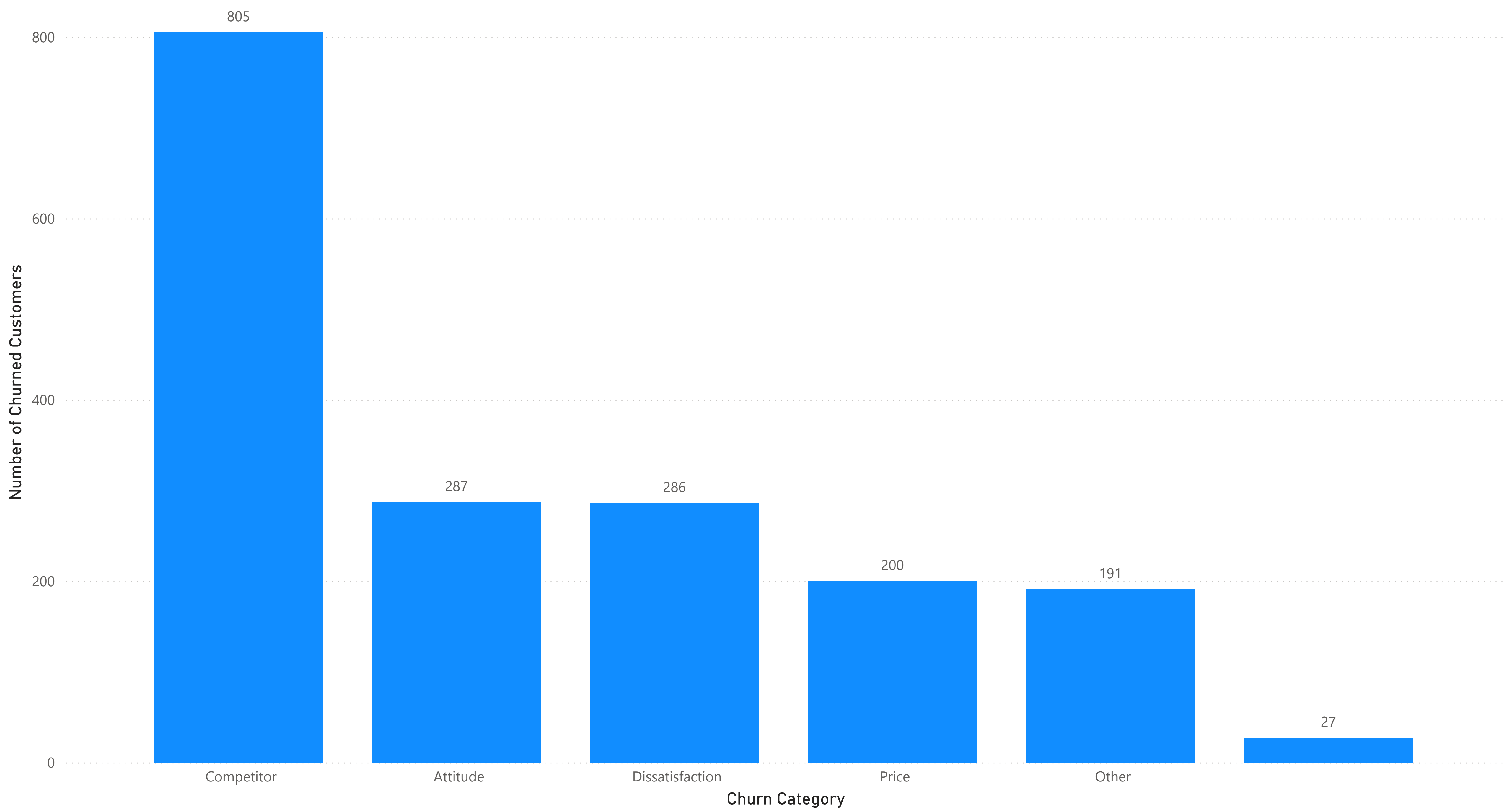
Number of Unique Customers

# Number of Customers by Churn Reason

Churn Reason

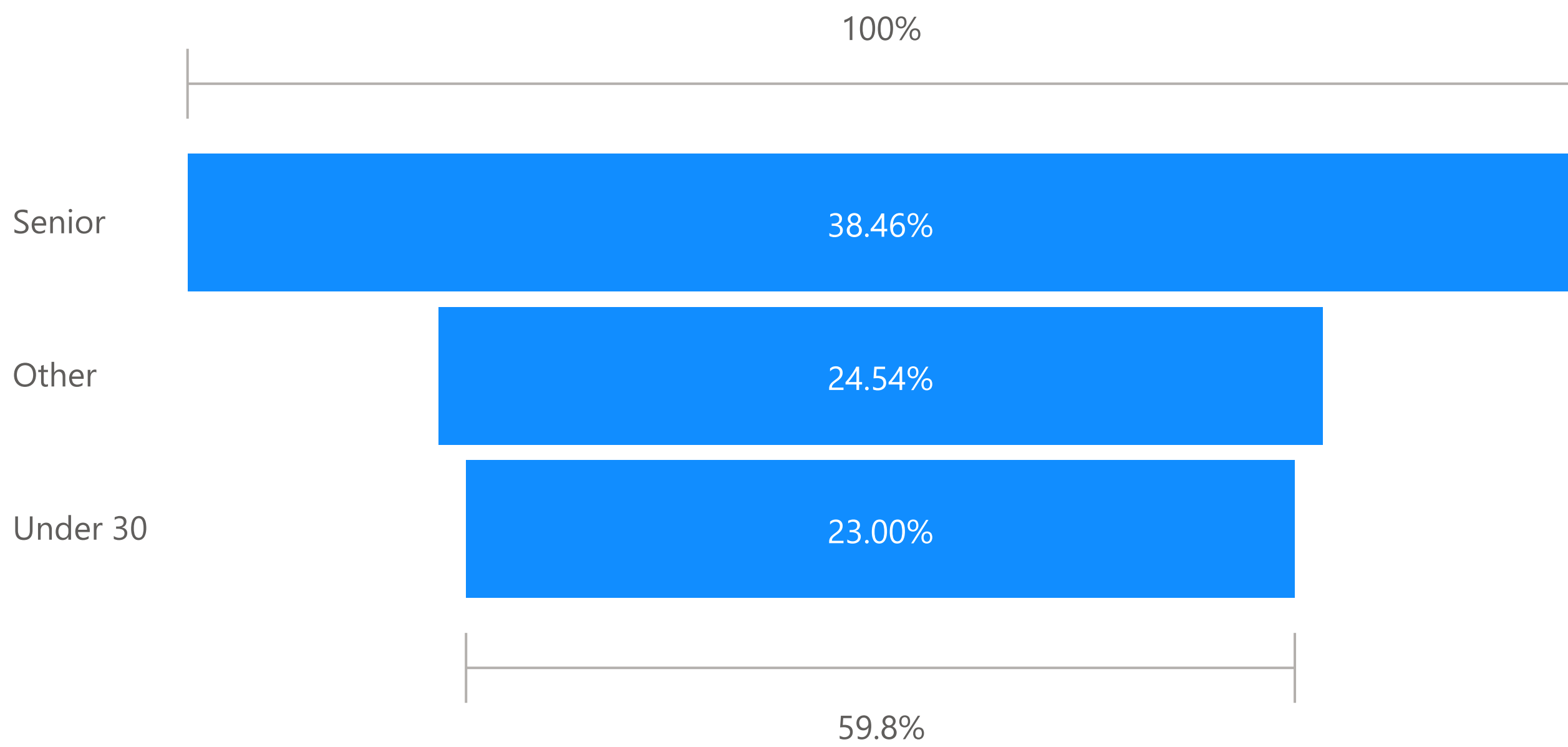


Number of Churned Customers by Churn Category

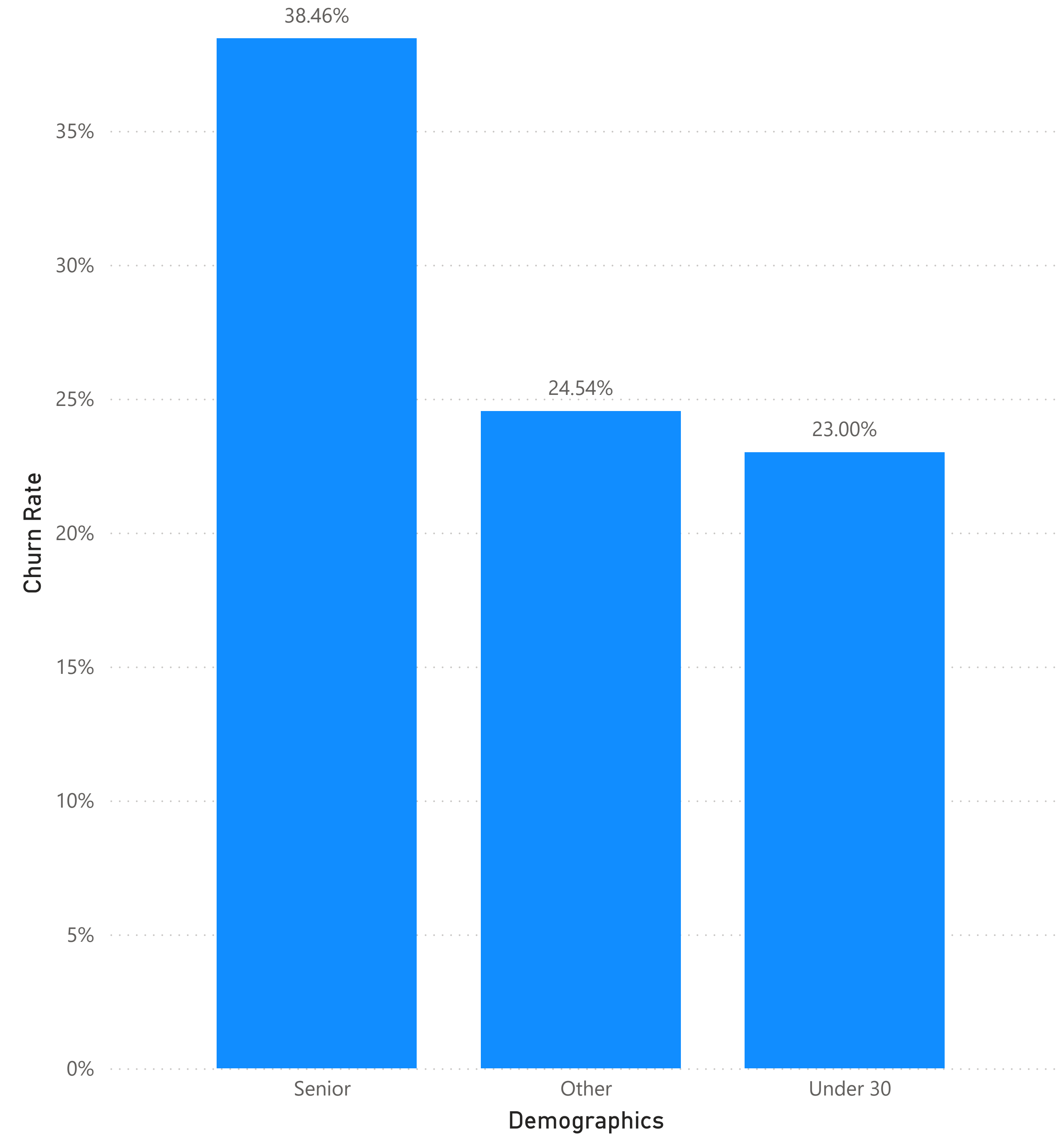


This map displays the geographical layout of North America, focusing on the United States and Canada. The United States is shown in the lower half, with its 50 states labeled. Canada is shown in the upper half, with its provinces and territories labeled. Major cities are marked with colored dots: a blue dot for Los Angeles, a red dot for St-Pierre and Miquelon, and a red dot for Ottawa. The map also shows the Gulf of Alaska, Hudson Bay, and the Atlantic Ocean. The text 'CANADA' and 'UNITED STATES' are prominently displayed in the center of their respective countries.

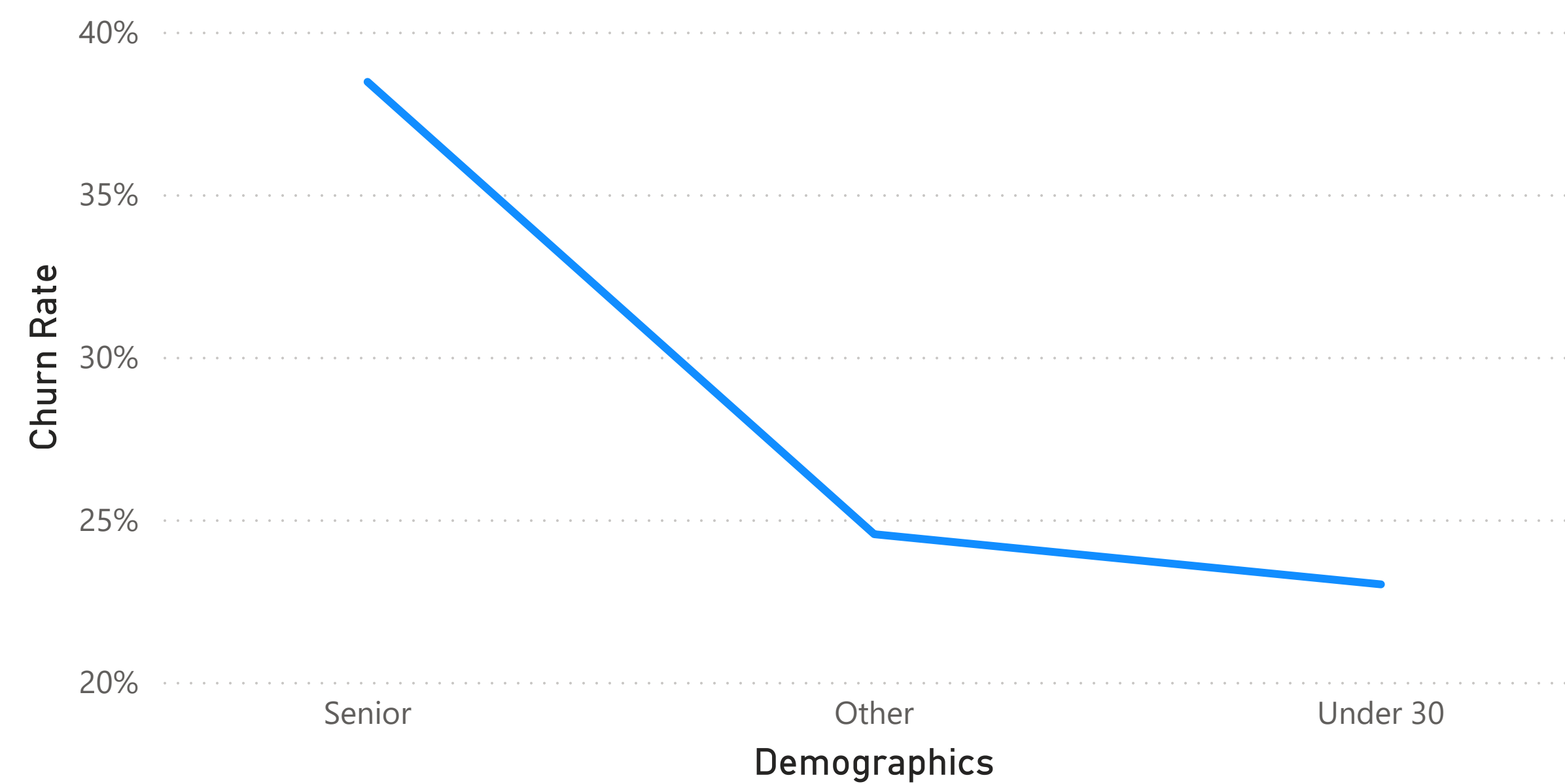
Churn Rate by Demographics



Churn Rate by Demographics

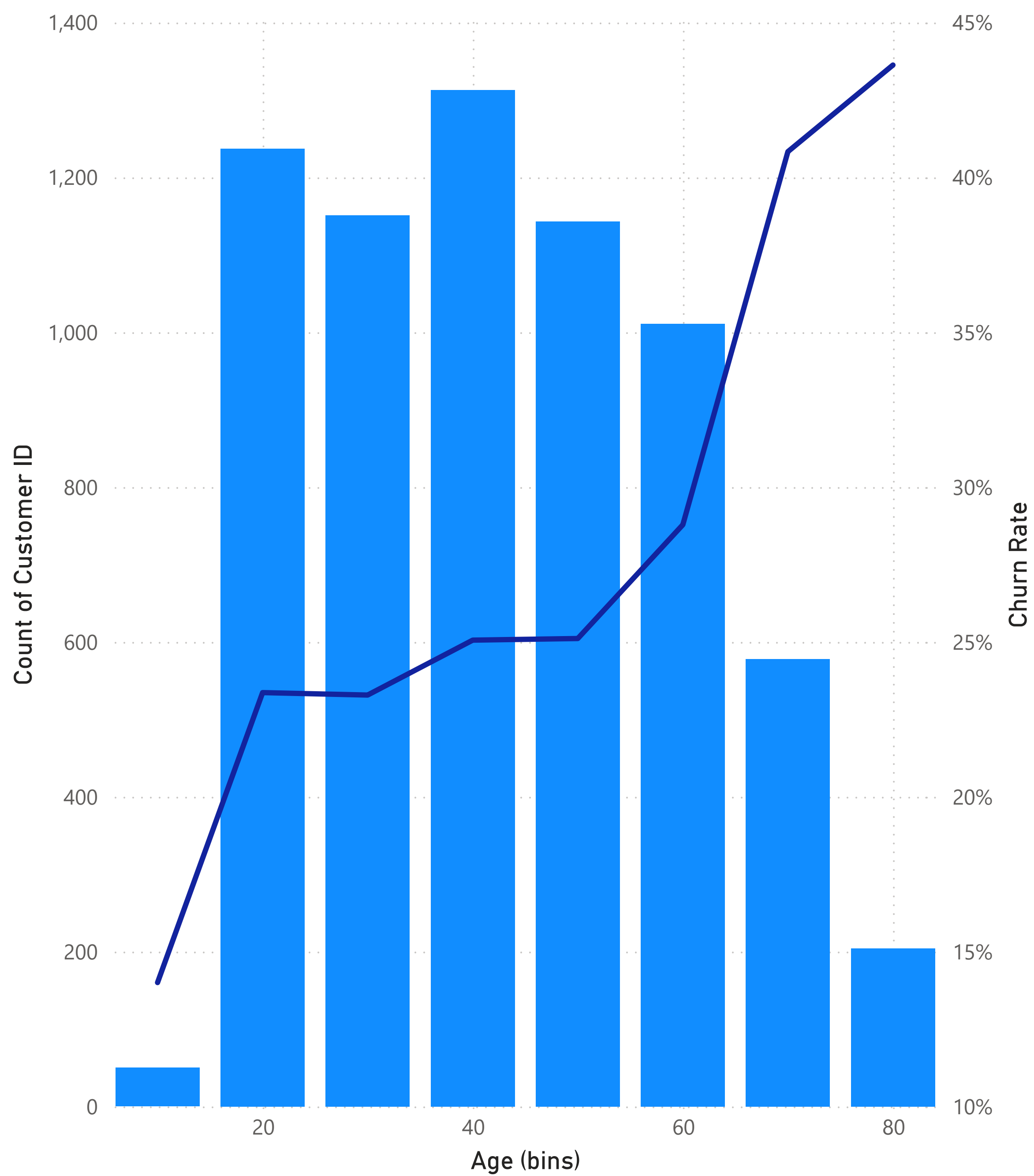


Churn Rate by Demographics

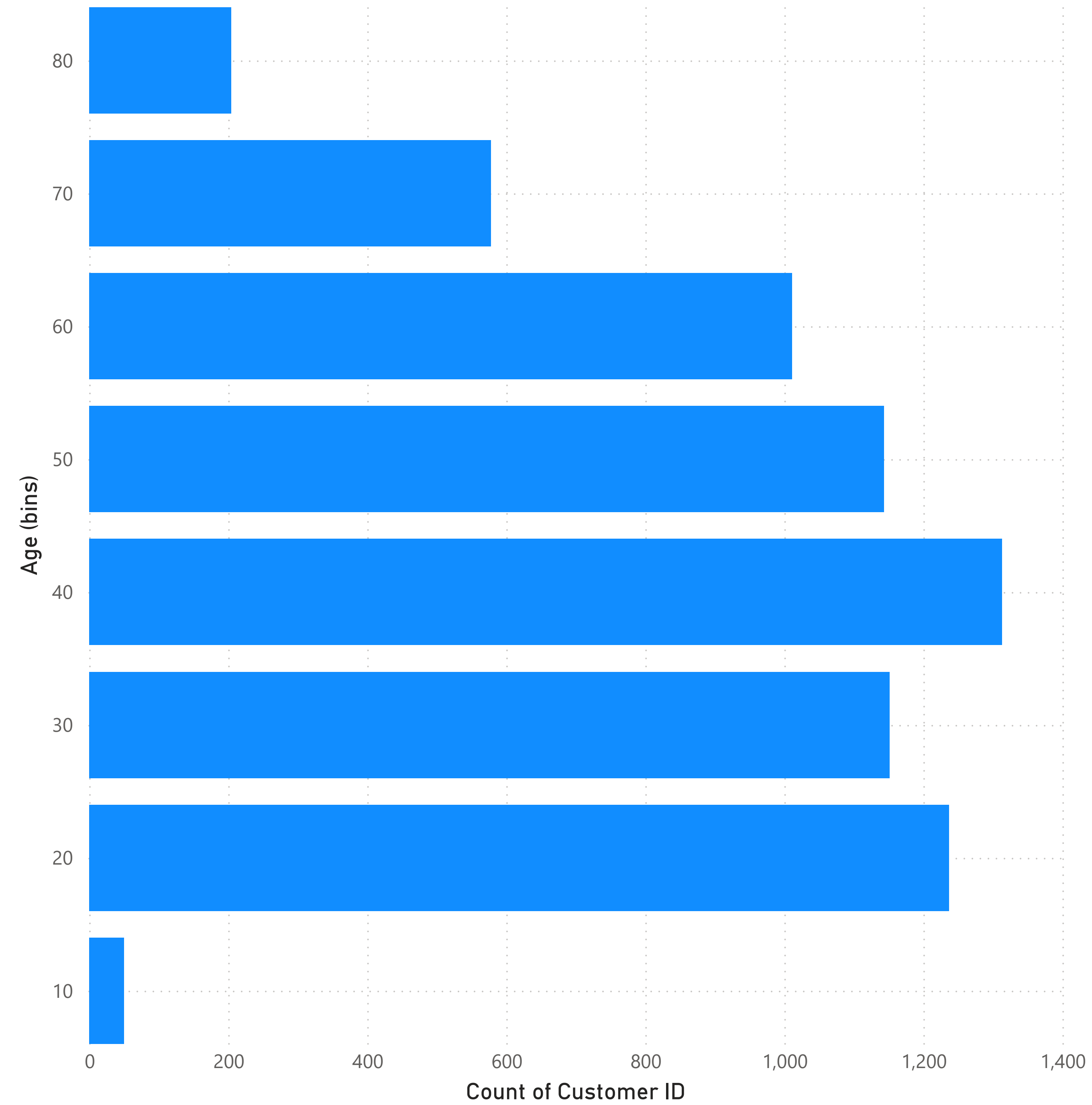


Count of Customer ID and Churn Rate by Age (bins)

● Count of Customer ID ● Churn Rate

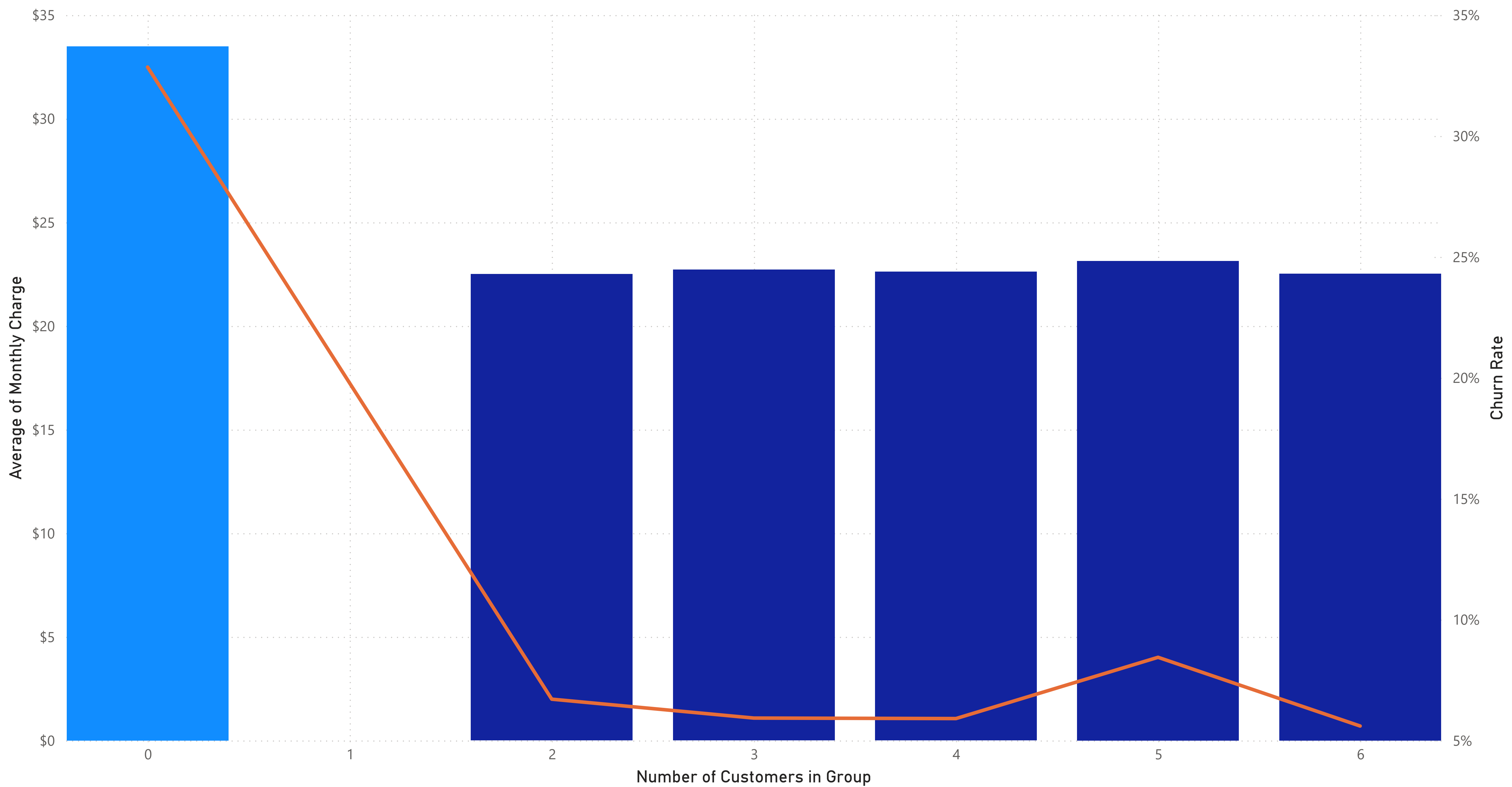


Count of Customer ID by Age (bins)



Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate



Monthly

46.29%

Churn Rate

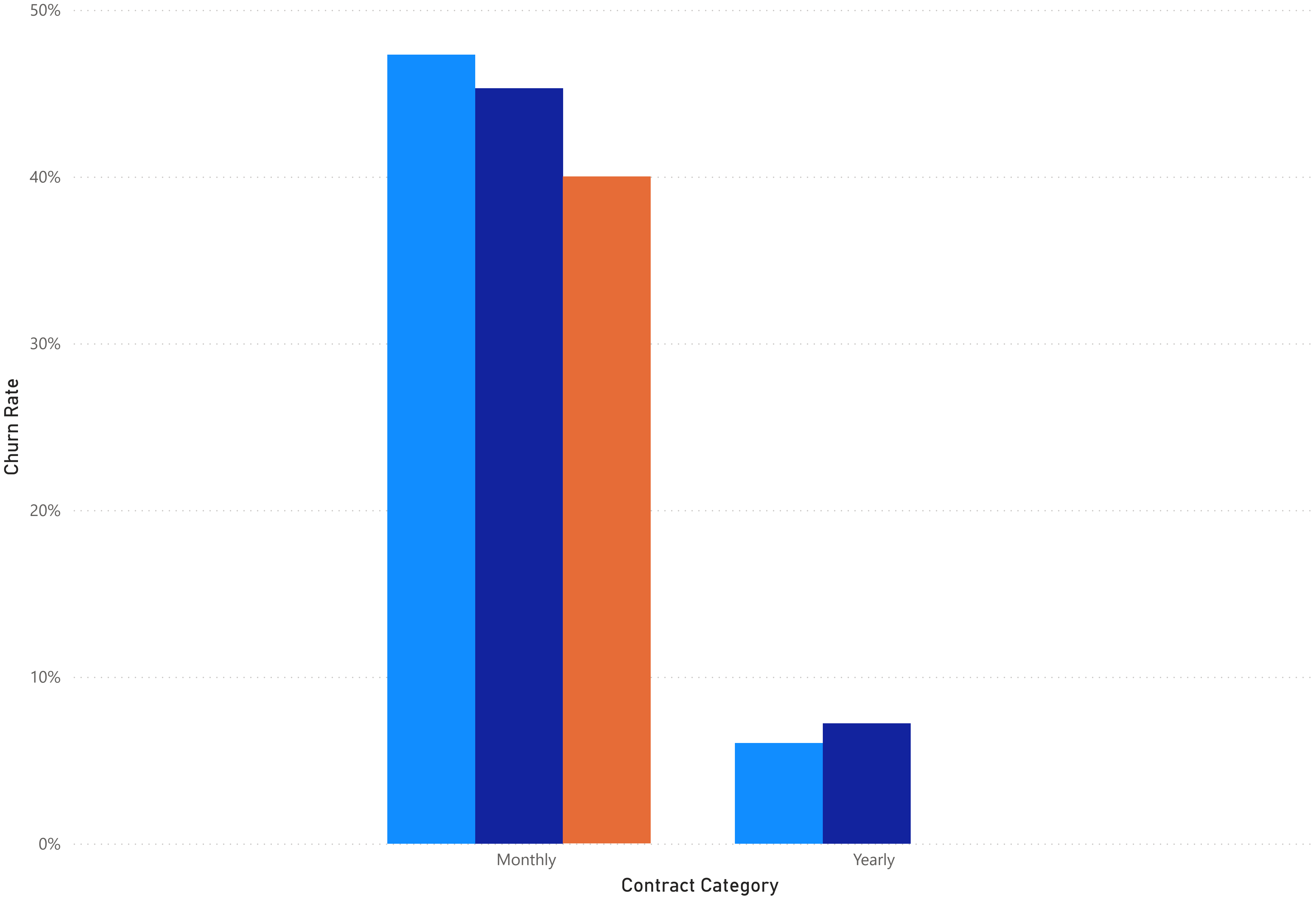
Yearly

6.62%

Churn Rate

Churn Rate by Contract Category and Gender

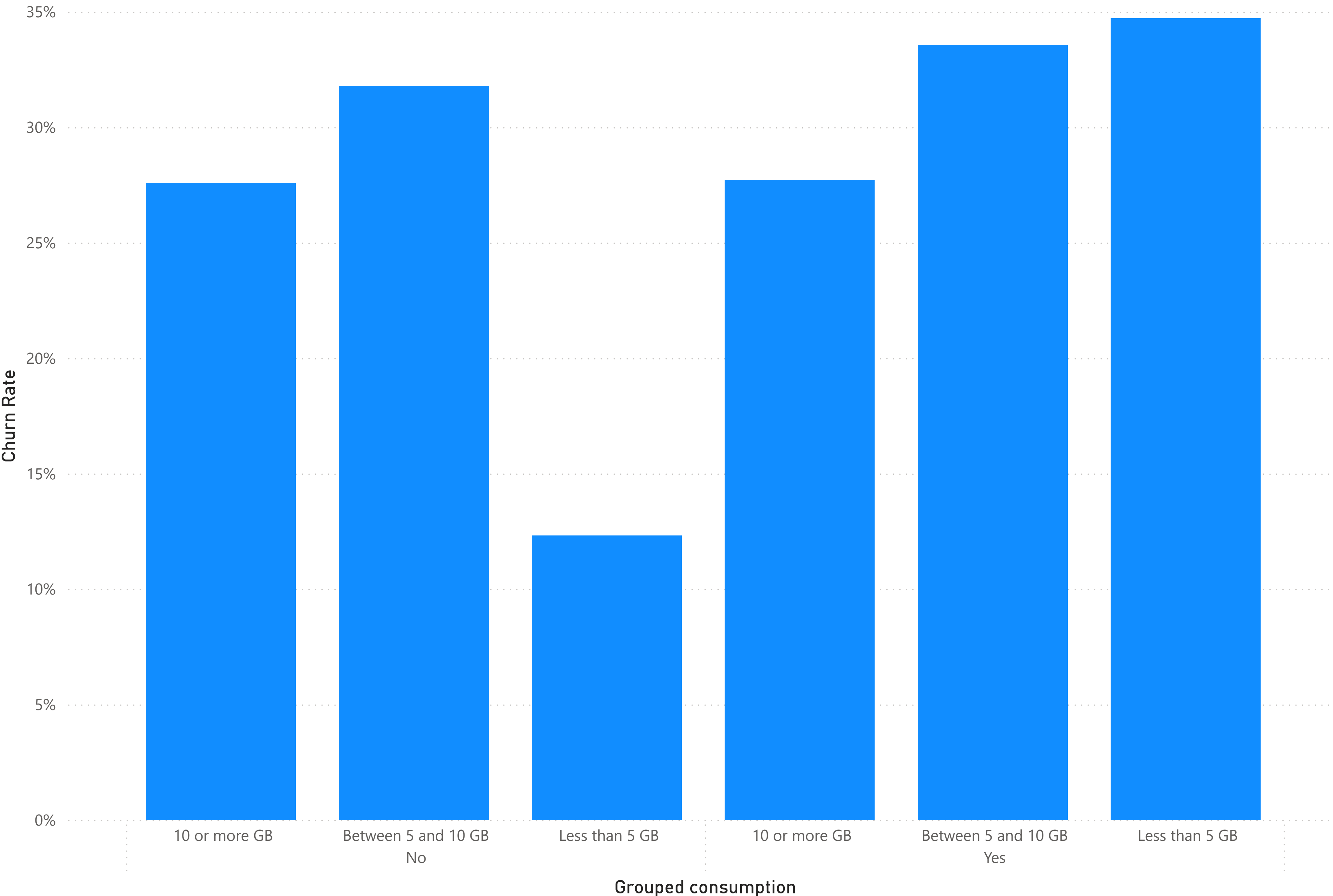
Gender Female Male Prefer not to say





Churn Rate	Unlimited Data Plan
16.10%	No
32.11%	Yes
26.86%	

Churn Rate by Unlimited Data Plan and Grouped consumption

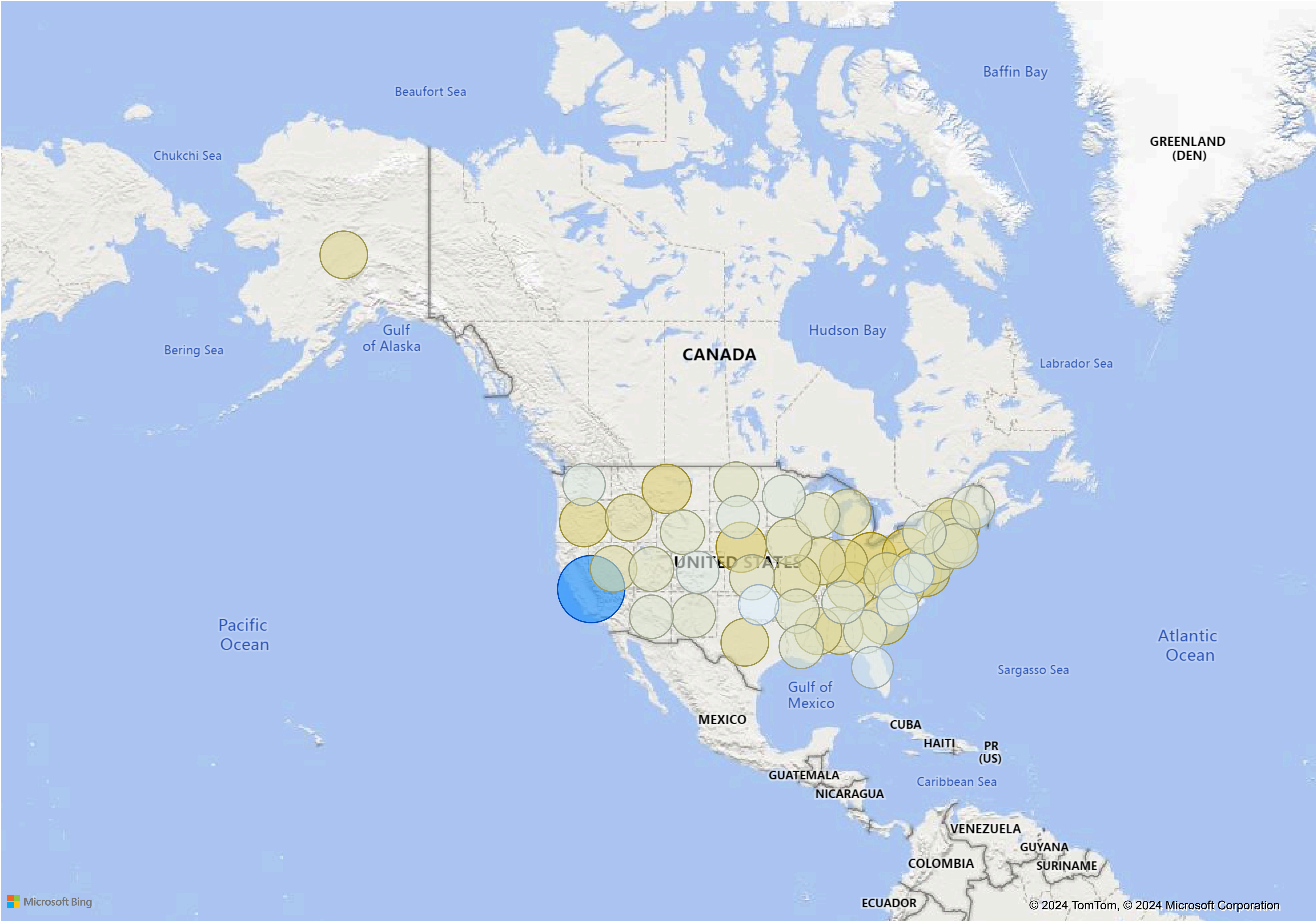


Intl Plan	No	Yes	Total
no	20.01%	40.34%	27.07%
yes	71.19%	7.59%	24.88%
Total	22.21%	34.31%	26.86%

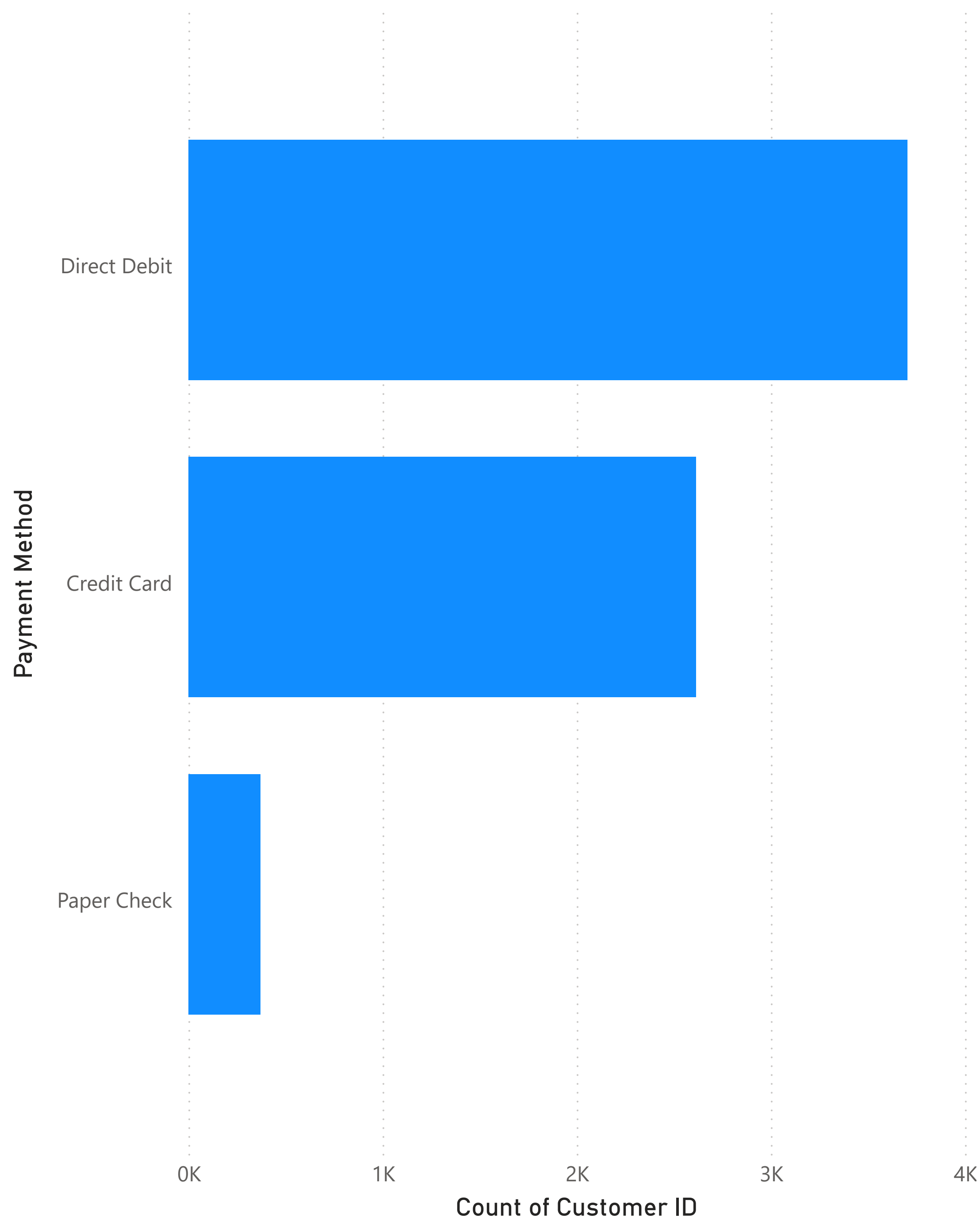
6123

Sum of Customer Service Calls

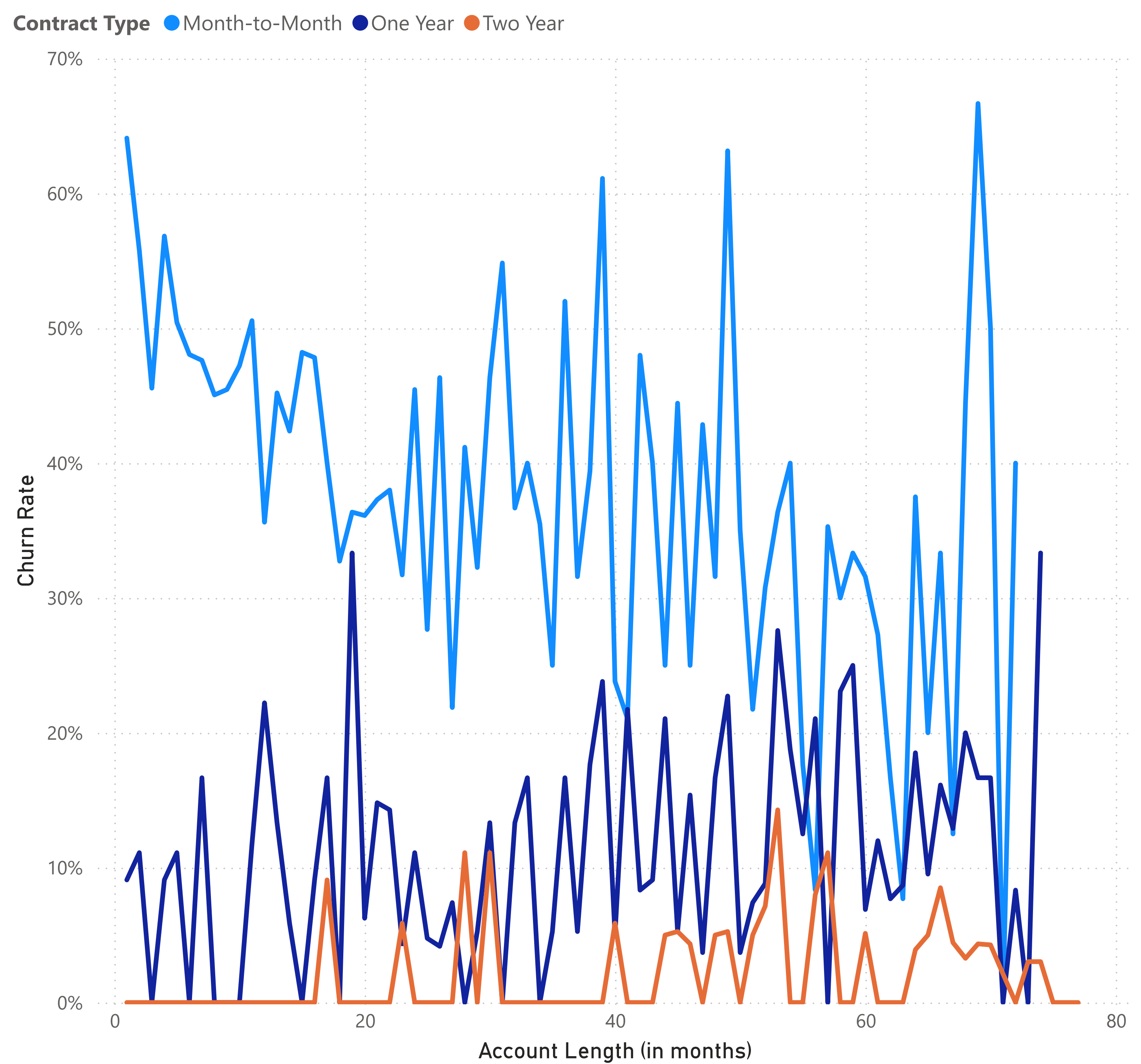
Churn Rate by State



Count of Customer ID by Payment Method



Churn Rate by Account Length (in months) and Contract Type



6687

Count of Customer ID

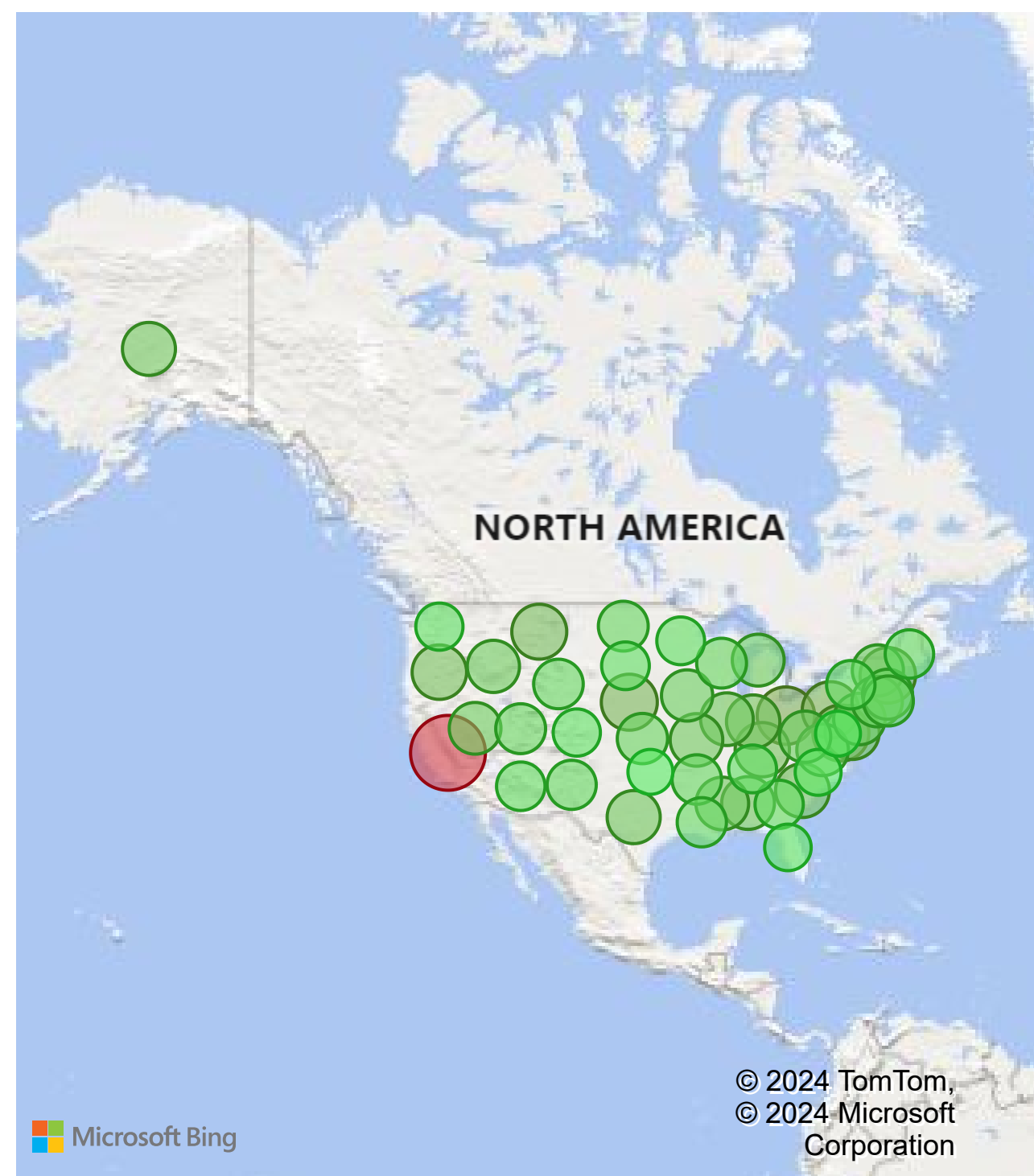
26.86%

Churn Rate

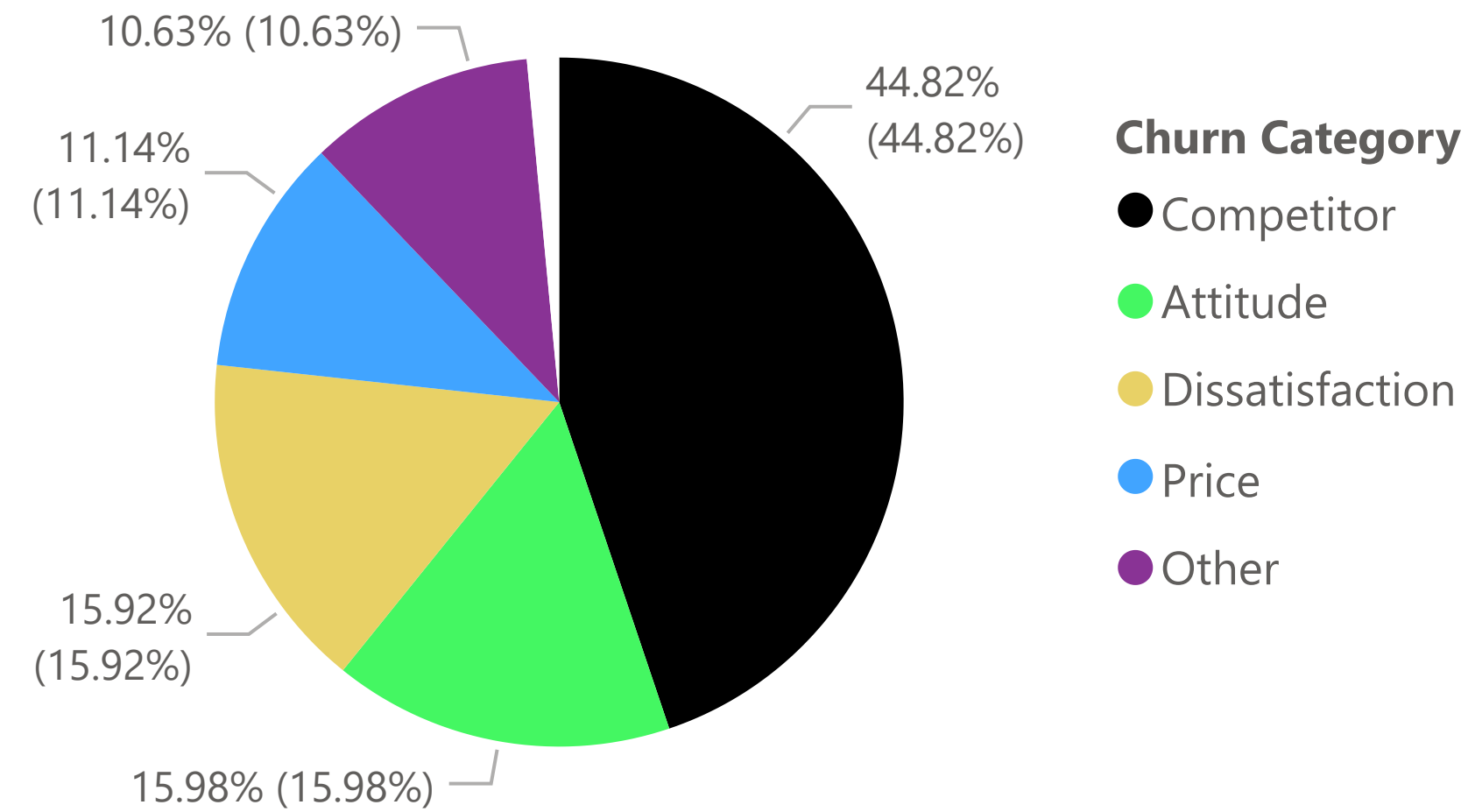
1796

Sum of Churned

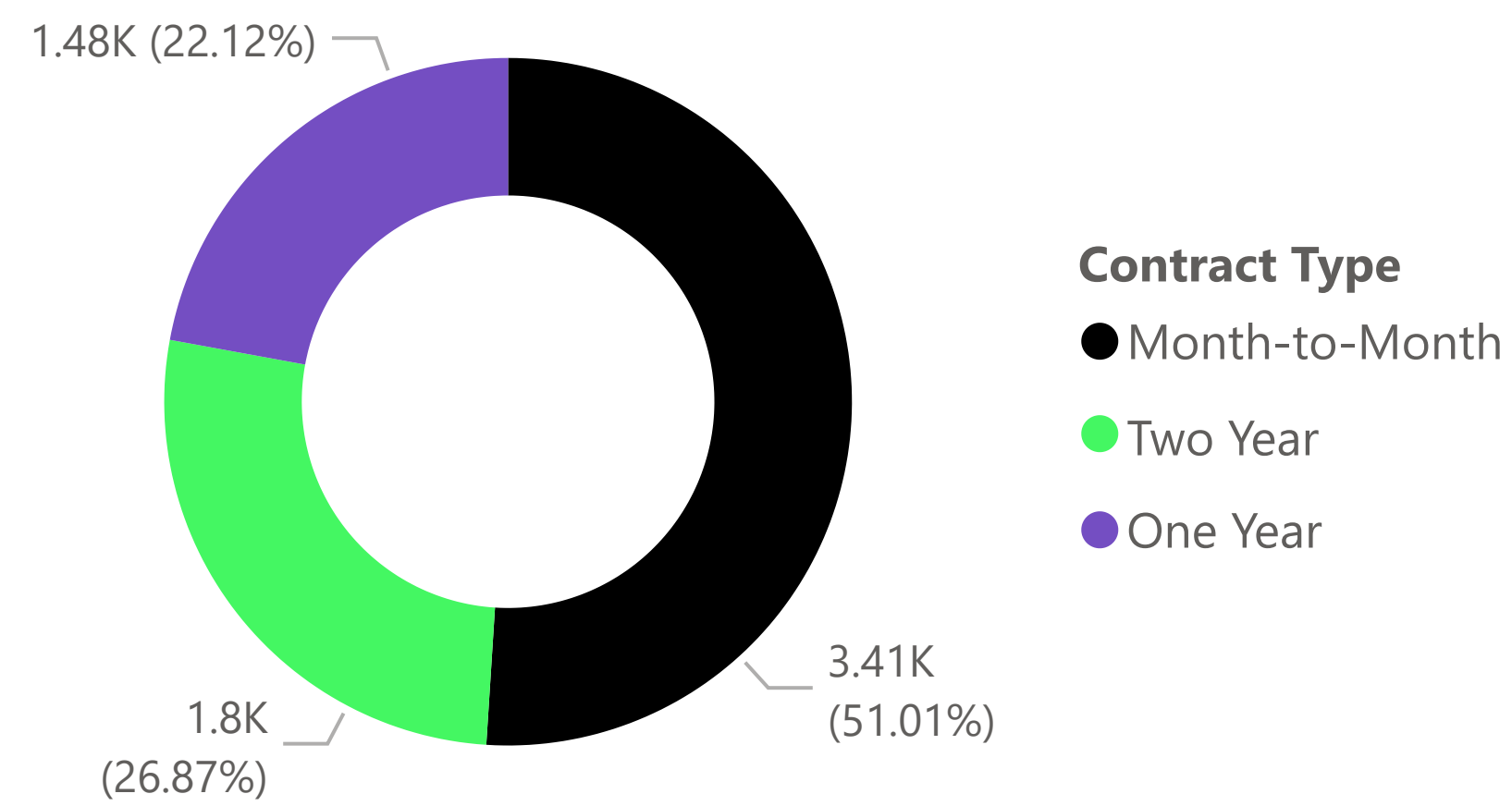
Churn Rate by State



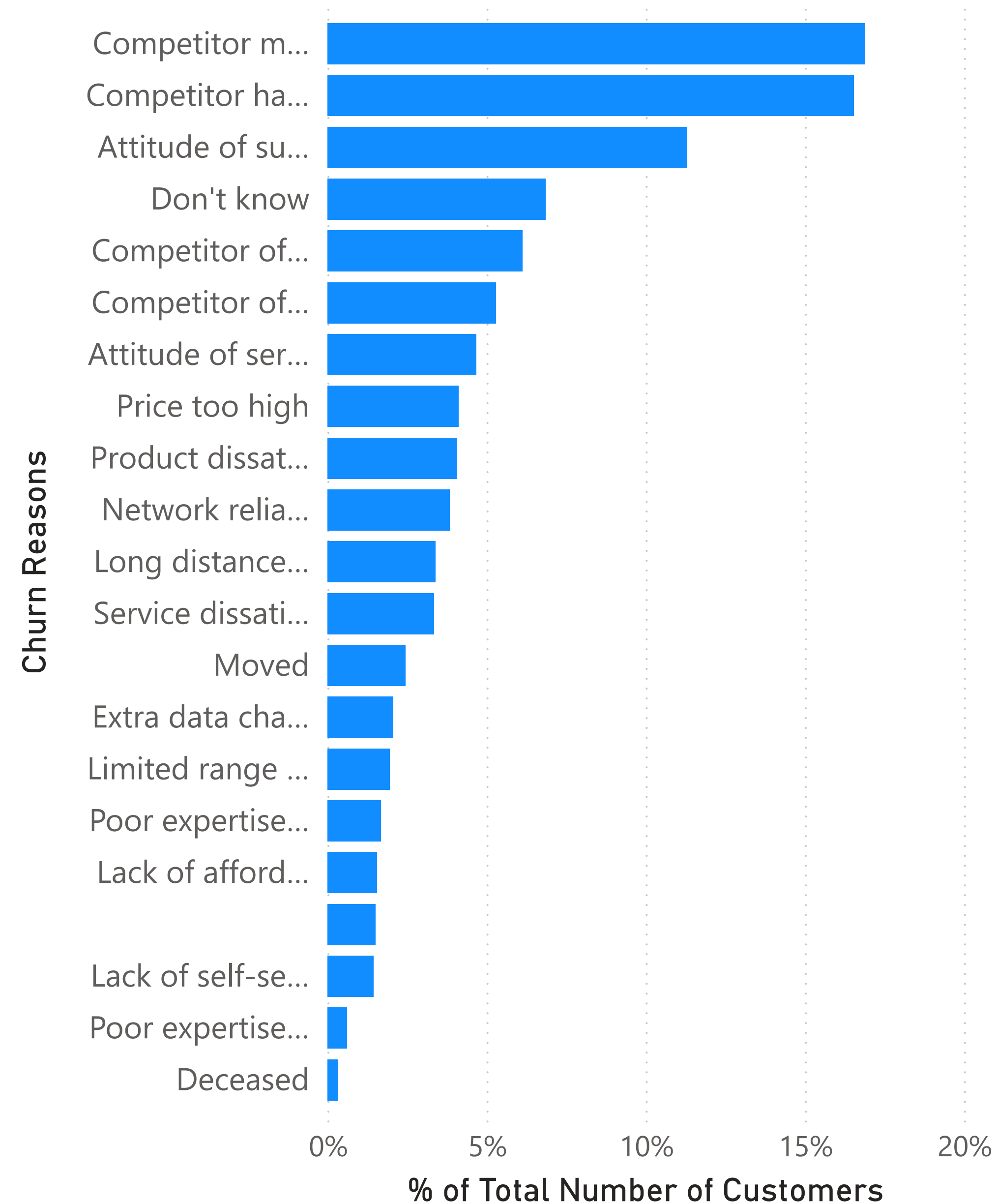
Churn by category



Customers by Contract type



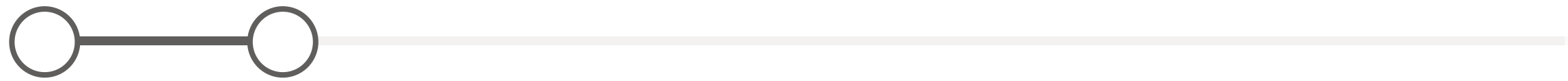
Churn Reasons



Account Length (in months)

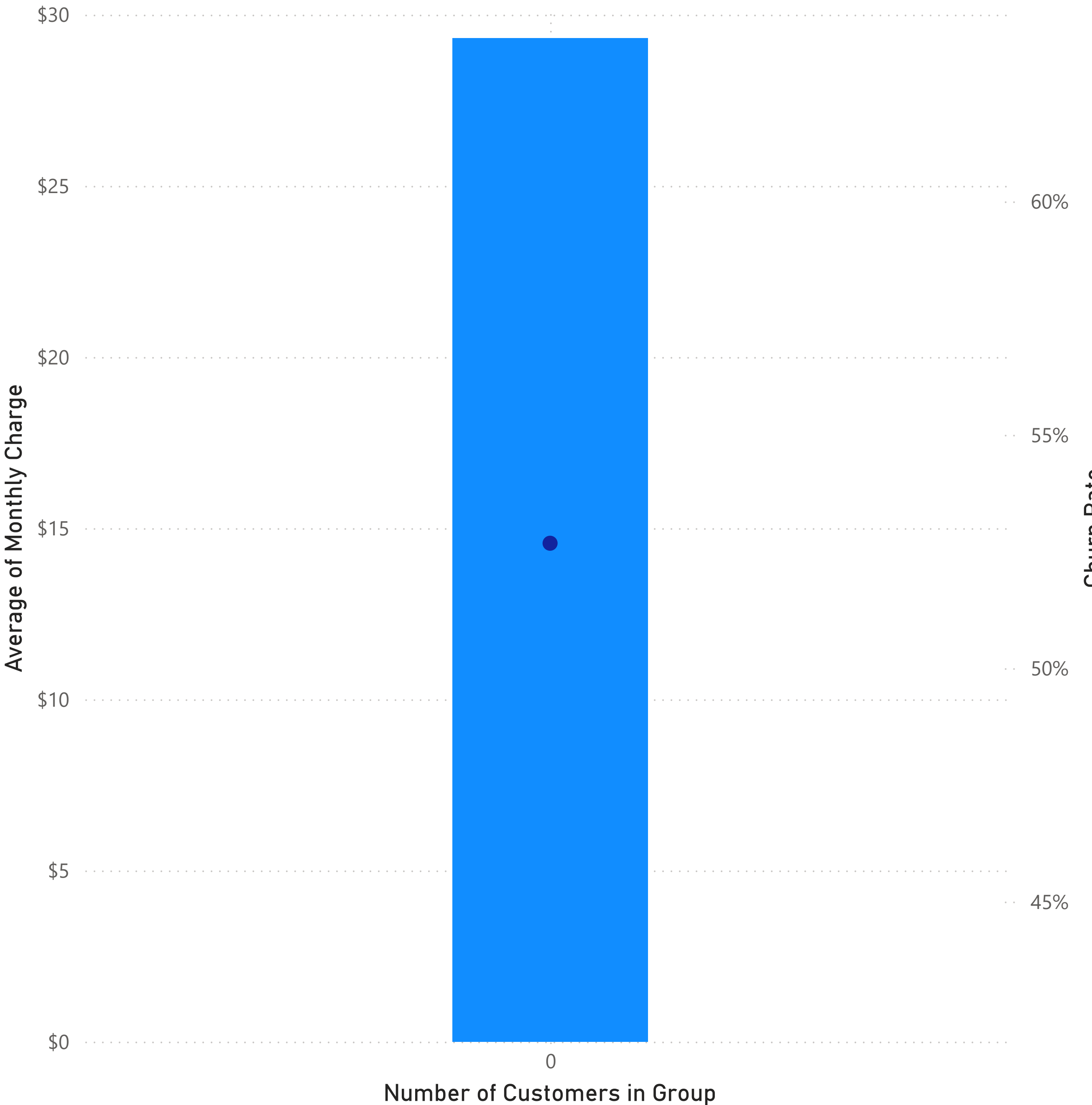
0

12



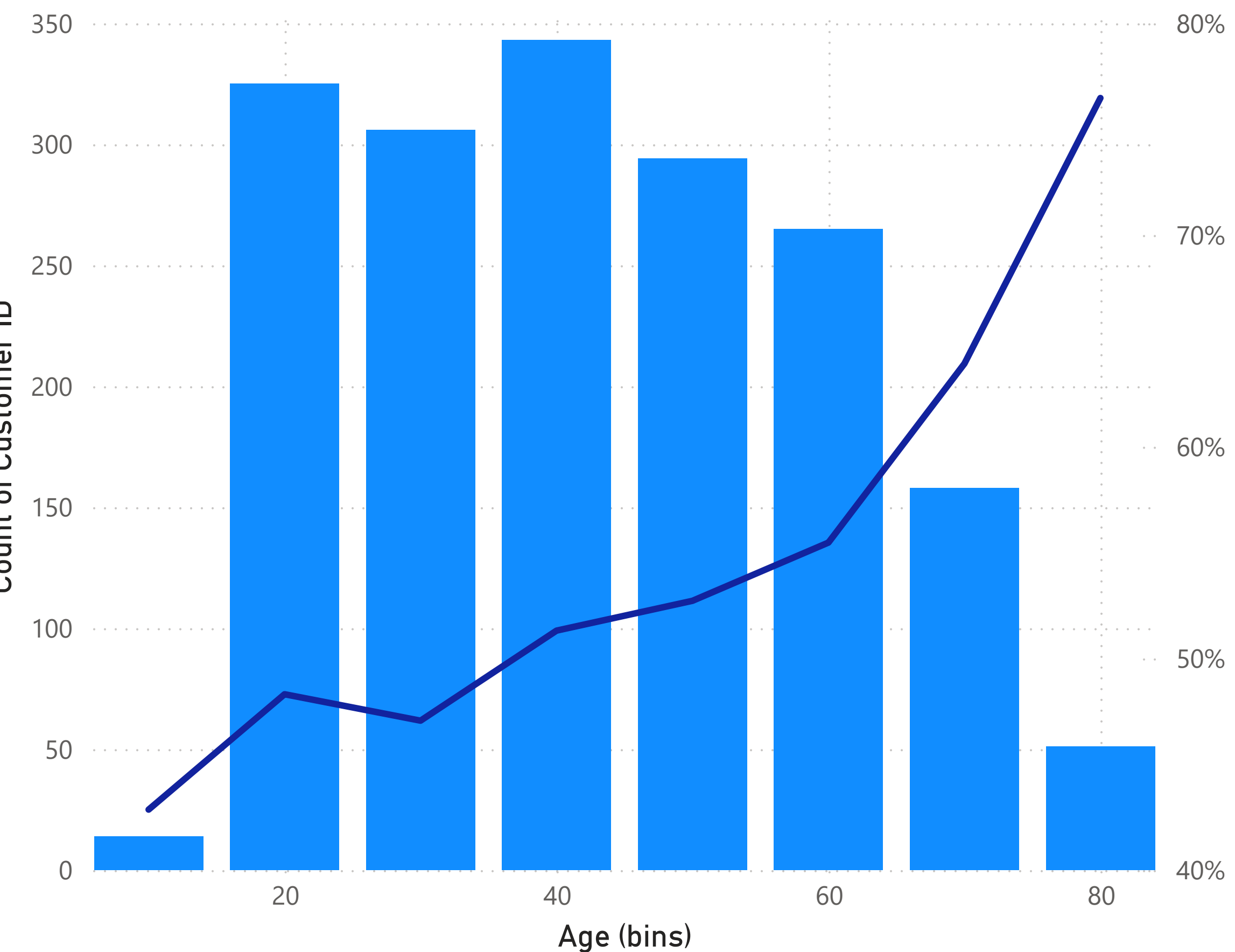
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

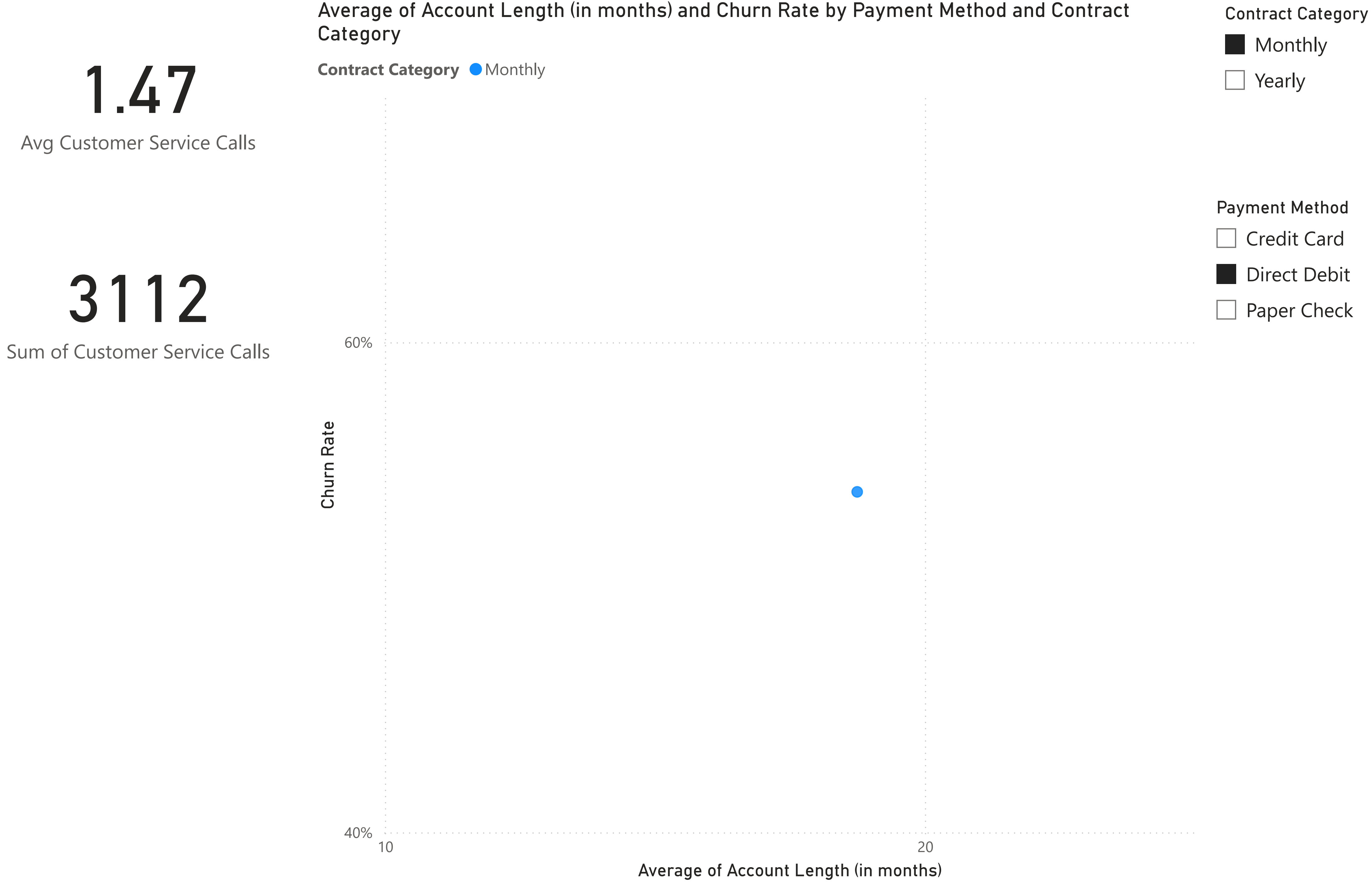
Group ● No ● Churn Rate



Count of Customer ID and Churn Rate by Age (bins)

● Count of Customer ID ● Churn Rate







**33.64**  
Avg Extra Intl Charges

**3.37**  
Avg Extra Data Charges

Churn Rate by Unlimited Data Plan and Grouped consumption

Count of Grouped consumption 0.24K 1.71K

