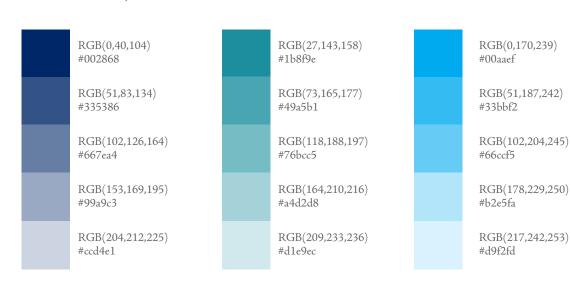
IMS HEALTH - 360 DESIGNS V7 JENNIFER PATEL YANYANG ZHOU JUHAN SONIN INVOLUTION STUDIOS

11.SEP.15

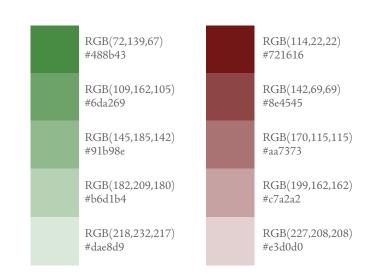
# IMS Health Report Colors



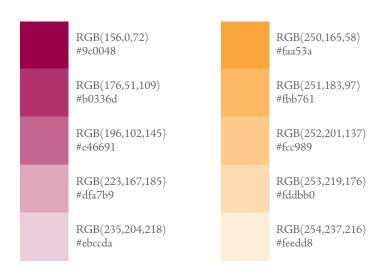
## Standard data points



# Positive data points Negative data points



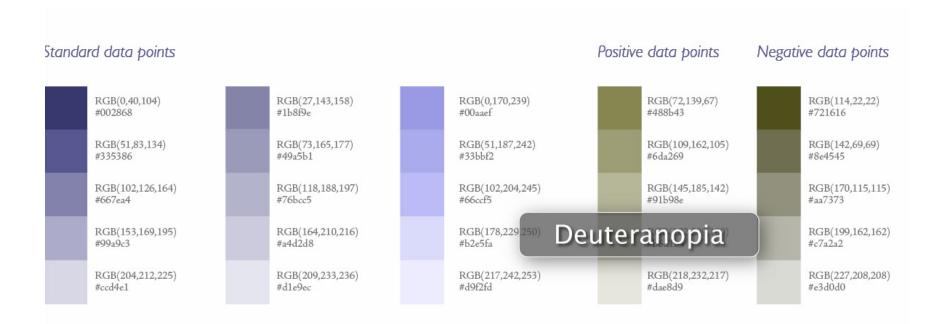
## Secondary data points



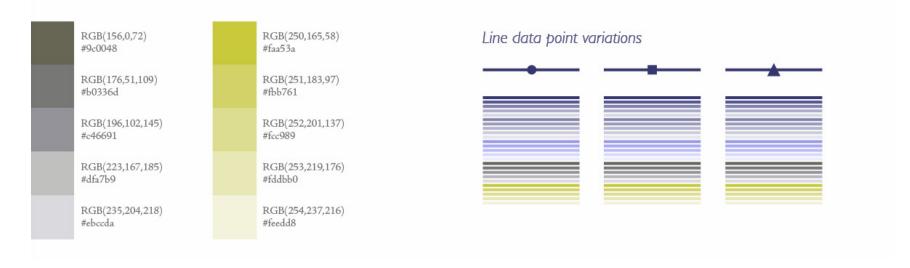
# Line data point variations



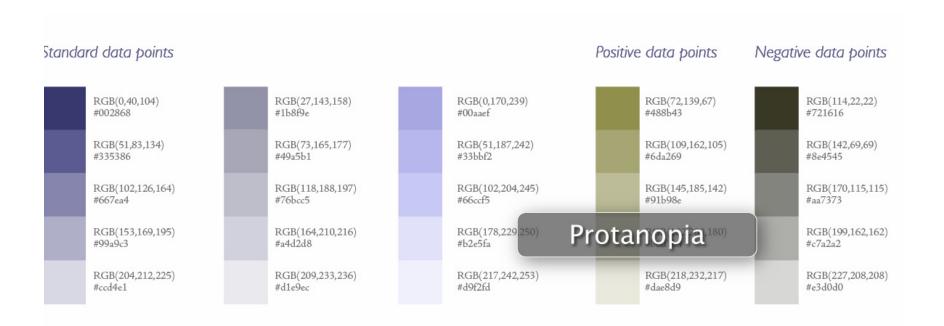




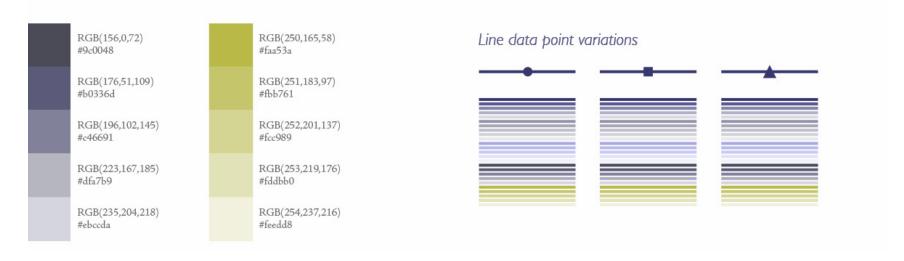
### Secondary data points



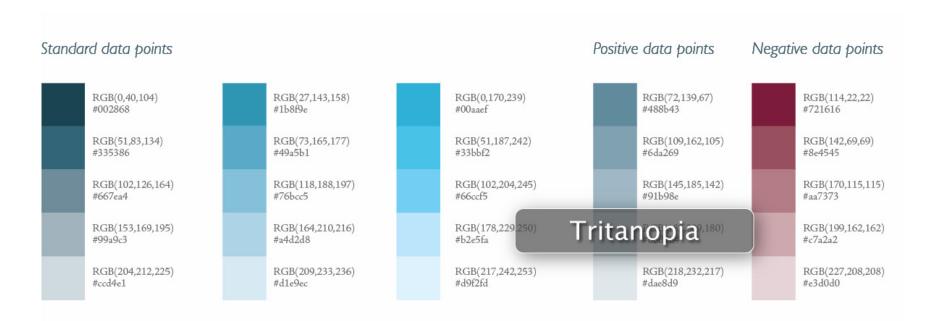




### Secondary data points







## Secondary data points

