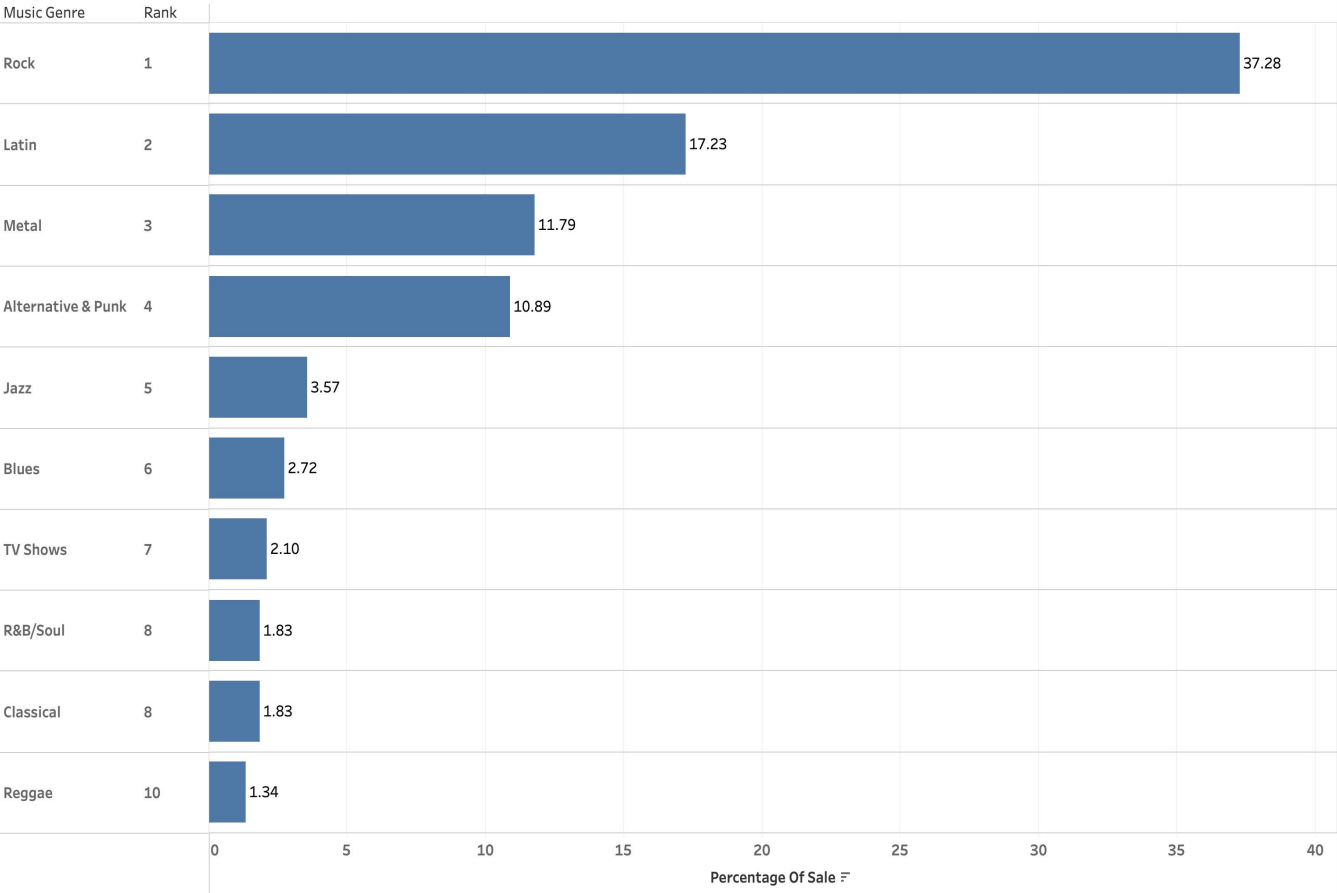


# Most Popular Music Genres

Most Popular Music Genres



## Music Genre Popularity

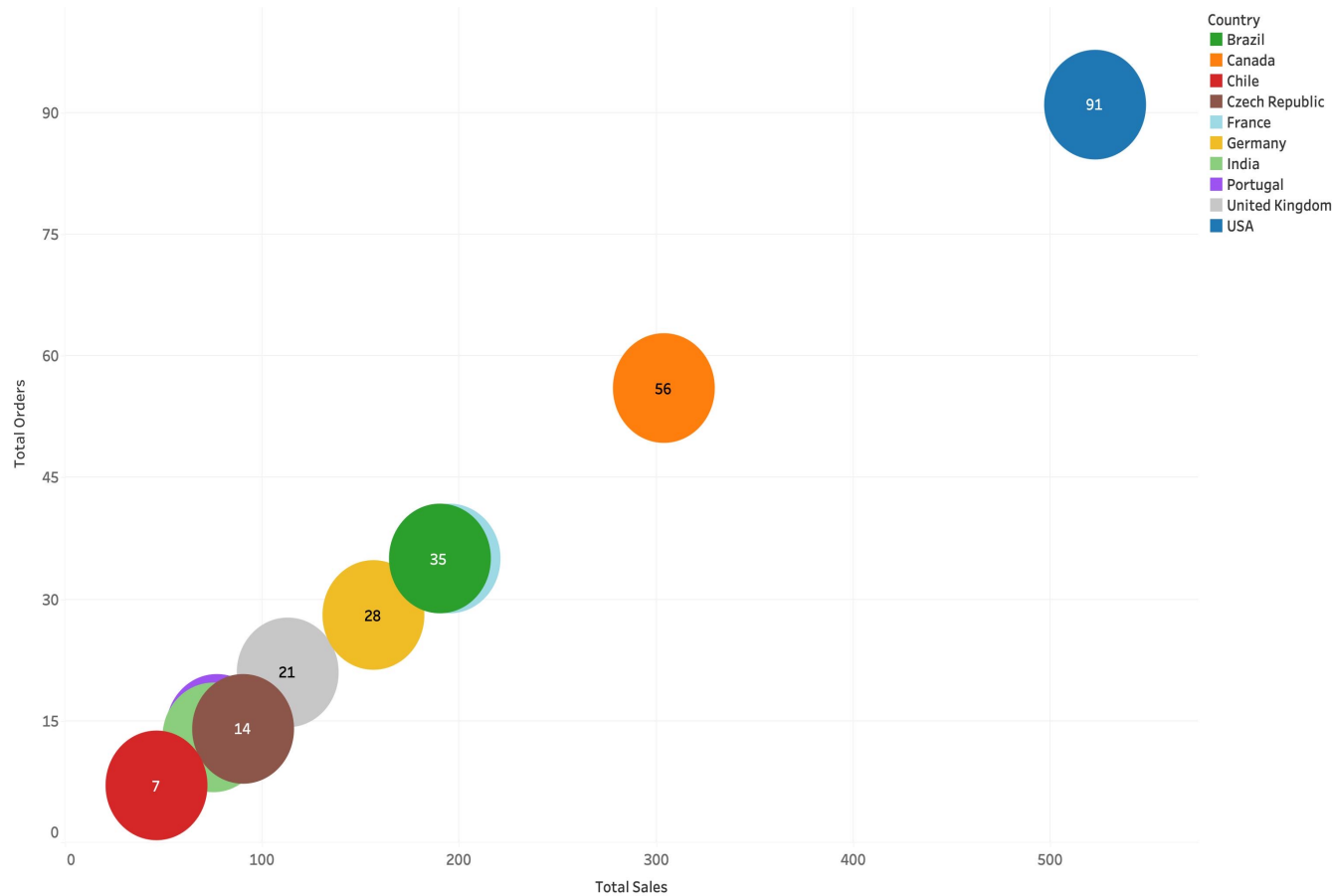
In our recent analysis of the Digital Music Store database, Rock has indisputably claimed its throne as the reigning champion, constituting an impressive 37.28% of all music genre purchases.

Following closely, Latin secures the second spot with a noteworthy share of 17.23%, showcasing its popularity among music enthusiasts. Metal takes the third position, contributing significantly with a share of 11.79%. Alternative & Punk secures the fourth rank with a considerable total purchase count of 10.89%, highlighting its enduring appeal. Jazz rounds out the top five with a noteworthy share of 3.57%, adding a distinctive melody to the diverse musical landscape.

Meanwhile, Blues, TV Shows, R&B/Soul, Classical, and Reggae each garner popularity below 3%, diversifying the music catalog with a variety of genres appreciated by niche audiences.

# Top 10 Spending By Country

Top 10 Highest Spending vs Orders



## Unveiling Top Purchases Across Borders

In the realm of top spending dynamics, the USA emerges as the undisputed leader, showcasing an impressive sales figure of \$523 with 91 orders. Following closely behind, Canada establish itself as a formidable contender, with a substantial sales total of \$304 stemming from 56 orders.

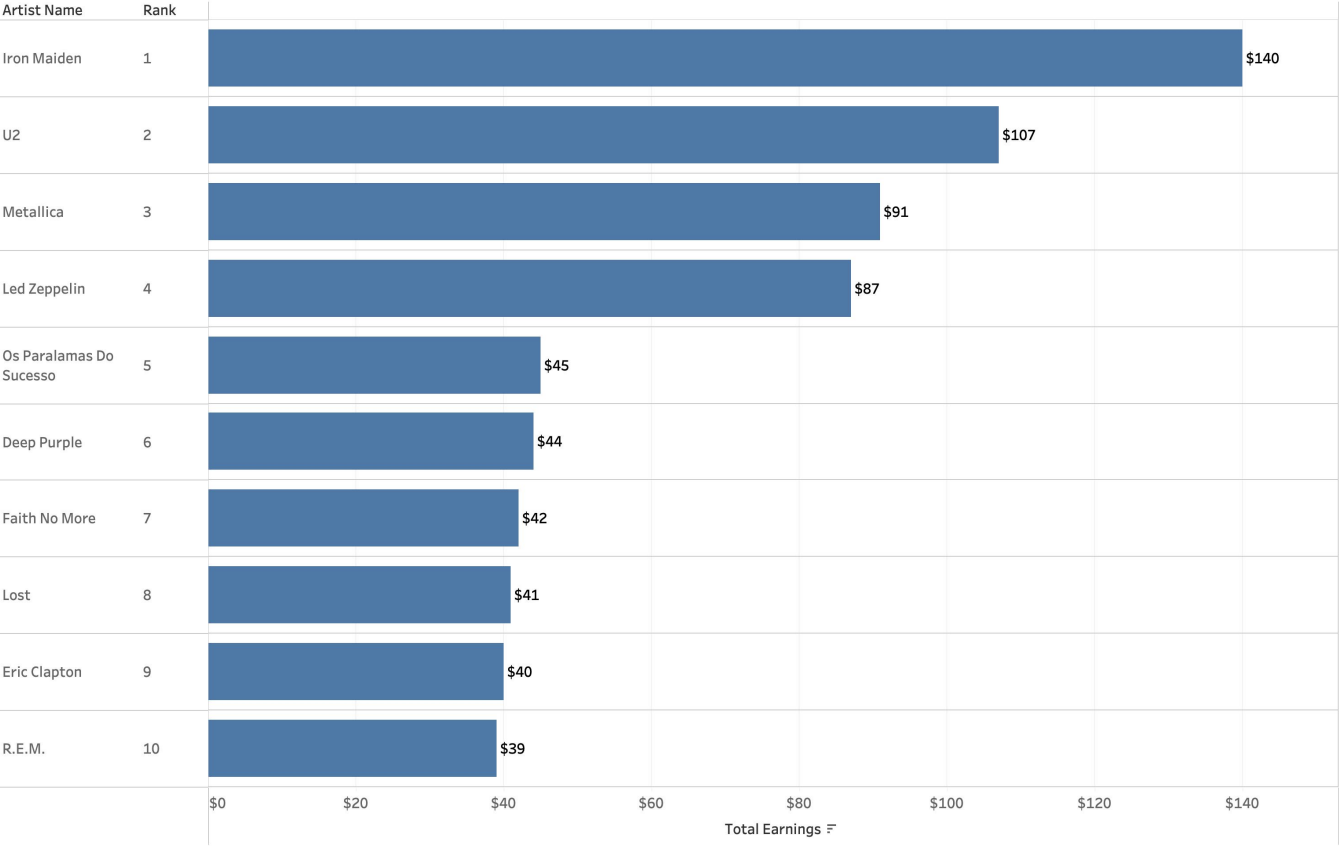
Expanding our perspective beyond Canada, no other country comes close to rivalling the USA's spending prowess. An intriguing observation unfolds when comparing Brazil and France, both tallying 35 total orders. However, Brazil's total sales stand at \$190, while France claims a slightly higher count at \$195. Germany achieves a sales figure of \$156 with 28 orders.

Descending to the lower end of the spectrum, countries such as Chile, India, Portugal, Czech Republic and United Kingdom demonstrate more modest spending habits, each generating sales not more than \$120 and accumulating fewer than 25 orders.

This nuanced exploration of orders by country unveils valuable insights into diverse spending patterns, underscoring the USA's unparalleled dominance and revealing distinctive spending behaviors in Brazil and France.

# Highest Earnings Artists

Highest Earnings Artists



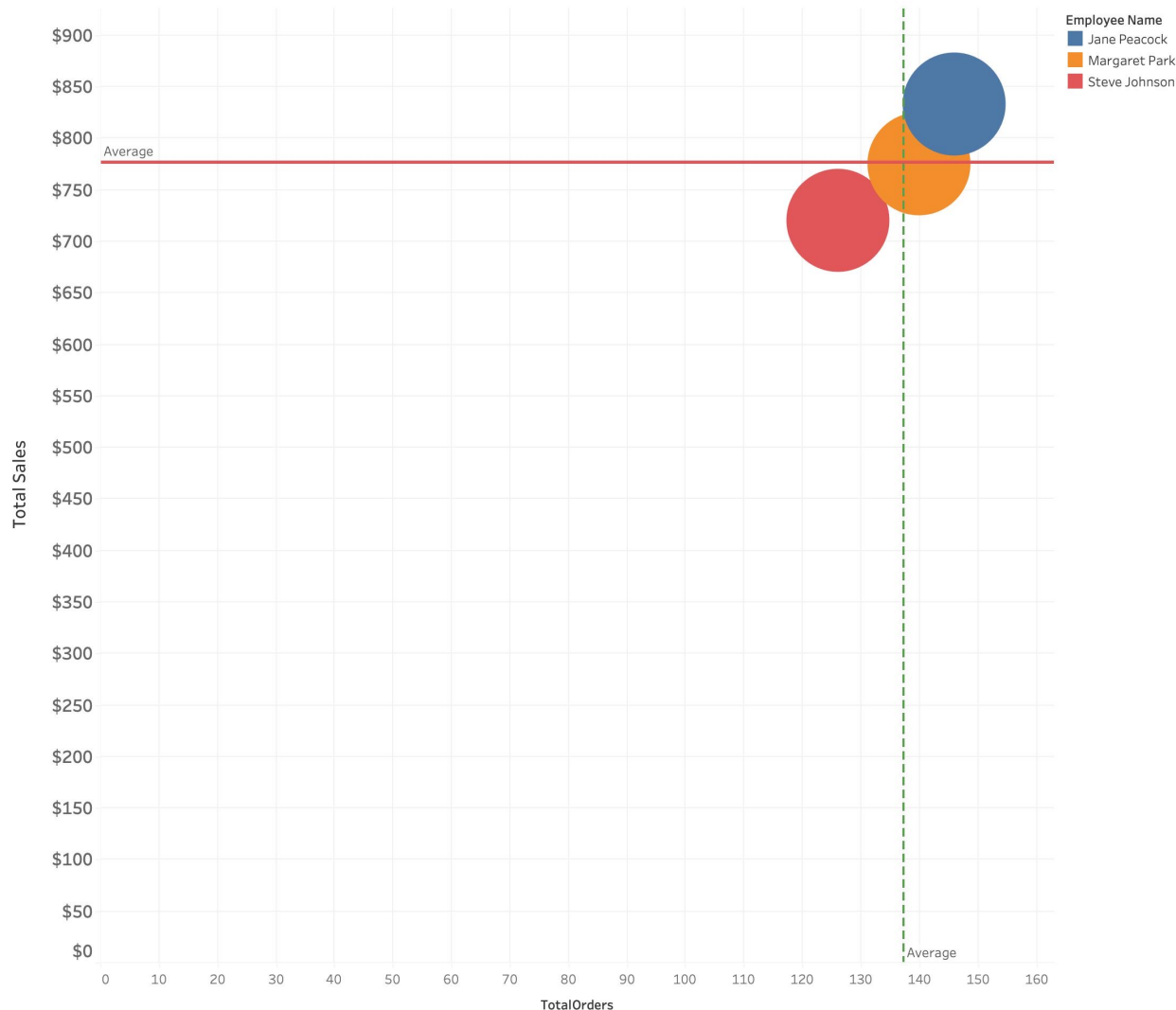
## Delving into the Financial Success of Top 10 Earning Artists

In the realm of musical triumph, Iron Maiden commands the spotlight, claiming the highest-earning artist position with an extraordinary \$140 in earnings. Following closely, U2 secures the second spot with a total of \$107, adding their unique notes to the melodic tapestry. Metallica captures a formidable third position, accumulating \$91 in earnings, while Led Zeppelin gracefully trails in fourth place with \$87—a subtle \$4 difference that reverberates through the financial composition. Notably, these four artists surpass the average earnings of \$68.

As we meticulously dissect the earnings landscape, the spotlight gracefully transitions to the ensemble of talent comprising the remaining Top 10. Os Paralamas Do Sucesso, Deep Purple, Faith No More, Lost, Eric Clapton, and R.E.M., each contributing distinctive harmonies, claim positions fifth through tenth. Together, they achieve an earnings spectrum ranging from \$45 to \$39, aligning with or dipping below the median earnings of \$45. This diverse financial cadence within the illustrious group paints a vivid portrait of the artists' varying degrees of commercial success.

# Top Sales Performance

Top Sales Performance



## Dynamics of Top Sales Performers in Global Markets

In the forefront of stellar sales performance is Jane Peacock, achieving an outstanding \$833 in total sales with 146 orders, surpassing both the average sales of \$776 and the average order of 138.

Closely tailing Jane is Margaret Park, demonstrating a robust sales performance totaling \$775 in total sales with 140 orders. While Margaret came close to surpassing the average order value of 138, she precisely met the average sales figure of \$776.

Securing the third position is Steve Johnson, making an impression with a total sales figure of \$720 from 126 orders. However, Steve falls short of the average sale and order metrics. Intriguingly, Steve's total sales revenue is notably high, exceeding \$700, despite a comparatively lower total order count.