

Strengths

- **Accumulated Clinical Data Expertise.** Responsible for the design of clinical data pipeline products with a solid knowledge base in clinical trials and drug discovery.
- **Quick learner, as well.** Able to quickly adapt to diverse rapid prototyping methods for problem validation, including prototyping using R code.
- **Proficient Design Skills.** Skilled in implementing measurement systems for products across various stages, cycles, and forms, allowing adaptable tracking of product experiences. With expertise in product design from conception to implementation, consistently delivering design solutions and services to a broad customer base, contributing to business success.
- **Design Ops.** Extensive expertise in design systems, innovation, technology, and Design Ops. Diverse exposure to various projects and product types showcases a profound understanding and analytical proficiency in systemic product design.

Experience

AlphaLife Product Designer @ Product Dept 2021.04 – 2023.11

Facilitate the entire clinical process, coordinate diverse clinical trial scenarios, and contribute to establishing an integrated, intelligent open platform with implementation pathways. Employing robust design strategies, achieve repeat purchases from numerous clients, thus contributing to the intelligent transformation of clinical data.

PinganTech Product Designer @ Strategy Dept 2017.04 – 2021.04

In charge of building and designing diverse system businesses within the group, conducting user research planning, and ensuring a seamless business experience.

Microsoft Design Intern @ CSS OS & USTC 2016.04 – 2017.03

Responsible for the interaction design of internal systems in charge of permission management.

Education

Donghua Univ. (Direct Admission) Master Product System Design
Sep.2014 – Apr.2017

Shengyang Univ. of Technology Bachelor Industrial Design
Sep.2010 – July,2014

Project

20+ Large-scale Project and Platform Experiences

Compute | Statistical Tool | SaaS | AlphaLife 2022.12 – 2023.11

- Head of Design for the Compute statistical tool, A SaaS statistical solution for SAS programmers, Data managers / scientists and clinical medical professionals. Providing timely, effective and diverse visualized data

Yuwen Qin

Personal Site

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Fields

Healthcare, Pharma, Middle Platform, FinTech, Machine Learning, Artificial Intelligence, IoT, Financial Investment, Legal and Risk MGMT, Statistics, Psychology

Skills

Rapid Prototyping, Experience Metrics, IA, Data Visualization, Coding (Python/R), Competitor Analysis, User Research, Product Strategy, Design Ops

Honors and Awards

Apr.2018 2nd PingAn Micro Innovation Competition, Champion Anan digital Insurance Advisor Bot

Journal

Research on the Design of Product Service System for People with Disabilities Based on Gestural Interaction Technology [D]. Donghua University, 2017.

monitoring and configuration solutions for clinicals. Understanding various regression and prediction models for clinical data insight.

Construct | Database builder | SaaS | AlphaLife 2021.04 – 2023.11

- Head of Design for the Construct. Incubating the design of clinical trial database tools from scratch (0 to 1). Provide database design tools with different encapsulation granularities for professionals such as Data Managers and Database Designers, while enhancing the automation and standards of database construction, furtherly shortening the implementation cycle of clinical trials.

Create | Protocol Composer | SaaS | AlphaLife 2021.04 – 2022.06

- Head of Design for the initial Create clinical proposal writing tool. Provide standardized proposal writing tools for clinical medical professionals.

iLegal | Legal AI | SaaS | PinganTech 2020.01 – 2021.04

- Integrated the needs of legal risk from multiple subsidiary companies with the results of difference analysis, including competitive analysis, product quadrant analysis, and product strategy analysis. Refined user profiles and business models.

Happy Pingan | OA | Web APP PC Tablet | PinganTech 2019.05 – 2020.03

- Ship office automation design and service at cross-platform.
- In-depth understanding of tracking and analyzing data points, provided optimization solutions for the Askbob intelligent answer robot, set optimization goals, and drove iterative upgrades and launches.

Caizhiyun | Reimbursement Sys. | Web | PinganTech 2019.03 – 2019.05

- Provided flexible component design solutions within the constraints of technical development capabilities to enhance the efficiency of the reimbursement process.

Euler | Knowledge Graph & BI | Web | PinganTech 2017.08 – 2018.11

- Conducted user research to design various visual visualization solutions to help users effectively access business insights. Established new styles and methodologies for visual visualization.

Patents (11)

CN308209662S. 带逻辑引擎可视化构建图形用户界面的计算机

CN307609198S. 带数据导出软件图形用户界面的电脑

CN306638120S. 带商标检索图形用户界面的显示屏幕面板

CN306532156S. 带智能检索图形用户界面的显示屏幕面板

CN110674358A. 企业信息比对分析方法、装置、计算机设备及存储介质

And other 6

优势

- **积累的临床数据专业知识。** 负责临床数据条线产品设计。对临床试验与药物发现领域有知识沉淀。
- **快速学习者。** 能够迅速适应各种快速原型进行问题验证，包括使用 R 代码进行原型设计。
- **精通设计技能。** 熟练实施产品的度量体系，涵盖各个阶段、周期和形式。使产品体验可灵活跟踪。在产品从构思到实施的专业设计方面具有专业知识，始终为大客户群提供设计解决方案和服务，助力商业成功。
- **设计运营。** 对设计体系、设计创新、设计技术、团队搭建与运营有成熟经验。项目经历及产品形态丰富多样，对系统产品有深刻理解与解构能力。

工作经历

- 耀乘健康 产品设计师 @ 产品部门 2021.04 – 2023.11
促进整个临床过程，协调多样化的临床试验场景，并为建立一个集成、智能的开放平台提供实施路径。通过采用强大的设计策略，实现来自众多客户复购与续订，从而为临床数据的智能转型做出贡献。
- 平安科技 产品设计师 @平安科技战略部门 2017.04 – 2021.04
负责集团多条产品线交互设计，进行用户研究规划，并确保业务体验流畅无缝。
- 微软 交互设计实习生 @ CSS OS & USTC 2016.04 – 2017.03
负责内部系统的交互设计，负责权限管理系统交互设计。

教育背景

- 东华大学 (推荐免试) 硕士 产品系统设计 Sep.2014 – Apr.2017
沈阳工业大学 学士 工业设计 Sep.2010 – July,2014

项目经历

20+ 大型项目与平台经历

- Compute | 统计软件 | SaaS | 耀乘健康 2022.12 – 2023.11
- Compute 统计工具设计负责人、为临床 Medical 从业人员提供及时有效多样的可视化数据监察及配置方案。了解多种临床数据回归及预测模型。
- Construct | 数据库设计 | SaaS | 耀乘健康 2021.04 – 2023.11
- Construct 建库工具设计负责人、从 0 至 1 孵化临床试验数据库设计工具，为 Data Manager 与 Database Designer 等从业人员提供不同封装颗粒度的建库工具，同时提升建库自动化水平与标准，进一步缩短临床试验实施周期。
- Create | 方案撰写 | SaaS | 耀乘健康 2021.04 – 2022.06
- 初期 Create 临床方案撰写工具产品设计负责人。为临床 Medical 从业人员提供撰写标准化方案工具。
- 法律项目 | 法律人工智能 | SaaS | 平安科技 2020.01 – 2021.04
- 结合对多家子分公司对于法律风险的需求与差异分析结果、包括：竞品分析，产品象限分析以及产品策略分析。细化用户画像和业务模式。
- 快乐平安 | OA | Web APP PC Tablet | 平安科技 2019.05 – 2020.03

秦宇雯

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关注领域

医疗保健、制药、中台、金融科技、机器学习、人工智能、物联网、金融、法律风险管理、统计、心理学

技能

快速原型制作，体验度量，信息架构，数据可视化，编码 (Python/R)，竞争对手分析，用户研究，产品战略，设计运营。

荣誉与奖项

04.2018 第二届平安微创新大赛 冠军
参赛作品：安安保顾

论文与专利

论文

秦宇雯. 基于体感交互技术的残障人士产品服务系统设计研究 [D]. 东华大学, 2017.

专利 (共 11 项)

CN308209662S. 带逻辑引擎可视化构建图形用户界面的计算机
CN307609198S. 带数据导出软件图形用户界面的电脑
CN306638120S. 带商标检索图形用户界面的显示屏幕面板

- 对于埋点数据跟踪分析的深入理解，提供 Askbob 智能回答机器人的优化方案，设定优化目标，驱动迭代升级与上线。

财智云 | 报销系统 | [Web](#) | 平安科技 2019.03 – 2019.05

- 在技术开发能力的限制下提供灵活组件设计解决方案，来提高报销流程效率。

欧拉图谱 | 知识图谱 | [Web](#) | 平安科技 2017.08 – 2018.11

- 通过用户研究，设计多种视觉可视化方案帮助用户有效触达商业洞察。构建新视觉可视化的样式及沉淀方法论。