关于我

- 团队方法论建设组成员
- 成熟的个人技能和团队协作方法论
- 擅长快速学习及高效沟通
- 在快节奏工作中依旧擅长驱动创新设计
- 积极主动探索新业务，并参与潜在新业务开发

工作经历

平安科技　　　　　　资深产品设计师　@ 平安科技战略部门 XDC 团队
2017 年 4 月 – 至今

微软　　　　　　　　交互设计实习生　@ CSS OS & USTC
2016 年 4 月 – 2017 年 3 月　　11 月

施耐德　　　　　　　市场部实习生　@ IOC LoB
2015 年 10 月 – 2016 年 4 月　　5 月

霍尼韦尔　　　　　　产品经理实习生　@ HSP
2015 年 1 月 – 2016 年 1 月　　12 月

教育背景

东华大学　　　　　　硕士 产品系统设计　　2014 年 9 月 – 2017 年 4 月
沈阳工业大学　　　　本科 工业设计　　　　2010 年 9 月 – 2014 年 7 月

项目

参与 20+ 项目经历

- 壹账通 CRM 系统，健康助手, 用户体验评估等其他项目设计构建工作.

法律项目 ｜ 法律人工智能 ｜ WEB　　　　　👩👩 2020.01 – 至今

- 项目起步阶段，结合对 16 家子分公司对于法律风险的需求与差异分析结果，启动相关体验设计流程，包括：竞品分析，产品象限分析，产品定向以及产品策略分析。
- 精细化用户画像和相关业务模式及流程。同时推动产品及业务方从业务和技术层面提高可用性。
- 执行标准体验构建过程，驱动体验可溯因及制式化及标准化。向相关业务方递交体验解决方案及设计资产及规则。

快乐平安 ｜ 办公自动化 ｜ WEB APP PC TABLET　👩👩👩 2019.05 – 2020.03

- 对于埋点数据的跟踪分析的深入理解，提供 askbob 智能回答机器人的优化方案，设定优化目标，驱动上线。
- 推动体验驱动产品迭代设计，扩大体验设计在产品迭代中的价值及影响力。

财智云 ｜费用报销平台 ｜ WEB　　　　　　👩👩　2019.03 – 2019.05

- 在技术开发能力的限制下提供灵活组件设计解决方案，来提高报销流程效率。

欧拉图谱 ｜知识图谱以及 BI ｜ WEB　　　　👩👩　2017.08 – 2018.11

- 通过用户研究，设计多种视觉可视化方案帮助用户有效触达商业洞察。
- 构建新视觉可视化的样式及沉淀方法论。

秦宇雯

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产品设计师
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关注领域

中台、金融科技、机器学习、人工智能、物联网、金融与投资、法律与风险管理、统计、心理学

工具

Axure、Sketch、Protopie、Mindnode、Excel 、OmniGraffle、Anaconda、Visual Studio、Affinity

技能

方法论提炼及框架性思考、数据分析、团队协作、项目追踪、快速原型、Scrum 模式管理、可互动原型、可用性测试、信息架构、信息可视化、编程(Python)、组织能力

论文期刊

秦宇雯. *基于体感交互技术的残障人士产品服务系统设计研究*[D].东华大学,2017.

荣誉与奖项

04.2018　第二届平安微创新大赛 冠军
参赛作品：安安保顾

ABOUT ME

o   Team methodology building team member
o   Maturity in personal skills as well as teamwork methodologies
o   Fast learning and effective communication
o   Ready to take on new initiatives in fast-paced environments
o   Willing to explore and participate in projects of potential new business sectors

WORK EXPERIENCE

Pingan Tech	Senior Product Designer @ PA Tech Strategy Dept.
Apr.2017 – Current	36 months
Microsoft	UX Designer intern @ CSS OS & USTC
Apr.2016 – Mar.2017	11 months
Schneider Electric SA	Marketing intern @ IOC LoB
Oct.2015 – Apr.2016	5 months
Honeywell	Product manager Intern @ HSP
Jan.2015 – Jan.2016	12 months

EDUCATION

Donghua University	M.S. Product System Design
Sep.2014 – Apr.2017	
Shenyang University of Technology	B.A. Industrial Design
Sep.2010 – Jun.2014	

PROJECTS

20+ Projects Experience

▪   OneConnect CRM System, Health Assistant, User-Experience Evaluation and so on.

Pingan i-Legal Think Tank │ Legal Intelligence │ WEB   👩👩 Jan.2020 - Now

▪   At the startup stage of a legal risk mgt platform, conducted experience design practice, including analysis for competitive products, product matrix, product orientation and product strategy, based on what we found from targeted user representatives from 16 legal subsidiaries.
▪   Refined user profile & persona, relative business model and main business flows with the insights obtained from user research practice. Facilitate product managers and developers to improve usability from business and technical aspects as well.
▪   Carry out standard experience construction process. Drived experience focused on abductive, standard and formulated process. Delivered final experience solution, design assets and guidelines to business owner.

Happy Ping An │ OA │ WEB APP PC TABLET   👩👩👩 May.2019 - Mar.2020

▪   With the in-depth understanding of event data tracking and data analysis, offered design recommendation of interactive bots, set optimization goals for those ready-to-improve, and drive it into online.
▪   Promoted experience-powered product iteration, magnified the value and impact form experience design.

Caizhiyun │ Financial Management │ WEB   👩👩 Mar.2019 - May.2019

▪   Despite of the technical constrains, offered flexible design alternatives by arranging form components to meet the demands for efficient reimbursement flow.

Oula │ Knowledge Graph & Business Intelligence │ WEB   👩👩 Aug.2017 - Nov. 2018

▪   Offered different types of visualized knowledge graph that might help user obtain useful business insight, with the results from user research.
▪   Contributed to the new visualization pattern implementation and methodology construction.

Yuwen Qin

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Focus Field

Middle Platform
Fintech
Machine learning
Artificial Intelligence
Internet of Things
Finance & Investment
Law & Risk Management
Statistics
Psychology

Tools

Axure
Sketch
Protopie
Mindnode
Excel
OmniGraffle
Anaconda
Visual Studio
Affinity

Skills

Methodology & Framework
Data Analysis
Team Coordination
Program tracking
Rapid Prototyping
Scrum Management
Interactive Prototyping
Usability Testing
Information Architecture
Information Visualization
Coding (Python)
Leadership

Publication

Yuwen Qin. *Product Service System Design Research For Disabilities Based On Gestural Interaction*[D].Donghua University,2017.

Honors & Awards

04.2018   The *1st* Prize of the Second Pingan Hackathon
Entries：Anan Insurance Robot Advisor