Introduction to Information Retrieval

Lecture 7: Scoring and results assembly

Recap: tf-idf weighting

 The tf-idf weight of a term is the product of its tf weight and its idf weight.

$$\mathbf{w}_{t,d} = (1 + \log t \mathbf{f}_{t,d}) \times \log_{10}(N/d\mathbf{f}_t)$$

- Best known weighting scheme in information retrieval
- Increases with the number of occurrences within a document
- Increases with the rarity of the term in the collection

Recap: Queries as vectors

- Key idea 1: Do the same for queries: represent them as vectors in the space
- Key idea 2: Rank documents according to their proximity to the query in this space
- proximity = similarity of vectors

Recap: cosine(query,document)

Dot product
$$\cos(\vec{q}, \vec{d}) = \frac{\vec{q} \cdot \vec{d}}{|\vec{q}||\vec{d}|} = \frac{\vec{q}}{|\vec{q}|} \cdot \frac{\vec{d}}{|\vec{d}|} = \frac{\sum_{i=1}^{|V|} q_i d_i}{\sqrt{\sum_{i=1}^{|V|} q_i^2} \sqrt{\sum_{i=1}^{|V|} d_i^2}}$$

 $\cos(\overrightarrow{q}, \overrightarrow{d})$ is the cosine similarity of \overrightarrow{q} and \overrightarrow{d} ... or, equivalently, the cosine of the angle between \overrightarrow{q} and \overrightarrow{d} .

This lecture

- Speeding up vector space ranking
- Putting together a complete search system
 - Will require learning about a number of miscellaneous topics and heuristics

Question: Why don't we just use the query processing methods for Boolean queries?

Term-at-a-time

Computing cosine scores

```
CosineScore(q)
     float Scores[N] = 0
     float Length[N]
  3 for each query term t
     do calculate w_{t,q} and fetch postings list for t
         for each pair(d, tf<sub>t,d</sub>) in postings list
         do Scores[d] += w_{t,d} \times w_{t,q}
  6
     Read the array Length
     for each d
  8
     do Scores[d] = Scores[d]/Length[d]
     return Top K components of Scores[]
 10
```

Efficient cosine ranking

- Find the K docs in the collection "nearest" to the query $\Rightarrow K$ largest query-doc cosines.
- Efficient ranking:
 - Computing a single cosine efficiently.
 - Choosing the K largest cosine values efficiently.
 - Can we do this without computing all N cosines?

Curse of dimensionality

Efficient cosine ranking

- What we're doing in effect: solving the K-nearest neighbor problem for a query vector
- In general, we do not know how to do this efficiently for high-dimensional spaces
- But it is solvable for short queries, and standard indexes support this well

Special case – unweighted queries

- No weighting on query terms
 - Assume each query term occurs only once
- Then for ranking, don't need to normalize query vector
 - Slight simplification of algorithm from Lecture 6

Faster cosine: unweighted query

```
FastCosineScore(q)
     float Scores[N] = 0
     for each d
     do Initialize Length[d] to the length of doc d
    for each query term t
     do calculate W_{t,q} and fetch postings list for t
        for each pair(d, tf_{t,d}) in postings list
        do add wf_{t,d} to Scores[d]
     Read the array Length[d]
 9
     for each d
     do Divide Scores[d] by Length[d]
10
     return Top K components of Scores[]
11
```

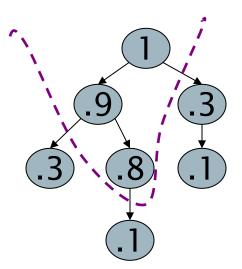
Computing the *K* largest cosines: selection vs. sorting

- Typically we want to retrieve the top K docs (in the cosine ranking for the query)
 - not to totally order all docs in the collection
- Can we pick off docs with K highest cosines?
- Let n of docs with nonzero cosines
 - We seek the K best of these n

http://en.wikipedia.org/wiki/Binary_heap

Use heap for selecting top K/1

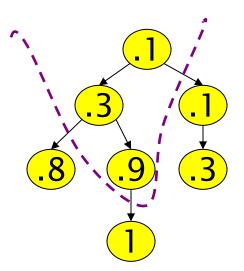
- Max-heap:
 - Binary tree in which each node's value > the values of children
- Takes 2n operations to construct, then each of K "winners" read off in 2log n steps
- Total time is O(n + K*log(n)); space complexityis O(n)
- For *n*=1M, *K*=100, this is about 10% of the cost of sorting.



http://en.wikipedia.org/wiki/Binary_heap

Use heap for selecting top K/2

- What about using a min-heap?
- Use the min-heap to maintain the top k scores so far.
- For each new score, s, scanned:
 - H.push (s)
 - H.pop()
- Total time is O(n*log(k) + k*log(k)); space complexity is O(k)



http://en.wikipedia.org/wiki/Quickselect

Quick Select

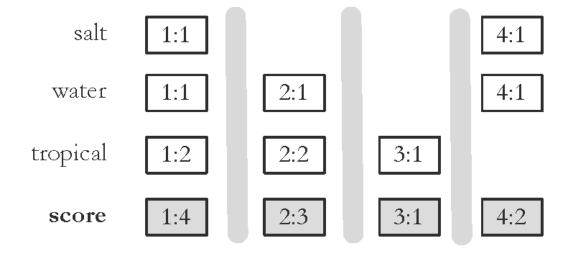
- QuickSelect is similar to QuickSort to find the top-K elements from an array
 - Takes O(n) time (in expectation)
- Sorting the top-K items takes O(K*log(K)) time
- Total time is O(n + K*log(K))

[CMS09].begin

Query Processing

- Document-at-a-time
 - Calculates complete scores for documents by processing all term lists, one document at a time
- Term-at-a-time
 - Accumulates scores for documents by processing term lists one at a time
- Both approaches have optimization techniques that significantly reduce time required to generate scores
 - Distinguish between safe and heuristic optimizations

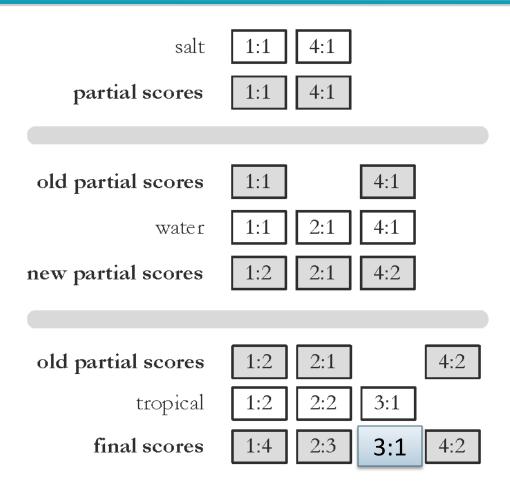
Document-At-A-Time



Document-At-A-Time

```
procedure DocumentAtATimeRetrieval(Q, I, f, g, k)
   L \leftarrow \text{Array}()
   R \leftarrow \text{PriorityQueue}(k)
   for all terms w_i in Q do
       l_i \leftarrow \text{InvertedList}(w_i, I)
       L.add(l_i)
   end for
   for all documents d \in I do
       for all inverted lists l_i in L do
           if l_i points to d then
               s_D \leftarrow s_D + g_i(Q)f_i(l_i)
                                                    ▶ Update the document score
               l_i.movePastDocument( d )
           end if
       end for
       R.add(s_D, D)
   end for
   return the top k results from R
end procedure
```

Term-At-A-Time



Term-At-A-Time

```
procedure TERMATATIMERETRIEVAL(Q, I, f, g | k)
    A \leftarrow \text{HashTable}()
                                                                      // accumulators
    L \leftarrow \text{Array}()
    R \leftarrow \text{PriorityQueue}(k)
    for all terms w_i in Q do
       l_i \leftarrow \text{InvertedList}(w_i, I)
        L.add(l_i)
    end for
    for all lists l_i \in L do
        while l_i is not finished do
           d \leftarrow l_i.\text{getCurrentDocument}()
                                                                    // A<sub>d</sub> contains partial score
            A_d \leftarrow A_d + g_i(Q)f(l_i)
           l_i.moveToNextDocument()
        end while
    end for
    for all accumulators A_d in A do
                                      ▶ Accumulator contains the document score
        s_D \leftarrow A_d
        R.add(s_D, D)
    end for
    return the top k results from R
end procedure
```

Optimization Techniques

- Term-at-a-time uses more memory for accumulators, but accesses disk more efficiently
- Two classes of optimization
 - Read less data from inverted lists
 - e.g., skip lists
 - better for simple feature functions
 - Calculate scores for fewer documents
 - e.g., conjunctive processing
 - better for complex feature functions

Conjunctive Processing

- Requires the result document containing all the query terms (i.e., conjunctive Boolean queries)
 - More efficient
 - Can also be more effective for short queries
 - Default for many search engines
- Can be combined with both DAAT and TAAT (see pseudocodes next)

```
1: procedure TERMATATIMERETRIEVAL(Q, I, f, g, k)
         A \leftarrow \text{Map}()
 3:
         L \leftarrow \text{Array}()
         R \leftarrow \text{PriorityQueue}(k)
         for all terms w_i in Q do
 5:
             l_i \leftarrow \text{InvertedList}(w_i, I)
 6:
 7:
             L.add(l_i)
 8:
         end for
 9:
         for all lists l_i \in L do
             d_0 \leftarrow -1
10:
             while l_i is not finished do
11:
                  if i = 0 then
12:
13:
                      d \leftarrow l_i.getCurrentDocument()
                      A_d \leftarrow A_d + g_i(Q)f(l_i)
14:
                      l_i.moveToNextDocument()
15:
                  else
16:
                      d \leftarrow l_i.getCurrentDocument()
17:
                      d' \leftarrow A.getNextAccumulator(d)
18:
                      A.removeAccumulatorsBetween(d_0,d')
19:
20:
                      if d = d' then
21:
                          A_d \leftarrow A_d + g_i(Q)f(l_i)
                          l_i.moveToNextDocument()
22:
23:
                      else
24:
                          l_iskipForwardToDocument(d')
25:
                      end if
                      d_0 \leftarrow d'
26:
27:
                  end if
28:
             end while
         end for
29:
         for all accumulators A_d in A do
30:
             s_d \leftarrow A_d
                                               ▶ Accumulator contains the document score
31:
             R.add(s_d,d)
32:
33:
         end for
         return the top k results from R
34:
35: end procedure
       Fig. 5.20. A term-at-a-time retrieval algorithm with conjunctive processing
```

Conjunctive Term-at-a-Time

```
1: procedure DocumentAtATimeRetrieval(Q, I, f, g, k)
 2:
         L \leftarrow \text{Array}()
         R \leftarrow \text{PriorityQueue}(k)
 3:
         for all terms w_i in Q do
 4:
             l_i \leftarrow \text{InvertedList}(w_i, I)
 5:
             L.add(l_i)
         end for
         d \leftarrow -1
         while all lists in L are not finished do
 9:
10:
             s_d \leftarrow 0
             for all inverted lists l_i in L do
11:
12:
                  if l_i.getCurrentDocument() > d then
                      d \leftarrow l_i.getCurrentDocument()
13:
14:
                  end if
             end for
15:
16:
              for all inverted lists l_i in L do
                  l_i.skipForwardToDocument(d)
17:
18:
                  if l_i.getCurrentDocument() = d then
                      s_d \leftarrow s_d + g_i(Q)f_i(l_i)
                                                                ▶ Update the document score
19:
20:
                      l_i.movePastDocument( d )
                  else
21:
22:
                      d \leftarrow -1
                      break
23:
                  end if
24:
25:
             end for
26:
             if d > -1 then R.add(s_d, d)
             end if
27:
         end while
28:
         return the top k results from R
29:
30: end procedure
```

Conjunctive Documentat-a-Time

Fig. 5.21. A document-at-a-time retrieval algorithm with conjunctive processing

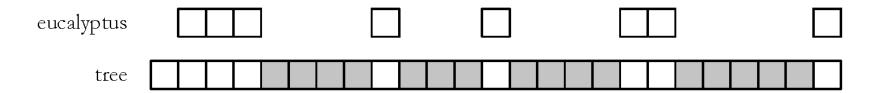
Threshold Methods

- Threshold methods use number of top-ranked documents needed (k) to optimize query processing
 - for most applications, k is small
- For any query, there is a minimum score that each document needs to reach before it can be shown to the user
 - score of the kth-highest scoring document
 - gives threshold τ
 - optimization methods estimate τ' to ignore documents

Threshold Methods

- For document-at-a-time processing, use score of lowest-ranked document so far for τ'
 - for term-at-a-time, have to use k_{th} -largest score in the accumulator table
- MaxScore method compares the maximum score that remaining documents could have to τ'
 - safe optimization in that ranking will be the same without optimization

MaxScore Example



- Compute max term scores, μ_t , of each list and sort them in decreasing order (fixed during query processing)
- Assume k = 3, τ' is lowest score of the current top-k documents
- If $\mu_{tree} < \tau' \rightarrow$ any doc that scores higher than τ' must contains at least one of the first two keywords (aka required term set)
 - Use postings lists of required term set to "drive" the query processing
 - Will only check some of the white postings in the list of "tree" to compute score → at least all gray postings are skipped.

[CMS09].end

Other Approaches

- Early termination of query processing
 - ignore high-frequency word lists in term-at-a-time
 - ignore documents at end of lists in doc-at-a-time
 - unsafe optimization
- List ordering
 - order inverted lists by quality metric (e.g., PageRank) or by partial score
 - makes unsafe (and fast) optimizations more likely to produce good documents

Bottlenecks

- Primary computational bottleneck in scoring: <u>cosine</u> <u>computation</u>
- Can we avoid all this computation?
- Yes, but may sometimes get it wrong
 - a doc not in the top K may creep into the list of K output docs
 - Is this such a bad thing?

Cosine similarity is only a proxy

- Justifications
 - User has a task and a query formulation
 - Cosine matches docs to query
 - Thus cosine is anyway a proxy for user happiness
- Approximate query processing
 - If we get a list of K docs "close" to the top K by cosine measure, should be ok

Generic approach

- Find a set A of contenders, with K < |A| << N</p>
 - A does not necessarily contain the top K, but has many docs from among the top K
 - Return the top K docs in A
- Think of A as pruning non-contenders
- The same approach is also used for other (noncosine) scoring functions
- Will look at several schemes following this approach

Index elimination

- Basic algorithm FastCosineScore of Fig 7.1 only considers docs containing at least one query term
- Take this further:
 - Only consider high-idf query terms
 - Only consider docs containing many query terms

High-idf query terms only

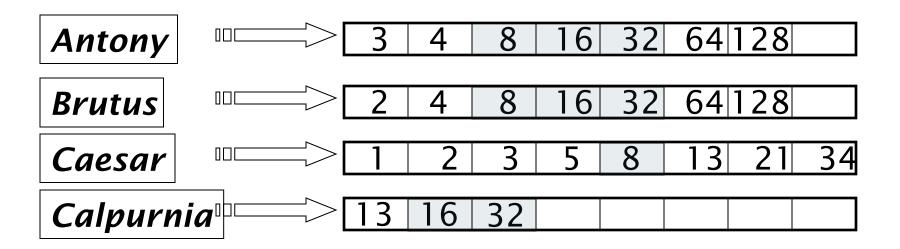
- For a query such as catcher in the rye
- Only accumulate scores from catcher and rye
- Intuition: in and the contribute little to the scores and so don't alter rank-ordering much
- Benefit:
 - Postings of low-idf terms have many docs → these (many) docs get eliminated from set A of contenders

Docs containing many query terms

- Any doc with at least one query term is a candidate for the top K output list
- For multi-term queries, only compute scores for docs containing several of the query terms
 - Say, at least 3 out of 4
 - Imposes a "soft conjunction" on queries seen on web search engines (early Google)
- Easy to implement in postings traversal

Can generalize to WAND method (safe)

3 of 4 query terms



Scores only computed for docs 8, 16 and 32.

Champion lists

- Precompute for each dictionary term t, the r docs of highest weight in t's postings
 - Call this the <u>champion list</u> for t
 - (aka <u>fancy list</u> or <u>top docs</u> for t)
- Note that r has to be chosen at index build time
 - Thus, it's possible that *r* < *K*
- At query time, only compute scores for docs in A = U_{t∈Q} ChampionList(t)
 - Pick the K top-scoring docs from amongst these

Inspired by "fancy lists" of Google: http://infolab.stanford.edu/~backrub/google.html

Exercises

- How do Champion Lists relate to Index Elimination? Can they be used together?
- How can Champion Lists be implemented in an inverted index?
 - Note that the champion list has nothing to do with small docIDs