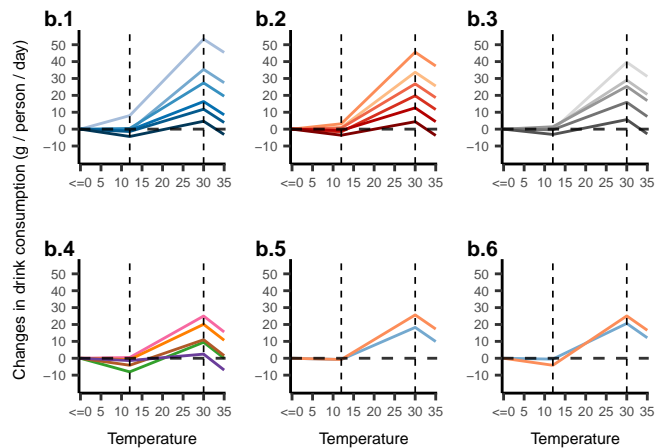
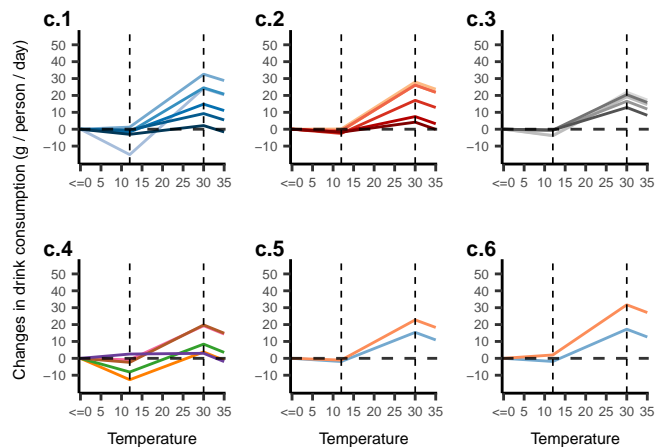


Sugar added Beverages



Plain Water



Male Head Education

— Grade School
— Some High School
— Graduated High School
— Some College
— Graduated College
— Post College Grad

Female Head Education

— Very Low
— Low
— Medium
— High
— Very High

Income

— Very Low
— Low
— Medium
— High
— Very High

Ethnic

— White/Caucasian
— Other
— Black/African American
— Hispanic
— Asian

Male Work Environment

— Indoor
— Outdoor

Female Work Environment

— Indoor
— Outdoor

Drink Category

— Sugar added Beverages
— Plain Water
— 100% Juice
— Alcoholic Beverages
— Coffee and Tea
— Yogurt
— Dairy Drinks and Substitutes
— Diet Beverages
— Milk