

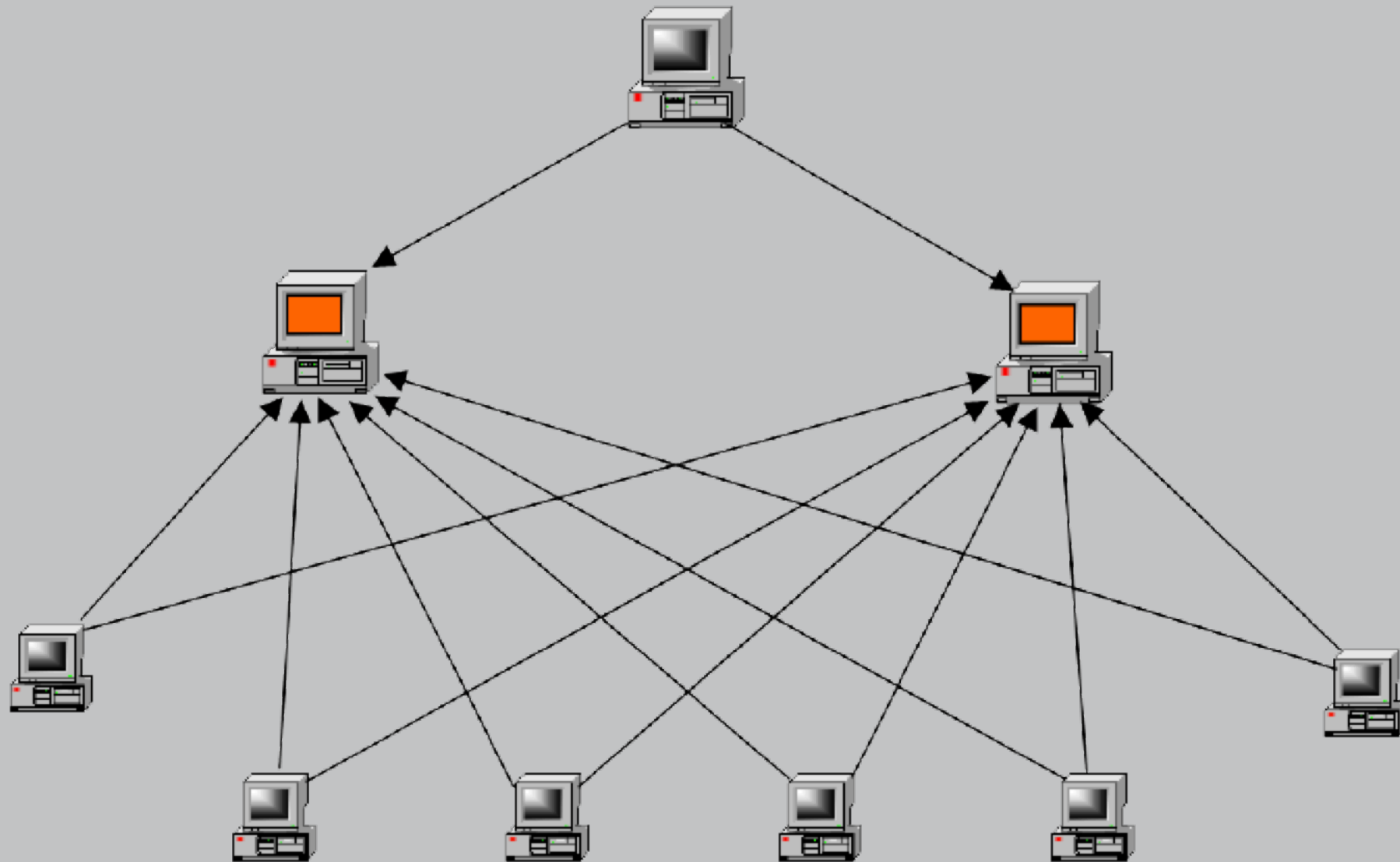
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# SECURITY (COMP0141): BOTNETS

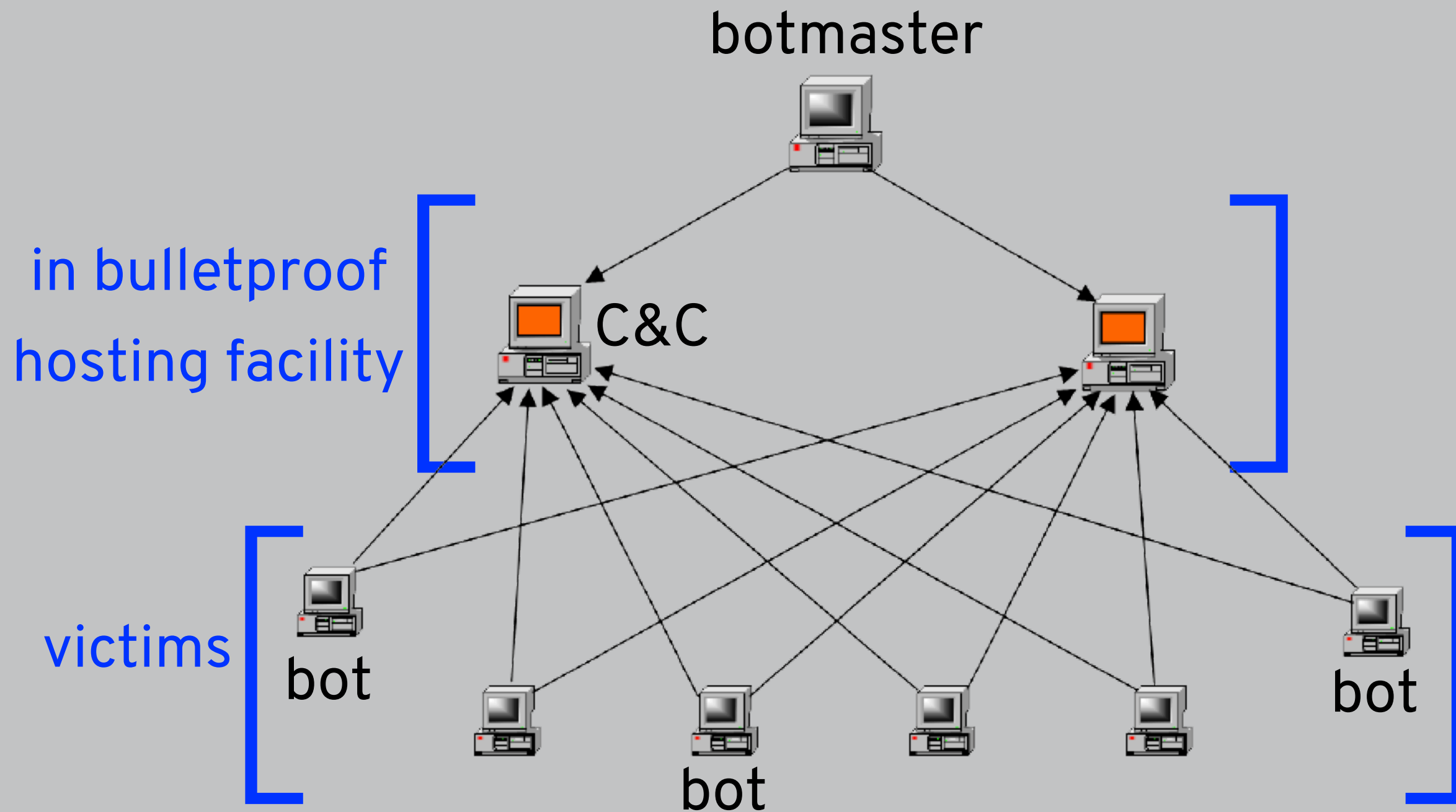


# BOTNETS

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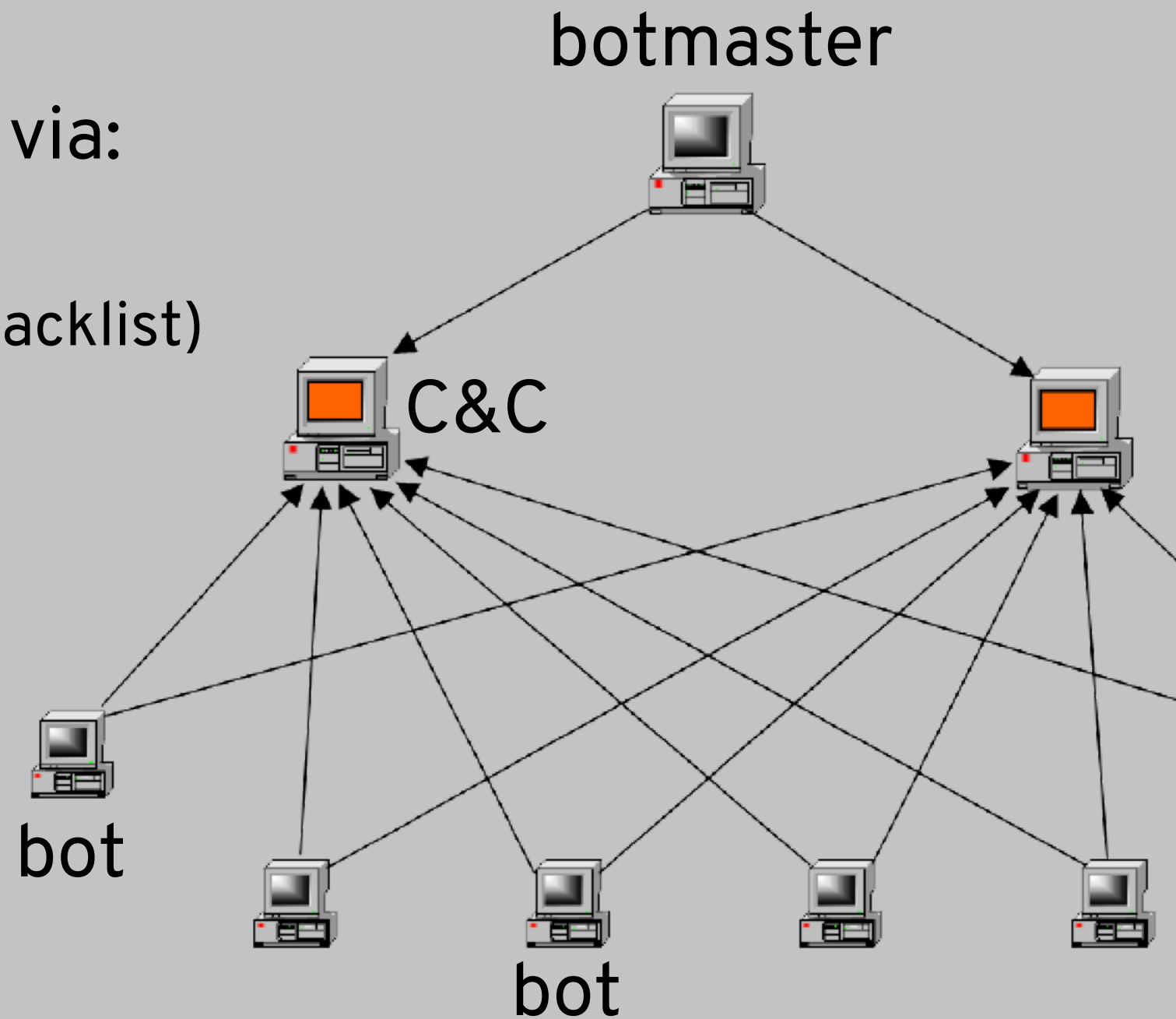
# BOTNET TOPOLOGY



# BOTNET ORGANISATION

communication takes place via:

- IRC (easy to infiltrate)
- proprietary channels (easy to blacklist)



# HONEYPOTS

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A **honeypot** is designed to be highly attractive to an attacker

- unlocked car with keys in the ignition
- computer with unpatched OS, old browser version, etc.

Operated to find out more information about them (IP address, location, etc.) or provide enough evidence to report

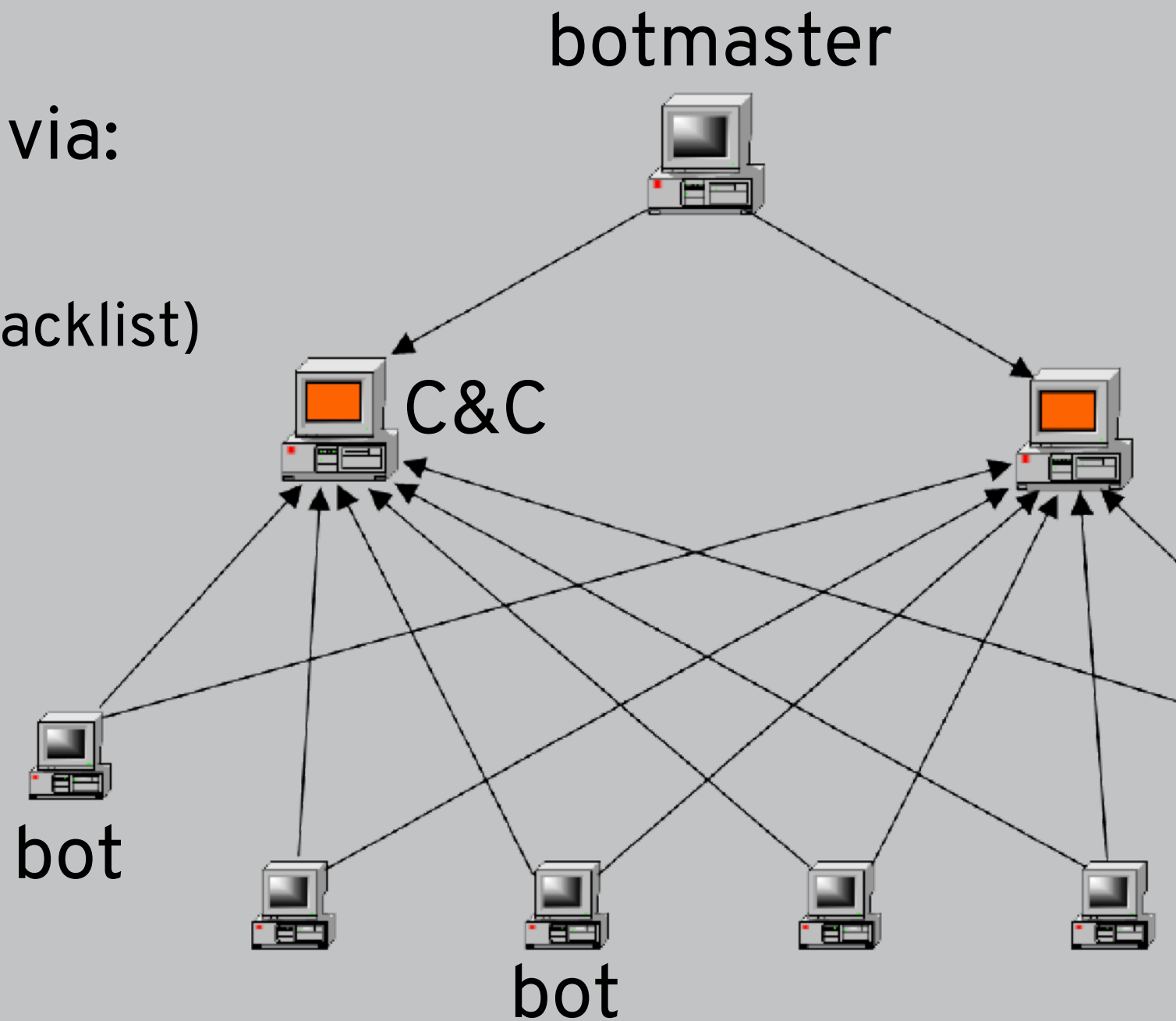
# BOTNET ORGANISATION

communication takes place via:

- IRC (easy to infiltrate)
- proprietary channels (easy to blacklist)

structure uses:

- multiple tiers (expensive)
- p2p (easy to infiltrate)
- fast flux/domain flux (hard!)



# EXAMPLES

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## Grum

- shut down in 2012
- 500-900K infected

## ZeroAccess

- shut down in 2013
- 2M infected

## Cutwail

- shut down in 2010
- 1.5-2M infected

## Storm

- peak in 2007
- 1-50M infected

# BUSINESS MODEL

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q: but how do booter services work? how to do it myself?

a: use a **botnet**.

q: what is the monetary point of creating a botnet?

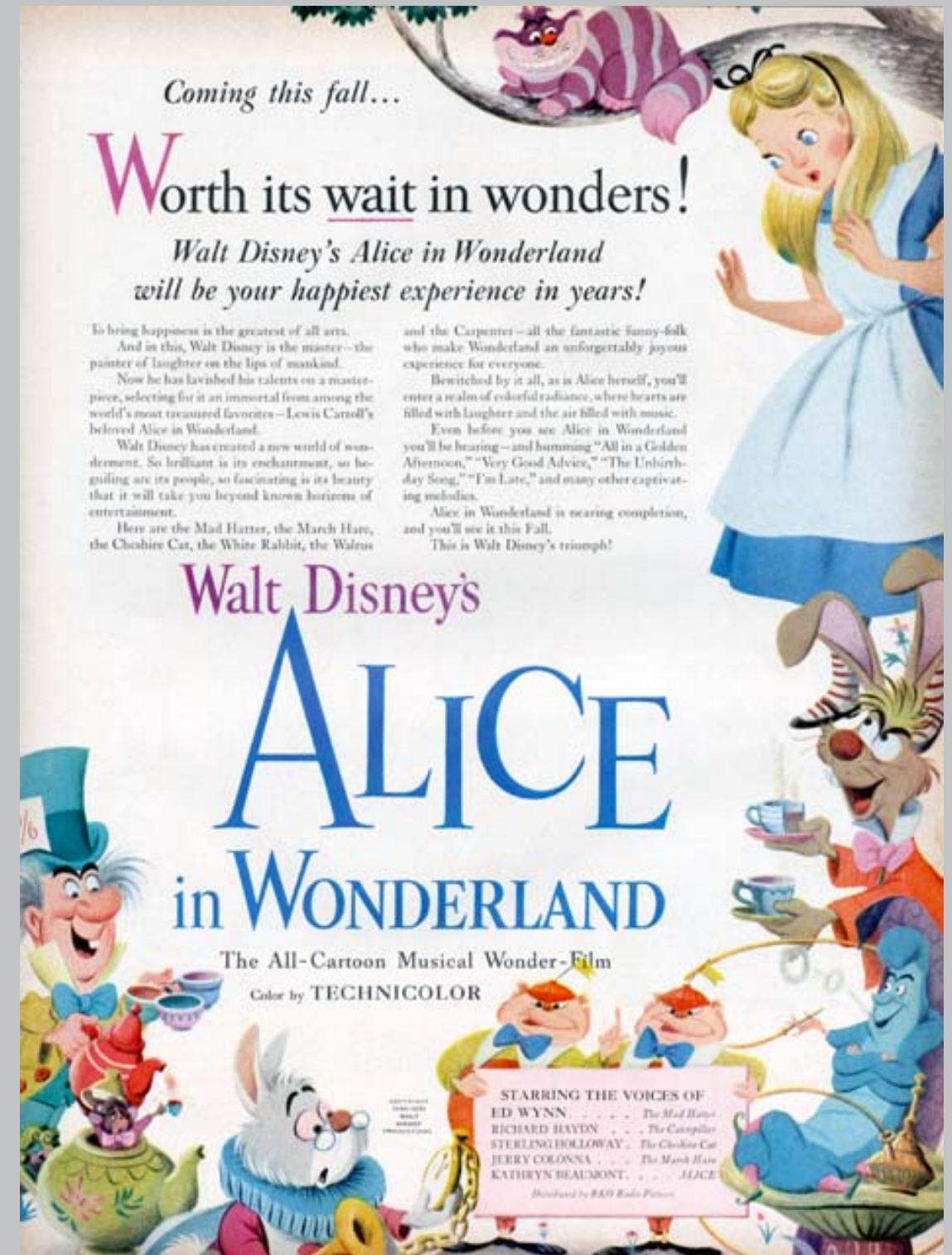
a: DDoS as a service, **click fraud**, **spam**.



# PAY PER CLICK

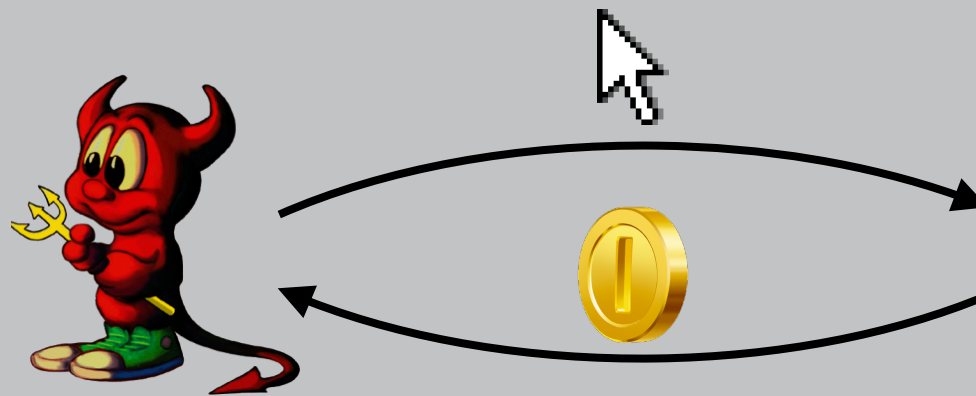


**Pay-per-click** (PPC) advertising means advertiser (Alice) pays publisher every time the ad is clicked

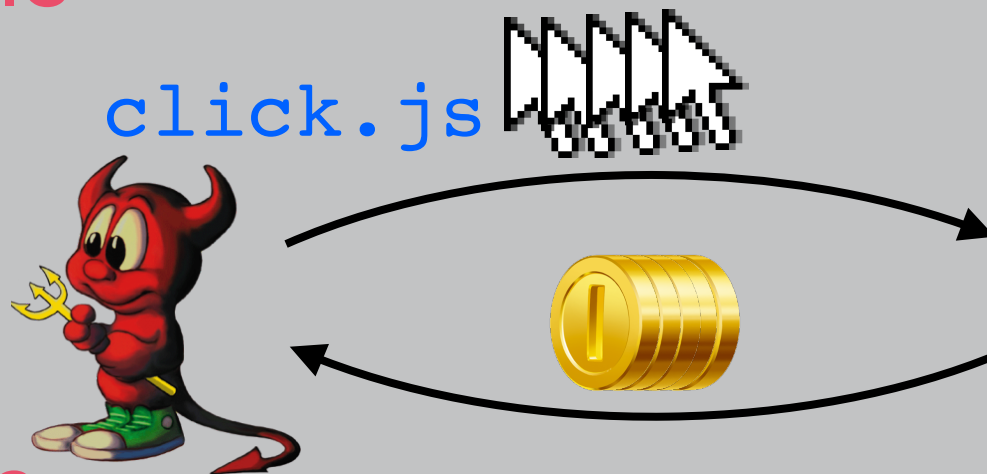




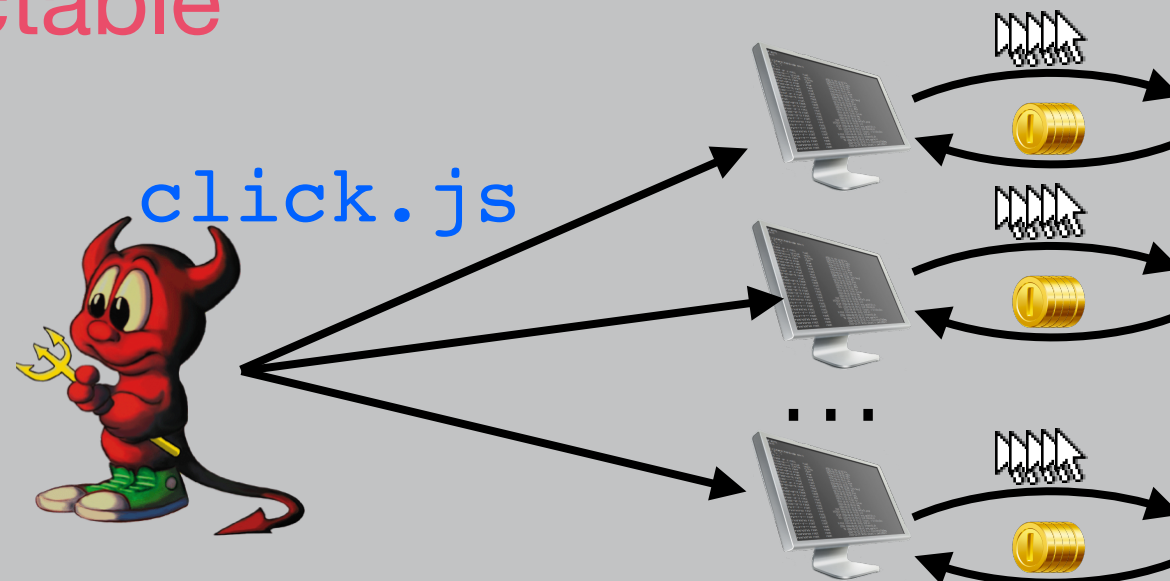
# CLICK FRAUD



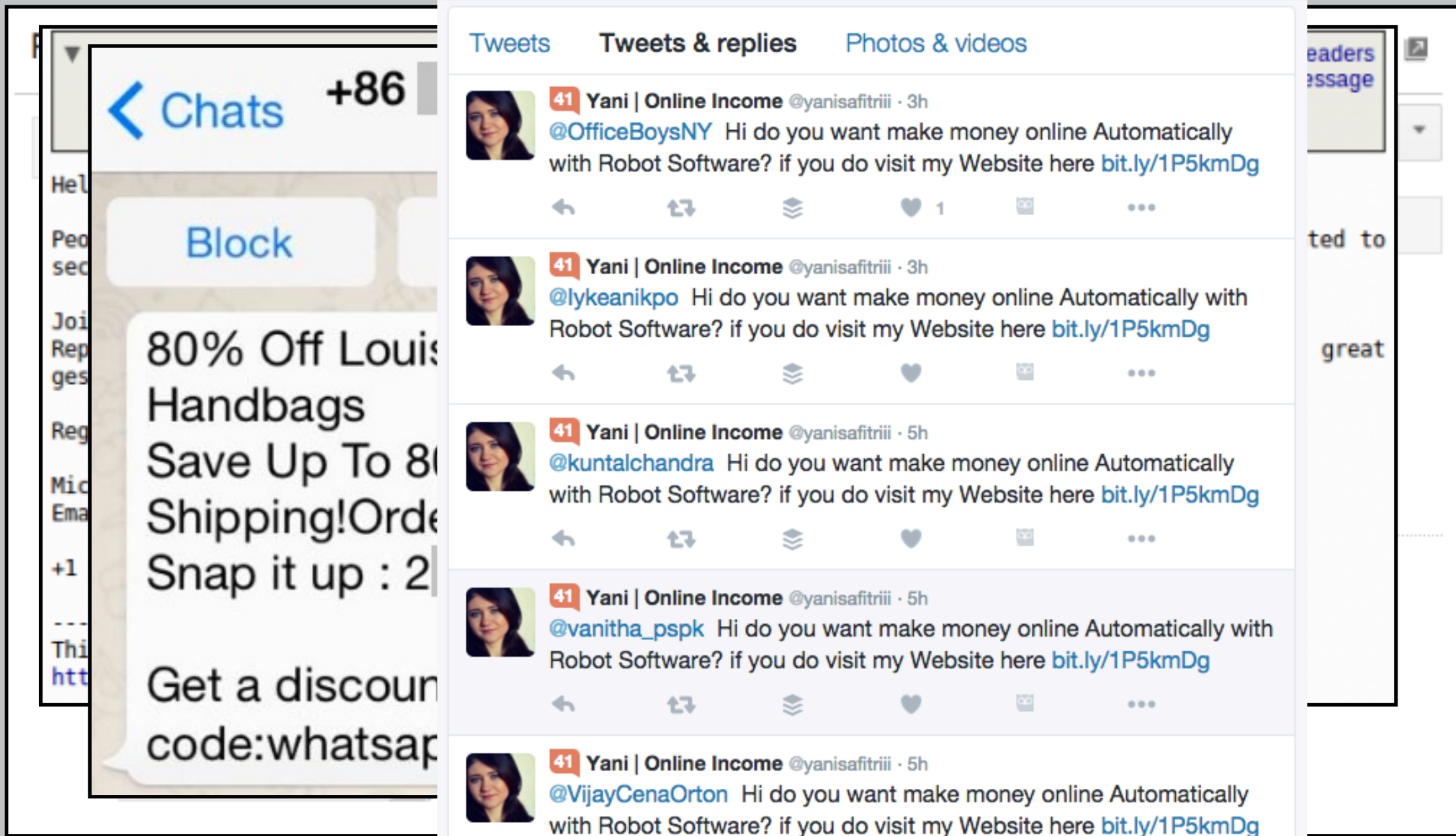
not scalable



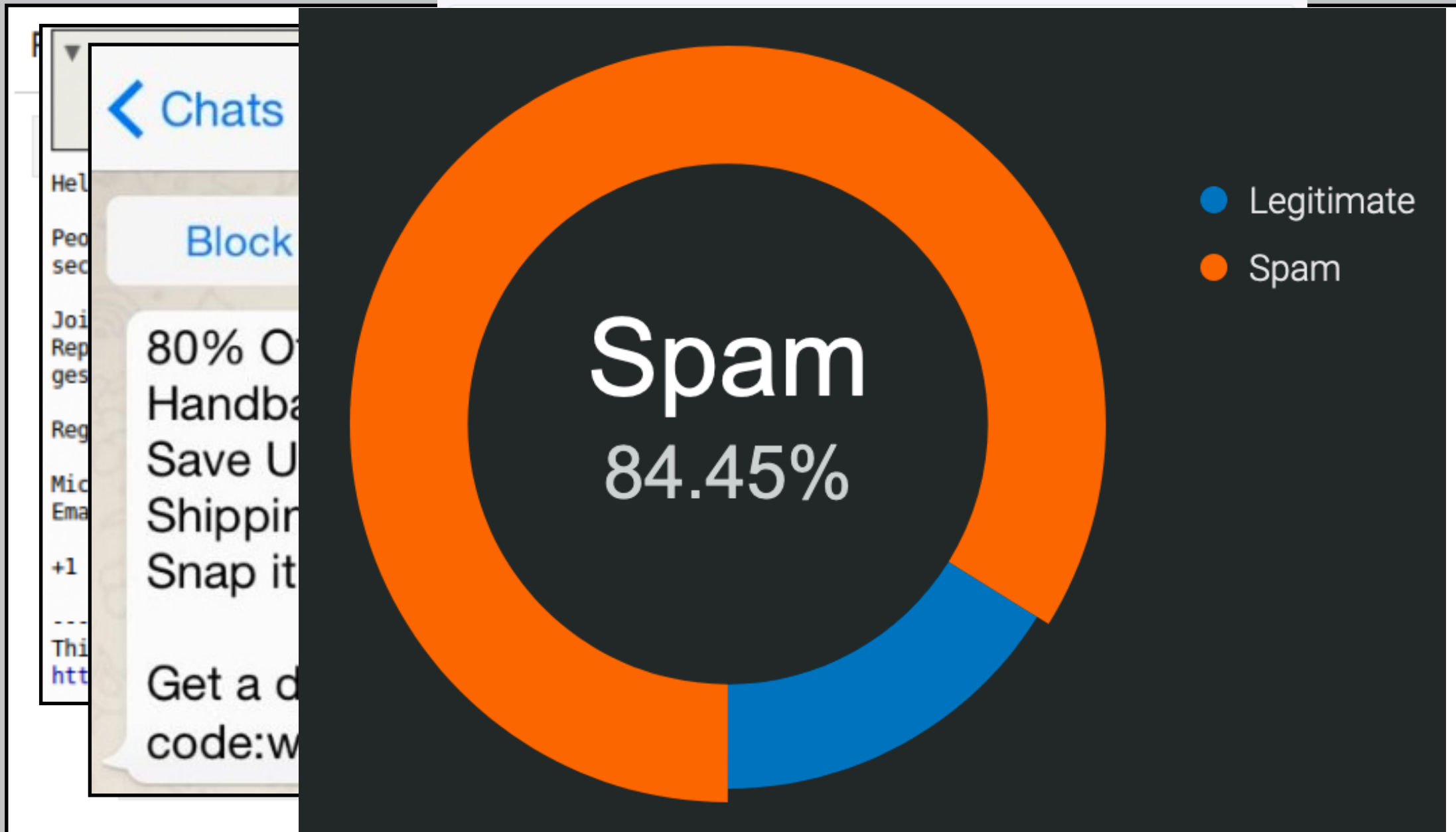
detectable



# SPAM

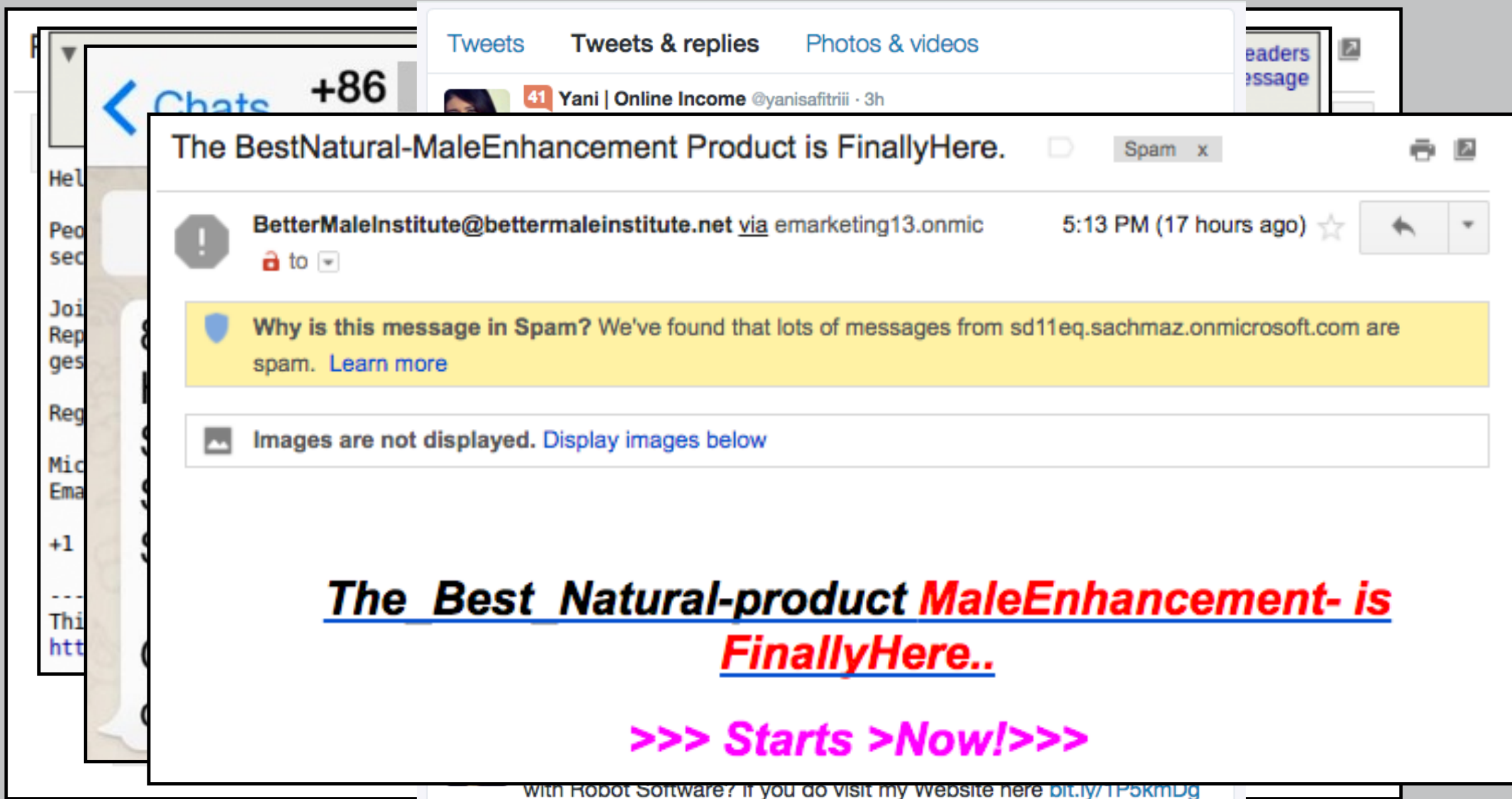


# SPAM





# SPAM



# AFFILIATE PROGRAMS

[Home](#) | [Bestsellers](#) | [All products](#) | [FAQ](#) | [Contact us](#)

USD EUR GBP  
AUD CHF

  
Pharma Bonus

 Your cart: **\$0.00** (0 items)  
[Proceed to Checkout](#)



## Canadian Pharmacy

#1 Internet Online Drugstore



- Special offer
- Free Viagra Samples
- 4 pills for every order
- 12 pills for order > 300 USD

[Product list](#)

VIAGRA

For Order more than \$300:  
12 VIAGRA PILLS  
**FREE**  
For other Orders:  
4 VIAGRA PILLS





[Support center](#)  
Ask Your Questions

### Frequently Asked Questions

**What does Generic mean?**  
Generic can be defined as being different name for the same

Search by name:

Search:



### Zithromax



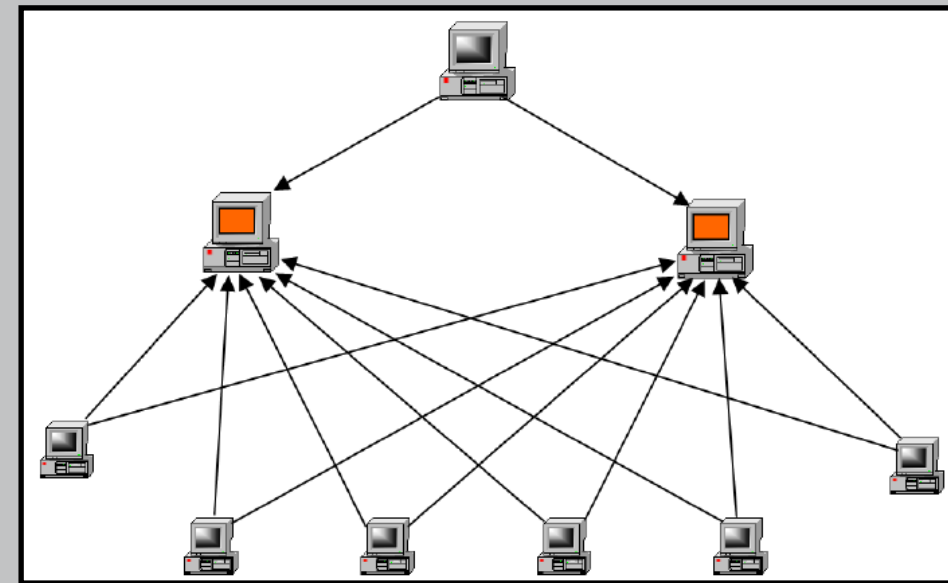
Zithromax is an oral antibiotic drug used to for opportunistic infections, mild or moderate bacterial infections in people with HIV (human immunodeficiency virus). It is often used with another antibiotic to treat MAC (mycobacterium avium infection). Zithromax can also be used to prevent MAC infection. Serious allergic reactions have occurred rarely in people taking Zithromax. In children, azithromycin is used to treat middle ear infection, pneumonia, tonsillitis, and strep throat.

### We Recommend

# SPAM ECOSYSTEM



affiliate programs



botnets

sign up

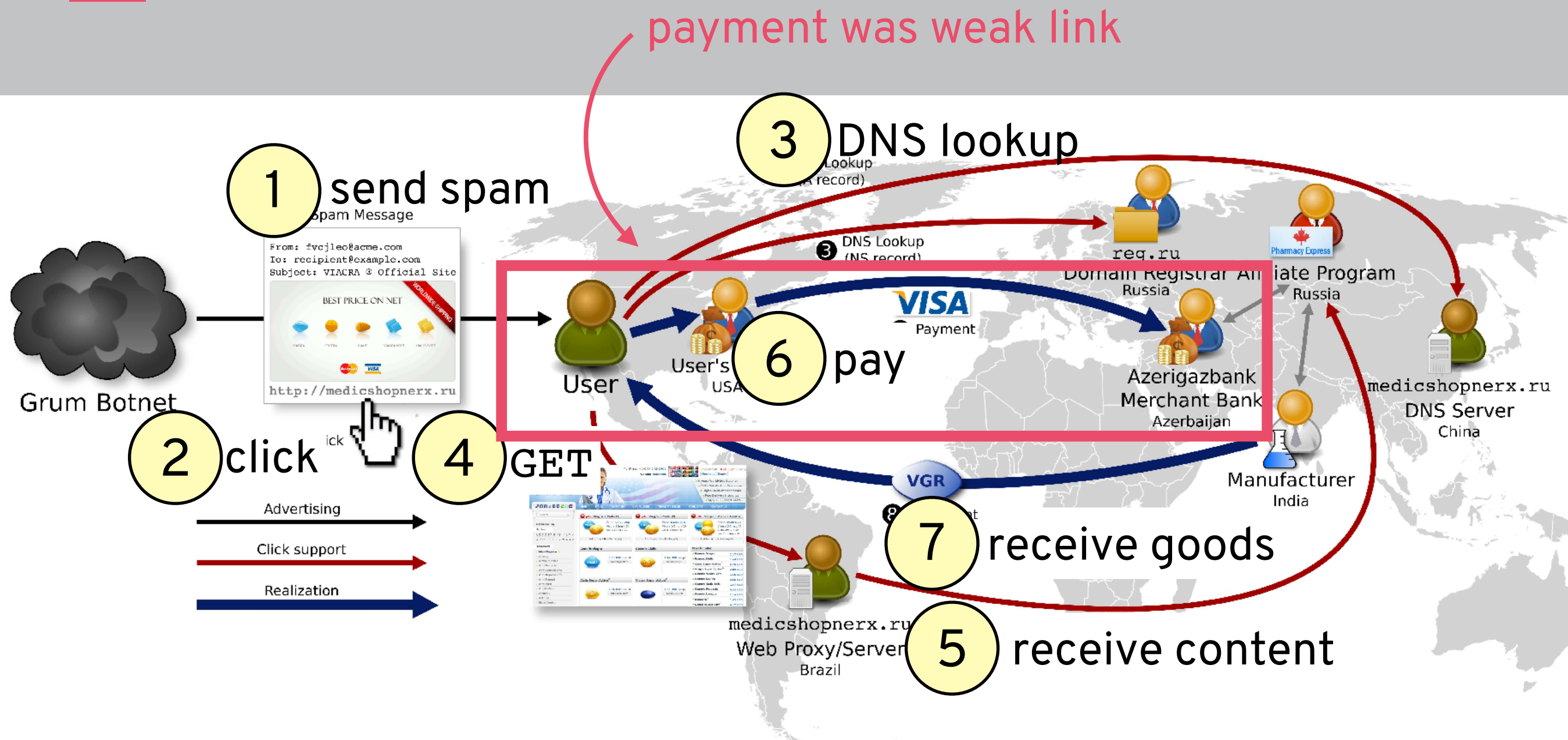
rent to send spam

email addresses

spammers

harvesters

# SPAM ECOSYSTEM



(from "Click Trajectories" by Levchenko et al.)



# EXAMPLES

---

## Grum

- shut down in 2012
- 500-900K infected
- 26% of spam in 2010 (40B/day)

## ZeroAccess

- shut down in 2013
- 2M infected
- click fraud/Bitcoin mining

## Cutwail

- shut down in 2010
- 1.5-2M infected
- 46% of spam in 2009 (74B/day)

## Storm

- peak in 2007
- 1-50M infected
- 20% of spam in 2008

# WHERE DO BOTNETS COME FROM?

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q: but how do booter services work? how to do it myself?

a: use a **botnet**.

q: what is the monetary point of creating a botnet?

a: DDoS as a service, **click fraud**, **spam**.

q: but how do I create a botnet in the first place?

a: infect computers with **malware**.