

Arghyadeep Paul

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SUMMARY

Final-year **B.Tech** student in **Computer Science Engineering** with hands-on experience in **data analytics** and **business intelligence**. Skilled in **Power BI**, programming, video editing, and dynamic **PowerPoint** creation. Passionate about using technology to drive insights and innovation.

Interests : Football, Chess, Gaming, Fitness, Reading (Self-Help, Autobiographies), Singing, Cricket

EDUCATION

Dr. Sudhir Chandra Sur Institute Of Technology | B.Tech | CSE Expected July. 2025

- GPA: 8.18/10 (3 years)
- Maulana Abul Kalam Azad University of Technology, West Bengal

Hariyana Vidya Mandir | 12th grade | AISSCE 2019 - 2021

- [Final Grade: 83%](#)
- Central Board Of Secondary Education

Hariyana Vidya Mandir | 10th grade | AISSE 2019

- [Final Grade: 84.6%](#)
- Central Board Of Secondary Education

SKILLS

- Languages:** C, Java, Python
- DBMS:** Oracle, MySQL, SQL (Data Querying & Optimization)
- Tools:** Power BI (DAX, Data Visualization), Figma (UI/UX), VS Code, Adobe Express, Visual Studio
- Data Analytics & BI:** Data Modeling, ETL Processes, KPI Tracking, Business Intelligence

PROFILES, PORTFOLIOS

[Codepen](#) | [Wordpress](#) | [Leetcode](#) | [Portfolio](#) | [Instagram](#) | [Twitter](#)

CERTIFICATIONS

- [Web Development Internship Plan](#), Csrbox (IBM SkillsBuild) — January 2024 Credential: Plan-720b1aada20
- [Introduction to HTML5](#), Coursera, University of Michigan — December 2023 Credential: 4ftpsqftg9bg
- [Introduction to CSS3](#), Coursera, University of Michigan — December 2023 Credential: 3lkwq8sh44h5
- [Python Programming](#), Ardent Computech Pvt Ltd — January 2023 Credential: Ardent/2023/Ad58983

EXPERIENCE

Associate - Data Analytics & Business Intelligence December 2024 – Present

Embee Software Pvt. Ltd. | Kolkata, India

- Designed and developed **data visualization dashboards** in **Power BI** using **DAX** and **data modeling** techniques to deliver actionable **business intelligence** insights.
- Created **interactive visual reports** for **KPI tracking**, enhancing **data-driven decision-making** for stakeholders.
- Collaborated with cross-functional teams to streamline **ETL processes** and optimize data workflows.

PROJECTS

- CP Analysis Dashboard Development (Live Project):** Developed **interactive data visualization dashboards** using **Power BI** and **DAX** for a leading real estate group, enhancing **data-driven decision-making** through **KPI analysis** and **sales performance tracking**, visualizing key performance metrics like **M-o-M Walk-ins**, **Conversion Rates**, and **Sales Achievements** to enhance data-driven decision-making. *Embee Software Pvt. Ltd.*, Dec 2024 – Present
- [StuBit\(Group Project\)](#): Contributed to an educational app that provides a suitable environment to enhance learning efficiency by developing an interactive and responsive UI using React.js, CSS. [Demo Video](#)