

# Wen Zhang

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## **EDUCATION BACKGROUND**

**Nanjing University of Posts and Telecommunications**

**Nanjing, China**

Financial Management (Bachelor)

Sep. 2013 - Jun. 2017

- **GPA:** 3.8/5.0 (TOP 15% of the class)

**The University of Sydney**

**Sydney, Australia**

Accounting (Master)

Feb. 2019 - Sep. 2021

- **GPA:** 3.1/4 (TOP 10% of the major);

**Xi'an Jiaotong University**

**Xi'an, China**

Accounting (PhD)

Sep. 2024 - Present

## **PUBLICATIONS**

- Zhao, H., Wang, Y., **Zhang, W.**, & Kamar, A. *The impact of wealth management products on banks' green finance: evidence from China*. Asia-Pacific Journal of Accounting & Economics, 1–26, 2025.
- Qi, B., Wang, Y., Sun, Z., & **Zhang, W.** *Open government data and management earnings forecast quality: Evidence from China*. Asia-Pacific Journal of Accounting & Economics, 1–23, 2025.
- Du, Y., **Zhang, W.**, & Qi, B. *Population Aging, Factor Cost Changes, and Firms' Product-Market Performance*. Journal of Shanxi University of Finance and Economics, 2024 (12).

## **RESEARCH EXPERIENCE**

**Research Areas:** This primarily Encompasses Corporate Finance and Governance, Capital Market Auditing and Information Disclosure, and Data assets.

- **Green Finance and Banking Conduct:** The Impact of New Regulations on Bank Wealth Management/Asset Management and ESG Constraints on Green Lending and Green Investment, Risk-Taking and Incentive Mechanisms.
- **Information Environment and Capital Markets:** How Government Open Data, Information Disclosure and Auditing Affect the Quality of Management Earnings Forecasts, Market Pricing Efficiency and Corporate Governance.
- **Methodological expertise:** Application of econometrics and causality identification (DiD, IV, RDD, PSM), multi-level panel data matching, supplemented by text mining/machine learning.

## **HONOUR AND AWARDS**

- **Outstanding Graduate**, Nanjing University of Posts and Telecommunications (Bell Academy), 2017

**Patents:**

- **Four national patents granted, 2018–2025**
- **Two computer-related patents granted, 2018–2025**

## **PERSONAL SKILLS**

- **Language:** Mandarin (Native), English (Professional working proficiency, IELTS 7.0).
- **Quantitative analysis:** Data modeling and Risk analysis.
- **Tools:** Python, Stata (proficient).
- **License:** Class C1 driver's license.