

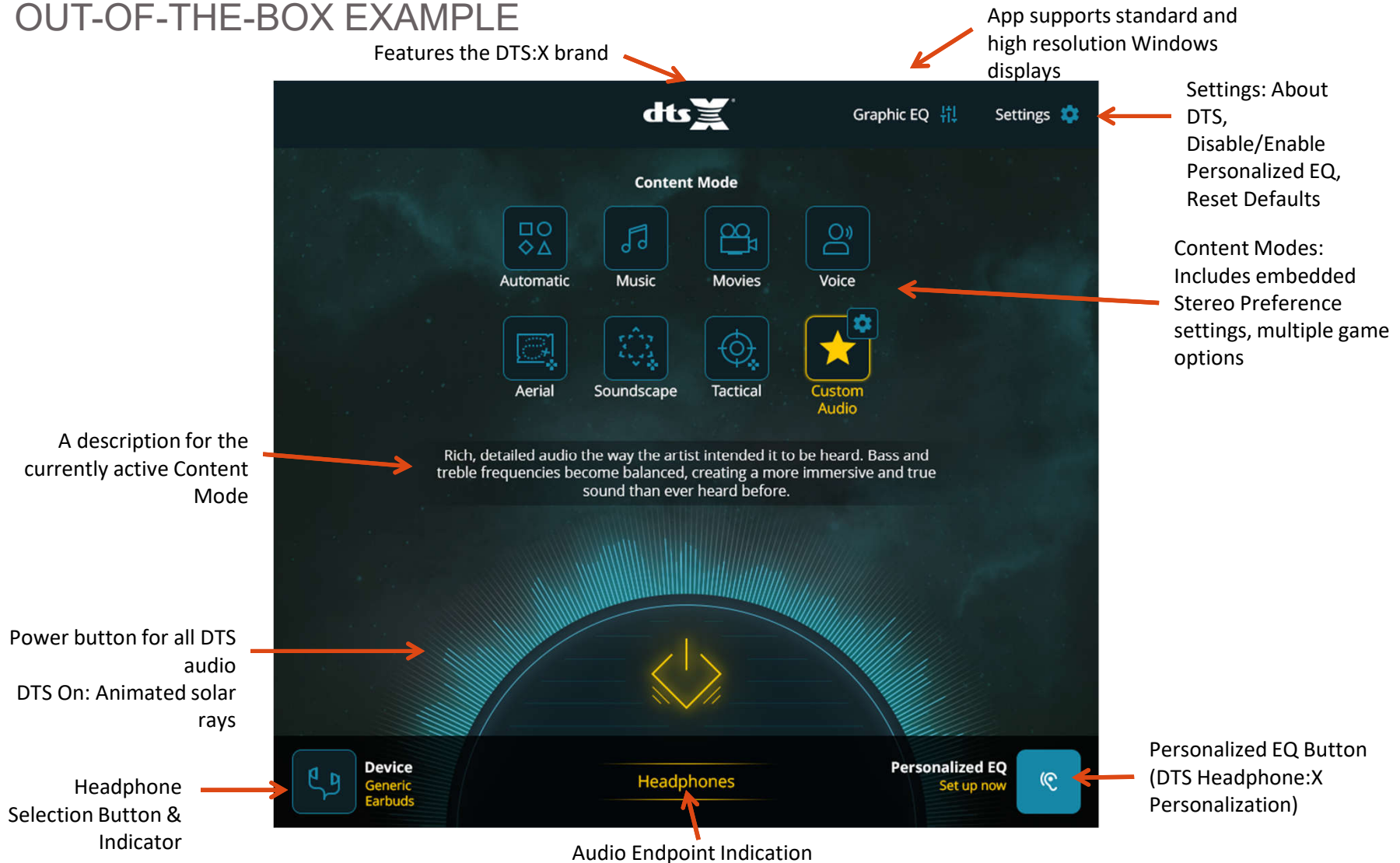


DTS:X ULTRA FOR WINDOWS PC INTRODUCTION

MOBILE BU

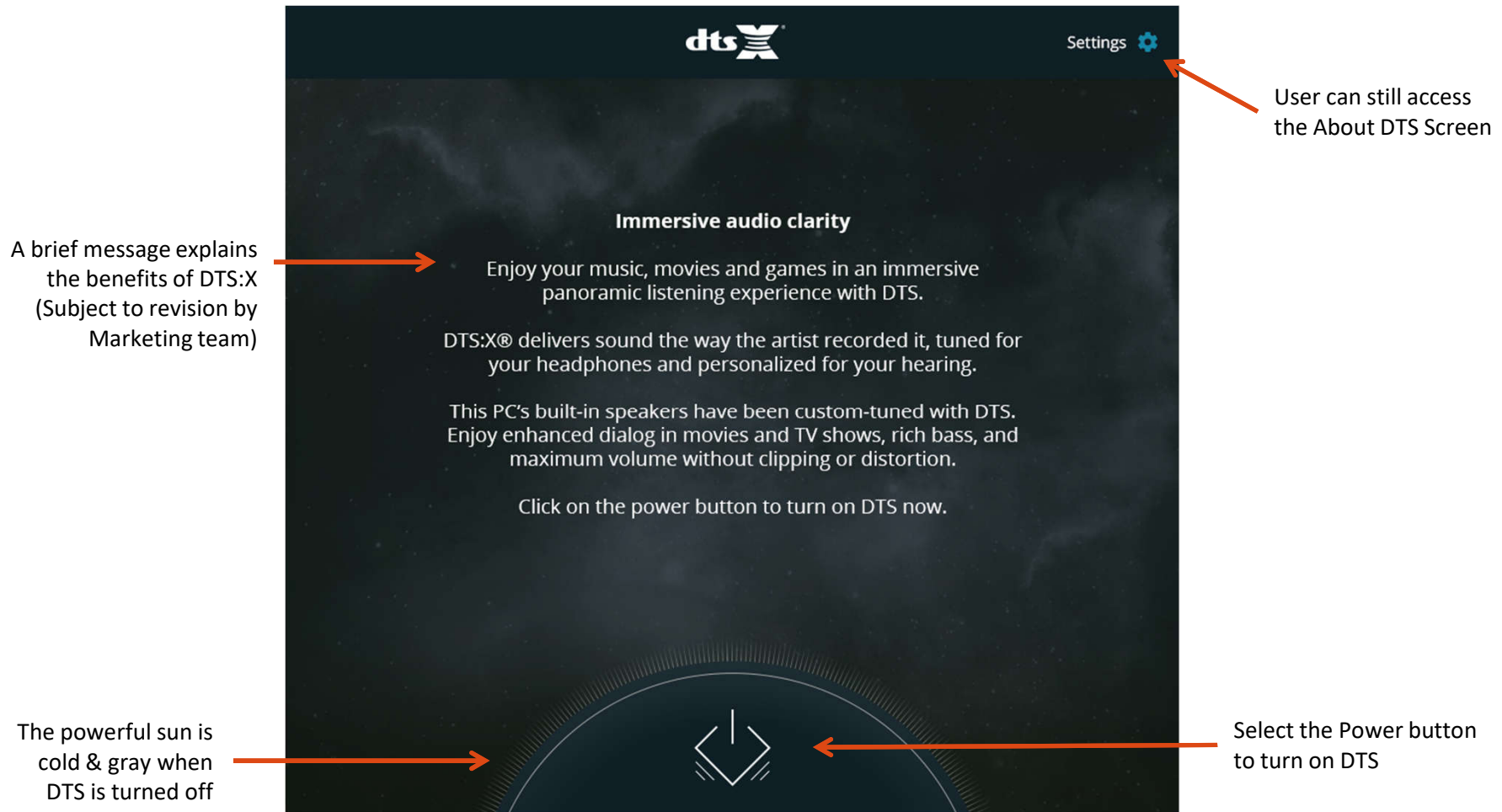
MAIN SCREEN

OUT-OF-THE-BOX EXAMPLE



MAIN SCREEN: OFF STATE

A BRANDED EXPERIENCE EVEN WHEN DTS IS OFF



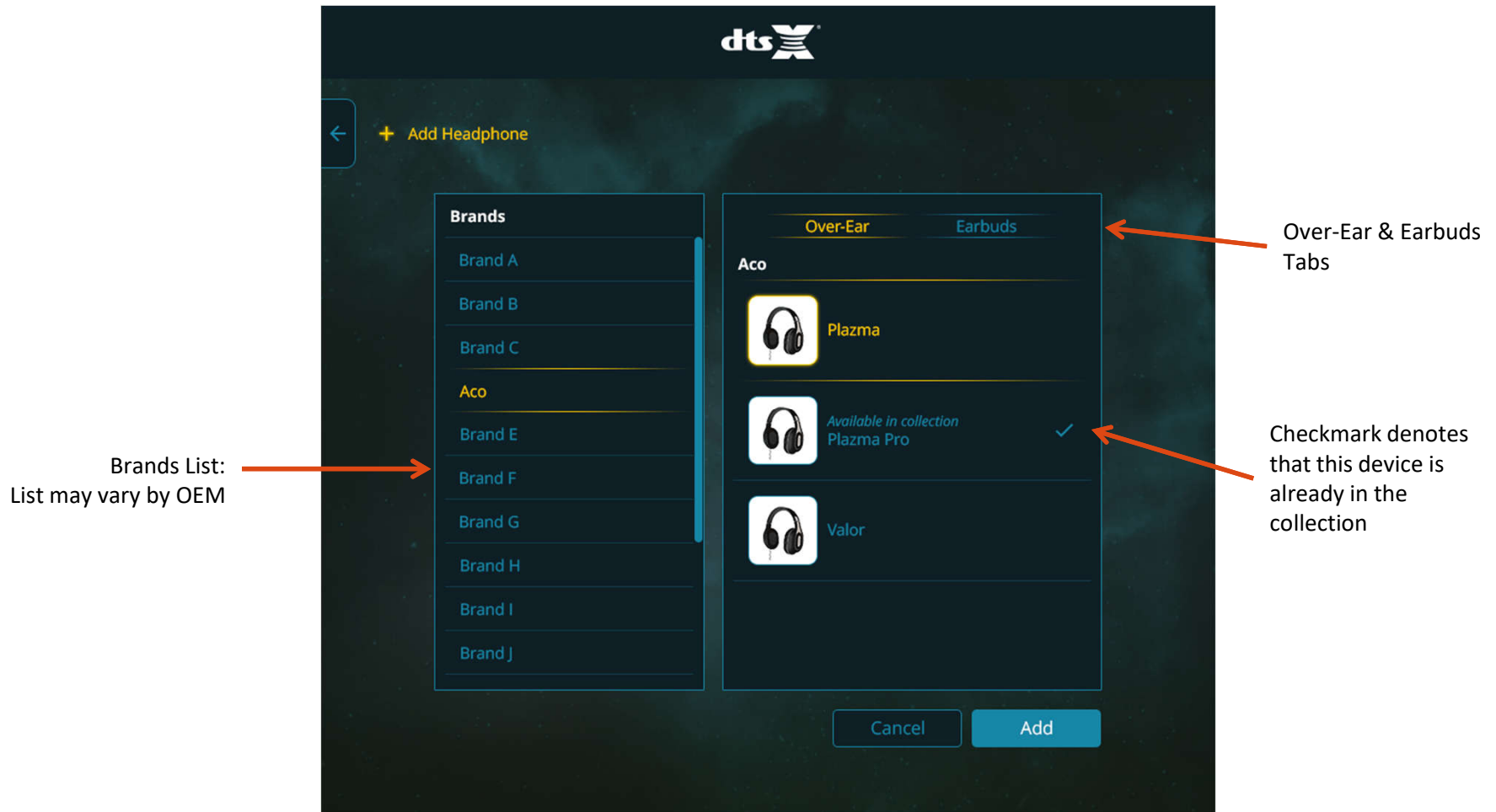
MAIN SCREEN

SWITCH HEADPHONE FLYOUT



ADD HEADPHONE SCREEN

“HIGH” FEATURE: ADD FROM LOCAL DATABASE



GRAPHIC EQ SCREEN

GEQ SETTINGS

10-Band EQ:
Works similarly as in
our other products



3 user-definable
presets

CUSTOM AUDIO SCREEN

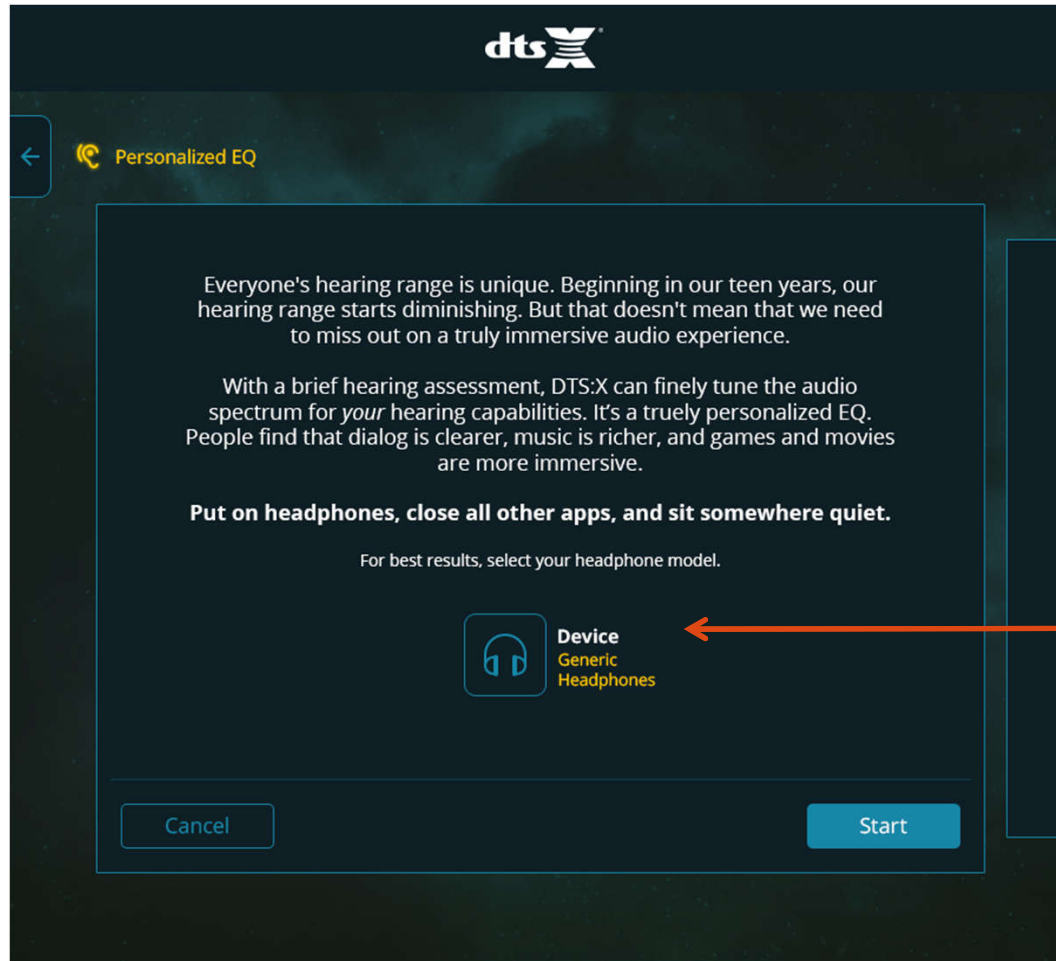
INFREQUENT-USE ADVANCED AUDIO SETTINGS



User can fully customize their audio experience

PERSONALIZED EQ: INTRO

FOR “HIGH” FEATURE SET



Note that the user **MUST** be wearing headphones to successfully start and complete the test

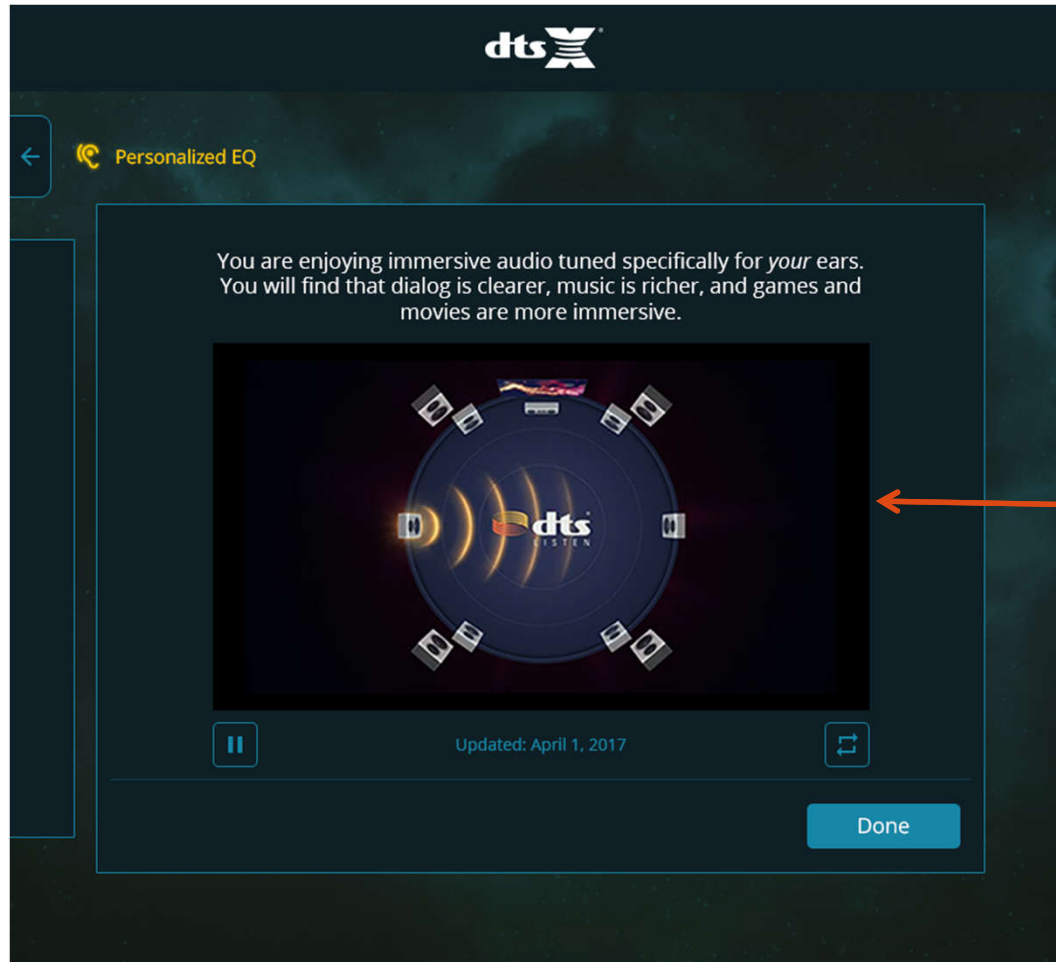
PERSONALIZED EQ: TONE TEST

FOR “HIGH” FEATURE SET



PERSONALIZED EQ: ACTIVATED

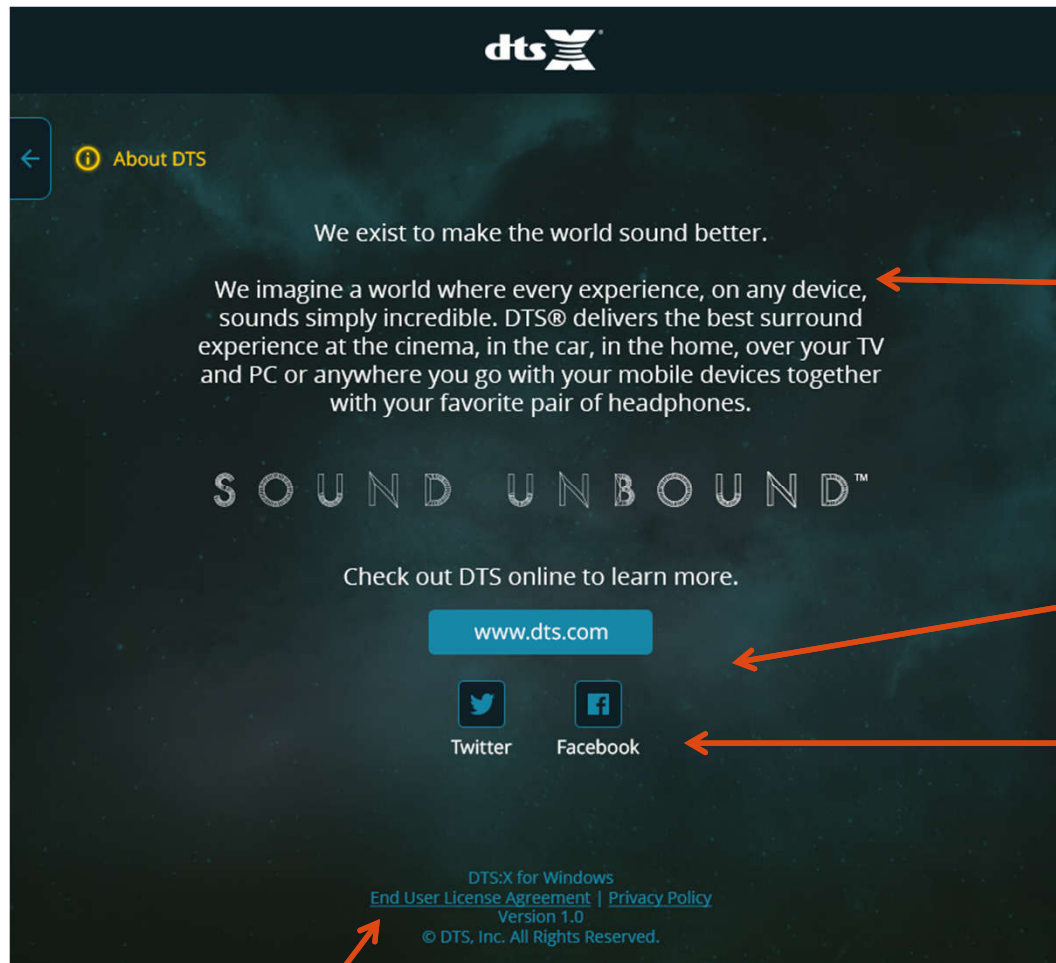
FOR “HIGH” FEATURE SET



A DTS-owned video plays to envelope the user in an immersive audio experience showing off their new Personalized EQ

ABOUT DTS SCREEN

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Web: www.dts.com

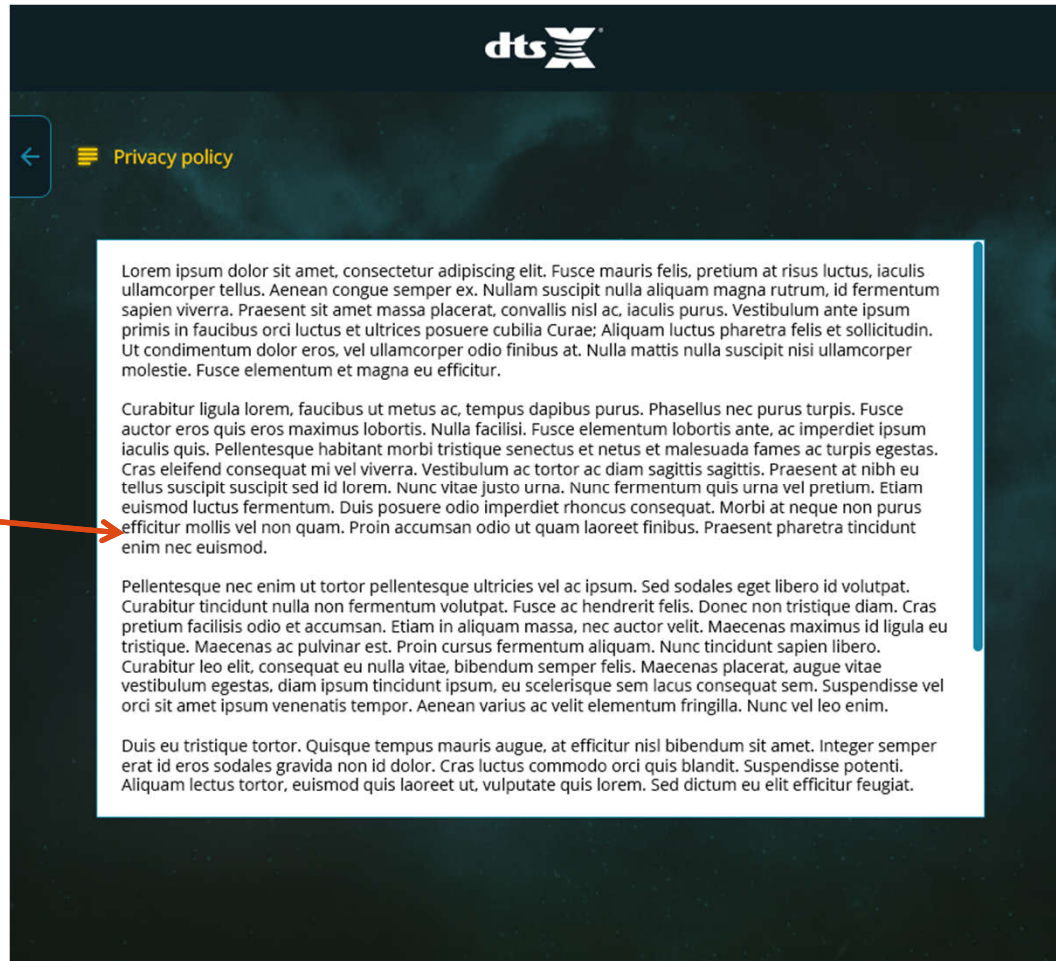
Social links vary by market. For most markets:
Twitter:
<https://twitter.com/dts>
Facebook:
<https://www.facebook.com/DTS.Inc>

Displays product name, links to EULA, privacy policy, version info, copyright

TEXT DISPLAY SCREEN

FOR PRIVACY POLICY, EULA, AND SIMILAR

Displays the text as-is
from the text file using
a white background
and scrolling view



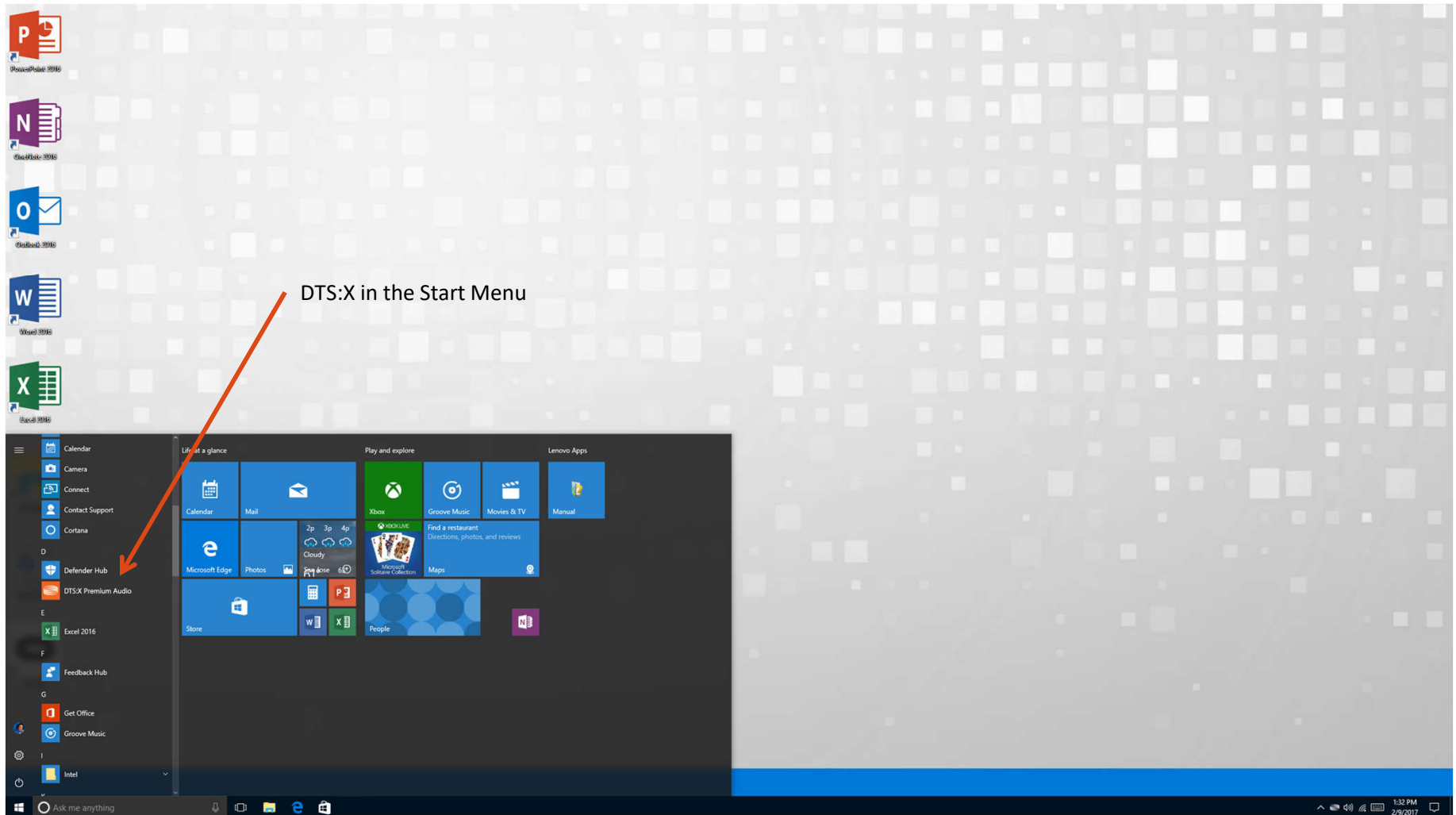


APPENDIX A

WINDOWS SYSTEM INTEGRATION

WINDOWS HOME SCREEN INTEGRATION

DTS:X IN THE START MENU





THANK YOU