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1. CHAPTER 3 Google Hacking Using internet search engine as a tool to find information related to creativity & innovation 1

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- 2. INTRODUCTION Google Hacking refers to the technique of using Google Search to find security holes in the configuration and code that websites use. Searches can reveal sensitive information, such as username/passwords, internal documents, etc. The techniques are commonly used during penetration testing. Google Hacking is based on using structured searches with advanced operators to quickly and accurately obtain results. 2
- 3. WE will cover..... 3 Google Introduction & Features Google Search Technique Google Basic Operators Google Advanced Operators
- 4. Google Search Technique Just put the word and run the search You need to audit your Internet presence One database, Google almost has it all! One of the most powerful databases in the world Consolidate a lot of info Usage: Student ... Business ... Al'Qaeda ... One stop shop for attack, maps, addresses, photos, technical information 4 Google Hacking

5. 5

- 6. Google Operators: Operators are used to refine the results and to maximize the search value. They are your tools as well as hackers' weapons Basic Operators: +, -, ~, ., \*, "", |, OR Advanced Operators: allintext:, allintitle:, allinurl:, bphonebook:, cache:, define:, filetype:, info:, intext:,
- 7. Basic Operators (+) force inclusion of something common Google ignores common words (where, how, digit, single letters) by default: Example: StarStar Wars Episode (-) exclude a search term Example: apple –red (") use quotes around a search term to search exact phrases: Example: "Robert Masse" Robert masse without "" has the 309,000 results, but "robert masse" only has 927 results. Reduce the 99% irrelevant

intitle:, inurl:, link:, phonebook:, related:, rphonebook:, site:, numrange:, daterange 8 Google Hacking

- 8. Basic Operators (~) search synonym: Example: ~food Return the results about food as well as recipe, nutrition and cooking information ( . ) a single-character wildcard: Example: m.trix Return the results of M@trix, matrix, metrix...... ( \* ) any word wildcard 10 Google Hacking
- 9. Advanced Operators: "Site:" Site: Domain\_name Find Web pages only on the specified domain. If we search a specific site, usually we get the Web structure of the domain Examples: site:ca site:gosecure.ca site:www.gosecure.ca 11 Google Hacking

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results 9 Google Hacking

- 11. Further refining the search: After site:pacific.edu, type in login | logon and run the search. login | logon finds login pages associated with any particular website the significance of this is that login pages are the "front door" and often reveal the nature of the operating system, software, and even offer clues for gaining access to the site. 13
- **12**. 14
- 13. Several variations of basic Google searches like the login | logon are:. username | userid | employee.ID | "your username is" admin | administrator password | "your password is" error | warning 15
- 14. Advanced Operators: "Filetype:" Filetype: extension\_type Find documents with specified extensions The supported extensions are: HyperText Markup Language (html) Microsoft PowerPoint (ppt) Adobe Portable Document Format (pdf) Microsoft Word (doc) Adobe PostScript

- (ps) Microsoft Works (wks, wps, wdb) Lotus 1-2-3 Microsoft Excel (xls) (wk1, wk2, wk3, wk4, wk5, wki, wks, wku) Microsoft Write (wri) Lotus WordPro (lwp) Rich Text Format (rtf) MacWrite (mw) Shockwave Flash (swf) Text (ans, txt) Example: Budget filetype: xls 16 Google Hacking 15. Advanced Operators A budget file we found ....... 17 Google Hacking
- 16. 18
- 17. Advanced Operators "Intitle:" Intitle: search\_term Find search term within the title of a Webpage Allintitle: search\_term1 search\_term2 search\_term3 Find multiple search terms in the Web pages with the title that includes all these words These operators are specifically useful to find the directory lists Example: Find directory list: Intitle: Index.of "parent directory" 19 Google Hacking
- 18, 20
- 19. Examples of other uses of intitle: intitle:index.of mp3 jackson Brings up listings of files and directories that contain "mp3" and "jackson." intitle:index.of passwd passwd.bak similar for password files intitle:error/intitle:warning Finds error, warning pages, often revealing server version numbers 21
- 20. Advanced Operators "Inurl:" Inurl: search\_term Find search term in a Web address Allinurl: search\_term1 search\_term2 search\_term3 Find multiple search terms in a Web address Examples: Inurl: cgi-bin Allinurl: cgi-bin password 22 Google Hacking
- 21, 23
- 22. Advanced Operators "Intext: search\_term Find search term in the text body of a document. Allintext: search\_term1 search\_term2 search\_term3 Find multiple search terms in the text body of a document. Examples: Intext: Administrator login Allintext: Administrator login 24 Google Hacking
- 23. 25
- 24. Advanced Operators: "Cache:" Cache: URL Find the old version of Website in Google cache Sometimes, even the site has already been updated, the old information might be found in cache Examples: Cache: www.gosecure.com 26 Google Hacking
- 25. 27
- 26. Advanced Operators "Link:" Link: URL Find the Web pages having a link to the specified URL Related: URL Find the Web pages that are "similar" to the specified Web page info: URL Present some information that Google has about that Web page Define: search\_term Provide a definition of the words gathered from various online sources Examples: Link: gosecure.ca Related: gosecure.ca Info: gosecure.ca Define: Network security 28 Google Hacking
- 27. 29
- 28.30
- 29. 31
- 30. Advanced Operators "phonebook:" Phonebook Search the entire Google phonebook rphonebook Search residential listings only bphonebook Search business listings only Examples: Phonebook: robert las vegas (robert in Las Vegas) Phonebook: (702) 944-2001 (reverse

search, not always work) The phonebook is quite limited to U.S.A 32 Google Hacking 31.33 **32**. 34 33. • Google, Friend or Enemy? – Google is everyone's best friend (yours or hackers) – Information gathering and vulnerability identification are the tasks in the first phase of a typical hacking scenario – Passitive, stealth and huge data collection – Google can do more than search – Have you used Google to audit your organization today? 35 Google Hacking 34. Class Tutorial • Create a specific search for something, adding search operators to narrow the results. Show the search you used to get the most specific results. Google for yourself. Can you find any images of yourself? Any pages that list your address, phone, etc.? Any that you were not aware of?

• There are at least two ways to keep Google from indexing content. What are they? • What was the most interesting search you tried, and why? 36 Recommended Core Strategies for Teaching in Higher Ed Online Course - LinkedIn Learning Insights from a College Career Coach Online Course - LinkedIn Learning Gamification for Interactive Learning Online Course - LinkedIn Learning THE ARTIFICIA The Al Rush Jean-Baptiste Dumont

Al and Machine Learning Demystified by Carol Smith at Midwest UX 2017 Carol Smith





## 10 facts about jobs in the future

Pew Research Center's Internet & American Life Project



Harry Surden - Artificial Intelligence and Law Overview Harry Surden



Inside Google's Numbers in 2017 Rand Fishkin



Pinot: Realtime Distributed OLAP datastore Kishore Gopalakrishna



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