







Superstore_Orders Marat A

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SALES REPORT. USA

2.30M

286.35K

2.90K

0.12

57.17

0.16

38K

SALES

PROFIT

PROFIT_CUSTOMER

PROFIT_RATIO

PROFIT_ORDER

AVERAGE_DISCOUNT

TOTAL_QUANTITY_SOLD

Sales. Facts and Forecast

Sales Forecast Sales

500K

2018 2019 2020 2021

74K 111K 269K 180K 103K 273K 182K 93K 140K 354K 236K 154K 123K 419K 280K

Sales by States

UNITED STATES

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PROFIT RATIO - Sales - Profit - Quantity

PROFIT_RATIO Sum of Sales Sum of Profit Sum of Quantity

200K

2018 2019 2020 2021

74K 180K 22K 69K 2K 23K 93K 38K 123K 236K 16K 3K 27K

Sales by Sub-Category

Phones Chairs Storage Tables Binders Machines Accessories Copiers Bookcases Appliances

78.48K (3.42%) 107.54K (4.68%) 14... (6...) 167.4K (7.29%) 189... (8...) 203.43K (8.85%) 206.97K (9.01%) 223.86K (9.74%) 328... (14...) 330.05K (14.37%) 3.02K (0.13%)

Month Deviation from the sales plan Deviation from the profit plan

January -54,460.00 -7,958.60

February -34,099.00 -968.12

March -95,365.00 -7,674.92

April -68,129.00 -14,230.28

May -72,829.00 -5,844.88

June -80,276.00 -4,599.00

July -73,718.00 -13,290.92

August -76,701.00 -5,667.16

September -151,583.00 -18,623.36

October -101,869.00 -4,186.84

November -164,545.00 -17,302.64

December -169,455.00 -26,152.24

Total -1,143,029.00 -126,498.96

Sales Forecast Sales

1,000K

500K

2018 2019 2020 2021

725K 484K 705K 471K 912K 609K 1098K 733K

6°C Mostly cloudy

Поиск

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