Montreal, Québec admin@zachgenest.ca (438) 883-2773

# Education

## John Rennie High School, Montreal, Quebec

Fall 2013 - Spring 2018

• Honor Roll

# John Abbott College, Montreal, Quebec

Fall 2018 - Fall 2020

• DEC, Science

# **Professional Experience**

#### Video Editor, OSU Films

June 2021 - August 2021

- Edited Dynamic Martial Arts Content
- Demonstrated strong attention to detail and adherence to OSU Films' visual branding guidelines.

# Video and Motion Graphics Specialist, Skill Capped

August 2021 - December 2021

- · Created long-form educational E-Sports content
- Collaborated closely with coaches to ensure objectives are met and deliver high-quality videos that align with the team's brand and vision
- Integrated motion graphics, text overlays, and visual effects to provide context and insights during match analysis and tactical breakdowns

# Video Editing Specialist, Motiversity

December 2021 - Current

- Performed as a full-time video editor at Motiversity, a leading motivational media company representing some of the best motivational speakers globally
- Provide unique and powerful voice-over work that complements the videos and amplifies the motivational messages delivered by the featured speakers
- Collaborate closely with producers, writers, and the creative team to understand project goals and ensure the final videos reflect the essence of the speaker's message
- · Contribute creative ideas during brainstorming sessions to enhance the quality and impact

# Creative Director, Noodle Empire E-Sports

June 2022 - Current

- Serving as lead videographer, editor, and director for all creative endeavors for an E-Sports organization and center
- Directed and shot various projects, including promotional videos, and branded content, ensuring a cohesive and visually appealing narrative
- Provided creative direction and guidance to team members, coaching junior editors to enhance their skills and maintain consistency in post-production processes

# Skills

- Software Proficiency
  - Blender, Z-Brush, Autodesk Maya, Substance Painter, Unreal Engine, QuadSpinner Gaea
  - Adobe After Effects, Photoshop, Premiere Pro, Illustrator, Ableton Live
- Language Proficiency
  - English & French
- Project Time Management
- Proficient in platform-specific algorithms and best practices
- · Mentoring and coaching junior editors to enhance their skills and knowledge
- Knowledge of camera equipment, and composition for visually engaging productions
- Managing multiple video projects concurrently and meeting tight deadlines
- Coordinating with team members, clients, and stakeholders
- Aligning content with brand identity and marketing objectives