Kanna Electricals

Overview

We are developing Android and iOS applications for users, along with an admin panel for the client to manage credit points, track purchases and orders, and facilitate reward redemption for the highest credit point holders. The application will also showcase newly launched products, brochures, and catalogs.

In the initial phase, the app will focus on electricians, providing them with relevant features. In the next phase, it will be expanded for general users, allowing them to explore the range of products available in the store and check their availability within the system.

Target Users

- Electricians
- Customers

Requirement Level – Low

- Login & Authentication: Users will log in using a unique key generated by the admin along with their respective password.
- Purchase History: Display previously purchased product details (short description) along with earned credit points.
- New Product Updates: Show newly launched products in a brochure or catalog format. Product details must be shareable with all registered electricians via WhatsApp.
- Similar Product Suggestions: Display similar products on each product's detail page (similar to Amazon and Flipkart).
- Read-Only Mode & Redemption: The application will be in read-only mode, allowing users to redeem points by submitting a request to the admin. Redemption will be handled offline, with transaction history maintained.
- Product Enquiry Module: Enable users to submit product inquiries, which will be notified to the admin for further discussions.
- Transaction & Leaderboard: Maintain transaction history, calculate credit points, and display a leaderboard featuring the top three participants.
- Credit Points Restriction: Users cannot transfer or share their credit points with others.
 - Monthly Reports: Generate and send monthly statistics via email to the admin.
 - Annual Offers & Tours: Users will receive tour packages and offers on a yearly basis.
- Redemption Options: The admin will determine whether redeemed points are converted into monetary value or tour packages.
- Bonus & Free Products: Admin can provide free products to users based on credit points and applicable schemes.

Requirement Level – High

- Existing Software Integration: The application must be integrated with the client's existing software, ensuring that any new entries made in their system are automatically reflected in our application.
- Tally Integration: The application should be integrated with Tally to synchronize financial and transactional data efficiently.

Need Clarification from client:

- What kind of billing software is used by clients?
- Need sample data of tally that what kind of data we need to handle with our application
- How the product catalog can be handled. By banner or product details like Flipkart & amazon
- Should the purchased product be shown?

Estimation of Dev

15 Working Days, with an additional 30 days allocated for testing

Estimated Cost

The Total cost for 15 working days is 40,000 + GST + Server Subscription

*50% advance payment is required to begin, with the remaining 50% due upon delivery.

Exclusions:

- 1. Billing software integration
- 2. Tally tool integration

Kanna Electronics



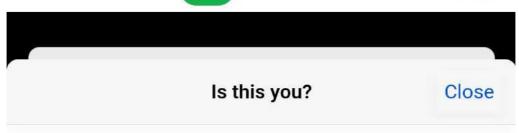
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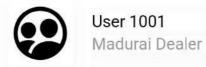
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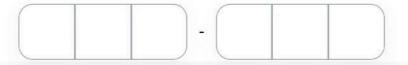
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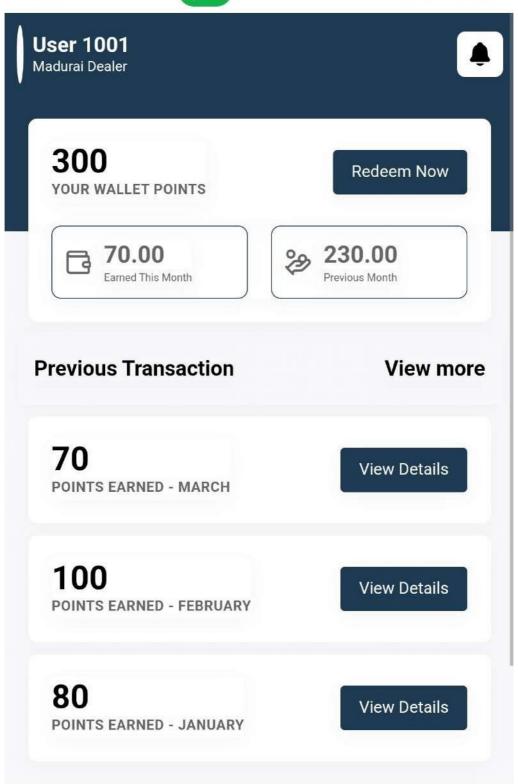
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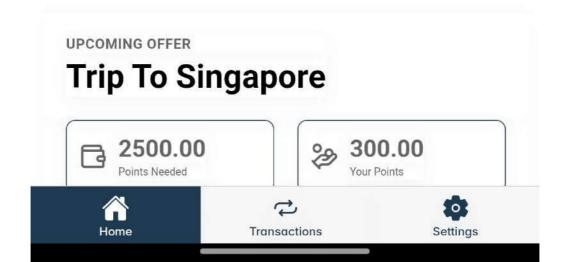
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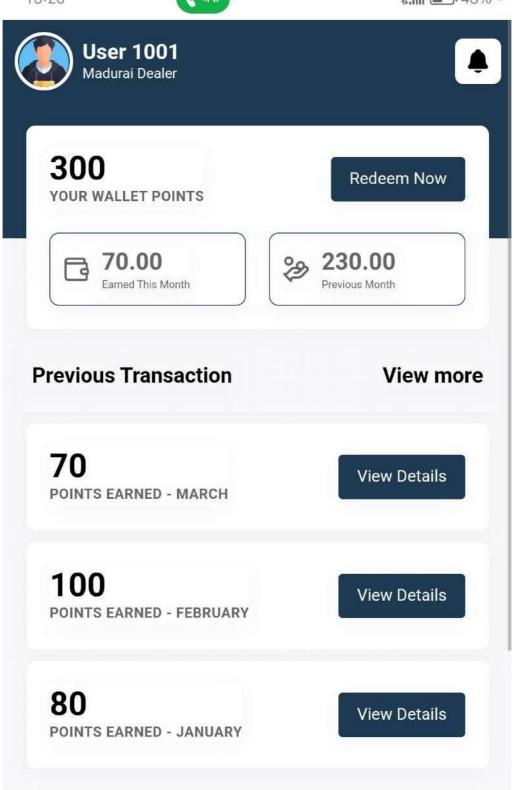


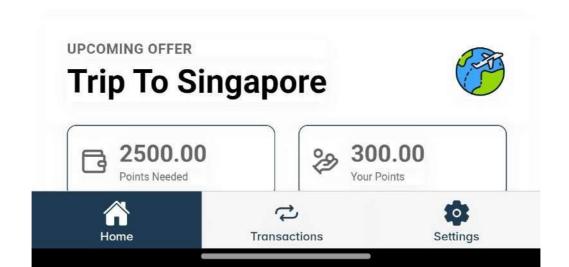


Next









< March Month Transaction			
Points 70.00	Amount ₹ 7000.00	Spend 0.00	Credits 300.00
07 Friday	Mar (3:55 PM)	15	₹ 1500
Product Na Category 5	me 1		₹ 350
Product Na Category 10	me 4		₹ 500
Product Na Category 2	me 3		₹ 650
06 Thursday	Mar (2:45 PM)	20	₹ 2000
Product Na Category 8	me 2		₹ 700
Product Na Category 7	me 5		₹ 600
Product Na Category 4	me 6		₹ 700
05 Wedneso	day Mar (4:15 PM) 10	₹ 1000
Product Na Category 3	me 7		₹ 500
Product Na Category 6	me 8		₹ 500
04 Tuesday	Mar (1:30 PM)	15	₹ 1500
Product Na Category 2	me 9		₹ 750
Product Na	me 10		- 750

〈 Feb I	Month Transaction	1	
Points 100.00	Amount ₹ 10,000.00	Spend 0.00	Credits 400.00
28 Wednesd	ay Feb (5:30 PM)	15	₹ 1500
Product 1 Category 4			₹ 1500
25 Sunday	Feb (3:00 PM)	10	₹ 1000
Product 2 Category 6			₹ 1000
22 Thursday	Feb (2:15 PM)	5	₹ 500
Product 3 Category 2			₹ 500
18 Sunday	Feb (4:50 PM)	20	₹ 2000
Product 4 Category 5			₹ 1000
Product 5 Category 7			₹ 1000
14 Wednesd	ay Feb (1:40 PM)	10	₹ 1000
Product 6 Category 9			₹ 1000
10 Saturday	Feb (6:10 PM)	10	₹ 1000
Product 7 Category 1			₹ 1000
7 Wednesda	y Feb (12:30 PM)	5	₹ 500

⟨ Jan∣	Month Transacti	on	
Points 80.00	Amount ₹ 8000.00	Spend 0.00	Credits 300.00
30 Tuesday	Jan (5:45 PM)	10	₹1000
Product 1 Category 9			₹1000
27 Saturday	Jan (3:15 PM)	15	₹1500
Product 2 Category 5			₹ 750
Product 3 Category 3			₹ 750
24 Wedneso	Jan (2:00 PM) 5	₹ 500
Product 4 Category 6			₹ 500
20 Saturday	Jan (4:30 PM)	20	₹ 2000
Product 5 Category 8			₹1000
Product 6 Category 7			₹1000
16 Tuesday	Jan (1:45 PM)	10	₹1000
Product 7 Category 4			₹1000
12 Friday	Jan (6:20 PM)	5	₹ 500
Product 8 Category 2			₹ 500







UPCOMING OFFER

Trip To Singapore





2500.00

Points Needed





S.No	Month	Points	Amount
1	Dec	50	₹5000
2	Jan	80	₹8000
3	Feb	100	₹10000
4	Mar	70	₹7000
5	Total	300	₹30000







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	< Marc	ch >	
Points 70.00	Amount ₹ 7000.00	Spend 0.00	Credits 300.00
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Product Nai Category 5	me 1		₹ 350
Product Na Category 10	me 4		₹ 500
Product Nai Category 2	me 3		₹ 650
06 Thursday	Mar (2:45 PM)	20	₹ 2000
Product Nai Category 8	me 2		₹ 700
Product Nai Category 7	me 5		₹ 600
Product Nai Category 4	me 6		₹ 700
05 Wedneso	Mar (4:15 PM	И) 10	₹1000
Product Nai Category 3	me 7		₹ 500
Product Nai Category 6	me 8		₹ 500
04 Tuesday	Mar (1:30 PM)	15	₹1500
Home	¿ Transact	ions	Settings





User 1001

MADURAI DEALER





30.00

Earned This Month



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