



@ghazichaimae

Chaimae Ghazi

Chaimae

- Software Engineer
- Owner of @lemsahouse
- FASHION | LIFESTYLE | BEAUTY
- ✉️ For business: ghazichaimae@gmail.com

Instagram Analysis

Engagement Rate

2.54%

Posts: 432

Average like rate: 2.51%

Average comment rate: 0.03%

PERCENTAGE: Good

Follower Reach

771.3K

Followers

991

Following

93%

of followers have less than 1500 followings

Audience Type

52% 401.1K

Real People

4% 33.4K

Influencers

44% 336.9K

Non Engaging

Average Engagement

10.7K

Followers

Average Likes

27.5K

likes per post

Average Comments

393

comments per post

Authentic Engagement

5.6K

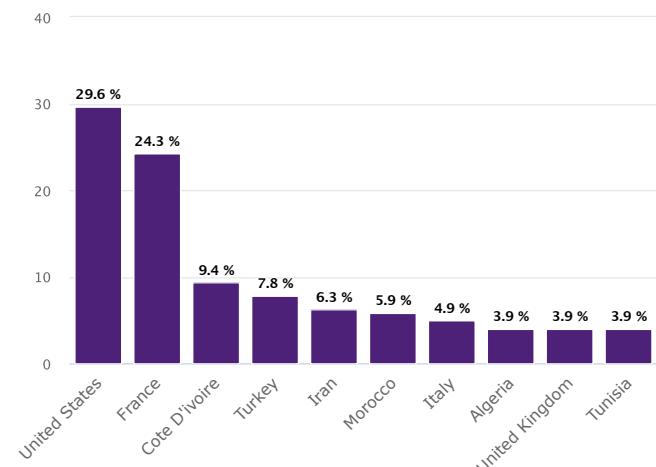
followers per post

Likes-Comments Ratio

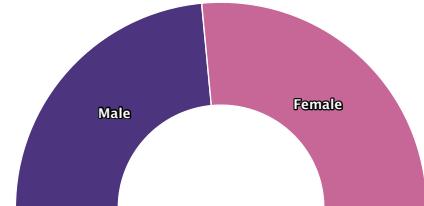
5K

comments per 100 likes

Follower Locations



Follower Gender

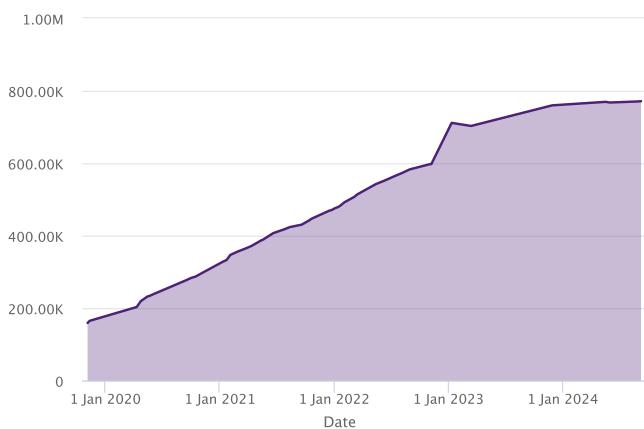


The followers of this account are:

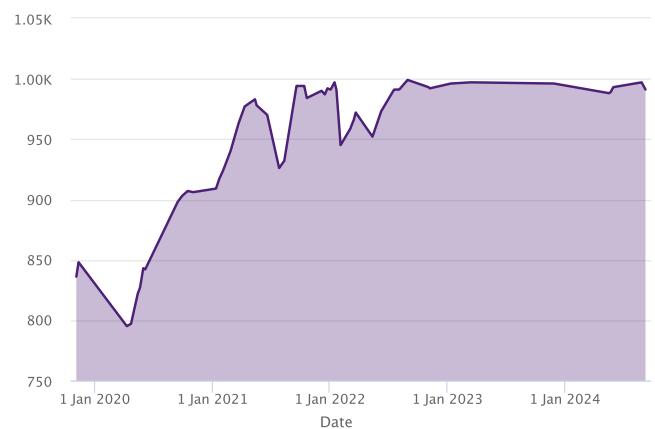
47% Male vs 53% Female

This sample set of data could only retrieve genders from 150 followers and thus is only an estimate.

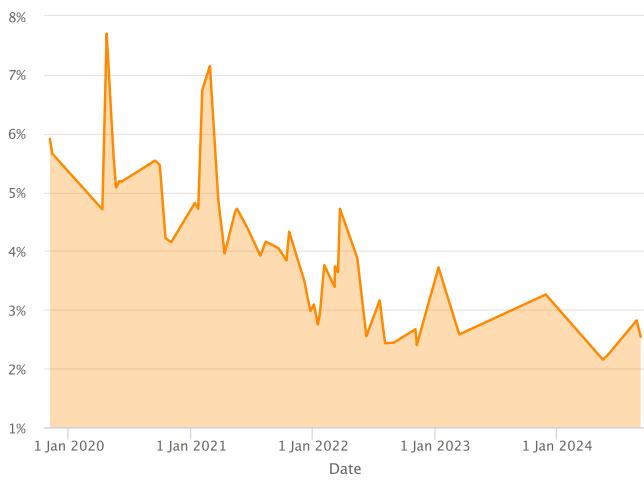
Follower Growth Over Time



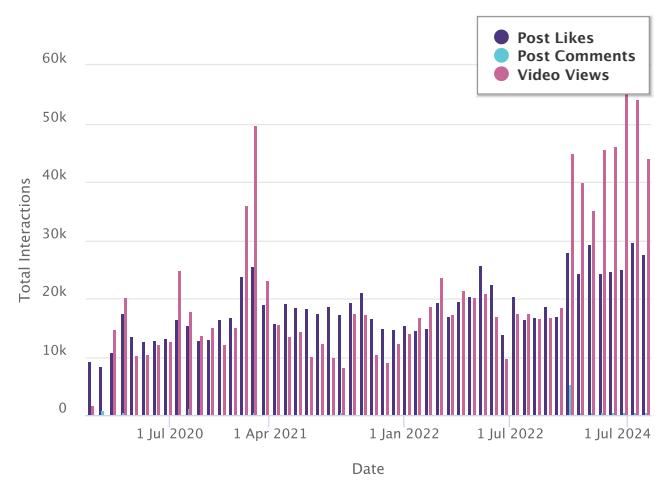
Following Growth Over Time



Engagement Rate Over Time



Stats Growth



Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
1	09/07/2024	771.3K	+827	2.54%	-0.28%	27.5K
2	08/26/2024	770.5K	+2 917	2.82%	+0.6%	29.6K
3	05/30/2024	767.5K	-1 170	2.22%	+0.04%	25K
4	05/22/2024	768.7K	-749	2.18%	+0.03%	24.7K
5	05/17/2024	769.5K	+9 739	2.15%	-1.11%	24.5K
6	11/28/2023	759.7K	+56 869	3.26%	+0.68%	29.2K
7	03/14/2023	702.9K	-8 536	2.58%	-1.14%	24.4K
8	01/11/2023	711.4K	+113 993	3.72%	+1.32%	27.9K
9	11/07/2022	597.4K	-51	2.4%	-0.27%	17.1K
10	11/03/2022	597.5K	+14 570	2.67%	+0.23%	18.7K
11	08/30/2022	582.9K	+10 530	2.44%	+0.01%	16.9K
12	08/04/2022	572.4K	+5 707	2.43%	-0.73%	16.5K
13	07/19/2022	566.6K	+15 193	3.16%	+0.61%	20.4K
14	06/09/2022	551.5K	+9 513	2.55%	-1.33%	13.9K
15	05/13/2022	541.9K	+25 019	3.88%	-0.84%	22.6K
16	03/22/2022	516.9K	+2 738	4.72%	+1.08%	25.7K
17	03/16/2022	514.2K	+6 286	3.64%	-0.1%	20.4K
18	03/07/2022	507.9K	+843	3.74%	+0.35%	19.6K
19	03/06/2022	507.1K	+14 644	3.39%	-0.37%	17K
20	02/03/2022	492.4K	+9 117	3.76%	+0.83%	19.4K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
21	01/21/2022	483.3K	+3 588	2.93%	+0.18%	14.9K
22	01/15/2022	479.7K	+4 104	2.75%	-0.34%	14.6K
23	01/03/2022	475.6K	+4 821	3.09%	+0.11%	15.4K
24	12/24/2021	470.8K	+1 990	2.98%	-0.2%	14.8K
25	12/16/2021	468.8K	+3 816	3.18%	-0.3%	14.9K
26	12/06/2021	465K	+18 144	3.48%	-0.85%	16.7K
27	10/21/2021	446.8K	+4 623	4.33%	+0.49%	21.1K
28	10/13/2021	442.2K	+11 884	3.84%	-0.21%	19.4K
29	09/19/2021	430.3K	+6 741	4.05%	-0.11%	17.2K
30	08/12/2021	423.6K	+5 602	4.16%	+0.24%	18.8K
31	07/27/2021	418K	+11 155	3.92%	-0.45%	17.4K
32	06/20/2021	406.8K	+18 102	4.37%	-0.35%	18.4K
33	05/18/2021	388.7K	+1 680	4.72%	+0.04%	18.6K
34	05/13/2021	387K	+15 834	4.68%	+0.72%	19.2K
35	04/11/2021	371.2K	+6 984	3.96%	-0.91%	15.8K
36	03/23/2021	364.2K	+8 417	4.87%	-2.28%	18.9K
37	02/26/2021	355.8K	+9 088	7.15%	+0.41%	25.4K
38	02/03/2021	346.7K	+14 124	6.74%	+2.02%	23.9K
39	01/22/2021	332.6K	+3 807	4.72%	-0.1%	16.8K
40	01/12/2021	328.8K	+33 225	4.82%	+0.67%	16.5K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
41	11/02/2020	295.6K	+8212	4.15%	-0.07%	13K
42	10/16/2020	287.4K	+4839	4.22%	-1.24%	12.9K
43	09/29/2020	282.5K	+5640	5.46%	-0.08%	15.3K
44	09/15/2020	276.9K	+37147	5.54%	+0.36%	16.4K
45	06/06/2020	239.7K	+2324	5.18%	-0.01%	13.2K
46	05/31/2020	237.4K	+3925	5.19%	+0.11%	12.9K
47	05/21/2020	233.5K	+1732	5.08%	-0.5%	12.6K
48	05/14/2020	231.7K	+12732	5.58%	-2.12%	13.5K
49	04/23/2020	219K	+16162	7.7%	+2.99%	17.5K
50	04/10/2020	202.9K	+38073	4.71%	-0.95%	10.8K
51	11/12/2019	164.8K	+5996	5.66%	-0.25%	8.5K
52	11/05/2019	158.8K	+158782	5.91%	+5.91%	9.2K

Posting Frequency

Avg posts per day

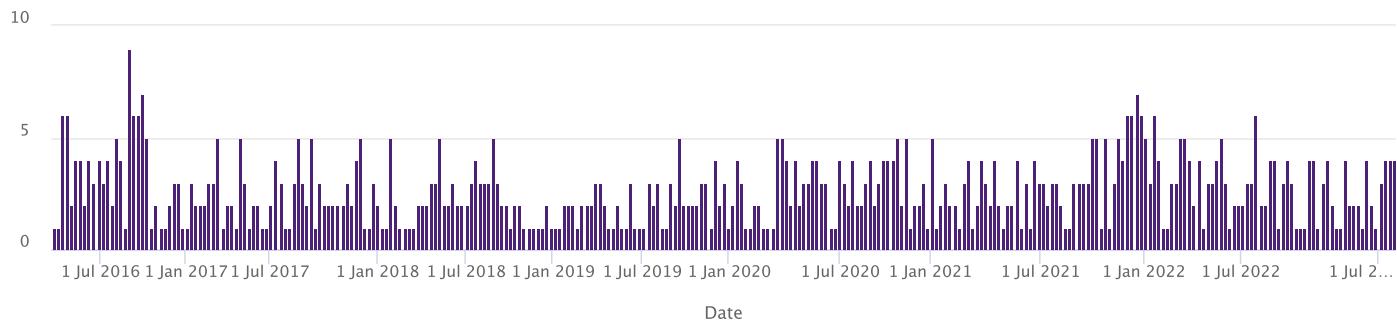
0.26

Avg posts per week

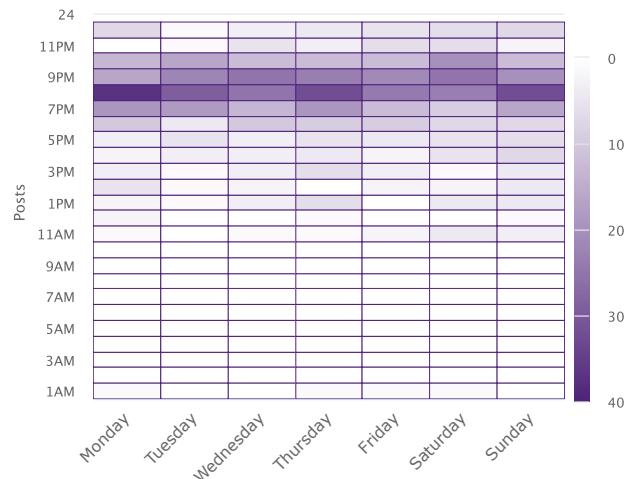
1.80

Avg posts per month

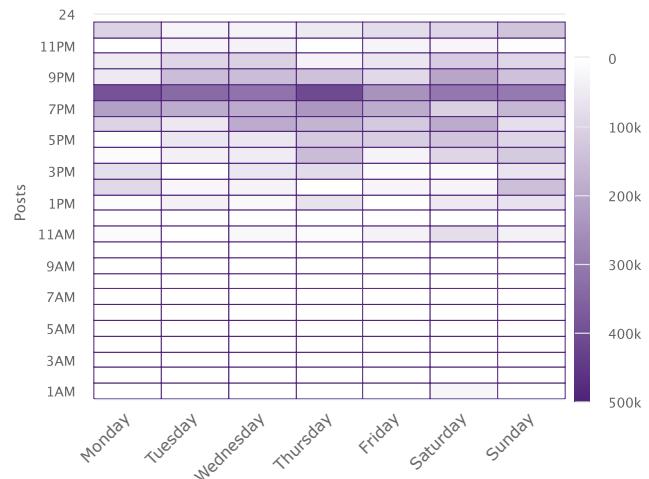
8.03



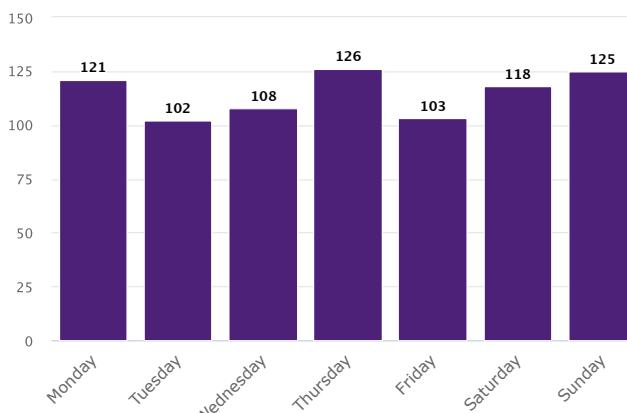
Posting Activity



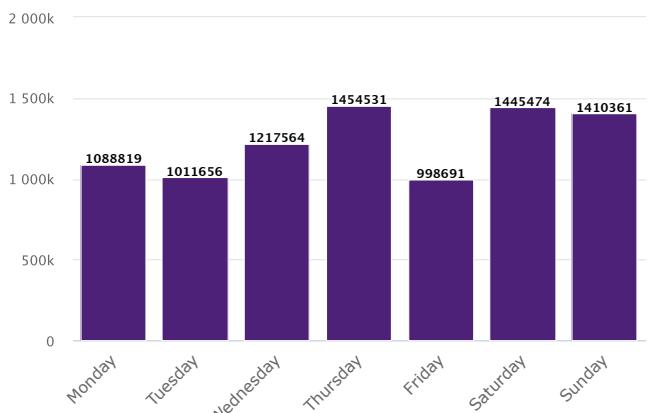
Engagement Times



Most Popular Posting Days



Most Popular Days by Interaction



Hash Tags

#hijabootd #lifestyleblogger
#instadaily #happy #friends #hijabista #amazing
#moroccanlions #smile #igers #I4I #tbt #cute #morocco #summer
#roadtoqatar2022 #beautiful #me #picoftheday #love #swag #instagramanet
#roadtoqatar #fashion #instagood #fun #rabat #bestoftheday #arabiannights
#hijabfashion #photooftheday #hijabi #marocaine
#moroccangirl #hijabstyle

Captions most used

/> @suenyo.baliway 🌟🌟🌟
اللون شنو every application. Soleil lightweight
هاد/> الميكاب heures
night /> @maybelline_maroc
sunscreen radiant الخدمة.
Flower /> Burkini kimono /> #sunkisserblush
diyal Flower /> #beachday /> /> summer protected
colour /> #fun Jakum trend Burkini
Which aging لـ favoutie /> .
Vichy's signs ☀️🌴drink water Coconut skincare Moroccan
خذا lions Capital 🌸 fights harmful shields Daily. daily Arabian
protection كنتمني يعجبكم كيعجبك

Posts with Highest Engagement



BEST POST

128.6K 537

Which one is your favourite colour 😊🍓💎🎀之心 ... #fun #me #l4l #love #picofthe...

November 18, 2023

[See post](#)



BEST POST

96.6K 3.2K

يال هاد الميكان، خدا ليا ٥ heures الخدمة، كنتنى يعجىكم Congratulations to our lions 🐾🇲🇦❤️ #fifa2022 #roadtoqatar #roadtoqatar2022 #morocco

December 01, 2022

[See post](#)



BEST POST

19K 57

👙🌺👙 Burkini : @legacy_outfitters_rtw ✨ ... #beachday #burkini #summer2024 #islandgirl🌴

August 18, 2024

[See post](#)



BEST POST

16.1K 87

Flower bath 💐🌸🌺 | Burkini : @cherielook @suenyo.bali ... #fun #me #l4l #...

August 29, 2024

[See post](#)

Latest on Instagram | Part 1



🌟✨❤️

#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagramanet #happy #smile #photooftheday #friends #fashion #instadaily #summer #amazing #beautiful #swag #igers #best...

1 like · 94 comments · September 02, 2024

[See post](#)



Arabian nights in a Moroccan way! ✨🌙💡

#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagramanet #happy #smile #photooftheday #friends #fashion #instadaily #summer #amazing #beaut...

1 like · 148 comments · August 30, 2024

[See post](#)



Flower bath 🌸🔥🌸 | Burkini : @cherielook @suenyo.bali

#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagramanet #happy #smile #photooftheday #friends #fashion #instadaily #...

16.1K likes · 87 comments · August 29, 2024

[See post](#)



Stay protected and radiant with Vichy's Capital Soleil UV Age Daily. ☺️✨ This lightweight sunscreen not only shields your skin from harmful U V rays but also fights the signs of aging with every application. Your daily dose of sun protection and skincare in one! @Vichylaboratoires #Vichys kincare ...

15.3K likes · 204 comments · August 28, 2024

[See post](#)



💕☀️✨🍹

#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagramanet #happy #smile #photooftheday #fashion #instadaily #summer #amazing #beautiful #swag #beachclub #bestofthe...

14.7K likes · 63 comments · August 24, 2024

[See post](#)



My favourite trend for this summer 😊☀️🌊🌴

@maybelline_maroc

#sunkisserblush #summerglow #islandgirl #islandgirlmakeup

15.6K likes · 95 comments · August 23, 2024

[See post](#)

Latest on Instagram | Part 2



Coconut water is my favourite drink so far 🥥
🌴Berry😊

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1.1K likes 60 comments August 20, 2024

[See post](#)



GRWM ❤️💋👙☀️ kif jakum le look ? ✨ kimono : @lemsahouse

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#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagamanet #happy #smile #photooftheday #friends #fashio...

8.4K likes 86 comments August 19, 2024

[See post](#)



🌴Berry🐚
Burkini : @legacy_outfitters_rtw ✨

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#beachday #burkini #summer2024 #islandgirl
🌴

19K likes 57 comments August 18, 2024

[See post](#)



Hey ☀️🍀

15.6K likes 132 comments August 16, 2024

[See post](#)



Which one is your favourite colour 😊🍓💎🎀
شنو اللون اللي كيعجبكم أكثر

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#fun #me #l4l #love #picoftheday #lifestyleblogger #hijabstyle #hijabootd #hijabfashion #hijabi #hijabista #morocco #moroccangirl #marocaine #instagamanet #happy #smile #photooftheday #friends #fa...

128.6K likes 537 comments November 18, 2023

[See post](#)



Congratulations to our lions 🦁🇲🇦❤️
دیال الخدمة، كتنى يعجبكم heures هاد الميکاب، خذا ليما 5
😍🔥🔥

#fifa2022 #roadtoqatar #roadtoqatar2022 #morocco #moroccanlions 🇲🇶 @roadto2022

96.6K likes 3.2K comments December 01, 2022

[See post](#)



Phlanx

<https://phlanx.com>