



@hbirkousafae_officiel

Safae Hbirkou

Mum of 3 😊 (Nelia, Neil, Rhali)

Engagement Rate**1.29%**Posts: **1031**Average like rate: **0.98%**Average comment rate: **0.01%**

PERCENTAGE: Average

Instagram Analysis

Follower Reach

7.3M

Followers

1.1K

Following

97%

of followers have less than 1500 followings

Audience Type

58% 4.2M

Real People

1% 104.6K

Influencers

41% 3M

Non Engaging

Average Engagement

48.8K

Followers

Average Likes

84.3K

likes per post

Average Comments

555

comments per post

Authentic Engagement

28.3K

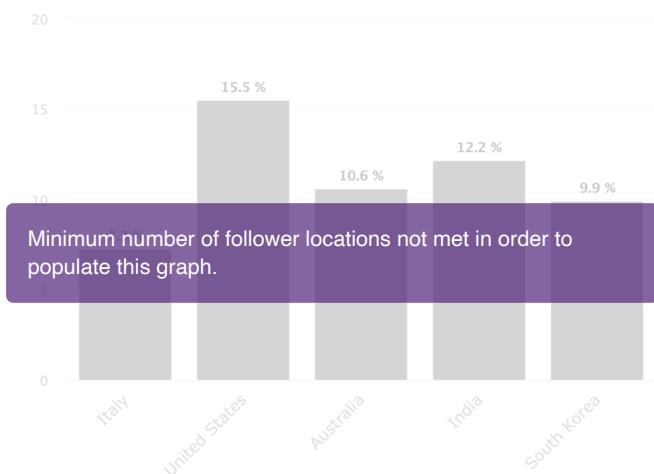
followers per post

Likes-Comments Ratio

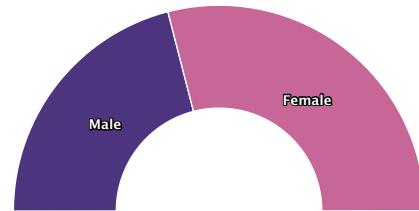
10.5K

comments per 100 likes

Follower Locations



Follower Gender

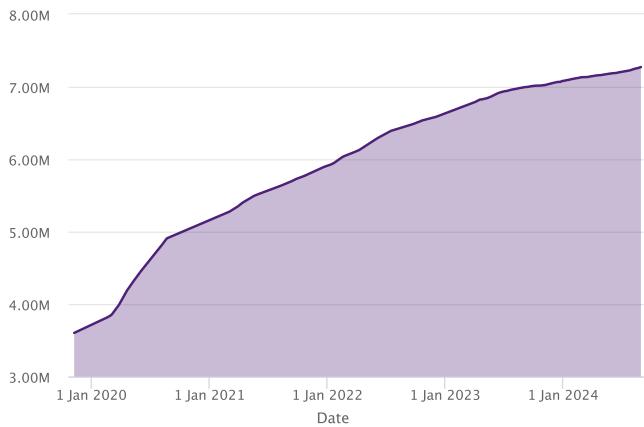


The followers of this account are:

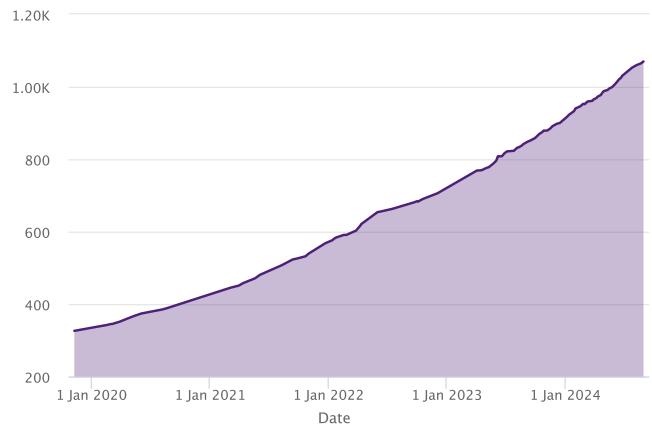
42% Male vs 58% Female

This sample set of data could only retrieve genders from 150 followers and thus is only an estimate.

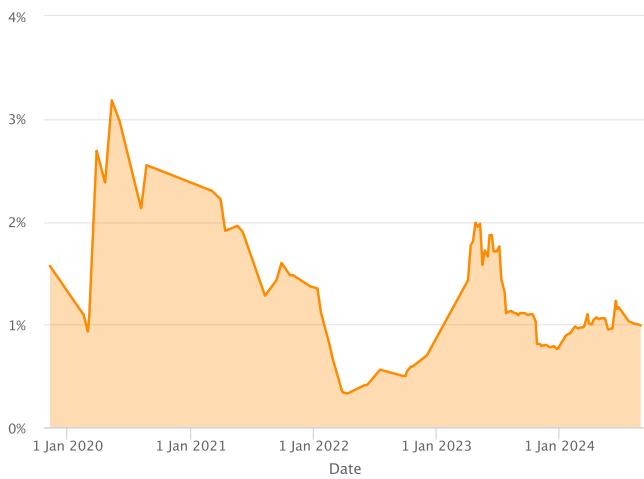
Follower Growth Over Time



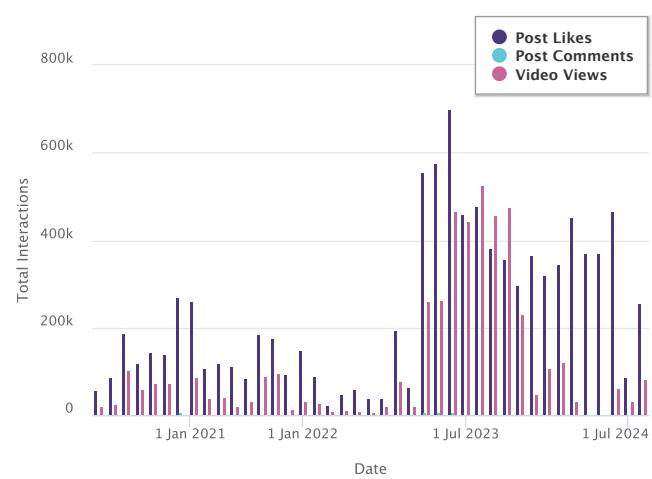
Following Growth Over Time



Engagement Rate Over Time



Stats Growth



Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
1	08/29/2024	7.3M	+11813	0.99%	-0.01%	84.3K
2	08/22/2024	7.3M	+14740	1%	-0.01%	84.7K
3	08/08/2024	7.2M	+21120	1.01%	-0.02%	85.5K
4	07/25/2024	7.2M	+24477	1.03%	-0.14%	86.6K
5	06/24/2024	7.2M	+2698	1.17%	+0.02%	96.3K
6	06/20/2024	7.2M	+5828	1.15%	-0.08%	94.8K
7	06/16/2024	7.2M	+4707	1.23%	+0.27%	100K
8	06/06/2024	7.2M	+1163	0.96%	0%	87.5K
9	06/02/2024	7.2M	+5454	0.96%	+0.01%	87.3K
10	05/24/2024	7.2M	+6114	0.95%	-0.11%	86.6K
11	05/15/2024	7.2M	+3713	1.06%	0%	94.8K
12	05/10/2024	7.2M	+6313	1.06%	0%	94.5K
13	05/02/2024	7.2M	+3714	1.06%	+0.01%	94K
14	04/27/2024	7.2M	+2536	1.05%	-0.02%	93.5K
15	04/19/2024	7.2M	+4046	1.07%	+0.03%	95.2K
16	04/10/2024	7.2M	+4410	1.04%	+0.04%	92.9K
17	04/06/2024	7.2M	+4722	1%	-0.01%	89.7K
18	03/28/2024	7.1M	+4919	1.01%	-0.09%	90.4K
19	03/24/2024	7.1M	+6743	1.1%	+0.12%	97.2K
20	03/14/2024	7.1M	+274	0.98%	+0.01%	88.2K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
21	03/09/2024	7.1M	+866	0.97%	0%	87.8K
22	03/01/2024	7.1M	+1 918	0.97%	+0.01%	87.6K
23	02/25/2024	7.1M	+9 893	0.96%	-0.02%	86.7K
24	02/16/2024	7.1M	+2 652	0.98%	+0.02%	88.3K
25	02/11/2024	7.1M	+8 897	0.96%	+0.05%	86.8K
26	02/01/2024	7.1M	+2 690	0.91%	0%	83.1K
27	01/28/2024	7.1M	+10 777	0.91%	+0.02%	83K
28	01/19/2024	7.1M	+2 982	0.89%	+0.03%	81.4K
29	01/14/2024	7.1M	+7 976	0.86%	+0.04%	79K
30	01/06/2024	7.1M	+6 215	0.82%	+0.05%	76.1K
31	12/28/2023	7.1M	+11 012	0.77%	+0.01%	72.5K
32	12/24/2023	7.1M	+1 049	0.76%	-0.03%	72.3K
33	12/15/2023	7.1M	+8 665	0.79%	+0.01%	73.8K
34	12/06/2023	7.1M	+4 151	0.78%	0%	73.3K
35	12/02/2023	7.1M	+11 042	0.78%	-0.02%	73.1K
36	11/22/2023	7M	+5 725	0.8%	0%	74.5K
37	11/17/2023	7M	+11 210	0.8%	+0.01%	74.2K
38	11/08/2023	7M	+2 621	0.79%	-0.02%	73.3K
39	11/04/2023	7M	+4 950	0.81%	0%	75.3K
40	10/26/2023	7M	+1 318	0.81%	-0.22%	74.9K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
41	10/22/2023	7M	+843	1.03%	-0.07%	90.6K
42	10/13/2023	7M	+2 165	1.1%	0%	95.2K
43	10/05/2023	7M	+3 538	1.1%	+0.01%	94.8K
44	09/29/2023	7M	+5 302	1.09%	-0.02%	94.6K
45	09/20/2023	7M	+5 478	1.11%	0%	96K
46	09/16/2023	7M	+3 819	1.11%	0%	95.9K
47	09/06/2023	7M	+4 053	1.11%	+0.02%	95.7K
48	08/31/2023	7M	+5 668	1.09%	-0.02%	93.8K
49	08/25/2023	7M	+2 803	1.11%	0%	95.7K
50	08/20/2023	7M	+9 422	1.11%	-0.02%	95.5K
51	08/11/2023	7M	+4 226	1.13%	0%	96.4K
52	08/06/2023	7M	+8 893	1.13%	+0.02%	96.3K
53	07/26/2023	7M	+4 085	1.11%	-0.2%	94.9K
54	07/22/2023	7M	+13 255	1.31%	-0.13%	108.9K
55	07/12/2023	6.9M	+3 329	1.44%	-0.32%	117.8K
56	07/06/2023	6.9M	+8 151	1.76%	+0.05%	139.3K
57	06/28/2023	6.9M	+11 592	1.71%	0%	135.8K
58	06/19/2023	6.9M	+6 982	1.71%	-0.16%	135.5K
59	06/14/2023	6.9M	+15 427	1.87%	0%	146.1K
60	06/07/2023	6.9M	+10 648	1.87%	+0.21%	146K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
61	06/02/2023	6.9M	+20374	1.66%	-0.06%	134.7K
62	05/24/2023	6.9M	+12763	1.72%	+0.14%	138.3K
63	05/17/2023	6.9M	+12084	1.58%	-0.4%	128.8K
64	05/10/2023	6.8M	+6935	1.98%	+0.03%	155.2K
65	05/03/2023	6.8M	+8278	1.95%	-0.04%	153.3K
66	04/26/2023	6.8M	+2948	1.99%	+0.18%	155.5K
67	04/19/2023	6.8M	+14587	1.81%	+0.04%	143.2K
68	04/12/2023	6.8M	+18487	1.77%	+0.34%	140.4K
69	04/04/2023	6.8M	+206574	1.43%	+0.73%	116.7K
70	12/03/2022	6.6M	+49903	0.7%	+0.11%	64.5K
71	10/21/2022	6.5M	+10661	0.59%	0%	56.9K
72	10/16/2022	6.5M	+19589	0.59%	+0.05%	56.7K
73	10/04/2022	6.5M	+6370	0.54%	+0.04%	41.6K
74	10/01/2022	6.5M	+14523	0.5%	0%	39.8K
75	09/22/2022	6.5M	+91910	0.5%	-0.06%	39.5K
76	07/17/2022	6.4M	+93735	0.56%	+0.15%	38.2K
77	06/08/2022	6.3M	+18931	0.41%	0%	29.7K
78	06/01/2022	6.3M	+145005	0.41%	+0.08%	29.7K
79	04/12/2022	6.1M	+6181	0.33%	0%	23.7K
80	04/10/2022	6.1M	+26587	0.33%	-0.01%	22.7K

Detailed Analysis

#	Date	Subscribers	Growth	Eng. Rate	Growth	Likes
81	03/27/2022	6.1M	+53 273	0.34%	-0.34%	22.6K
82	02/25/2022	6M	+16 058	0.68%	-0.12%	40.7K
83	02/17/2022	6M	+81 971	0.8%	-0.32%	49K
84	01/22/2022	5.9M	+22 858	1.12%	-0.23%	67.3K
85	01/12/2022	5.9M	+32 437	1.35%	-0.02%	82.4K
86	12/22/2021	5.9M	+105 846	1.37%	-0.11%	93.3K
87	10/31/2021	5.8M	+18 549	1.48%	0%	88.7K
88	10/22/2021	5.8M	+41 954	1.48%	-0.12%	88.3K
89	09/27/2021	5.7M	+32 475	1.6%	+0.17%	92.4K
90	09/12/2021	5.7M	+63 116	1.43%	+0.15%	91.5K
91	08/09/2021	5.6M	+109 817	1.28%	-0.62%	83.5K
92	06/04/2021	5.5M	+28 567	1.9%	-0.06%	112.1K
93	05/19/2021	5.5M	+95 641	1.96%	+0.05%	118.3K
94	04/13/2021	5.4M	+49 639	1.91%	-0.31%	106.9K
95	03/30/2021	5.3M	+72 391	2.22%	-0.08%	124.3K
96	03/04/2021	5.3M	+369 124	2.3%	-0.25%	136K
97	08/22/2020	4.9M	+94 442	2.55%	+0.42%	132.1K
98	08/06/2020	4.8M	+356 542	2.13%	-0.85%	138.6K
99	06/03/2020	4.5M	+139 409	2.98%	-0.2%	140.5K
100	05/11/2020	4.3M	+126 801	3.18%	+0.8%	142K

Posting Frequency

Avg posts per day

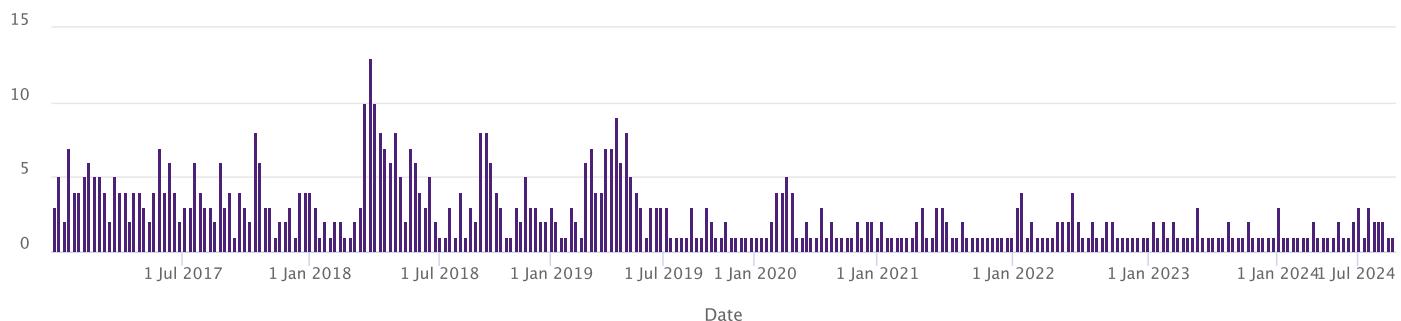
0.25

Avg posts per week

1.73

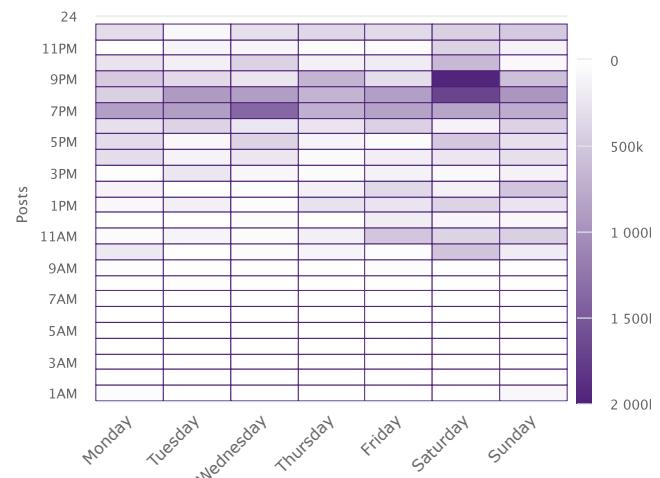
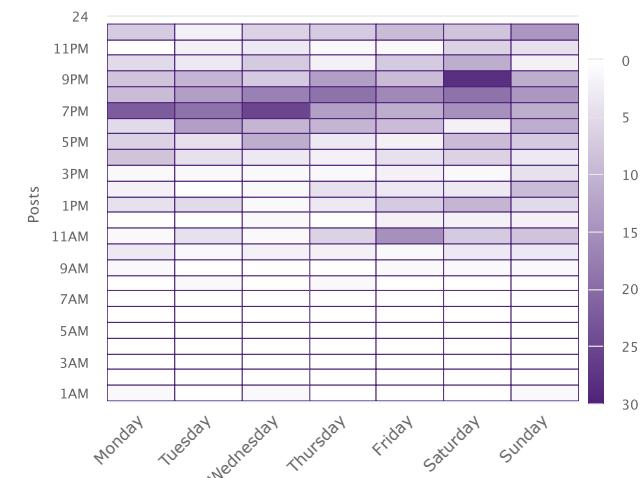
Avg posts per month

7.66



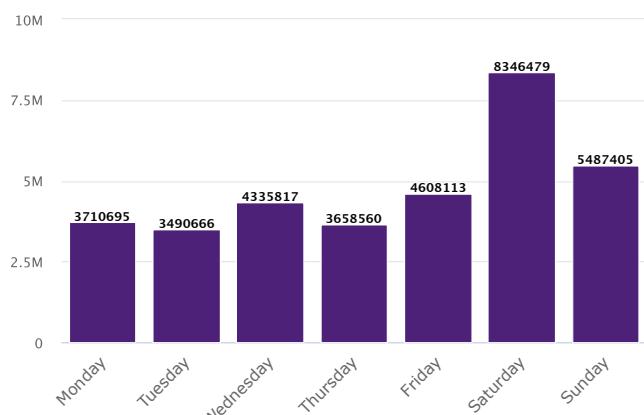
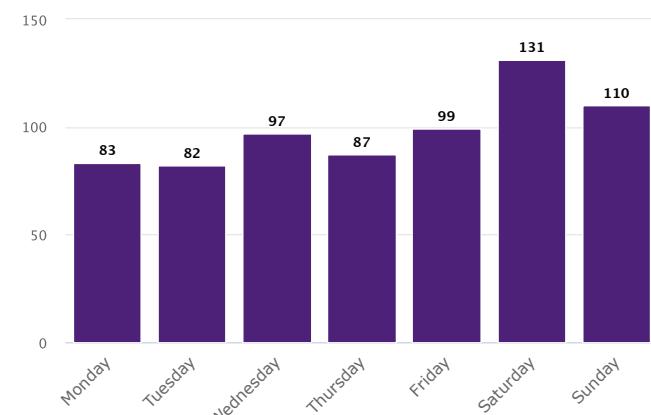
Posting Activity

Engagement Times



Most Popular Posting Days

Most Popular Days by Interaction



Hash Tags

#CuisineDeRêve #Lactovit #SkinRepairedSkinYouth
#HomeInspiration #Ad #OutdoorFurniture #NsideRenovation
#Jumeaux #notsponsored #Dalou #Décoration #InteriorDesign
#SketchDesign #ramadanvibes #Maison #HomeDecor
#RénovationMaison #MomLife #DesignInspiration #Lactourea
#DoubleBonheur

Captions most used

على فتقبله أعطيت وهبت première Ifounoun /> Caftan entouré منا magique Dress gâteaux chérie leurs
diali véritable rangements, travail merci transformé jusqu'à Restez belle /> #NouvelleCuisine /> Je حسنة Photo
twehechtkoum conçu extérieur, relooké Design, intérieur amis /> II amoureux /> allié idéal Découverte
ami(es) allier /> chez-moi frais اليوم élégants transformer Bienvenue
kanlbess esthétique Regardez été قاعات. السينما اللهم كاشتارك
grand Sketch يعجبكم بتداء magnifique /> Merci cette chère cuisine fonctionnels. très vous. deco Quatre
غالي Grâce résultats /> Merci j'ai /> Le Pour incroyable anniversaire
/> Un reflètent réel نتائج قلب ravie نستعيد
ابني famille petits vidéo votre découvrir espace meubles Noces inspirer انت partager jatni
باشه l'organisation spéciale rendent n'y décoration, /> #InteriorDesign laissez-vous donner /> Envie détail, avoir
délicieux traiteur Nelial'animation service نبيك nouvelle fonctionnalité. tellement rêve. Chaque photo الشيطان
معاكم بعض صور عقيقة Tenue Kbidates culinaire rencontre était sommes
الرجيم

Posts with Highest Engagement



266.8K 1.9K

Le 1er Mai 2014 était ma première rencontre avec @chougss 7 ans plus tard nous sommes 4 🧑‍🤝‍🧑 #loveanniversary
#ramadanvibes Merci @dalaa_maroc po...

May 01, 2021

[See post](#)



153.4K 962

#notsponsored ❤️

August 06, 2021

[See post](#)



231K 1.7K

كانشارك معكم بعض صور عقيقة ابني غالى اللهم منك و لك ما وهبت ، و أنت أعطيت ، اللهم فقبله منا على سنة نبيك ، و نستعيد بالله من الشيطان الرجيم

May 20, 2023

[See post](#)



100.8K 241

❤️ 💙 ❤️ Merci @shayoostore_ pour cette magnifique deco Robe @rivanafashionstore Photo @labophotobrahim

August 03, 2024

[See post](#)

Latest on Instagram | Part 1



♥ ♥ ♥ Ifounoun diali twehechtkoum ♥ ♥
♥

17.5K 77 August 27, 2024 See post



Les ami(es) awel mera kanlbess le rouge , ki jani ? Tenue by ma chère @negafa.maison.a laoui

65.4K 269 August 22, 2024 See post



Kbidates ki jatni la robe ? Dress : @mondres
sing1

20.8K 150 August 08, 2024 See post



 Quatre ans de joie pour Neil et Nelia ! 
✨ Un anniversaire magique entouré de leur s amis et de notre chère famille. #DoubleBonheur #Jumeaux #MomLife

Merci @eventsbyaymane pour l'organisation et l'animation et pour tout ce que tu as fais
Merci @maisonseyad pour l...

9.2K 59 August 06, 2024 See post



♥♥♥ Merci @shayoostore_ pour cette magnifique deco Robe @rivanafashionstore Photo @labophotobrahim

100.8K 241 August 03, 2024 See post



Bienvenue dans ma nouvelle cuisine rénovée par @nside_renovationmaroc ! 🏠✨

Un grand merci à @nside_renovationmaroc pour avoir transformé mon espace culinaire en un véritable rêve. Chaque détail, du plan de travail aux rangements, a été conçu avec soin pour allier esthétique et fonctionnalité.

42.1K 738 August 02, 2024 See post

Latest on Instagram | Part 2



✨ Découverte de @sketchdesign.ma ! ✨

Il n'y a rien de tel que de transformer son espace avec des meubles qui reflètent notre personnalité. Grâce à Sketch Design, j'ai pu donner un coup de frais à mon intérieur et extérieur, et je suis ravie du résultat ! 😊

Envie de découv...

43.3K 302 July 26, 2024

[See post](#)



للقائه الفيلم قلب 6/9 ابتداءً من اليوم في جميع قاعات السينما. دا
دي يعجبكم بزاف

n/a 63 July 24, 2024

[See post](#)



Noces de coquelicots ❤️

Le @chougss ❤️

60.9K 197 July 22, 2024

[See post](#)



كل شارك معكم بعض صور عقيقة ابنى غالى اللهم منك و لا
ك ما وهبت ، و أنت أعطيت ، اللهم فقل لهم منا على سنة نبيك ،
و نستعيد بالله من الشيطان الرجيم

231K 1.7K May 20, 2023

[See post](#)



#notsponsored ❤️

153.4K 962 August 06, 2021

[See post](#)



Le 1er Mai 2014 était ma première rencontre avec @chougss 7 ans plus tard nous sommes 4 🧑‍🤝‍🧑 #loveanniversary #ramadanvibes

Merci @dalaa_maroc pour la photo avec #D alou ❤️

Caftan : @fatim.filali.idrissi.official ❤️

266.8K 1.9K May 01, 2021

[See post](#)



<https://phlanx.com>