Will Johnson

Graphic, Web & Motion Designer

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EXPERIENCE

Visuals by Impulse

Web and Motion Designer. Februrary 2018 – Present

After working with a company in the esports industry, I was offered a position as a motion designer to do client work for Visuals by Impulse, a remote-based design studio who has worked with thousands of streamers big and small. Later, I was offered to help develop a new client portal, and later to design the Stream Design Factory app on the Streamlabs OBS app store.

playWEG

Web Designer. January 2017 – June 2017

Suggested by a close friend of mine, I was taken in by the team to help with the frontend of the esports-based website. I worked with the backend developer of the project to restructure the site from the previous developers to implement more features and enhance usability.

Concur App

Lead Designer. June 2016 – Februrary 2017

I was offered to brand the new app that was targeted towards the esports industry that allowed competitive teams, both amateur and professional, to create plays for games to organize team plans during games.

Freelance

March 2013 – Present

I have worked with many indivduals and small start-ups throughout the six years of designing, including personal projects.

EDUCATION

Nossi College of Art

B.G.A. Web & Interactive Design. September 2018 – 2022

SKILLS

Design

Logo design
Brand development
Visual communication
Page layout
UI/UX design
Typography
Motion design

Software

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere Pro
Adobe XD
Sketch
Figma
Maxon Cinema 4D
Visual Studio Code

Technologies

HTML
CSS
JavaScript
VueJS
WordPress
Git