



MAKESE (MAK1) — Whitepaper

Architectural token of ZARUverse

Network: BNB Smart Chain (BEP-20)	Decimals: 18	Total Supply: 1,000,000,000,000	Contract:
0x9f833ca55ce0431045098ef12b64da6b33cf1f48	Version: 1.0 (Draft)	Date: 2025-09-18	

Quick links: [Token page](#) [BscScan](#) [Buy](#) [DexScreener](#) [X](#) [Telegram](#) [GitHub](#)

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1. Abstract

MAKESE (MAK1) is the architectural token of ZARUverse, designed to fund, govern, and unlock branded crypto experiences. It fuses luxury-grade branding with rigorous token engineering to support NFTs, dApps, and community incentives at viral scale.

MAK1 operates on BNB Smart Chain (BEP-20), enabling low fees, rapid settlement, and broad wallet compatibility. This paper outlines the protocol vision, token mechanics, utilities, distribution, risk posture, and compliance considerations.

2. Overview

Token name:

MAKESE

Ticker:

MAK1

Network:

BNB Smart Chain (BEP-20)

Contract:

0x9f833ca55ce0431045098ef12b64da6b33cf1f48

Decimals:

18

Total supply:

1,000,000,000,000

MAK1 is the workhorse of ZARUverse infrastructure. It aligns contributors through clear on-chain incentives, powers access to premium features, and anchors governance alongside companion tokens (ZARU and DMD).

Design principle: elegance in branding, clarity in token flows, and credibility in delivery.

3. Architecture

MAK1 is an ERC-20-compatible BEP-20 token. The core contract is immutable and audited. Integrations include staking modules, NFT-gating logic, and payment flows across official web properties.

- **Contract standard:** ERC-20 compatible on BSC (BEP-20)
 - **Wallet support:** MetaMask, Trust Wallet, Ledger (via BSC)
 - **Explorers:** BscScan for transparency and verifications
 - **Front-ends:** Token pages, swap links, dashboards, and NFT portals
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4. Tokenomics

The supply is fixed at genesis and allocated to power growth, liquidity, ecosystem incentives, and long-term sustainability.

Bucket	Allocation	Vesting	Notes
Community & Airdrops	25%	Linear 12 months	Quests, referrals, lore drops
Liquidity & Market Making	20%	Unlocked / programmatic	DEX liquidity, strategic pairings
Treasury (Ecosystem)	20%	Linear 24 months	Development, partnerships, audits
Team & Contributors	15%	6m cliff + 18m linear	Aligned with delivery milestones
Strategic Partners	10%	3m cliff + 12m linear	Exchanges, infra, distribution
Marketing & Branding	7%	Linear 12 months	Campaigns, KOLs, creative
Reserves	3%	Unlocked	Contingency and operations

Allocations are indicative and may be refined before final listings. Any change will be on-chain and publicly announced.

5. Distribution

- **Launch:** Initial liquidity on PancakeSwap; contract verified on BscScan.
- **Airdrops:** Merit-based distributions to early community and builders.
- **Staking rewards:** Emissions tied to governance and ecosystem participation.
- **Vesting:** Multi-sig controlled timelocks for team/partners; public vesting dashboards.

6. Utilities

Access

- **NFT gating:** Unlock premium drops and relics.
- **Feature passes:** Advanced dashboards, analytics, and creator tools.
- **Discounts:** Preferred rates for ecosystem services and mints.

Incentives

- **Quests & bounties:** Lore-aligned tasks with on-chain rewards.
- **Staking:** Earn governance weight and perks.
- **Creator economy:** Revenue splits for builders and partners.

7. Governance

Governance evolves from council-led proposals to community-weighted voting using staked MAK1. Parameters include emissions, treasury spends, partnerships, and product priorities.

- **Phase 0:** Foundational council and security controls.
- **Phase 1:** Snapshot-style signaling with quorum thresholds.
- **Phase 2:** On-chain execution via timelock and multi-sig.

8. Security and audits

Security is layered: formal reviews, continuous monitoring, and conservative upgrade paths. Critical contracts are immutable post-audit.

- **Audits:** [Audit Report #1](#) (MAK1 core), [Audit #2](#), [Audit #3](#).
- **Operational security:** Multi-sig treasury; limited admin roles; public verifications.
- **Bug bounty:** Community-driven disclosures with tiered rewards.

9. Roadmap

Phase	Milestones	Status
Q4 2025 — Launch	Token page, liquidity, first airdrop, audit publication	Planned
Q1 2026 — Utilities	Staking v1, NFT gating, partner integrations	Planned
Q2 2026 — Governance	Snapshot voting, treasury frameworks, grants	Planned
Q3 2026 — Scale	Mobile flows, cross-chain bridges (if warranted)	Planned

Roadmap is indicative and may adapt to market conditions and community priorities.

10. Compliance and risk

- **Jurisdictional awareness:** Users must comply with their local laws and restrictions.

- **No investment advice:** This document is informational only and not a solicitation.
- **Volatility risk:** Crypto assets involve market, technical, and regulatory risks.
- **Transparency:** Contract verification, multisig controls, and public comms reduce information asymmetry.

By interacting with MAK1, participants acknowledge the risks of blockchain networks and smart contracts.

11. Appendix

Official links

- **Token page:** [mak1.html](#)
- **BscScan:** [Contract](#)
- **Swap:** [PancakeSwap](#)
- **DexScreener:** [Chart](#)
- **Telegram:** [@zaruverse](#)
- **X (Twitter):** [@zaruverse](#)
- **GitHub:** [org](#)
- **Whitepaper:** [PDF](#)
- **Audits:** [#1](#), [#2](#), [#3](#)

Brand assets

- **Logo (256):** [mak1-256.png](#)
- **Logo (512):** [mak1-512.png](#)
- **OpenGraph:** [mak1-og.png](#)
- **Favicon:** [favicon.png](#)

Contract params

Address

0x9f833ca55ce0431045098ef12b64da6b33cf1f48

Symbol

MAK1

Decimals

18

Supply

1,000,000,000,000

Standard

BEP-20 (ERC-20 compatible)

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