

Reading Assignment 2

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- The echo chamber effect is a phenomenon that stood out to me because it highlights how easily our perspectives can be limited without us even realizing it. It occurs when we are only exposed to ~~our~~ information and opinions that reflect our existing beliefs, while opposing views are ignored, dismissed, or never encountered. This effect is especially prominent in social media platforms and news sources that use algorithms to show users contents they are likely to agree with.

What caught my attention about the echo chamber effect is how subtly it influences behaviour. Most of us believe we think independently, but in reality, we are constantly shaped by the information we see and hear. This can lead to increased polarization,

intolerance, and even misinformation spreading more easily.

I've noticed this effect influences how I view current events, hearing only one side makes me less likely to question it. It takes effort to step outside my usual sources and seek out different perspectives that helps me think more critically.

In society, I see the echo chamber effect creating strong divisions between groups of people - whether in politics, social issues or even everyday conversations.

It reminds me to be mindful of the information I take in and stay open to different opinions so I can better understand others and contribute more thoughtfully.