MA615 Assignment4_Text Analysis

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Task 1

Intriduction

The book I choose is The Cash Boy, a juvenile fiction. Here is the link https://www.gutenberg.org/ebooks/296. I used the gutenbergr package which provides access to the public domain works from Project Gutenberg collection to download this book.

The story is about a little poor boy, which lost everyone he loved except his little sister. Because the situation with no parents and income, the boy moved to New York for himself, so he could make some money for him and his sister.

Task 2

Preface

I used tidytext package which provides access to "AFINN", "bing" and "nrc", three general sentiment lexicons.

```
## # A tibble: 13,875 x 2
##
                  sentiment
      word
##
      <chr>
                  <chr>>
##
    1 abacus
                  trust
##
    2 abandon
                  fear
##
   3 abandon
                  negative
##
   4 abandon
                  sadness
##
   5 abandoned
                  anger
##
   6 abandoned
                  fear
   7 abandoned
                  negative
   8 abandoned
##
                  sadness
   9 abandonment anger
## 10 abandonment fear
## # ... with 13,865 more rows
## # A tibble: 6,786 x 2
##
      word
                  sentiment
      <chr>
##
                  <chr>
   1 2-faces
                  negative
                  negative
    2 abnormal
```

```
##
    3 abolish
                  negative
##
    4 abominable negative
    5 abominably
##
                  negative
##
    6 abominate
                  negative
##
    7 abomination negative
##
    8 abort
                  negative
    9 aborted
                  negative
## 10 aborts
                  negative
## # ... with 6,776 more rows
## # A tibble: 2,477 x 2
##
      word
                 value
                  <dbl>
##
      <chr>
##
    1 abandon
                     -2
##
    2 abandoned
                     -2
##
    3 abandons
                     -2
                     -2
##
    4 abducted
##
    5 abduction
                     -2
##
    6 abductions
                     -2
    7 abhor
                     -3
##
##
    8 abhorred
                     -3
                     -3
##
   9 abhorrent
## 10 abhors
                     -3
## # ... with 2,467 more rows
```

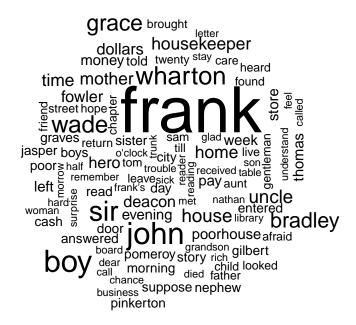
Word frequencies

I look at word frequencies and the most common words in The Cash Boy.

```
##
  # A tibble: 2,486 x 2
##
      word
                   n
##
      <chr>
               <int>
##
    1 frank
                 291
    2 boy
##
                 118
##
    3 john
                 118
                 106
##
    4 sir
                  91
    5 wharton
##
    6 wade
                  80
##
    7 grace
                  79
##
    8 bradley
                  68
##
    9 house
                  58
## 10 uncle
                  53
## # ... with 2,476 more rows
```

According to the above results, we can conclude that "frank" (the cash boy's name) is the most common word. After looking at word frequencies, most of the words are name. Frank's experiences are unfortunate, I want to find some negative words, such as fear, and do the sentiment analysis about fear.

I also used wordcould package to visualize these words. Word cloud plot easily show the frequency of different words.

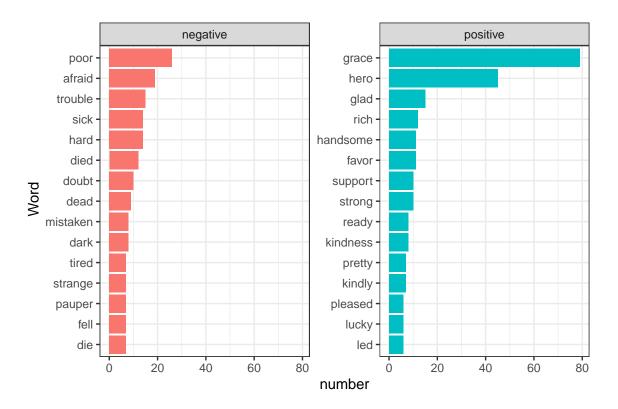


sentiment analysis

To analyze the sentiment of The Cash Boy, I consider the text as a combination of individual words and the sentiment content as the sum of individual words.

Firstly, I used "bing" to count the number of positive words and negative words.

```
## # A tibble: 547 x 3
##
      word
               sentiment
                              n
##
      <chr>
               <chr>
                          <int>
##
    1 grace
               positive
                             79
##
    2 hero
               positive
                             45
##
                             26
    3 poor
               negative
##
    4 afraid
               negative
                             19
##
    5 glad
               positive
                             15
##
    6 trouble negative
                             15
##
    7 hard
               negative
                             14
##
                             14
    8 sick
               negative
    9 died
                             12
               negative
## 10 rich
               positive
                             12
## # ... with 537 more rows
```



Secondly, I used "nrc" to select words which are negative.

```
##
   # A tibble: 152 x 2
##
      word
                    n
##
      <chr>
                <int>
                   29
##
    1 cash
    2 afraid
                    19
##
                    12
##
    3 surprise
##
    4 doubt
                    10
##
    5 escape
                    8
                    8
##
    6 feeling
                     8
##
    7 mistaken
                     7
##
    8 change
                     7
##
    9 die
## 10 death
                     6
## # ... with 142 more rows
```

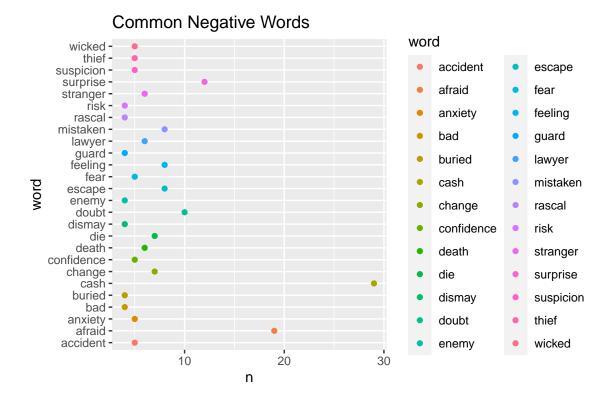
To tag positive and negative words in another way, I send datanto comparison.cloud() which can all be done with joins, poping, and dplyr.

negative



According to the results of ff, there are indeed some words related to fear Thirdly, I selected words with n>3 and visualize them.

```
## # A tibble: 26 x 2
##
      word
                     n
##
      <chr>
                <int>
##
                    29
    1 cash
##
    2 afraid
                    19
##
    3 surprise
                    12
##
    4 doubt
                    10
##
                     8
    5 escape
                     8
##
    6 feeling
##
    7 mistaken
                     8
                     7
##
    8 change
                     7
##
    9 die
## 10 death
## # ... with 16 more rows
```



According to the plot, it is obvious that "afraid" is the most common negative word related to fear.

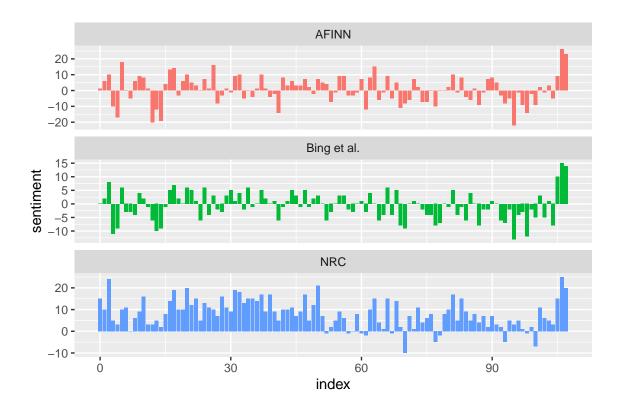
count up how many positive and negative words there are in defined section

I defined an index(integer division) to keep track of where we are in this fiction. This index counts up sections of 40 lines of the text. Besides, I also calculated a net sentiment(positive-negative).

##	# A	tibble	: 108 x	4	
##		index ne	egative	positive	sentiment
##		<dbl></dbl>	<int></int>	<int></int>	<int></int>
##	1	0	5	5	0
##	2	1	0	2	2
##	3	2	1	9	8
##	4	3	13	2	-11
##	5	4	15	6	-9
##	6	5	5	11	6
##	7	6	5	2	-3
##	8	7	10	7	-3
##	9	8	7	3	-4
##	10	9	3	7	4
##	# .	with	98 more	e rows	

Comparative Analysis

I compared the results when different lexicons are used. It is obvious that these three lexicons differ in the kind of output they produce–signed real numbers, binary outcomes, multi-dimensional indicators. I visualized the sentiment score and examine how the sentiment changes across the fiction.



The results of three different lexicons are different in an absolute sense. AFINN lexicon gives the largest absolute values. Bing et al. lexicon has lower absolute values. The results of AFINN and Bing roughly on the the same trends in sentiment. However, the result of NRC lexicon is very different from AFINN and Bing. Most of the sentiment scores in NRC are positive which contradicts the plot of the novel.

look at how many positive and negative words are in these lexicons

```
## # A tibble: 2 x 2
##
     sentiment
                    n
##
     <chr>
                <int>
                 3318
## 1 negative
                 2308
## 2 positive
##
  # A tibble: 2 x 2
##
     sentiment
                    n
##
     <chr>>
                <int>
                 4781
## 1 negative
## 2 positive
                 2005
```

Based on my understanding of the plot of this fiction, bing lexicon is better than nrc lexicon.

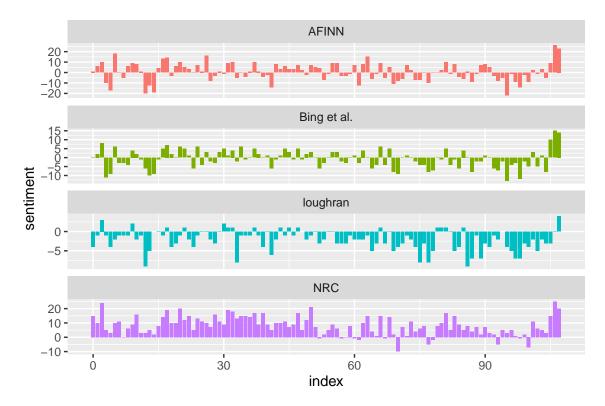
Conclusion

Based on the above comparative analysis, both bing lexicon and AFINN lexicon are suitable for sentiment analysis of The Cash Boy.

Extra credit

I tried loughran lexicon to make sentiment analysis, because its output is similar to bing lexicon and is in line with sad plots of The Cash Boy.

```
## # A tibble: 4,150 x 2
##
      word
                    sentiment
##
      <chr>
                    <chr>>
##
    1 abandon
                    negative
##
    2 abandoned
                    negative
##
    3 abandoning
                    negative
##
    4 abandonment
                    negative
##
    5 abandonments negative
##
    6 abandons
                    negative
##
    7 abdicated
                    negative
##
    8 abdicates
                    negative
##
    9 abdicating
                    negative
##
  10 abdication
                    negative
     ... with 4,140 more rows
```



Match Analysis

According to the above plots, the score of loughran has lower absolute value. As I mentioned in introduction part, the story is about a little poor boy, which lost everyone he loved except his little sister. At the begin, Frank lost parents, so he experienced sadness. Sentiment Scores change from positive to negative twice. After Frank arrived New York, he makes some money so that he can support himself and little sister. There are joys and sorrows in New York, so there are positive and negative scores. At the end of sorry, Frank walked out of sorrow, sentiment scores are positive. Therefore, bing lexicon and AFINN lexicon are suitable for sentiment analysis of The Cash Boy.