

DATA SET: media_00 LABEL: CHNS EMW MASS MEDIA File 2000-2011 DATE CREATED: 27FEB14:13:45:44

Number of Observations: 7283

Number of Variables: 34

Organization of file: 1 Observation Woman/Year (IDIND/WAVE)

Variable Name	Variable Label (VAR)	VAR Type	VAR Format	VAR Length	Mean	Range of Values	Frequency Category	Frequency	Percent
IDIND	INDIVIDUAL ID	Num		8	3.73871E11	1.11101E11 to 5.52304E11		7283	100.00
HHID	HOUSEHOLD ID	Num		8	373870508	111101011 to 552304018		7283	100.00
LINE	INDIVIDUAL LINE NUMBER	Num		8	12.1926404	1-143		7283	100.00
COMMID	COMMUNITY ID: T1-T4	Num		8	373870.477	111101-552304		7283	100.00
WAVE	SURVEY YEAR	Num	YR	8	2005.18468	2000 2004 2006 2009 2011	2000 2004 2006 2009 2011	2124 1483 1296 1064 1316	29.16 20.36 17.79 14.61 18.07
S200	CHILD 6-18Y: UNDERWT/NORMAL/OVERWT	Num	WT	8	1.9062197	.	Missing	64	0.88
						1	Underweight	1488	20.43
						2	Normal	5166	70.93
						3	Overweight	524	7.19
						9	Unknown	41	0.56
S201	CHILD 6-18Y: ON A DIET LAST YEAR?	Num	DIET_A	8	0.04672447	.	Missing	5207	71.50
						0	No	2010	27.60
						1	Yes	62	0.85
						8	Refuse to answer	1	0.01
						9	Unknown	3	0.04
S201A	CHILD 6-18Y: ON A DIET LAST YEAR?	Num	DIET	8	0.23260785	.	Missing	2137	29.34
						0	No	4631	63.59

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						1	Yes, on a diet to gain weight	253	3.47
						2	Yes, on a diet to lose weight	202	2.77
						9	Unknown	60	0.82
S202	CHILD 6-18Y: ENCOURAGED TO DIET?	Num	YESNO	8	0.18912923	.	Missing	71	0.97
						0	No	5848	80.30
						1	Yes	1364	18.73
S203	CHILD 6-18Y:GETS RIGHT AMT OF PHYS ACTV?	Num	CPA	8	2.2674548	.	Missing	93	1.28
						1	Too little	2103	28.88
						2	Just the right amount	4133	56.75
						3	Too much	442	6.07
						9	Unknown	512	7.03
S204	CHILD 6-18Y: ENCOURGD TO INC PHYS ACTIV?	Num	ASKPA	8	0.79358097	.	Missing	1145	15.72
						0	No, don't care	3211	44.09
						1	Yes, more	2684	36.85
						9	Unknown	243	3.34
S205	CHILD 6-18Y:ASKED TO DECREAS PHYS ACTIV?	Num	YESNO	8	0.08165646	.	Missing	3854	52.92
						0	No	3149	43.24
						1	Yes	280	3.84
S206	HAVE WORKING TV AT HOME?	Num	YESNO	8	0.95541761	.	Missing	3739	51.34
						0	No	158	2.17
						1	Yes	3386	46.49
S207	WHO CHOOSES TV PROGRAMS	Num	TVA	8	3.05608929	.	Missing	205	2.81

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						1	Dad	1268	17.41
						2	Mom	823	11.30
						3	Children	2764	37.95
						4	Parents or other adults together	739	10.15
						5	Children and parents together	1435	19.70
						6	Others	49	0.67
S208	FAMILY WATCHES TV TOGETHER?	Num	TVW	8	2.25553519	.	Missing	192	2.64
						0	No/Never	630	8.65
						1	Rarely (2000 Only)	382	5.25
						2	Sometimes	3108	42.67
						3	Often	2568	35.26
						4	Usually (2006+)	387	5.31
						9	Unknown	16	0.22
S209	CHILD 6-18Y: LIMITS CHILD'S TV VIEWING?	Num	TVV	8	0.88294652	.	Missing	5301	72.79
						0	No/Never	554	7.61
						1	Sometimes	1166	16.01
						2	Always (2000)/Often (2004)	253	3.47
						8	Refuse to answer	3	0.04
						9	Don't know	6	0.08
S209A	CHILD 6-18Y: LIMITS CHILD'S TV VIEWING?	Num	TVC	8	1.16120028	.	Missing	5850	80.32
						0	No	307	4.22
						1	Sometimes	602	8.27
						2	Often	522	7.17

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Variable Name	Variable Label (VAR)	VAR Type	VAR Format	VAR Length	Mean	Range of Values	Frequency Category	Frequency	Percent
S209B	RULES ON WHICH TV PROGRAMS TO WATCH?	Num	TVC	8	0.71628232	.	Unknown	2	0.03
					0	No		700	9.61
					1	Sometimes		500	6.87
					2	Often		222	3.05
					9	Unknown		9	0.12
S210	TV CHANNEL: LIKES BEST	Num		8	137.912266	0-400		4639	63.70
S211	TV CHANNEL: LIKES SECOND BEST	Num		8	181.644439	0-400		3884	53.33
S212	TV COMMERCIALS: PAYS ATTENTION TO?	Num	TVV	8	0.46466121	.	Missing	3859	52.99
					0	No/Never		1978	27.16
					1	Sometimes		1315	18.06
					2	Always (2000)/Often (2004)		129	1.77
					9	Don't know		2	0.03
S213	TV COMMERCIALS: LIKES?	Num	TVCOMM	8	0.32594458	.	Missing	5298	72.74
					0	No		1388	19.06
					1	A little		547	7.51
					2	Very Much		50	0.69
S214	TV COMMERCIALS: BUYS PRODUCTS FOR CHILD?	Num	YESNO	8	0.23481781	.	Missing	5307	72.87
					0	No		1512	20.76
					1	Yes		464	6.37
S214A	TV COMMERCIALS: CHILD ASK TO BUYS PRODUCTS?	Num	TVC	8	0.41794268	.	Missing	2189	30.06
					0	No		3383	46.45

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						1	Sometimes	1521	20.88
						2	Often	124	1.70
						3	Usually	39	0.54
						9	Unknown	27	0.37
S214B	TV COMMERCIALS: BUYS PRODUCTS FOR CHILD?	Num	TVC	8	1.02367206	.	Missing	5551	76.22
						0	No	234	3.21
						1	Sometimes	1356	18.62
						2	Often	99	1.36
						3	Usually	28	0.38
						9	Unknown	15	0.21
S214C	TV COMMERCIALS: CHILD BUYS FOOD/DRINK?	Num	TVC	8	0.80859835	.	Missing	2189	30.06
						0	No	2955	40.57
						1	Sometimes	1751	24.04
						2	Often	134	1.84
						3	Usually	31	0.43
						9	Unknown	223	3.06
S223	OLDEST 6-18Y CHILD'S LINE NUMBER	Num		8	22.2739646	1-143		5143	70.62
S224	CHILD 6-18Y: TV IN BEDROOM?	Num		8	0.1452514	0-1		1432	19.66
S225	CHILD 6-18Y: NOT IMITATE THINGS ON TV	Num		8	0.86192469	0-9		1434	19.69
T1	PROVINCE	Num	PROV	8	37.1967596	11	Beijing, Added 2011	136	1.87
						21	Liaoning, Missed 1997	710	9.75
						23	Heilongjiang, Added 1997	856	11.75
						31	Shanghai, Added 2011	123	1.69

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					32	Jiangsu		710	9.75
					37	Shandong		589	8.09
					41	Henan		978	13.43
					42	Hubei		679	9.32
					43	Hunan		651	8.94
					45	Guangxi		971	13.33
					52	Guizhou		740	10.16
					55	Chongqing, Added 2011		140	1.92
T2	1=URBAN SITE(U) 2=RURAL SITE(R)	Num		8	1.67664424	1-2		7283	100.00
T3	U:1-2=CITY NUM/R:1-4=COUNTY NUM	Num		8	2.23314568	1-4		7283	100.00
T4	U:1-2,5-6,9-10=URB 3-4,7-8,11-12=SUB/R:1,5,9=TWN 2-4,6-8,10-12=VIL	Num		8	2.92269669	1-9		7283	100.00
T5	HOUSEHOLD NUMBER	Num		8	30.5725663	1-151		7283	100.00

Obs warning	Variable VAR			
	Name	Format	Frequency	Category
1 NO OCCURANCES FOR FORMAT CATEGORY:	ASKPA	Yes, less		
2 NO OCCURANCES FOR FORMAT CATEGORY:	TVC	Refuse to Answer (2000 Only)		
3 NO OCCURANCES FOR FORMAT CATEGORY:	YESNO	Unknown or Invalid Response		
4 NO OCCURANCES FOR FORMAT CATEGORY:	YR	1989		
5 NO OCCURANCES FOR FORMAT CATEGORY:	YR	1991		
6 NO OCCURANCES FOR FORMAT CATEGORY:	YR	1993		
7 NO OCCURANCES FOR FORMAT CATEGORY:	YR	1997		
8 NO OCCURANCES FOR FORMAT CATEGORY:	YR	Missing		