Zachery Channer CST 2406

Company Name – “F.O.R.W.A.R.D. INC.”

The name of my company “F.O.R.W.A.R.D. INC.” is an acronym for “Focusing On Real World Advancement, Reaching Demands. This company specializes in sports merchandizing, providing products such as apparel, footwear, and materials for different types of sports played throughout the world. We are even making forays into the emerging world of wearable tech. Globally, we have approximately 60 thousand employees. Headquartered in New York City, we are located in virtually every major city in the world. We have our own warehouses located throughout the world, as well as major retail chains who sell our variety of products. We receive approximately 10 thousand orders for our various products daily. Our challenges include other sportswear companies such as Adidas, Puma, Under Armour.