# Supattra Chansawad



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supattra-portfolio.vercel.app

## Tool & Skill

#### Tool

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Useberry
- Asana
- Chat GPT
- Bard

#### Skill

- User Research
- User Experience Design
- Interface Design
- Interaction Design
- Prototyping
- Data Visualization

#### Language

- Native in Thai.
- · Proficient in English with Toeic score of 960.

## **Project**

9/2023 - 10/2023

#### Replica Application View

Mobile application that offers alternatives for shopper.

- Created compelling data visualizations to illustrate analyzed and synthesized data from user researches.
- Conducted usability testing to identify usability issues and opportunities for improvement, and implemented changes that results in 100% task completion rates.

7/2023 - 8/2023

#### Co. Web Application <u>View</u> ✓

Co-working space web application for remote workers.

- Conducted thorough researches, ensuring an accuracy of foundational information for shaping design direction.
- Design simplified product interfaces and features, alleviating comprehension and navigation through product for users.

7/2023 - 8/2023

#### Warmlight Application <u>View</u> ✓

E-commerce mobile application for scented candle retailer.

- Designed a user experience, prioritizing seamless navigation and emphasized scent searching
- Crafted appealing user interfaces, guaranteeing brand consistency throughout the application.
- Developed a functional prototype that operates seamlessly, simulating the genuine product experience.

# Experience

4/2022 - 5/2023

## Legal officer at CP B&F (Thailand) Co., Ltd. (1 year)

- Drafted and proofread contract in Thai and English, minimizing potential risks to the company.
- Provided legal opinion and regulated company process, ensuring compliance with legislation.

# Education

4/2023 - 10/2023

#### Westride

**UX/UI** Design

- UX Design Process
- User Research
- UI Design
- Interaction Design
- Design system and Prototyping

8/2018 - 11/2022

## Thammasat University Rangsit Campus

Bachelor of Law – GPA 3.36