Lecture 1:

**1. Define e-business and e-commerce, understand their differences in different views;**

模糊的定义：E-commerce /E-business

• Use of Internet to transact business; Includes Web, mobile browsers and apps

• More formally: Digitally enabled commercial transactions between and among organizations and individuals

**2. Identify the primary technological building blocks underlying e-commerce;**

Internet; WWW; Mobile Platform

**3. Recognize major current themes in e-commerce;**

手机屏幕截图

描述已自动生成

**4. Identify and describe the unique features of e-commerce technology;**

图形用户界面, 文本, 应用程序

描述已自动生成

**5. Describe the major types of e-Business;**

图片包含 表格

描述已自动生成

**6. Describe the major trends in E-commerce;**

**图形用户界面, 文本, 应用程序

描述已自动生成**

**7. Describe Opportunities and risks of e-Business.**