

# ZHU SHENG-KUN

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## Education

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**The Chinese University of Hong Kong**

*Sept. 2020 - July. 2021*

**Master of Science** in Geo-Survey and Public Management

– Overall GPA: 3.72/4.0 [\[Transcript\]](#)

**Dean's List(2020 - 2021)**

Spatial Analysis: A Transportation of GIS: A- Urban Networks: A-

Remote Sensing Technology: A- Final Project of M.Sc: A-

Supervisor: Doctor LI Rongrong

**China Agricultural University**

*Sept. 2015 - July.2019*

**Bachelor** of Business Management

– Overall GPA: 3.35/4.0 Grade Ranked: 14/126 [\[Transcript\]](#)

Advanced Mathematics: A Microeconomics: A- Logistic Management: A-

Econometrics: A- VB Programming: A- Marketing: A- Market Investigation: A-

Supervisor: Professor LI Jun

## Scholarships, Awards & Honors

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- **Scholarship of M.Sc in Geo-survey and Public Management** awarded by CUHK *2021*
- **Third Class Scholarship for Excellent Academic Performer** awarded by CAU *2018*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2017*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2016*
- **First Class Scholarship for Social Work** awarded by CAU *2017*
- **Second Class Scholarship for Social Work** awarded by CAU *2016*
- **Outstanding Leadership Award** awarded by Committee of Innovation School of PKU *2016*
- **Outstanding Contribution Award** awarded by Committee of Innovation School of PKU *2016*

## Thesis

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- [1] [Research on the Development of Electric Vehicles Based on Multiple Models](#) *2018*  
*Zhu Shengkun, Li Xiang*  
[Honorable Mention](#) in the Mathematical/Interdisciplinary Contest in Modeling.
- [2] [Study on Shortest Delivery Route Based on Dijkstra Algorithm and ArcGIS](#) *2022*  
*Zhu Shengkun*  
Published on **International Journal of Social Sciences in Universities**
- [3] [Study on Site Selection Method for Public Parking Lot Based on GIS](#) *2022*  
*Zhu Shengkun*  
Published on **International Journal of Education and Economics**
- [4] [Street View Redesign in Hisroric Centre](#) *2021*  
*Lyu Kun, Zhang Xu, Lyu Huaqian, Zhu Shengkun, Huang Longfei*

**Silver Award** in the Exhibition of Architectural Design in Developing Countries 2020

- [5] **The Influence on Tea and Horse Trade Brought by Ancient Tea-Horse Road** 2018  
*Zhu Shengkun*  
Published on **Fujian Tea (PKU)**
- [6] **Empirical Study on Farmers' Income Growth-by Example of Yuncheng City** 2017  
*Zhu Shengkun*  
Published on **China Circulation Economy(PKU)**
- [7] **Service Efficiency and Influencing Factors of Pension Institutions in Yantai** 2017  
*Sun Chaoyang, Zhu, Shengkun, Wang Mengdi*  
**Second Award** in the China Agricultural University 08th **CHALLENGE CUP** College Students Extracurricular Academic and Scientific Works Competition.
- [8] **Analysis on the Pension Market** 2016  
*Zhu Shengkun*  
Published on **Operators**

## Internship Experiences

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**The Chinese University of Hong Kong** *Sept. 2021 - Present*  
**Research Assistant** in Department of Geography and Resource Management  
Supervisor: Professor HUANG Bo

**Shanghai HILE Bio-Technology Co., LTD.** *July. 2017 - Aug.2017*  
*Marketing Researcher*

I was mainly responsible for the investigation of poultry farming and epidemic prevention mainly focus on the breed of Baiyu broiler chickens in Shandong Province. In the internship report, the advantages and disadvantages of the development of poultry vaccines in North China were analyzed, which provided ideas for the company's strategic deployment of poultry vaccines.

## Extra-Curriculum Activities

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- **Class Monitor** of CUHK GSPM 2020. *09/2020 - 06/2021*
- **The 11th President of the School Student Union** *11/2016 - 11/2017*
- **Section Head of the School Publicity Department.** *11/2015 - 07/2016*
- **Class Monitor** of CAU Marketing 152. *09/2015 - 06/2019*