

# ZHU SHENG-KUN

Institute of Space and Earth Information Science, The Chinese University of Hong Kong, HKSAR.

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## EDUCATION

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| <b>The Chinese University of Hong Kong</b><br>Research Assistant in Department of Geography and Resource | <i>Aug. 2021 - Sep. 2022</i>   |
| <b>The Chinese University of Hong Kong</b><br>Master of Science in Geo-Survey and Public Management      | <i>Sept. 2020 - July. 2021</i> |
| <b>China Agricultural University</b><br>Bachelor of Business Management                                  | <i>Sept. 2015 - July. 2019</i> |
| – Overall GPA: 3.35/4.0    Grade Ranked: 7/126   |                                |
| Advisor: Professor Li Jun  |                                |

## SCHOLARSHIPS, AWARDS & HONORS

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- **Scholarship of MSc in Geo-survey and Public Management** awarded by CUHK *2021*
- **Third Class Scholarship for Excellent Academic Performer** awarded by CAU *2018*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2017*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2016*
- **First Class Scholarship for Social Work** awarded by CAU *2017*
- **Second Class Scholarship for Social Work** awarded by CAU *2016*
- **Outstanding Leadership Award** awarded by Committee of Innovation School of PKU *2016*
- **Outstanding Contribution Award** awarded by Committee of Innovation School of PKU *2016*

## THESIS

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| <b>The Influence on Tea and Horse Trade Brought by Ancient Tea-Horse Road</b><br><i>Zhu Shengkun</i><br>Published on <b>Fujian Tea (PKU)</b>            | <i>2018</i> |
| <b>Research on the Development of Electric Vehicles Based on Multiple Models</b><br><i>Zhu Shengkun, Li Xiang</i>                                       | <i>2018</i> |
| <b>Honorable Mention</b> in the Mathematical Contest in Modeling/Interdisciplinary Contest in Modeling (MCM/ICM).                                       |             |
| <b>An Empirical Study on Farmers' Income Growth-By Example of Yuncheng City</b><br><i>Zhu Shengkun</i><br>Published on <b>China Circulation Economy</b> | <i>2017</i> |
| <b>Service Efficiency and Influencing Factors of Pension Institutions in Yantai</b><br><i>Zhu Shengkun, Sun Chaoyang, Wang Mengdi</i>                   | <i>2017</i> |
| <b>Second Award</b> in the China Agricultural University 08th CHALLENGE CUP College Students Extracurricular Academic and Scientific Works Competition. |             |

## PATENTS

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- Utility Model Patents: **Teaching Showcase for Marketing Specialty** 2017
- Utility Model Patents: **A Kind of Rain Shelter Especially for Marketing Professionals** 2017
- Utility Model Patents: **A Kind of Stereo Bookshelf for High School Desk** 2016
- Utility Model Patents: **Specialized Folder for Economic Management** 2017

## INTERNSHIP EXPERIENCES

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Shanghai HILE Bio-Technology Co., LTD.

July. 2017 - Aug.2017

Marketing Researcher

I was mainly responsible for the investigation of poultry farming and epidemic prevention mainly focus on the breed of Baiyu broiler chickens in Shandong Province. In the internship report, the advantages and disadvantages of the development of poultry vaccines in North China were analyzed, which provided ideas for the company's strategic deployment of poultry vaccines.

## EXTRA-CURRICULUM ACTIVITIES

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- **Class Monitor** of CUHK GSPM 2020. 09/2020 - 06/2021
- **Class Monitor** of CAU Marketing 152. 09/2020 - 06/2019
- **President of the School Student Union** 11/2016 - 11/2017
- **Section Head of the School Publicity Department.** 11/2015 - 07/2016