

ZHU SHENG-KUN

Department of Geography and Resource Management, The Chinese University of Hong Kong, HKSAR.

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Education

The Chinese University of Hong Kong

Sept. 2020 - July. 2021

Master of Science in Geo-Survey and Public Management

– Overall GPA: 3.72/4.0

Dean's List(2020 - 2021)

Spatial Analysis: A Transportation of GIS: A- Urban Networks: A-

Remote Sensing Technology: A- Final Project of M.Sc: A-

Supervisor: Doctor LI Rongrong

China Agricultural University

Sept. 2015 - July.2019

Bachelor of Business Management

– Overall GPA: 3.35/4.0 Grade Ranked: 14/126

Advanced Mathematics: A Microeconomics: A- Logistic Management: A-

Econometrics: A- VB Programming: A- Marketing: A- Market Investigation: A-

Supervisor: Professor LI Jun

Scholarships, Awards & Honors

- **Scholarship of M.Sc in Geo-survey and Public Management** awarded by CUHK *2021*
- **Third Class Scholarship for Excellent Academic Performer** awarded by CAU *2018*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2017*
- **Second Class Scholarship for Excellent Academic Performer** awarded by CAU *2016*
- **First Class Scholarship for Social Work** awarded by CAU *2017*
- **Second Class Scholarship for Social Work** awarded by CAU *2016*
- **Outstanding Leadership Award** awarded by Committee of Innovation School of PKU *2016*
- **Outstanding Contribution Award** awarded by Committee of Innovation School of PKU *2016*

Thesis

Research on the Development of Electric Vehicles Based on Multiple Models *2018*

Zhu Shengkun, Li Xiang

Honorable Mention in the Mathematical Contest in Modeling/Interdisciplinary Contest in Modeling.

Study on Shortest Campus Delivery Route Based on Dijkstra Algorithm and ArcGIS *2022*

Zhu Shengkun

Published on **International Journal of Social Sciences in Universities**

Study on Site Selection Method for Public Parking Lot Based on GIS *2022*

Zhu Shengkun

Published on **International Journal of Education and Economics**

Street View Redesign in Hisroric Centre *2018*

Zhu Shengkun, Lyu Kun, Zhang Xu, Lyu Huaqian, Huang Longfei

Silver Award in the Exhibition of Architectural Design in Developing Countries 2020

The Influence on Tea and Horse Trade Brought by Ancient Tea-Horse Road 2018

Zhu Shengkun

Published on **Fujian Tea (PKU)**

An Empirical Study on Farmers' Income Growth-By Example of Yuncheng City 2017

Zhu Shengkun

Published on **China Circulation Economy(PKU)**

Service Efficiency and Influencing Factors of Pension Institutions in Yantai 2017

Zhu Shengkun, Sun Chaoyang, Wang Mengdi

Second Award in the China Agricultural University 08th **CHALLENGE CUP** College Students Extracurricular Academic and Scientific Works Competition.

Analysis on the Pension Market 2016

Zhu Shengkun

Published on **Operators**

Internship Experiences

The Chinese University of Hong Kong

Sept. 2021 - Present

Research Assistant in Department of Geography and Resource Management

Supervisor: Professor HUANG Bo

Shanghai HILE Bio-Technology Co., LTD.

July. 2017 - Aug.2017

Marketing Researcher

I was mainly responsible for the investigation of poultry farming and epidemic prevention mainly focus on the breed of Baiyu broiler chickens in Shandong Province. In the internship report, the advantages and disadvantages of the development of poultry vaccines in North China were analyzed, which provided ideas for the company's strategic deployment of poultry vaccines.

Extra-Curriculum Activities

- **Class Monitor** of CUHK GSPM 2020. *09/2020 - 06/2021*
- **The 11th President of the School Student Union** *11/2016 - 11/2017*
- **Section Head of the School Publicity Department.** *11/2015 - 07/2016*
- **Class Monitor** of CAU Marketing 152. *09/2015 - 06/2019*