$$\left(\begin{array}{cc} a & bc \\ d & \end{array}\right) = \left(\begin{array}{cc} 0 & 11 \\ 0 & \end{array}\right) \left(\begin{array}{cc} d & cb \\ a & \end{array}\right) \left(\begin{array}{cc} 0 & 11 \\ 0 & \end{array}\right).$$