Chaitrali Gandhi UX Designer | Problem Solver | Artist

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UX Research

Market Research

Affinity Diagrams

Contexual Inquiry

Dec' 16 - Apr' 17

Jun' 15 - May' 16

Jun' 14 - Jul' 15

Jan' 15

Sep' 14

Survey Design

User Interviews

EDUCATION

University of Michigan

Ann Arbor.MI Masters in Information Science | Human Computer Interaction | 4.0 Sep' 17 - Present

Courses: Intro. to Interaction Design, Contexual Inquiry and Consulting Foundations, Fundamentals of Human Behaviour

University of Mumbai

Bachelors in Information Technology | 8.47

Courses: Usability Engineering, Web Programming, Computer Graphics and Virtual Reality, Advanced Internet Technology

Mumbai, IND Jul' 13 - Jun' 17

SKILLS

UX Design Brainstorming Sketching Storyboarding Personas

Scenarios

Wireframes Interactive Prototype Front end Design Visual Design

RELEVANT EXPERIENCE

Web Migration Analyst Intern Research Museum Center, Univeristy of Michigan

* Working individually on providing recommendation for migrating and improving design of Michigan Flora website

* Conducted contexual inquiry, market research and designed prototypes to support the recommendation

Ann Arbor, MI Oct' 17- Present CSS 3

Mumbai, IND

Jun' 15 - Jul' 15

Technical Tools Adobe Photoshop HTML 5 CorelDraw JavaScript Adobe Illustrator Bootstrap Adobe InDesain Sketch Framer Adobe XD InVision MS SQL Server SPSS MS Office

Database Analyst Intern

Heckyl Technologies

* Used API extracted data from Trading Economies portal and analysed it with company's reports and updated the companies database by correcting anamolies using SQL gueries

* Imported data to Microsoft SQL server and developed gueries using Joins and Normalization to deliver information that the management needed

PROJECTS

UX Designer | APT AID

Sep' 17- Dec' 17

- * Designed a tool to smoothen online apartment search for incoming students
- * Conducted market and user research
- * Used an interative design approach along with sketching, storyboarding, persona, paper and digital prototype to come up with the final solution Sep' 17- Dec' 17

UX Researcher | City of Ann Arbor

- * Scoped clients' problem observed the office flow and performed background research and stakeholder interviews
- * Built affinity wall to come up with key findings to provide significant recommendation

Design Jam | Deloitte

Jan' 16 - Jul' 16

- * Brainstormed to come up with different factors affected by the problem of demand spikes at a resutaurant on Football weekends
- * Performed storyboarding to convey the story of the Manager dealing with the problem and designed prototype to address it

UX Researcher | Influence of Emotions on Keystroke Patterns Jul 16 - Apr 17

- * Performed a controlled experiment to collect subjects' keystroke data in different emotional states induced by IADS and proved the influence of emotions on the keystroke patterns
- * Used participatory design approach to develop an Android application using Android Studio to collect the 23 subjects' keystroke data
- * Used two-way ANOVA using IBM SPSS Statistics to prove the analysis

Team Lead |Online Test Portal Project

* Designed web interface using Bootstrap, built the database and developed backend using JSP

Sep' 17

Documentation Incharge Jun' 14 - Jul' 15 Information Technology

Students' Association

Team Incharge

Fr. Conceicao Rodrigues

Memorial Debate

PUBLICATION

The Influence of Emotions on Keystroke Patterns in Android Platform using **Auditory Stimuli - An Experimental** Study

International Journal of Computer Applications 170(7):16-19, July 2017. BibTeX

SQL Python С Java JQuery **Data Structures**

Database ASP.NET

LEADERSHIP

Volunteer Bhumi NGO

Vice Chairperson Information Technology Students' Association

Volunteer

Cleanliness Drive organized by Hindustan Times

Sponsorship Head

Association for Computing Machinery (ACM)