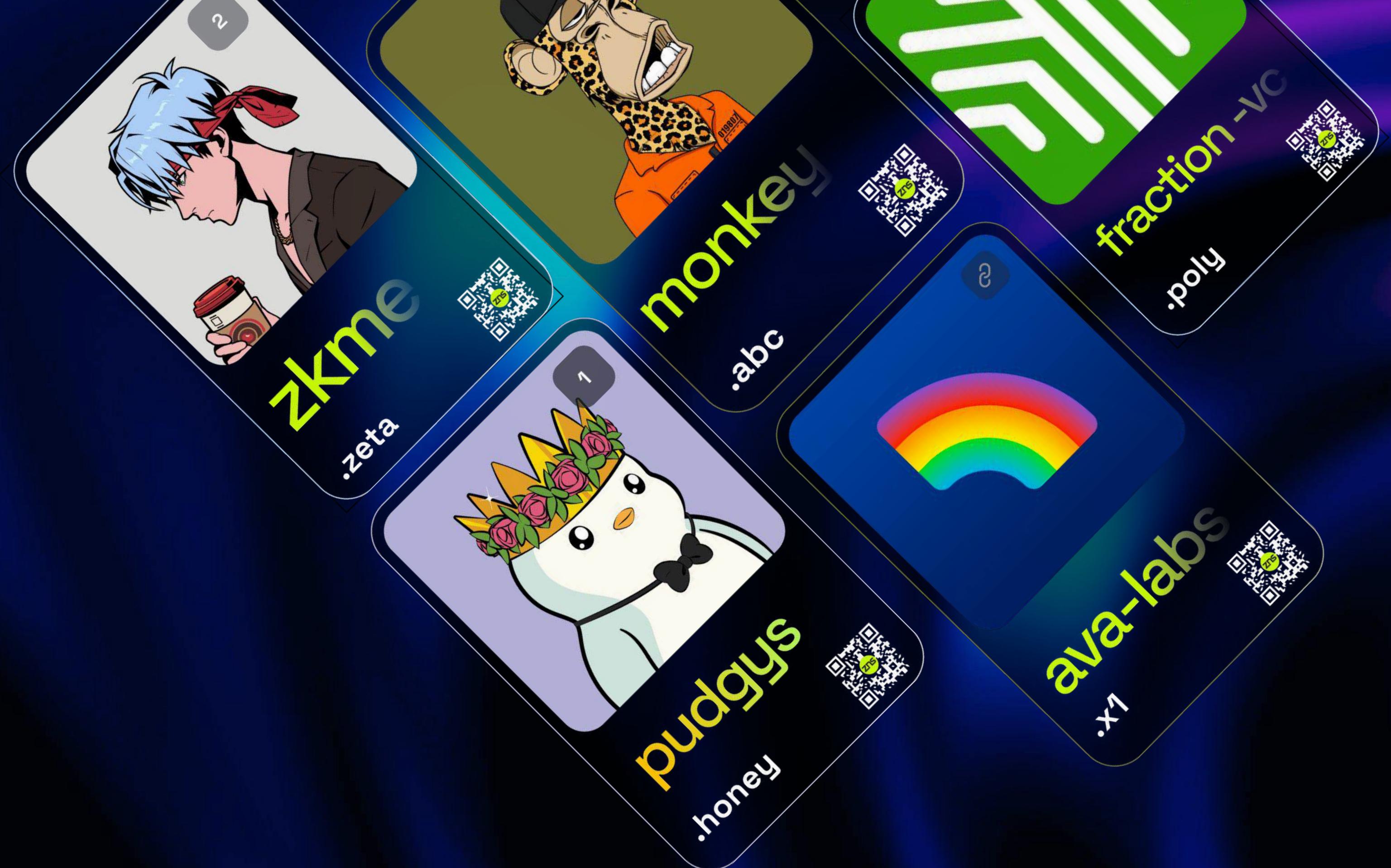




connect

CLAIM YOUR #WEB3 PAGE
DECENTRALIZE YOUR IDENTITY



CORE IDEA

CLAIM 1 DOMAIN



Get access to your own #web3 page



Change numeric to alphabetic Subgraph



Connect any app easily with API



Be Ecosystem partner - share profit

Testnet domains

535,690+

Owners

123,450+

Domains

78,450+

Blockchains

10+



TRACK DATA

*The price of each domain varies based on the number of letters, ranging from 3 to 5 USDT for 5+ letters



Scroll Mainnet



.scroll

24 hours

456

Owners

46,450

Domains

48,490+

Berachain Testnet



.honey

24 hours

8521

Owners

423,450

Domains

778,45+

BNB Chain



.cz

24 hours

45

Owners

4,122

Domains

4,858+

Blast Testnet



.blast

24 hours

114

Owners

12,450

Domains

14,666+

*more data on: <https://znsconnect.io/>

THE PROBLEM



The core problem with domain names lies in their limited practicality, often lacking significant utility.

- Domains designed for one-time use are on the rise.
- Unutilized domain registrations have dropped to their lowest point since 2022.
- Social networks rely on centralized solutions.
- Users face security risks when utilizing domains on blockchain explorers.

SOLUTION

Enjoy personalized Web3 pages, enhanced security with alphanumeric wallet addresses, and seamless access to DEXs, wallets, and apps using ZNS domain names



Provide users with **personalized Web3 pages** for daily engagement, including sharing info, adding social networks, and connecting with others.

WEB3 PAGE



Improve security with alphanumeric wallet addresses across chains and **transition from numeric to alphanumeric** using ZNS Subgraph

NUMERIC TO ALPHABETIC



Simplify **access** to DEXs, wallets, and apps using ZNS domain names, facilitating seamless interactions for users, all **by connecting true ZNS Domains**.

APP CONNECTION

PRODUCT

Connect with like-minded individuals and communities, fostering meaningful interactions and collaborations on the ZNS platform.

#ZNSConnect decentralized communication ID platform powered by decentralized addresses with unique domain names.

Hodler
hodler.poly

Bear
bear.honey

Bogie Bear, also known as bear.honey, is your friendly guide through the digital wilderness. With a playful spirit and a heart full of honey.

2.5K FOLLOWERS	1.3k FOLLOWING	2353 ZNS ID
April, 2024	Paris, France	Blockchain Enthusiast

.honey

fraction -vc
.poly

ava-labs
.x1

monkey
.abc

layer3
.zero

REGISTER

CREATE

SHARE

app.znsconnect.io



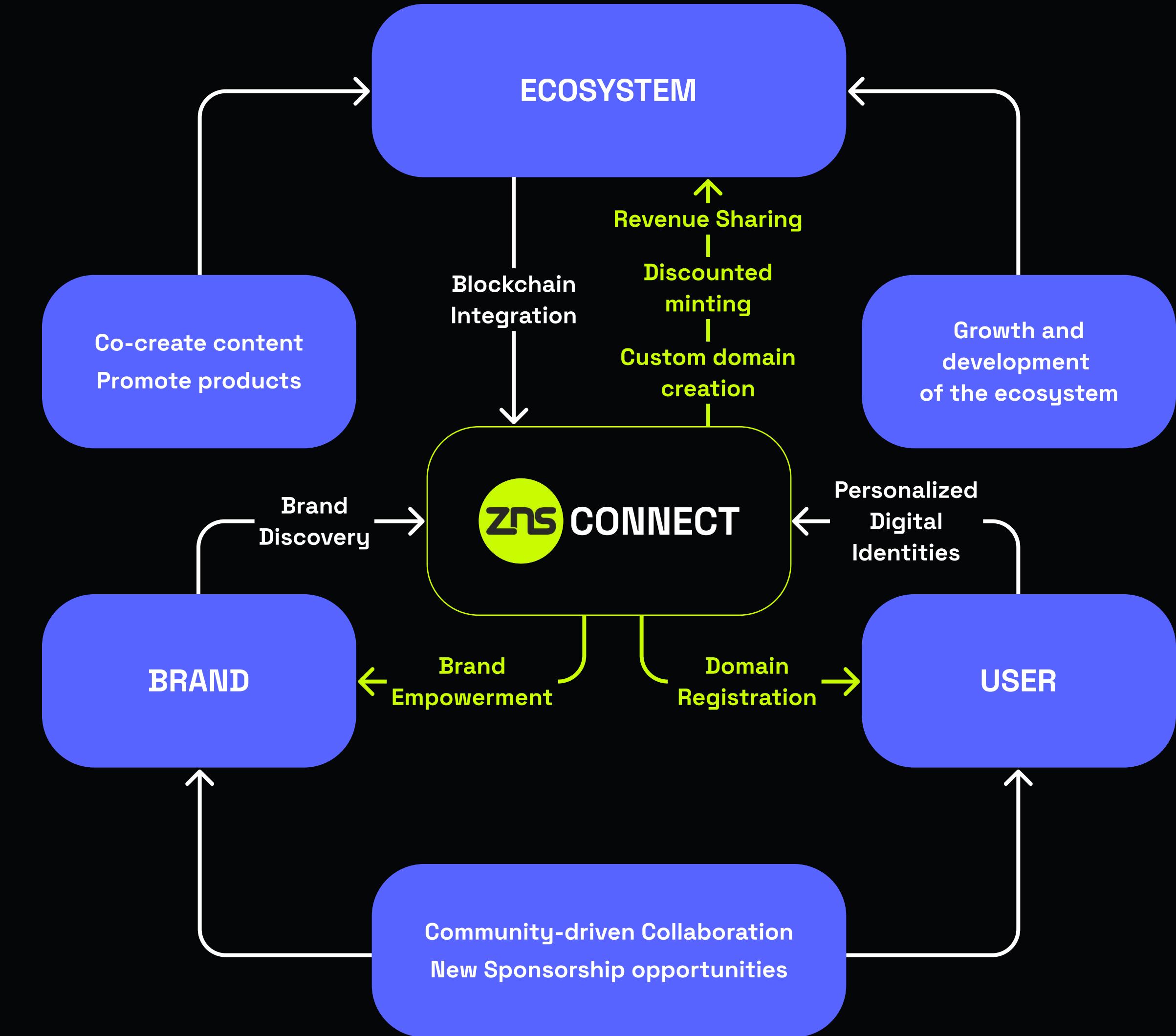
BUSINESS MODEL



ZNS Connect's strategic business model, revenue sharing, domain giveaways, and custom domain creation, aims to empower users and foster sustainable growth within the blockchain ecosystem.

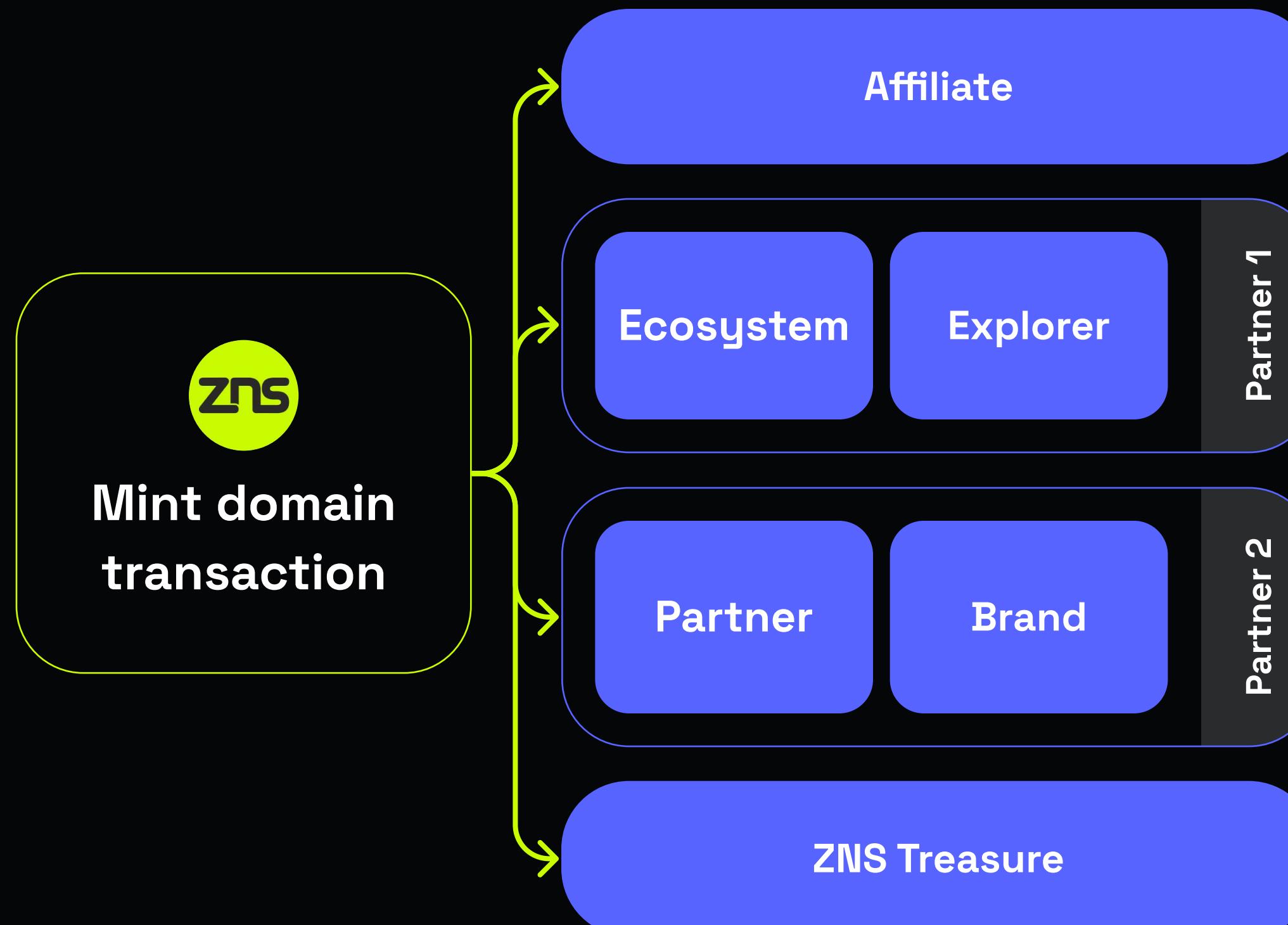
Goals

- 1 Increase user base by 50% in six months.
- 2 Double revenue through partnerships within a year.
- 3 Launch three new chain integrations within a quarter.
- 4 Establish ZNS as a top 3 player in domain name services within two years.
- 5 Focus investment on new DID protocol ZNS



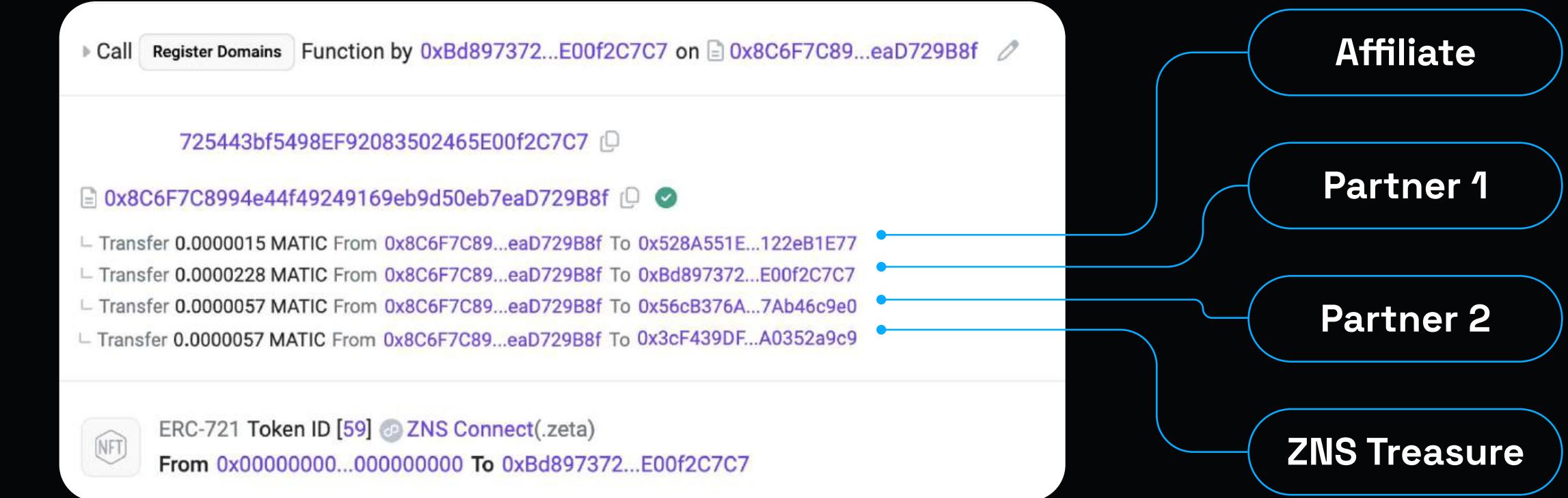
03 Achieve the 3rd position globally
in domain name services.

REVENUE MODEL



Minting Domain Allocation:

1. Percentage to Affiliate User
2. Percentage to Ecosystem
3. Percentage to Partner 2
4. Percentage to ZNS Treasure



Our Revenue model

Our vision is to foster collaboration within the blockchain community, offering everyone the opportunity to thrive together. Through our smart contract, we **enable profit-sharing with two partners and affiliates**.

Each mint transaction allows us to allocate a percentage of revenue to Partner 1 (ecosystem), Partner 2 (brands, explorers, VCs, etc.), and the ZNS Treasure.

Additionally, 5-25% of revenue is allocated to users who use a referral link, even before reaching our partners.

This inclusive approach invites everyone to **join the ZNS family**, benefiting from referral incentives, ecosystem growth, and exclusive partnerships.

BENEFITS

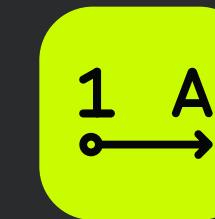
Utility
for
users



v3.znsconnect.io/taiko.🥁

#WEB3 Page

Personalized Web3 pages empower users for daily engagement, sharing info, adding social networks, and connecting easily.

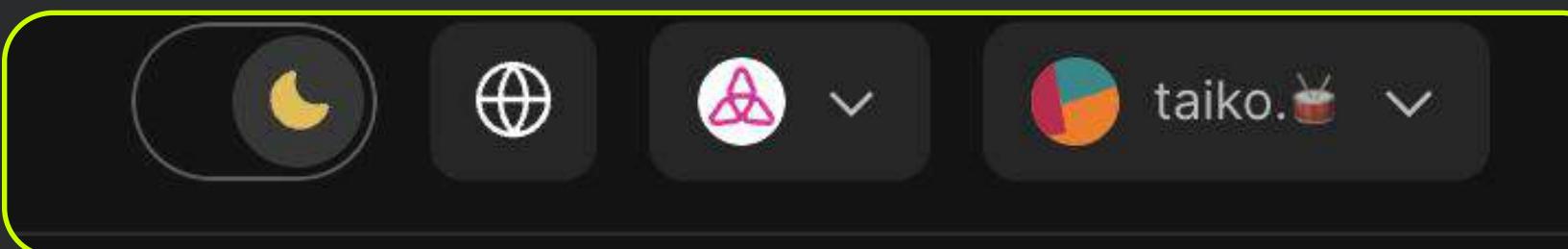


roker01.poly
optimood.poly

0xc9700A91B2A8f6a27...4AD7
0x86ff607111c642f3DB5...Fc2D

Numeric to alphabetic - Subgraph

Improve security with alphanumeric wallet addresses across chains and transition from numeric to alphanumeric addresses for better safety and usability.



API integration by connecting true ZNS

Streamline user interactions with decentralized exchanges (DEXs), wallets, and applications by leveraging ZNS domain names with API Integration



Transfer 0.002759381898454746 BNB From ZNS Connect BNB: .cz T...
Transfer 0.006438557763061074 BNB From ZNS Connect BNB: .cz T...

Affiliate program

Get rewarded for bringing friends on board! With our referral program, earn rewards based on the number of successful referrals: 5-25% directly on wallet

NUMERIC TO ALPHABETIC AND API



znsconnect.poly

ZNS API INTEGRATION - EASY AND FAST

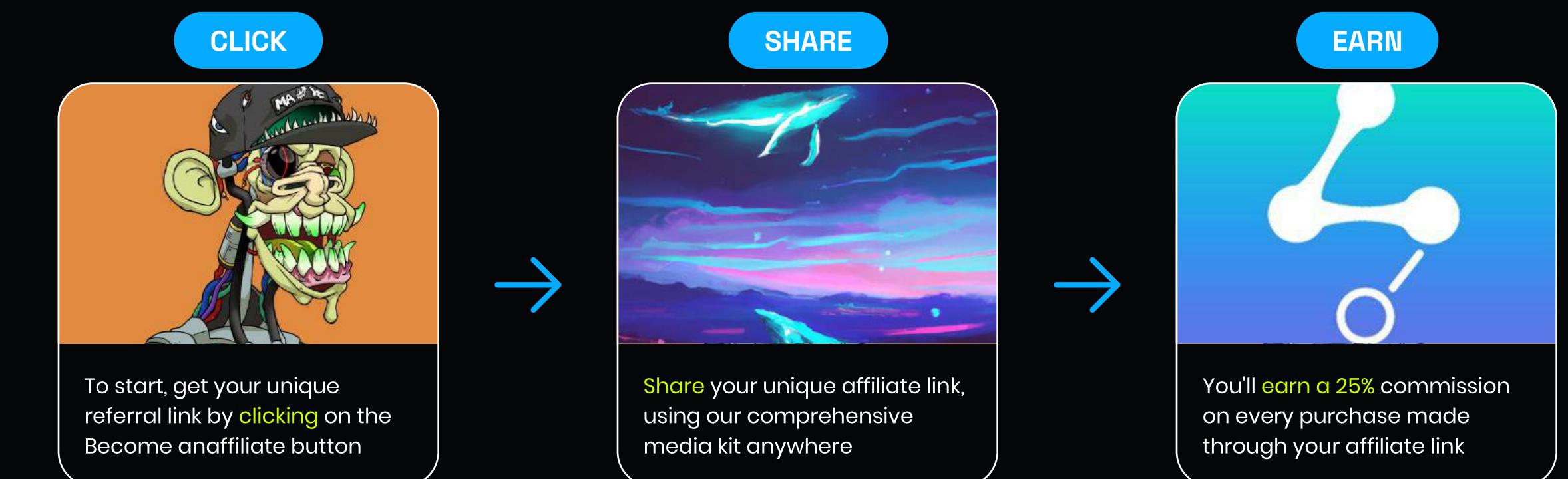
Affiliate for users

Get rewarded for bringing friends on board! With our referral program, earn rewards based on the number of successful referrals:

1 referral: 5% reward	10 referral: 10% reward	30 referral: 15% reward	60 referral: 20% reward	100 referral: 25% reward
--------------------------	----------------------------	----------------------------	----------------------------	-----------------------------

Additionally, in our smart contract, we offer the flexibility to set up custom referral links with the option to allocate any percentage from referral sharing.

```
// 1 invites - 5%
// 10 invites - 10%
// 30 invites - 15%
// 60 invites - 20%
// 100 invites - 25%
uint256[5] referTicks = [500, 1000, 1500, 2000, 2500];
```



WEB3 PAGE

ZNS Minting Benefits



Minting Domains

Create a distinctive digital identity, decentralized ownership, and brand presence through domain minting on ZNS.



Web3 Pages

Unlock personalized Web3 pages after minting, allowing for



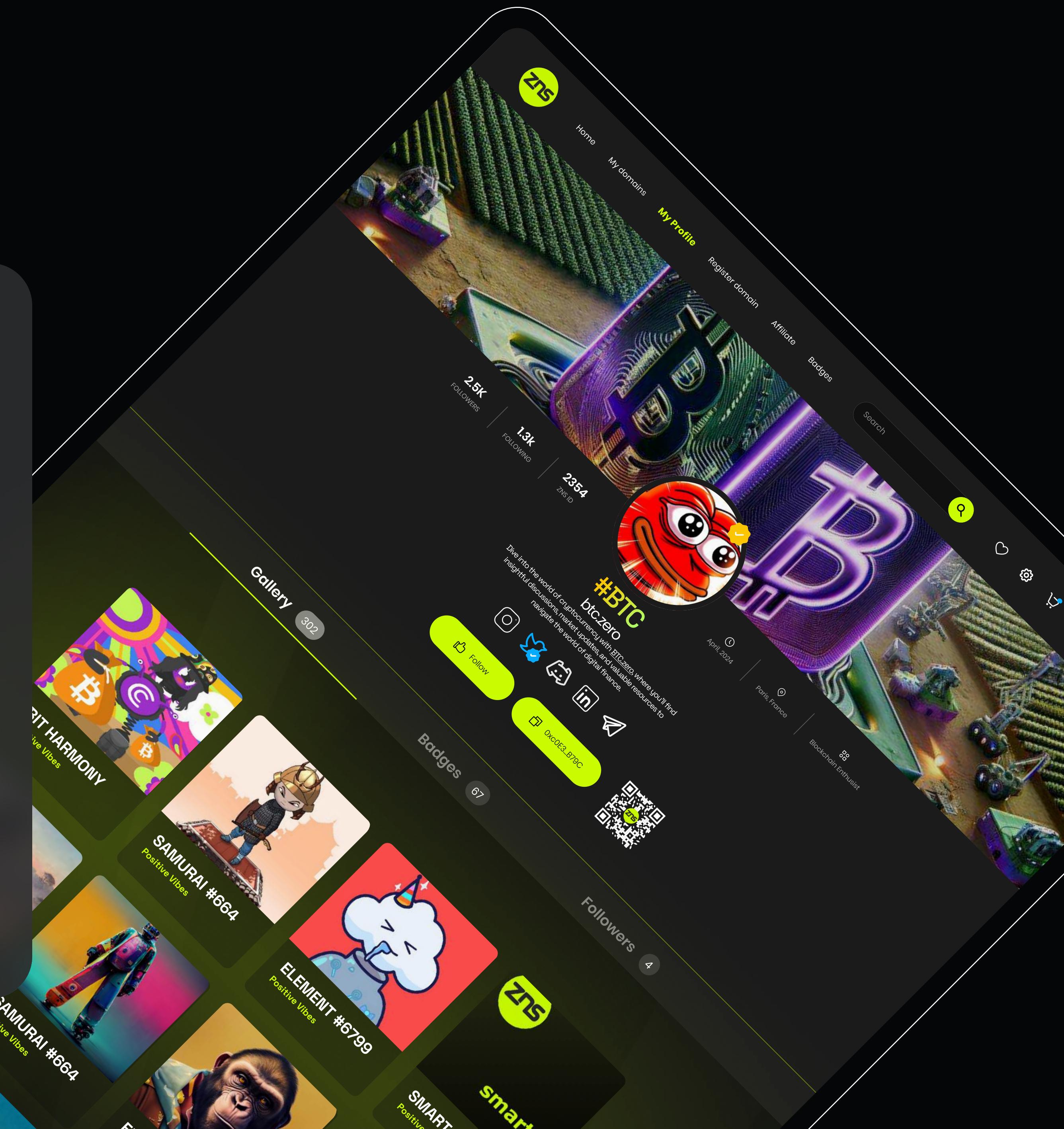
Social Interaction

Manage various content types such as profile info, social links, photos, and media directly on Web3 pages.

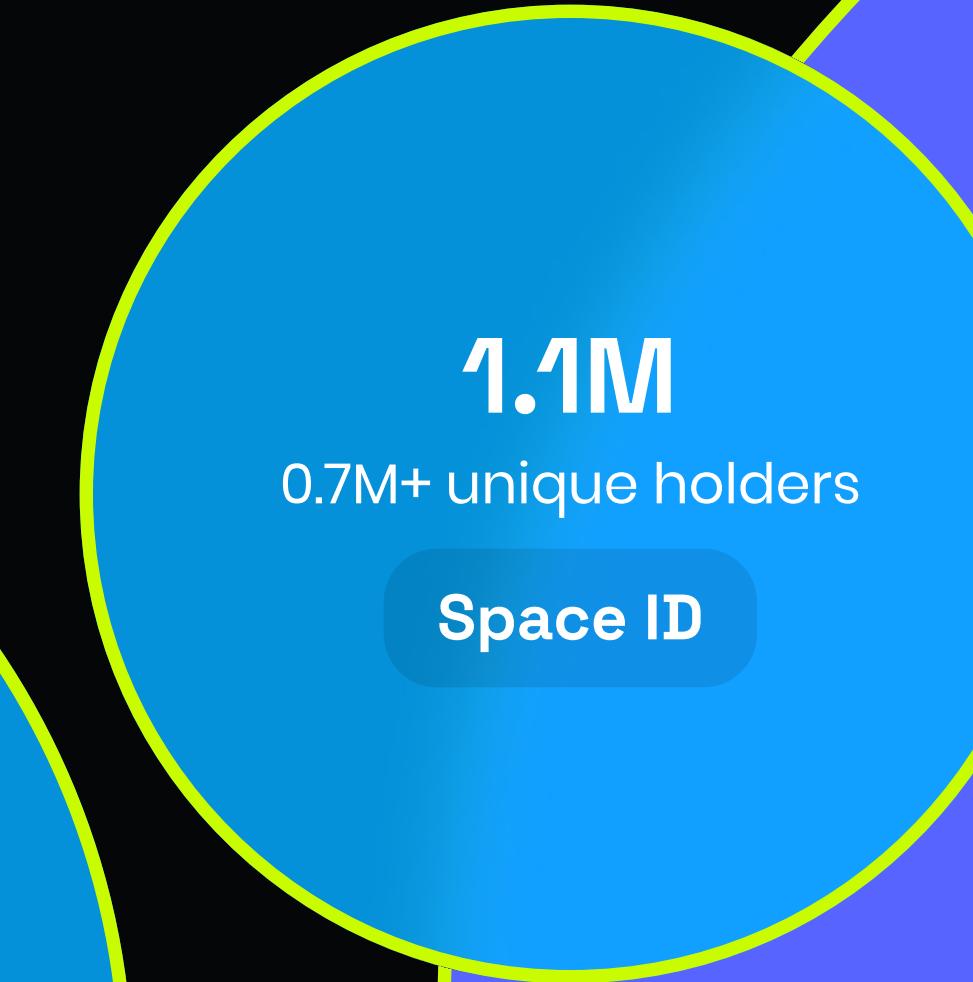
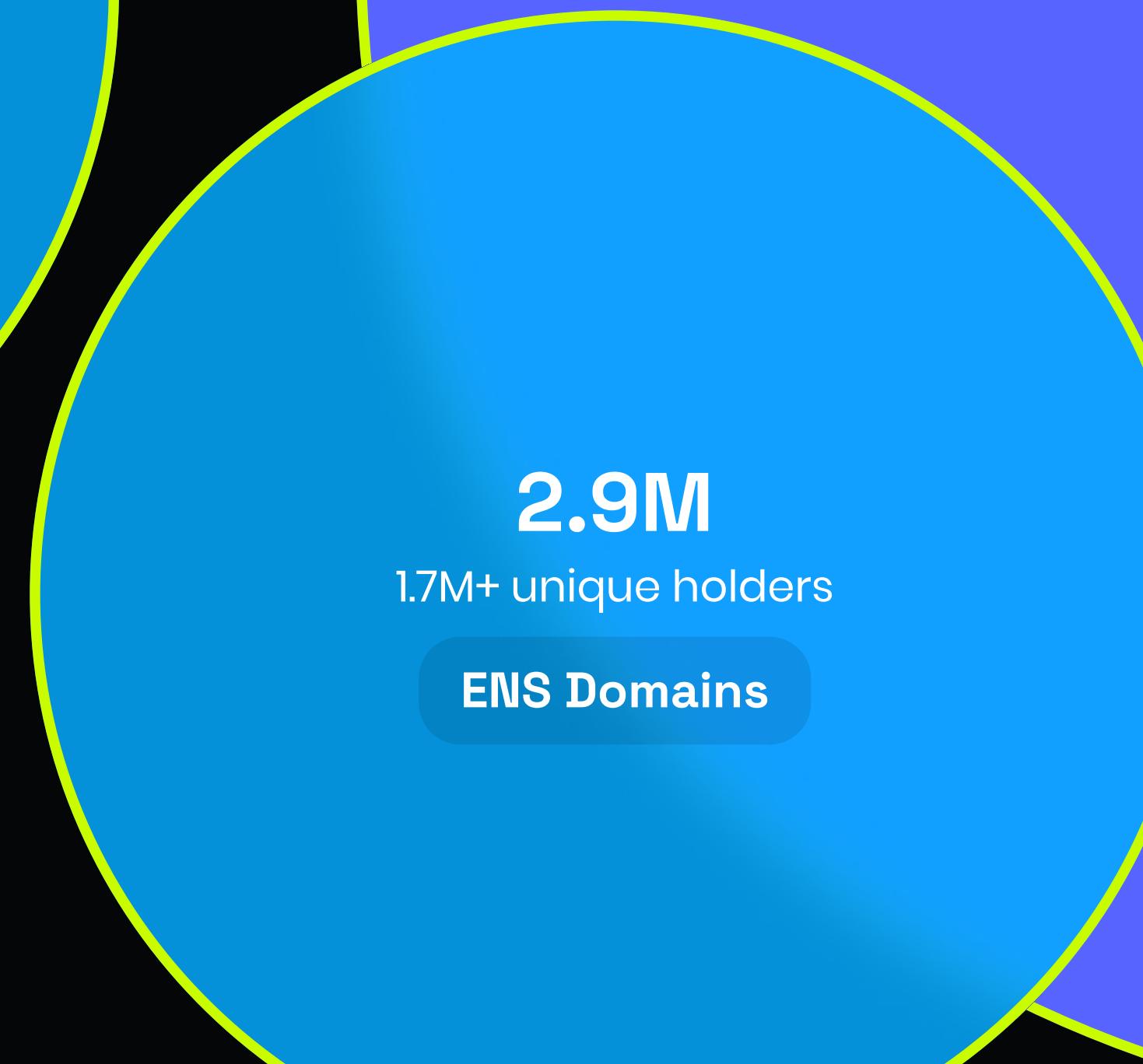
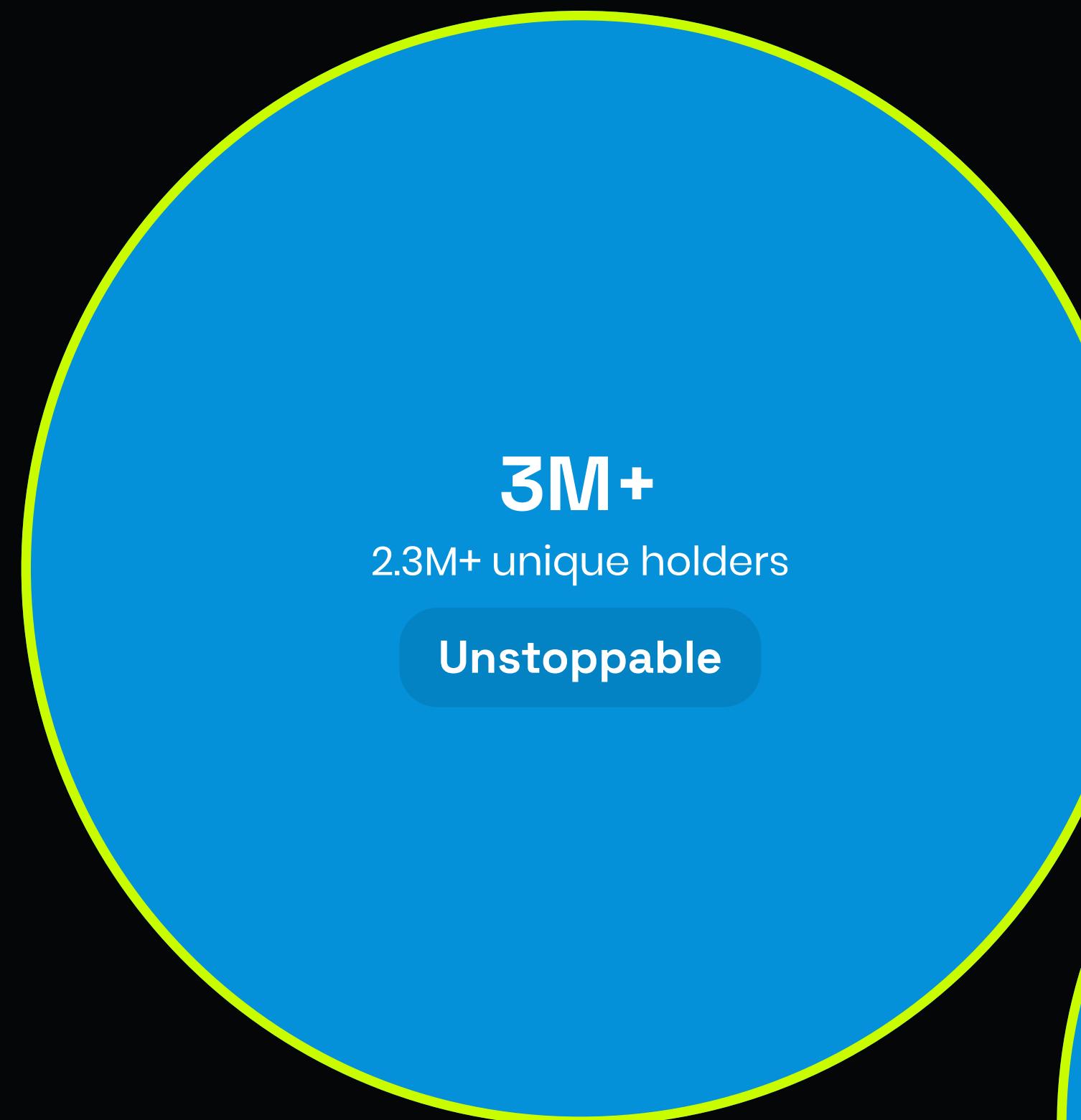


Content Sharing

Share content seamlessly on your Web3 page.



MARKET SIZE



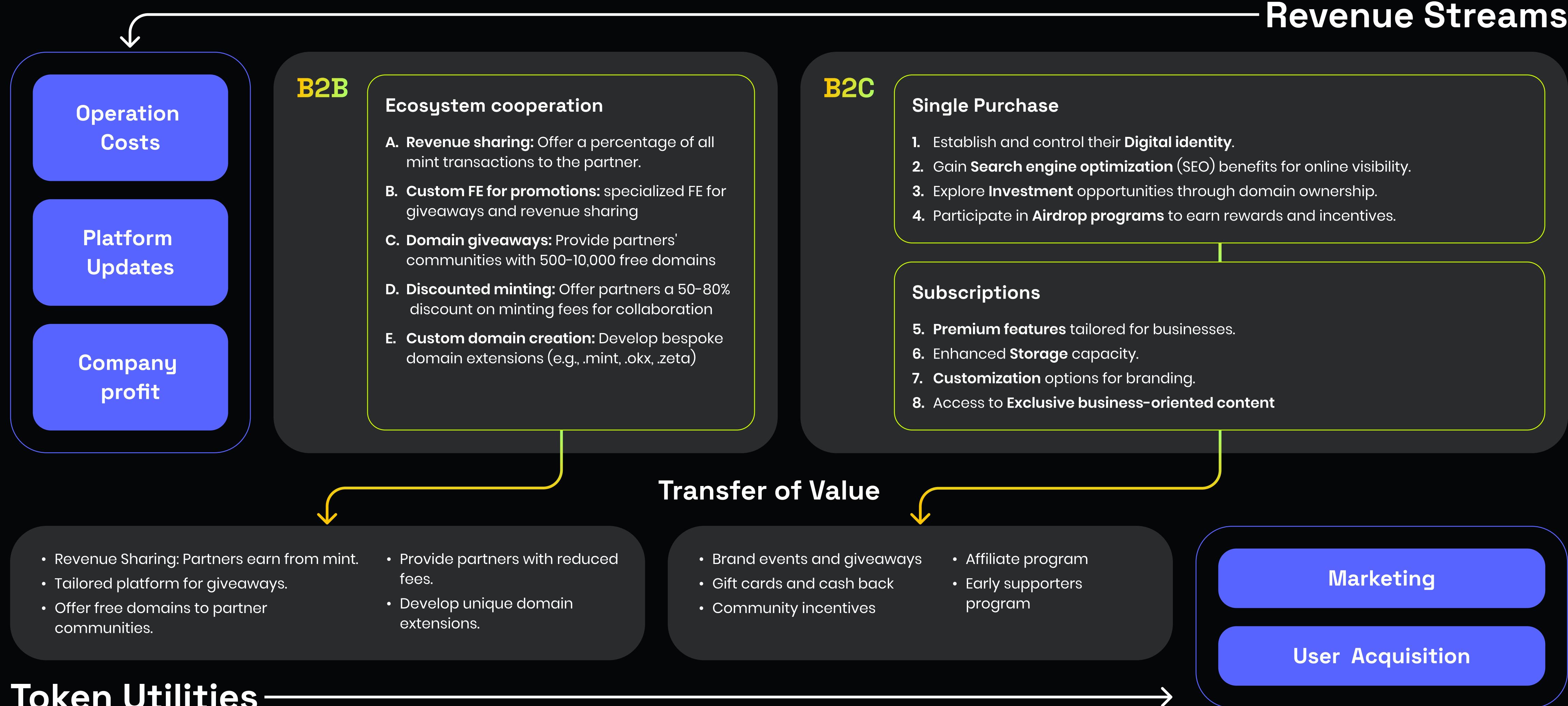
28M+
Number of downloads
of the MetaMask

A green circle containing the text "ZNS" in black, bold font. A dashed circle surrounds the text. Below the circle, the text "Open Market to 200.00 domains in 2024 and 1.00.000 holders in 2025" is displayed in white, and a dark blue rounded rectangle below it contains the text "ZNS Connect" in white.

ZNS
Open Market to 200.00 domains in 2024 and 1.00.000 holders in 2025
ZNS Connect



GO TO MARKET



B2B ECOSYSTEM COOPERATION



Specialized Front End for giveaways and revenue sharing.

Specialized FE for Promotions:



We'll develop a tailored FE for your ecosystem, offering exclusive discounts for the first 10,000 mints.



Additionally, we'll design a unique domain based on your brand preferences.



Our smart contract enables profit sharing with each transaction, with a percentage directed to your ecosystem wallet.

The image displays two side-by-side mobile application screens, each showing a grid of domain minting options. The left screen is for the DOGECHAIN ecosystem, featuring a purple header with the text ".dogechain Exclusive domains for DOGE Family". It includes a message about the release of 10,000 domains and a search bar. Below the header are nine cards, each with a thumbnail image, a domain name (e.g., monaco.dog, fido.dog, elon.dog, moon.dog, solama.dog, dogecoin.dog), a price (e.g., \$200, \$40, \$2000), and a 'Buy Now' button with a QR code. The right screen is for the OKX WEB3 ecosystem, with a dark header featuring the OKX logo and a search bar. It has a similar layout with a message about the release of 10,000 domains. Below the header are nine cards, each with a thumbnail image, a domain name (e.g., space.zero, zoom.zero, apple.zero), a price (e.g., \$100), and a 'Buy Now' button with a QR code.

STRATEGIC PARTNERSHIP

Partnering with blockchains brings many benefits to ZNS Connect.



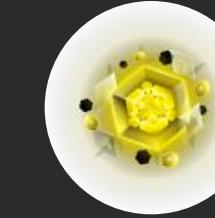
TOP 10 at Polygon Village 2024

ZNS secured a prestigious position in the TOP 10 at Polygon Village 2024, showcasing our commitment to excellence and innovation in the blockchain space.



Top 100 Projects at Paris Blockchain Week 2024

As part of the esteemed Top 100 projects at Paris Blockchain Week 2024, ZNS is proud to be recognized for our contributions to advancing identity verification and privacy through blockchain technology.



Participant in BNB Hackathon Q1 2024

ZNS actively participated in the BNB Chain Hackathon 2024, demonstrating our dedication to innovation and the development of fully-on-chain applications. Explore the event and our involvement.



2nd Place Among 7,300 apps at DoraHacks

ZNS achieved an impressive 2nd place among 7,300 projects at the DoraHacks hackathon, underscoring our commitment to innovation and excellence in the blockchain space.



KiloEx: API Integration with ZNS Connect

We are thrilled to announce our new partnership with KiloEx! This collaboration brings you the ultimate destination for discovering, registering, trading, and managing Web3 domains with ease.



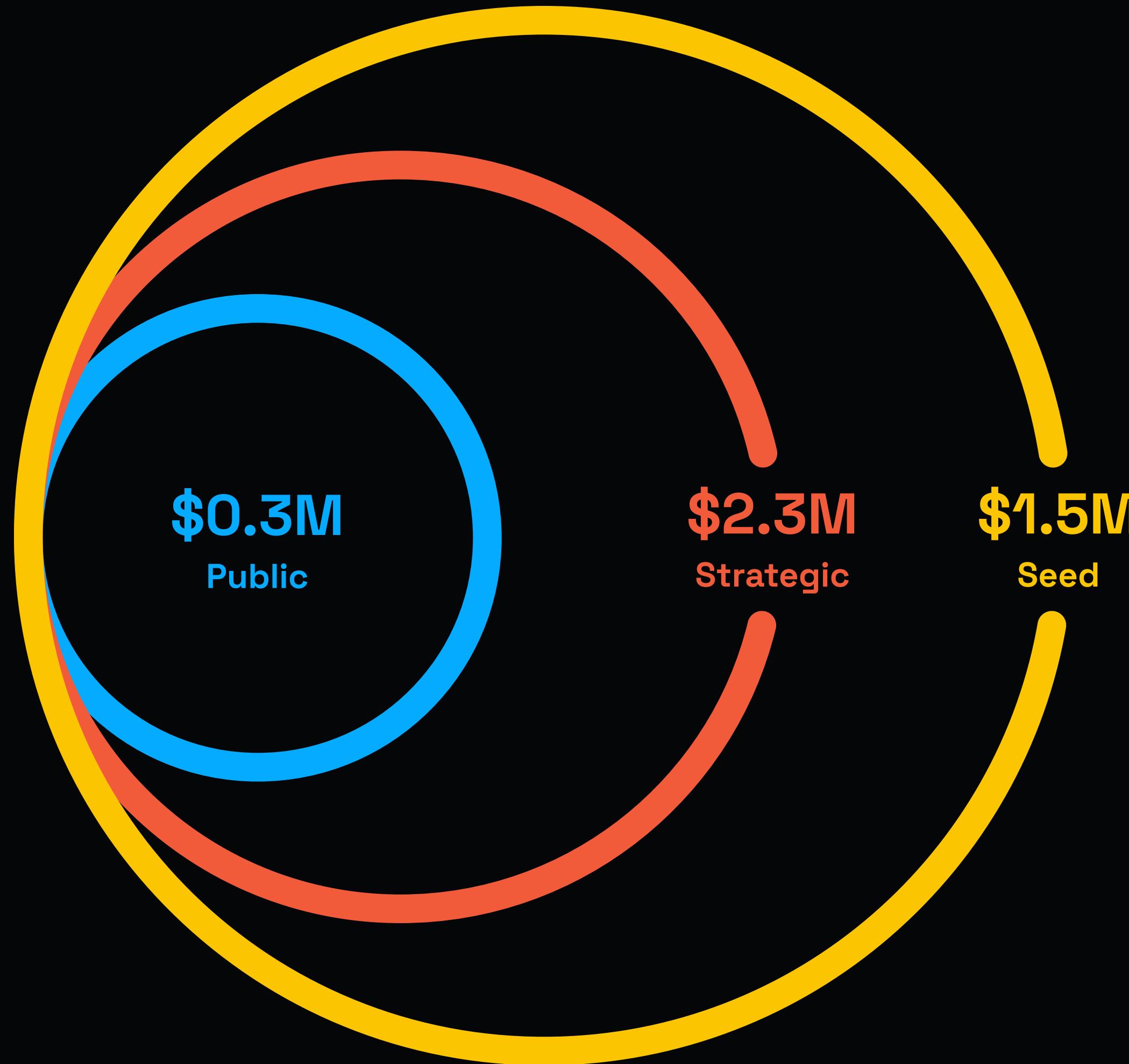
Integrated OKX Web3 Wallet

We're excited to announce that ZNS Connect is now integrated with the OKX Wallet web extension, offering users seamless access to our platform. Experience the power of Web3 with OKX Wallet in just a few clicks.

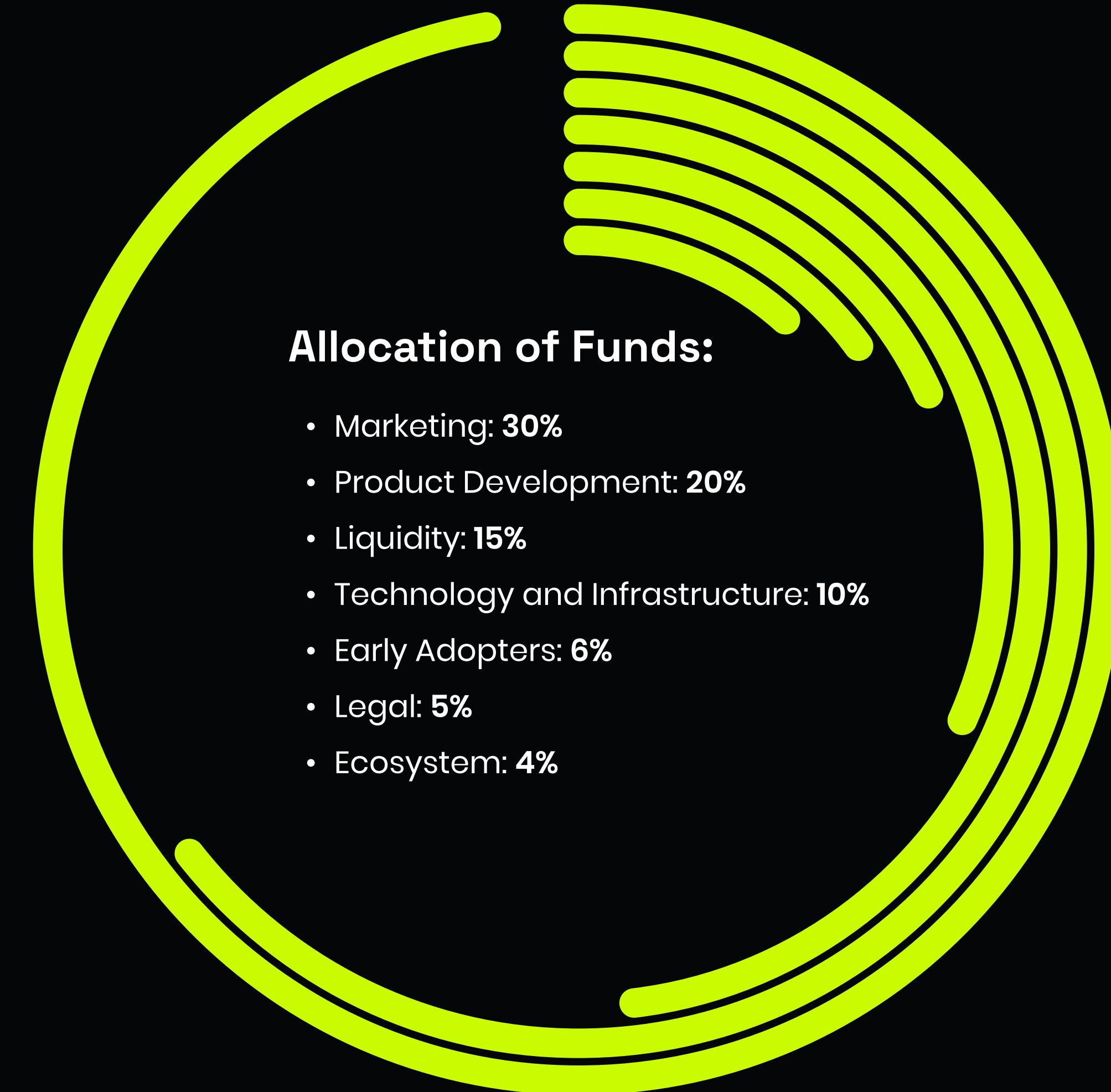


FUNDRAISING

Invest in the future of #web3



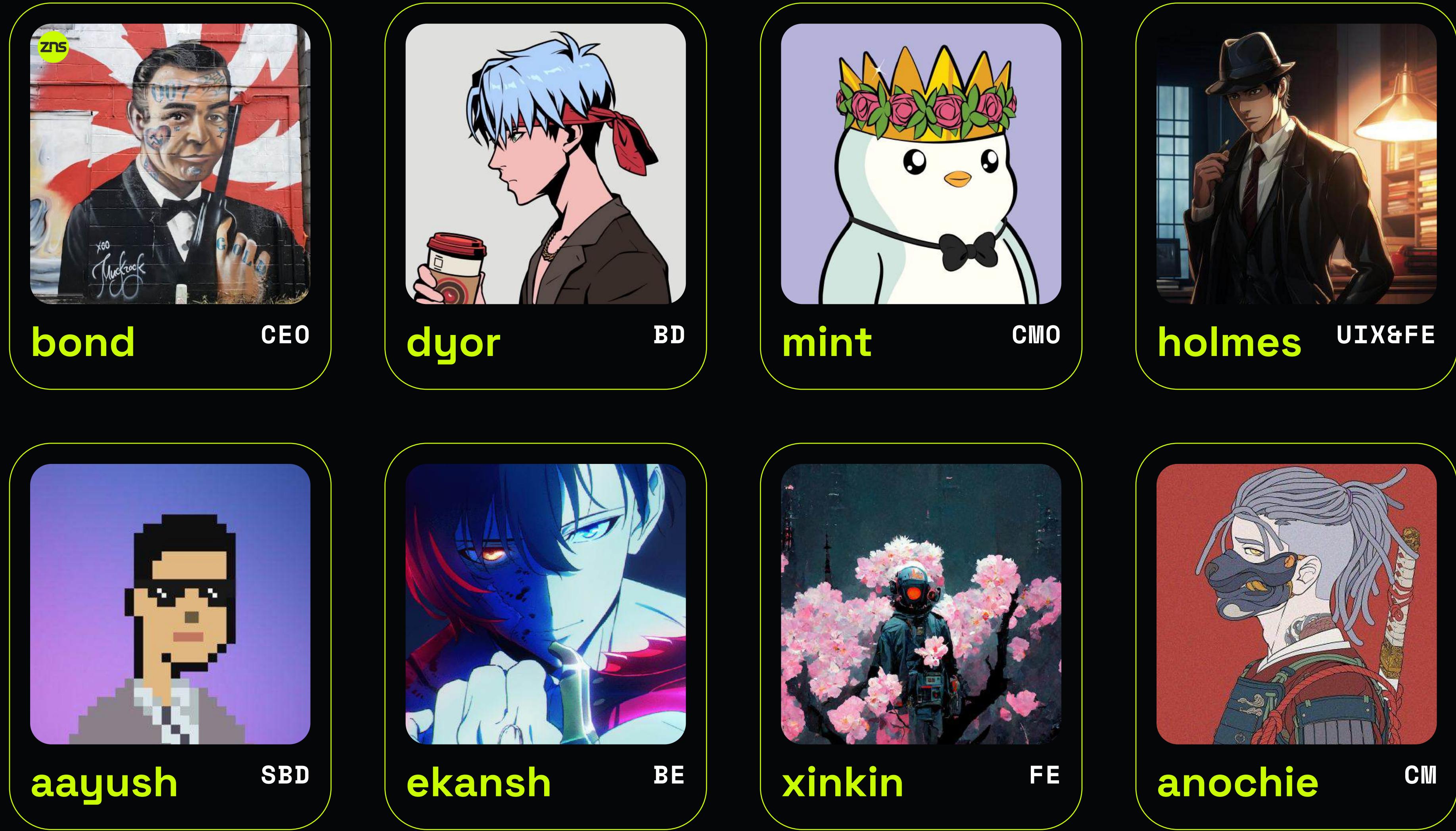
Ask 1.4M in Seed Round



Allocation of Funds:

- Marketing: 30%
- Product Development: 20%
- Liquidity: 15%
- Technology and Infrastructure: 10%
- Early Adopters: 6%
- Legal: 5%
- Ecosystem: 4%

TEAM



Explore our organisation on GitHub at: <https://github.com/ZNS-Connect>



ROADMAP



MAY 2024

- Follow Profiles: Connect with others by following their profiles, fostering interactions.
- Custom Referral Link: Invite others with your unique referral link.
- Top Referrals List: Gain recognition by checking your standing.
- Badges for Everyone: Showcase achievements with community badges.
- Smart Contract Audits: Ensuring security with audits.
- Domain Name Login: Login with your domain name.

DEC 2024

- Domain Gift Cards: Easily gift domains, adding a personal touch.
- ZNS SDK Smart Contract: Streamline integration with enhanced functionality.
- ZNS Subgraph: Gain insights into ecosystem activity and data.
- Subdomain Customization: Personalize web addresses for branding.
- Supporting 6+ Chains: Access ZNS across multiple networks.
- Official Verification of User Accounts: Enhance security with verified accounts.
- Seamless Login and API Integration: Simplify access to ZNS functionalities.

DEC 2025

- Marketplace and Social Features (Q1 2025): Coming soon in the latter half of 2024, our marketplace will transform domain trading.
- Buy, sell, and trade effortlessly within the ZNS ecosystem!
- Post News in V3 ZNS Platform: Share articles for engagement.
- The message between ZNS Accounts: Facilitate seamless communication.

ONE PAGER

www.znsconnect.io



Testnet domains Owners Domains Blockchains
535,690+ 123,450+ 78,450+ 5+

⑧ Achieve the 3rd position globally in domain name services.

CORE IDEA CLAIM 1 DOMAIN

Ask 1.4M in Seed Round

Get access to your own web3 page

1 A Change numeric to alphabetic

Change numeric to alphabetic

B2B

Ecosystem cooperation

- A. Revenue sharing: Offer a percentage of all mint transactions to the partner.
- B. Custom FE for promotions: Specialized FE for giveaways and revenue sharing
- C. Domain giveaways: Provide partners' communities with 500-10,000 free domains
- D. Discounted minting: Offer partners a 50-80% discount on minting fees for collaboration
- E. Custom domain creation: Develop bespoke domain extensions (e.g., .mint, .okx, .zeta)

B2C

Single Purchase

1. Establish and control their Digital identity.
2. Gain Search engine optimization (SEO) benefits for online visibility.
3. Explore Investment opportunities through domain ownership.
4. Participate in Airdrop programs to earn rewards and incentives.



Our Revenue model

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Additionally, 5-25% of revenue is allocated to users who use a referral link, even before reaching our partners.

This inclusive approach invites everyone to join the ZNS family, benefiting from referral incentives, ecosystem growth, and exclusive partnerships.



- Affiliate
- Partner 1
- Partner 2
- ZNS Treasure

Affiliate for users

Get rewarded for bringing friends on board! With our referral program, earn rewards based on the number of successful referrals:

1 referral	-----	5% reward
10 referral	-----	10% reward
30 referral	-----	15% reward
60 referral	-----	20% reward
100 referral	-----	25% reward

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uint256[5] referTicks = [500, 1000, 1500, 2000, 2500];
```

PARIS BLOCKCHAIN WEEK
Top 100 Projects at Paris Blockchain Week 2024

TOP 10 at Polygon Village 2024





Empowering Web3 Identity,
One Domain at a Time.

Join our community



znsconnect.io



[Twitter](#)



[Discord](#)



[Telegram](#)



[Medium](#)



[YouTube](#)



Mint your Identity at : app.znsconnect.io

THIS IS
NOT
THE END