Yu Zuo

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LinkedIn | GitHub | Portfolio

SKILLS

- **Tools and Techniques**: Agile Project Management, Trello, Notion, Figma, Wireframing, Excel, AWS, Slack, Github
- **Certifications**: PMP (2021), AWS Cloud Practitioner (2022), Google Data Analytics (2021)
- **Programming languages and Frameworks**: HTML/CSS/JavaScript, TypeScript, Java, Python, SQL, React.js, Next.js, Redux, Node.js, Express.js, MongoDB, Spring Boot, JPA, MySql, JWT, Git, VS Code, IntelliJ

EXPERIENCES

Tech Fleet x UX Cabin   Dec 2022 - Now
Product Owner Co-lead Case Study

- Collaborating with 3 cross-functional teams of **20+**, including 6 project leads from **UX Research, UX Design and Product Strategy** to develop product vision, product roadmap, strategy, and product lifecycle in 8 sprints.
- Working as a co-lead to carry out daily and weekly tasks, including: managing backlog and sprint activities on Kanban board, defining and prioritizing weekly tasks and sprint goals throughout the project.
- Translating and grouping 500+ social listening into clear product specification documents for the design team.
- Facilitating and ensuring successful team planning and sprint meetings, retros, stand-ups and working sessions.
- Conducting competitive analysis to direct & indirect competitors, creating lean canvas, market position maps, customer journey map, and product requirement document.

Uhouzz USA Inc., Boston, MA   Jan 2022 - Now
Front End Developer

- Designed and built scalable web applications and components using React and JavaScript.
- Collaborated with product owners to design technical components based on product requirements, improved website efficiency by 15%.
- Analyzed impact and effectiveness of UI changes on customer retention, improving customer engagement by 25%.

Uhouzz USA Inc., Boston, MA   Feb 2017 - Nov 2021
Technical Project Manager

- Managed teams of 10+ professionals including software developers, UI designers, and product managers to build website features that engage current stakeholders and potential customers.
- Translated customer feedback, user surveys into user stories and product requirements and product vision.
- Completed 85% of IT projects within schedule by managing the project tasks and resources across the organization.
- Deployed the company's website which increased end users from 300k to 1.2 million and received 3 million visits, maintained over 80% of customer satisfaction rate.
- Liaised with marketing to drive social media advertising efforts, resulting in a 30% increase in brand recognition.

EDUCATION

Per Scholas, Boston, MA   Aug 2022 - Nov 2022
- Certificate in Software Engineering

Boston University, Boston, MA   Sep 2013 - Jan 2015
- Master of Science in Biomedical Engineering

Ohio State University, Columbus, OH   Sep 2010 - June 2013
- Bachelor of Science in Biomedical Engineering