



***ZPARX MARKETING***

# Here's what we are going to cover

- **Results**
- **The problem**
- **The solution**
- **Our offer**

# About Us

- **Small team of media buyers**
- **Located in Huntsville, Alabama (rocket city)**
- **Specialized in FB ads for Trade Businesses.**

# **Total Business Cap**

**We only service 10 customers total. Period.**

# Why do we only service 10 clients?

- **Quality > Quantity** - We rather work with fewer clients to produce better results.
- **Better service** - More time and resources per client.
- **Internal business operations** - The right people at the right place. We can handle growth and readiness to scale.
- **Scalability** - Willing to invest more into what works. We want to find businesses that can and want to scale.

# **The Problem**

- **Sales and marketing - Most trade businesses are great at production, but lack marketing and sales skills. No proven system.**
- **Offline marketing - Door knocking, tv and radio, yard signs, referrals, billboards. Not trackable or scalable.**
- **Lead Generation websites - Hipages, HomeAdvisor, Thumbtack, etc. Duplicate and expensive leads.**
- **Google ads PPC - Very popular and therefore extreme competition which creates high prices that kill margins.**
- **SEO - High competition, takes a long time to get results. Expensive with ZERO guaranteed results.**

# Our Goal

- **Help local businesses generate more high-quality, exclusive leads and deals under their own brand, without wasting their time and money on duplicate and expensive “leads” that are impossible to get ahold of.**



# Our Offer



**\$1,497/mo**

(90 day agreement)

\*Excluding ad spend



We get you 12+ clients a month or we don't get paid





# Closing Remarks