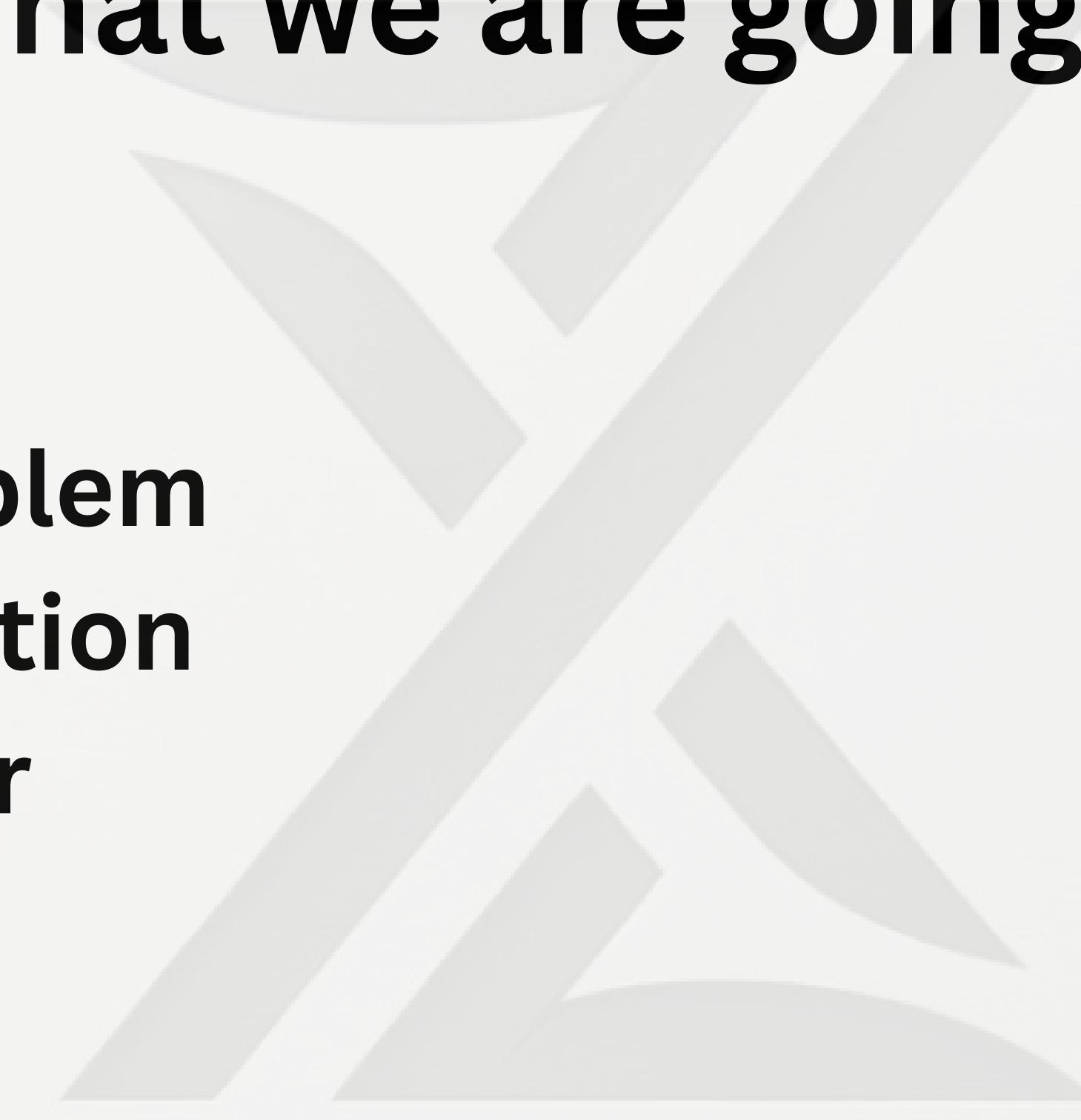




ZPARX MARKETING

Here's what we are going to cover

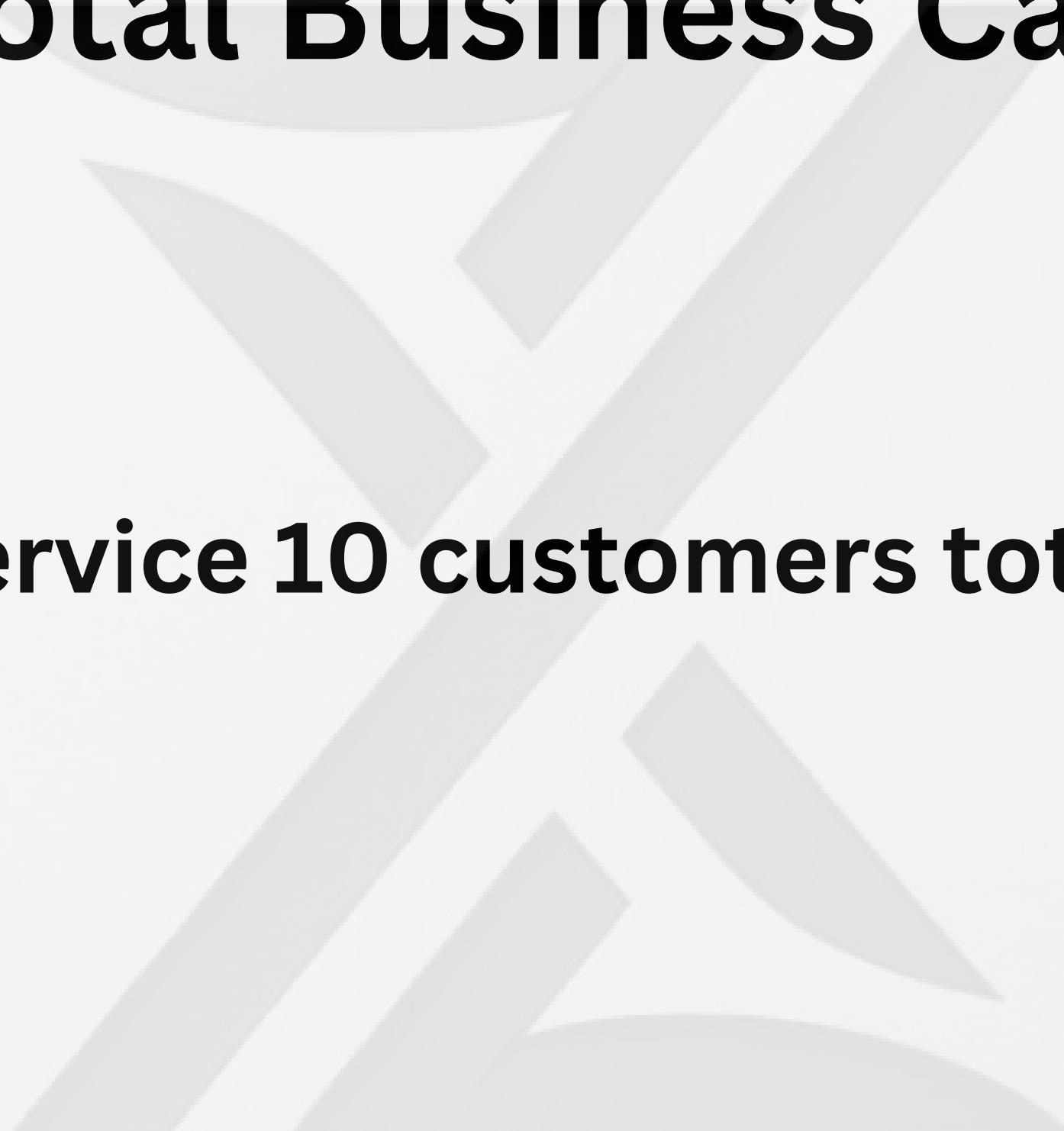


- Results
- The problem
- The solution
- Our offer

About Us

- Small team of media buyers
- Located in Huntsville, Alabama (rocket city)
- Specialized in FB ads for Trade Businesses.

Total Business Cap



We only service 10 customers total. Period.

Why do we only service 10 clients?

- **Quality > Quantity** - We rather work with fewer clients to produce better results.
- **Better service** - More time and resources per client.
- **Internal business operations** - The right people at the right place. We can handle growth and readiness to scale.
- **Scalability** - Willing to invest more into what works. We want to find businesses that can and want to scale.

The Problem

- Sales and marketing - Most trade businesses are great at production, but lack marketing and sales skills. No proven system.
- Offline marketing - Door knocking, tv and radio, yard signs, referrals, billboards. Not trackable or scalable.
- Lead Generation websites - Hipages, HomeAdvisor, Thumbtack, etc. Duplicate and expensive leads.
- Google ads PPC - Very popular and therefore extreme competition which creates high prices that kill margins.
- SEO - High competition, takes a long time to get results. Expensive with ZERO guaranteed results.

Our Goal

- Help local businesses generate more high-quality, exclusive leads and deals under their own brand, without wasting their time and money on duplicate and expensive “leads” that are impossible to get ahold of.

Our Offer



\$1,497/mo

(90 day agreement)

*Excluding ad spend



We get you 12+ clients a month or we don't get paid

Closing Remarks